

# Key Diversity Statistics: US Underrepresented Populations GMAT® Exam Test Year 2011

## Key Statistics

### Underrepresented Populations Unique GMAT Examinees

- Population and Geography
- Work Experience
- Educational Attainment and Business Studies
- Detailed Demographic Data for Unique URP Examinees

## Other GMAC research

**GMAC Data-to-Go: US Underrepresented Populations in the Student Pipeline.** This interactive report features data about the interests, motivations, and concerns of prospective students. Released July 2012 and based on data from the *mba.com Prospective Students Survey*, the report is available at [gmac.com/datatogo](http://gmac.com/datatogo).

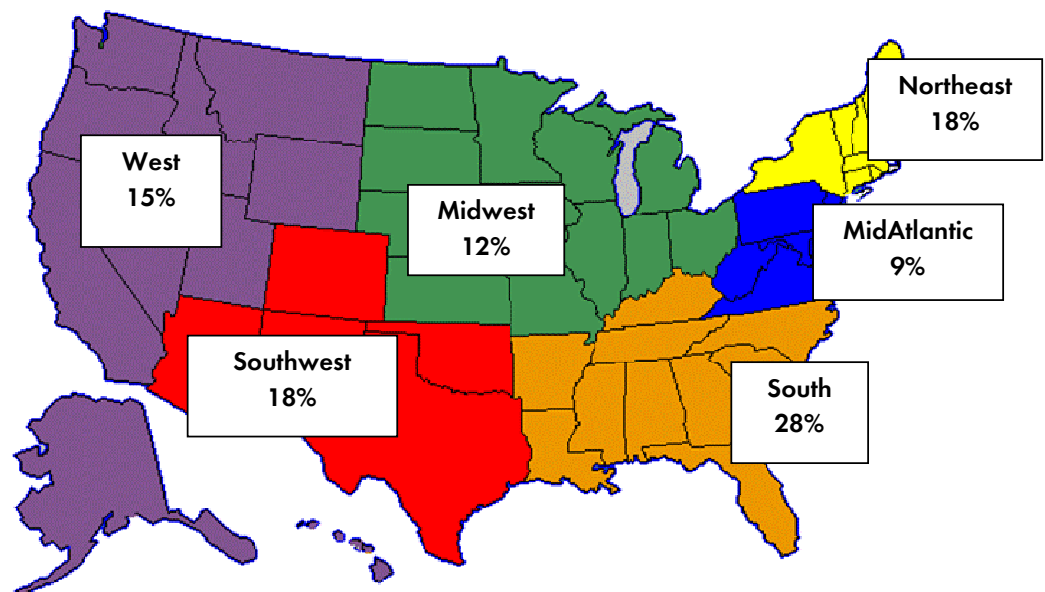
More resources at [gmac.com/research](http://gmac.com/research)

## Underrepresented Populations Unique GMAT Examinees

### Population and Geography

Underrepresented populations (URPs), with 15,456 unique GMAT examinees in TY2011, account for 15.5 percent of the US graduate management education pipeline\*.

- Of unique GMAT examinees from underrepresented population groups, there is a small gender gap where men narrowly outnumber women (51% men vs. 49% women).
- The representation of women URPs is greater when compared with all other unique US GMAT examinees (non-underrepresented population) with only 37 percent women examinees.
- The majority of URP unique GMAT examinees are 30 years old or younger (75%). Within this age range, URPs between the age of 25 and 30 slightly outnumber those younger than 25 (39% vs. 37%).
- By region, the South has the largest percentage of unique URP GMAT examinees, at 28 percent; other US regions with large representation of URPs are the Northeast (18%) and Southwest (18%), and the West (15%). The regional representation is different from all other unique US GMAT examinees (non-underrepresented population) where the South ranks second behind the Midwest.



Underrepresented Populations Unique GMAT Examinees by US Region, TY2011

\*Note: Data are presented by unique GMAT examinees for Testing Year 2011, the period from July 1, 2010, to June 30, 2011. Underrepresented populations in this analysis refer to African American, American Indian, Alaska Native, Pacific Islander, and other Native American, as well as Hispanic American populations (including Mexican American, Puerto Rican, and other Hispanic American groups).

