

Leadership Conference

Evaluation
Highlights

Respondents

77%
of
132 attendees

79%

Tell a Colleague?

said they would definitely
recommend the conference
to a colleague

It's a great way
to get away and
think about the
big picture.

Speakers
3.9/5

Workshops
3.8/5

General Evaluation

4.2 | 4.0 | 4.4

Overall
quality

Opportunity
to learn
new things

Opportunity
to network

Content
3.9/5

Words From an Attendee

Innovations at my school came
from concepts presented at
GMAC conferences. A key factor
in my success has been GMAC
conferences and interactions with
my colleagues through GMAC.

Top Concurrent Sessions

1. Managing a portfolio of programs
for strategic and financial success
2. The skills employers seek from
MBA graduates.
3. Branding your business
school portfolio
4. Moving to a talent management
paradigm: aligning admissions,
programming, and career services.