



This Interactive Data Research Tool accompanies the *2015 mba.com Prospective Students Survey Report* and puts you in the driver's seat more than ever before!

Click on the link below, or paste into your browser, to access a tool that lets you control and stack data filters for a customized view.

<https://research.gmac.com/utile/mbareg2015/index.aspx?DR=5423618708>

Exclusive Access

This link is made accessible to you as a professional at a GMAT accepting institution. Please do not distribute this link, as your access via gmac.com is exclusively for professionals who work at GMAT accepting graduate business schools.

Contact Information

For questions or comments regarding the study findings, methodology, or data, please contact the Research Department in the GMAC School Products Division at research@gmac.com.

About This Study

The mba.com Prospective Students Survey shines a spotlight on the next generation of graduate students—their needs, motivations, behaviors, program choices, and intended career outcomes. The 2015 report set includes data from nearly 12,000 individuals who registered on mba.com between October 2013 and September 2014. More information can be found at gmac.com/prospectivestudents.

© 2015 Graduate Management Admission Council® (GMAC®). All rights reserved.

No part of this publication may be reproduced, stored in a retrieval system, distributed, or transmitted in any form by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior written permission of GMAC. For permission contact the GMAC legal department at legal@gmac.com.

The GMAC logo, GMAC®, GMASS®, GMAT®, Graduate Management Admission Council®, Graduate Management Admission Search Service®, and Graduate Management Admission Test® are registered trademarks of the Graduate Management Admission Council in the United States and other countries.