



NAME: _____

SCHOOL: _____

EMAIL ADDRESS: _____

Enhance your conference experience and have fun. Participate in the **Be Inspired** contest to learn new things, meet new people, get more involved and sample the many offerings catered for you! It's simple, you choose your inspiration and earn points!

In celebration of GMAT's 60th Anniversary, you only need 60 points to qualify to win awesome prizes. You must turn in your playing card at the Opportunity Zone, the Registration Desk (or a GMACer in a blue vest) by 9 am Saturday morning. Prize winners will be announced Saturday morning following the keynote speaker. **MUST BE PRESENT TO WIN** and all points are given at the discretion of GMAC staff.

Now, go ... Be Inspired!

BE VISIBLE		LOCATION	INITIALS*
Video Testimonial (pre-scheduled; limited availability)	20 Points	Heron Room, 4th Floor	
Photo Testimonial (Thursday/Friday, 8 to 6, anytime)	15 Points	Iron Room, 4th Floor	
Professional Headshot Photo (Thursday/Friday, 8 to 6, anytime; will email photo post conference)	5 Points	Iron Room, 4th Floor	
TOTAL:			

BE SOCIAL		LOCATION	INITIALS*
Tweet Something You Learned	10 Points	#GMAC2014AC	
Share a Photo of Conference Experience (selfie, speaker, photo bomb ... be creative)	5 Points	#GMAC2014AC	
Meet Someone New, Take a Photo, Identify People in Photo and Tweet or Post to Mobile App	5 Points	#GMAC2014AC or Add to "Be Inspired" Photo Album in Guidebook	
TOTAL:			

BE SMART		LOCATION	INITIALS*
Complete the Be Inspired Quiz on the Mobile App	15 Points	Guidebook	
Attend a Product or Research Demo at the Opportunity Zone	10 Points	Opportunity Zone	
Designate Your GMAC Survey Contact(s)	5 Points	Research Lounge at Opportunity Zone	
Post a Tip, Trick, Advice, Job, etc., on the Message Board	5 Points	Opportunity Zone	
TOTAL:			

* Anyone in GMAC blue vest.

CONTINUE

BE INVOLVED

LOCATION

INITIALS*

Nominate a Student or Alumni to be Featured on mba.com/Official GMAT Blogger	5 Points	gmac.com/inspired	
Sign-Up to Participate in the mba.com Ask the Expert Blog	10 Points	gmac.com/inspired	
Sign-Up to Participate in a Twitter Chat	10 Points	gmac.com/inspired	
Sign-Up to be a Guest Columnist for Graduate Management News	10 Points	gmac.com/inspired	
Sign-Up to Write a Blog on Topics of Diversity or Professional Development	10 Points	gmac.com/inspired	
TOTAL:			

BE CONNECTED**

LOCATION

INITIALS*

Join the School Professionals LinkedIn Group	5 Points	gmac.com/linkedinpsg	
Sign-Up to Receive Quick Clips	5 Points	gmac.com/inspired	
Sign-Up to Receive Graduate Management News	5 Points	gmac.com/inspired	
Update Your gmac.com Profile	5 Points	gmac.com/editprofile	
Sign-Up to Receive GMAC's Diversity Blog	5 Points	gmac.com/inspired	
Sign-Up to Receive GMAC's PD TO GO Blog	5 Points	gmac.com/inspired	
TOTAL:			

** (Use your mobile device or the computer available at Registration Desk)

* Anyone in GMAC blue vest.

GRAND TOTAL:	
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You can submit your completed playing card once you earn 60 points. One entry per person.

PRIZES:

Everyone with a minimum of 60 points will be entered to win. Four winners will be randomly chosen and can select one prize from available/remaining choices.



TWO AIRLINE TICKETS

(COURTESY OF KEY TRAVEL BLUE)



APPLE IPAD



APPLE IPAD MINI

(COURTESY OF KEY TRAVEL BLUE)



\$100 GIFT CARD



RANDOM PRIZES

AWARDED THROUGHOUT THE CONFERENCE

NO PURCHASE NECESSARY TO ENTER OR WIN. MUST BE PRESENT TO WIN.

See Official Rules at gmac.com/contest