



This interactive tool, **How Do I Pay for Business School?**, is a supplemental interactive report for the *2014 mba.com Prospective Students Survey* and accompanies the 2014 Data-To-Go brief, *Paying for Business School*.

<https://www/gmac.com/payforbschool>

Click on the link above, or paste it into your browser, to access a tool that lets you examine five years of trend data about the expected financial mix that prospective students plan to use to pay for their graduate management education.

Information

For questions or comments regarding the study findings, methodology, or data, please contact the Research Department at research@gmac.com.

About This Study

The mba.com Prospective Students Survey shines a spotlight on the next generation of graduate students—their needs, motivations, behaviors, program choices, and intended career outcomes. The 2014 report set includes data from more than 12,000 individuals who registered on mba.com in 2013. More information can be found at www.gmac.com/prospectivestudents

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