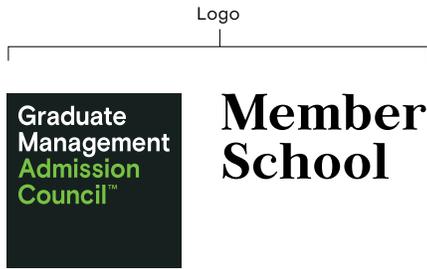


GMAC School Logo Trademark Usage & Style Guide

GMAC School logo



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Logo color uses



Spot Color Printing (Coated and Uncoated)	CMYK 4-Color Process Printing	Web Colors
<p>Coated: Green (Pantone® 2286C) and Deep Grey (Pantone® 447C)</p> <p>Uncoated: Green (Pantone® 2286U) and Deep Grey (Black 90%)</p>	<p>Positive 2-Color Green C:58 M:0 Y:100 K:0 Deep Grey C:50 M:30 Y:40 K:90 or Black 90%</p> <p>Monotone CMYK Deep Grey C:50 M:30 Y:40 K:90 (solid) Deep Grey C:50 M:30 Y:40 K:90 (40%)</p> <p>Monotone Black Black (90%) and Black (40%)</p>	<p>2-Color Logo Green R:122 G:204 B:0 #62a52d Deep GreyR:57 G:54 B:54 #3c3737 or Deep Grey R:57 G:54 B:54 #3c3737 Deep Grey 40% R: 167 G:169 B: 172 #a7a9ac</p>

Sizing and positioning

Minimum clear space



Don'ts (Prohibited uses)

