

GMAC® MET FUND

GIVING BACK. MOVING GRADUATE MANAGEMENT EDUCATION FORWARD.

2009

GMAC Board creates
MET Fund



Advisory
board
formed



Became part of
the **MET Fund**

2010

121 Challenge
ideas announced

i2i Challenge

Phase 2:
Implementation
of Ideas

2011

Awarded \$260,000
to the top 20 ideas:
12 from students
4 from faculty
4 from outside
academia



MET Fund
i2i Challenge
Phase 1:
Ideas

121 Challenge launched

Initiated social media
crowdsourcing contest
resulting in **650 entries**
from **60 countries**.

**Bloomberg
Businessweek**

Available on the iPad

Full time staff
member added



MERI develops
idea for book,
**Disrupt or Be
Disrupted**

2012

\$7.2 million awarded to grants in
three categories: **Social
Responsibility, Technology
and Veterans' Education**

41 GMAC® staff
(29%) involved
in project



Grant
Management
System
database
implemented



Became part of
the GMAC® **MET Fund**

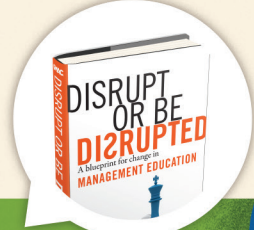
Giving Back blog started

GMAC GIVING BACK

Supporting our worldwide communities

Quarterly
Newsletter
started

Book launched



2013

100+ blog
posts

12 grants being
implemented in
6 countries and
4 continents

900+
newsletter
subscribers

2014

The **MET Fund** is
reaching out and
making a difference in
developing nations,
under-represented
student populations
and economies.



**CONTINUING GMAC LEADERSHIP AND INNOVATION
IN GRADUATE MANAGEMENT EDUCATION**

GMAC[®] MET FUND FACTSHEET

ABOUT US

- Created in 2008
- \$10 million+ funding from GMAC Board of Directors
- Investing in management education for students, schools, and societies
- Delivering relevant content for the next generation of business leaders
- 1.5 full-time staff
- 41 or 29% staff volunteers
- Advisory board of GMAC industry professionals and experts

GMAC[®] MET FUND FIRSTS

- Crowdsourcing
- Social media
- Large scale global contest
- Large scale grants
- Grant management system
- Angel investing

OUR PROGRAMS

