Graduate Management Admission Council®

# RESEARCH SNAPSHOT

Alumni Perspectives Survey 2018

gmac.com/alumniperspectives

#### **Positive Impact of GME**



3 in 4 MiM alumni agree they've moved further along in their career than peers without their degree



7 in 10 recent full-time MBA grads say they could not have landed their current job without their degree



2 in 3 part-time MBA alumni agree they received more promotions than peers without their degree

#### **Immediate Salary Growth**

Median difference in pre- and post-degree salaries, 2016 and 2017 MBA grads, by program type



### Global Learning and Possibilities



say b-school



prepared them to grow a business in international markets of recent full-time MBA grads traveled internationally with their program

## **B-School Network Strength**



of alumni would recruit a student for a job from their alma mater



agree going to b-school developed their professional network



Net Promoter Score® - alumni very likely to recommend GME to others

## **B-School Opens Doors**

prepared them to

work in culturally

diverse orgs.

agree b-school increased their earnings power

agree b-school prepared them for their chosen career

agree b-school provided opportunities for quicker career advancement

### **B-School Grads** Can Do It All

Alumni job functions



## Alumni say their graduate management education was rewarding

Personally



**Professionally** 

Financially

