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| Wednesday June 19 | 2 – 6:30 pm | Opportunity Zone: Learn More About GMAC Products and Services | JUNIOR BALLROOM FOYER, LV3 |
| | 2 – 6:30 pm | Research Lounge: Learn More About GMAC Research and the MERInstitute | GULF ISLANDS, LOWER LOBBY LEVEL, NORTH TOWER |
| | 3 – 8 pm | Annual Conference Registration | HOTEL LOBBY |
| | 3:30 – 4:30 pm | First-Time Conference Attendee Session | JUNIOR CD, LV3 |
| | 4:30 – 5 pm | Annual Meeting of GMAC Member Schools Sign-in | GRAND BALLROOM FOYER |
| | 5 – 6:30 pm | Annual Meeting of GMAC Member Schools | GRAND BALLROOM |
| | 6:30 – 8:30 pm | Welcome Reception | PAVILION BALLROOM, LV3 |
| Thursday June 20 | 7 am – 5 pm | Annual Conference Registration | HOTEL LOBBY |
| | 7:30 – 8:30 am | General Breakfast | PAVILION BALLROOM, LV3 |
| | 7:30 – 8:30 am | APAC (Asia Pacific) Attendee Breakfast | JUNIOR AB, LV3 |
| | 7:30 – 8:30 am | EMEA (Europe, Middle East, and Africa) Attendee Breakfast | JUNIOR C, LV3 |
| | 8:45 – 9:15 am | Conference Welcome and Special Announcements | GRAND BALLROOM |
| | 9:15 – 10:15 am | Opening Keynote: Chip Heath | GRAND BALLROOM |
| | 10:15 – 10:45 am | Refreshment Break | JUNIOR BALLROOM FOYER, LV3 |
| | 10:15 am – 5:30 pm | Opportunity Zone: Learn More About GMAC Products and Services | JUNIOR BALLROOM FOYER, LV3 |
| Thursday June 20 | 10:15 am – 5:30 pm | Research Lounge: Learn More About GMAC Research and the MERInstitute | GULF ISLANDS, LOWER LOBBY LEVEL, NORTH TOWER |
| | Concurrent Sessions I 10:45 am – noon | Best Practices for Developing Soft Skills | JUNIOR C, LV3 |
| | | Difficult Conversations (Repeated at 1:45 pm Thursday) | PAVILION C, LV3 |
| | | The Future of Interviewing | JUNIOR D, LV3 |
| | | Giving Value-Added Answers to Tough Questions | PAVILION B, LV3 |
| Military Veterans | | PAVILION A, LV3 | |
| Positioning and Marketing a Small or Regional Business School | | PAVILION D, LV3 | |
| Thinking Strategically About Recruiting in Latin America | | PARKSVILLE, LV3 | |
| Using Gamification to Engage Alumni and Students (Repeated at 3:30 pm Thursday) | | PORT MCNEILL, LV4 | |
| The Value of Graduate Management Education (Sponsored by the MERInstitute) | | JUNIOR AB, LV3 | |
| Noon – 1:30 pm | Lunch | GRAND BALLROOM | |
| Concurrent Sessions II 1:45 – 3 pm | Career Management for GME Professionals (Repeated at 9 am Friday) | PARKSVILLE, LV3 | |
| | Classroom or Courtroom? | PAVILION D, LV3 | |
| | Difficult Conversations (Repeated from 10:45 am Thursday) | PAVILION C, LV3 | |
| | The Future of Business Education (Sponsored by the MERInstitute) | PAVILION A, LV3 | |
| Thursday June 20 | Concurrent Sessions III 1:45 – 3 pm | Integrated Reasoning | JUNIOR C, LV3 |
| | | Millennials Incorporated (Repeated at 3:30 pm Thursday) | PORT MCNEILL, LV4 |
| | | Multi-Screen: Google Discusses (Repeated at 3:30 pm Thursday) | JUNIOR D, LV3 |
| | | Recruiting in Europe | PAVILION B, LV3 |
| | | Using Your Admissions Strategy to Drive Your CRM System | JUNIOR AB, LV3 |
| | 3 – 3:30 pm | Refreshment Break | JUNIOR BALLROOM FOYER, LV3 |
| | Concurrent Sessions III 3:30 – 4:45 pm | Best Practices in Admissions and Career Services Collaboration | PAVILION D, LV3 |
| The Diversity Report Card | | JUNIOR AB, LV3 | |
| Entrepreneurship and the MBA (Sponsored by MBA Roundtable) | | PARKSVILLE, LV3 | |
| The Influence Equation | | PAVILION C, LV3 | |
| Millennials Incorporated (Repeated from 1:45 pm Thursday) | | PORT MCNEILL, LV4 | |
| Multi-Screen: Google Discusses (Repeated from 1:45 pm Thursday) | | JUNIOR D, LV3 | |
| The Rise and Challenge of Management Education in Africa | | PAVILION B, LV3 | |
| Three Perspectives on MOOCs (Repeated at 9 am Friday) | | JUNIOR C, LV3 | |
| Using Gamification to Engage Alumni and Students (Repeated from 10:45 am Thursday) | PAVILION A, LV3 | | |
| Friday June 21 | 5 – 6 pm | A Drink with Dave | HOTEL LAWN |
| | 6:15 pm | Small-Group Dinners Meet for Optional Small Group Dinners - Pre-registration required. Arranged by University of British Columbia's Sauder School of Business | PAVILION C, LV3 |
| Friday June 21 | Concurrent Sessions IV 9 – 10:15 am | Breakfast | GRAND BALLROOM |
| | | Career Management for GME Professionals (Repeated from 1:45 pm Thursday) | JUNIOR AB, LV3 |
| | | Curriculum Matters (Sponsored by the MERInstitute) | PARKSVILLE, LV3 |
| | | Finding More Underrepresented Students for the MBA Pipeline | PAVILION C, LV3 |
| | | Managing a Portfolio of Multiple Master's Programs | JUNIOR C, LV3 |
| | | Marketing vs. Recruiting vs. Admissions | PAVILION D, LV3 |
| | | Reflect™ by GMAC | PAVILION B, LV3 |
| | | Three Perspectives on MOOCs (Repeated from 3:30 pm Thursday) | JUNIOR D, LV3 |
| | | What's Happening in China and India | PAVILION A, LV3 |
| | 10:15 – 10:45 am | Refreshment Break | JUNIOR BALLROOM FOYER, LV3 |
| 10:45 – 11:45 am | Closing Keynote: David Bach | GRAND BALLROOM | |
| 11:45 am – noon | Conference Closing | GRAND BALLROOM | |