

Larger Programs See Application Growth

Programs with 201 or more students:

73%

report growth



Programs with 101-200 students:

51%

report growth

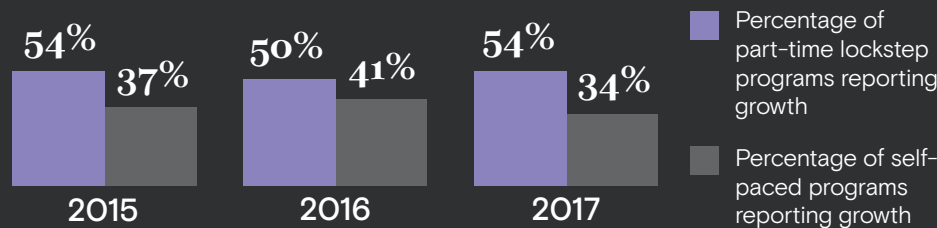
Programs with 50 or fewer students:

39%

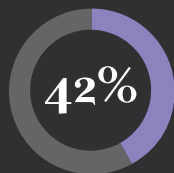
report growth

Demand for US Part-Time MBA Programs

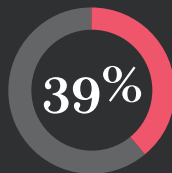
Part-time lockstep programs have outpaced self-paced programs for the past 3 years.



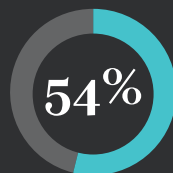
Women Make Gains in Pipeline



Women's representation of total applications (up from 37% in 2013)



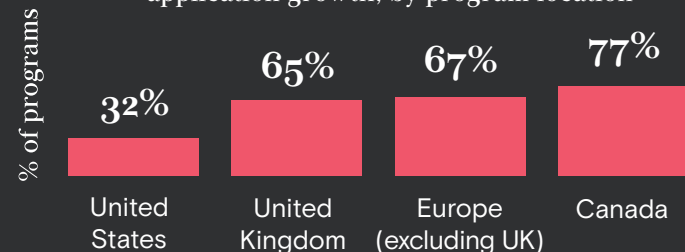
Women's representation of MBA applications (up from 33% in 2013)



Women's representation of business master's applications (same as 2013)

Shifting International Demand

Percentage of programs reporting international application growth, by program location



Financial Assistance

33%



of the incoming class of 2017 will receive some form of financial assistance

1 in 5 students will receive merit scholarships



Application Growth by Program Type

Up in 2017



Master in Data Analytics (74% of programs reporting growth)

Part-time lockstep MBA (57%)

Full-time one-year MBA (56%)

Executive MBA (54%)

Master in Management (54%)

Down in 2017



Flexible MBA (63% of programs reporting declines)

Master of Finance (59%)

Part-time self-paced MBA (54%)

Full-time two-year MBA (51%)