

## Official Rules: GMAC Plinko Contest

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THE GMAC PLINKO CONTEST ("CONTEST"). ENTRY INTO THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE OFFICIAL RULES. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**

**BINDING AGREEMENT:** These Official Rules ("**Rules**") will provide you with the information you need to successfully enter the Contest. These Rules form a binding contract between the Graduate Management Admission Council® ("**GMAC**") and you as an entrant into the Contest. By entering you agree to be bound by these Rules. If you breach a provision of these Rules, you will forfeit your entry into the Contest. If you have questions, please contact GMAC at [customercare@gmac.com](mailto:customercare@gmac.com).

**ELIGIBILITY:** To be eligible to enter this Contest, you must be (i) above the age of majority in the jurisdiction in which you reside at the time of entry; and (ii) you must not be a resident of a jurisdiction in which the promotion is restricted or prohibited by law. Current employees, directors, and officers of GMAC, their affiliates, agents and their immediate families and those living in their household, are not eligible to participate in the Contest. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. All federal, state, and local laws and regulations apply.

**CONTEST SPONSOR:** Graduate Management Admission Council, PO Box 2969, Reston VA 20190 USA, is the sponsor of the Contest ("**Sponsor**" or "**GMAC**").

**CONTEST TERM:** The Contest will be offered during the Admissions Institute for New Professionals at the Opportunity Zone running the Contest and while prize supplies last.

**HOW TO ENTER: NO PURCHASE IS NECESSARY TO ENTER OR WIN.**

To enter the Contest and to be eligible to win a Prize (available options described below), you must be present at the Opportunity Zone during the scheduled times. When the Contest is running, you must place a Plinko puck into the Plinko game board. To win a Prize, your puck must end up in one of the slots on the bottom of the game board labeled as "winner."

**LIMIT: ONE (1) ENTRY PER PERSON.** Odds of winning a prize determined by the number of slots on the Plinko game board and the number of available prizes indicated on the board. By entering you agree to be bound by these Rules. If you are entering on behalf of your employer, these rules are binding on you, individually, and your company.

**IN-PERSON:** By participating in this Contest, you agree to communicate for the purpose of this Contest with Sponsor in-person at the Admissions Institute for New

Professionals. By agreeing to do business in-person, you (i) agree that your act of participating in the Plinko game is binding consent, which you agree binds you to these Rules. This consent is effective unless and until you withdraw it.

### **PRIZES:**

While Supplies Last. Prizes will be awarded to Contest participants based on where their puck lands when playing the Plinko board game. The number of prizes is limited and will only be provided while quantities last. The following are the potential prizes:

**\$5.00 gift cards**

**\$10.00 gift cards**

**Low value GMAC branded trinkets**

All decisions on all matters pertaining to the Contest are final. Prizes will be awarded on the spot. Winners are responsible for any and all taxes. Sponsor reserves the right to substitute a prize of equal or greater value.

### **WINNER SELECTION:**

Prizes will be awarded on the spot upon a participant's puck hitting a prize spot.

No prize transfer, assignment, or substitution by winner permitted. Sponsor may substitute the prize for one of equal or greater value. All federal, state, and local taxes, fees, duties and surcharges, if any, on prizes are the sole responsibility of the winners.

**LIMITATION OF LIABILITY:** Entrants and winners individually and on behalf of their relatives, heirs, assignees, executors, and administrators, hereby permanently, irrevocably and forever waive and release any and all rights, demands, losses, liabilities, claims and causes of action whatsoever which you may now or hereafter be entitled to assert against Sponsor, its affiliates, parent, and subsidiary companies, its employees, agents and officers, advertising, marketing and promotion agencies, as well as all others associated with the development and execution of the Contest (collectively, the "**Released Parties**"), including, but not limited to any death, injury, loss of enjoyment or other harm or loss of any nature whatsoever caused by, contributed to, or arising out of the Contest and/or any prize awarded, any claim or demand for additional compensation or any other claim or demand related to the Contest or what the Sponsor provides, and forever release and discharge the Released Parties from any and all liability with respect thereto. The Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, or delay in operation or transmission; communications line failure; theft or destruction of or unauthorized access to Contest entries or entry forms; or alteration of entries or entry forms, or any registration or winner selection.

**CONDITIONS:** Entrants agree (a) to be bound by these Rules and that the decisions of GMAC are final on all matters relating to the Contest. GMAC reserves the right, in its sole discretion, to disqualify any entry not in compliance with these Rules.

**PUBLICITY:** Acceptance of any prize related to this Contest constitutes permission for, and winners' consent to, GMAC and its agencies or assigns to use the names, country of residence and/or likenesses of any winner for advertising and promotional purposes, in any media now or hereafter known, without further notice, compensation, consideration, review, or consent, except as prohibited by law.

**GOVERNING LAW:** The Contest and the rights and obligations of all entrants and entries shall be governed by and construed in accordance with the laws of the Commonwealth of Virginia, USA without effect to any principles of conflicts of law, and the federal law of the United States. Should any provision of these Rules be held to be void, invalid, unenforceable, or illegal by a proper legal authority, the validity and enforceability of the other provisions shall not be affected.