## Work Experience

The majority of Underrepresented Populations unique GMAT examinees have some work experience (85%), and the most frequent reported level of work experience was between four and nine years (35%) in TY2011.

- URPs have a lower representation of unique GMAT examinees with no work experience (15.1% reported zero years) when compared with all other unique US GMAT examinees (non-underrepresented population), at nearly 21 percent.
- Additionally, the number of URPs with between four and nine years of work experience (34.6%) is greater than that of all other unique US GMAT examinees (non-underrepresented populations), at 32 percent.

Years of Work Experience Reported by Unique GMAT Examinees, TY2011		
Years of Work Experience	Underrepresented Populations	US Citizen Non-Underrepresented Population
Zero Years	15.1%	21.1%
1-3 Years	29.8%	32.5%
4-9 Years	34.6%	32.1%
10+ Years	11.2%	14.3%
Total	100%	100%

Underrepresented populations refer to African American, American Indian, Alaska Native, Pacific Islander and other Native American, or Hispanic American populations (including Mexican American, Puerto Rican, and other Hispanic American groups). GMAT Testing Year refers to July 1, 2010, to June 30, 2011.

Source: GMAC Data

## Educational Attainment and Business Studies

**Business and Commerce is the MOST common undergraduate major among Underrepresented Populations unique GMAT examinees (60.7%), which is consistent among all other US GMAT examinees.**

- The fields of Social Sciences and Science are the second-most-reported undergraduate major by URP unique GMAT examinees, with just over 15 and 13 percent in each field respectively.
- The representation of current undergraduates among URP unique GMAT examinees is just over 14 percent, slightly below the 19 percent of other unique US GMAT examinees (non-underrepresented populations).
- The majority of URP unique GMAT examinees report a GPA of between 3.0 and 3.5 (52%).
- Sixteen percent of URP unique GMAT examinees reported GPAs of 3.6 or higher, which is below the 30 percent of all other unique US GMAT examinees (non-underrepresented populations).
- About 14 percent of URP unique GMAT examinees scored 600 or higher on the GMAT exam, which is a lower percentage compared to the 37 percent of all other unique US GMAT examinee (non-underrepresented populations).
- Seventy percent of all URP unique GMAT examinees intend to pursue an MBA or Master of Business Administration. This is on par with all other unique US GMAT examinees (non-underrepresented populations); 70 percent of which reported the same intentions.
- Fifty-five percent of URP unique GMAT examinees intend to study full-time, slightly more than all other unique US GMAT examinees (non-underrepresented populations), at 56 percent.

## Detailed Demographic Data

Demographic data for the 15,456 unique GMAT examinees in TY2011 who identified themselves as underrepresented populations are presented below. Examinees are not required to provide biographical and demographic information. *Bold italics* indicate the largest group within each data point.

### GMAT Exam Testing Year 2011, Underrepresented Populations Unique GMAT Examinees

#### Gender

- Women: 48.8%
- Men: 51.2%**

#### Age range

- Younger than 25: 36.8%
- 25–30: 38.6%**
- 31–39: 17.7%
- 40 and older: 6.8%

#### US region

- Middle Atlantic: 8.8%
- Midwest: 12.1%
- Northeast: 17.8%
- South: 28.2%**
- Southwest: 17.8%
- West: 15.2%

#### Years of work experience

- Zero years: 15.1%
- 1–3 years: 29.8%
- 4–9 years: 34.6%**
- 10–14 years: 11.2%
- 15 or more years: 9.3%

#### Highest education level attained

- Still an undergraduate: 14.3%
- Earned bachelor's degree: 66.2%**
- Taken graduate courses beyond first degree: 8.8%
- Earned master's degree: 4.4%
- Earned doctorate: 0.6%

#### Undergraduate major category

- Business and commerce: 60.7%**
- Science and Engineering: 13.3%
- Social science: 15.5%
- Humanities: 5.6%
- Other major: 4.9%

#### Undergraduate GPA

- 2.9 or below: 31.6%
- 3.0–3.5: 52.0%**
- 3.6 or above: 16.4%

#### Total GMAT score

- Below 500: 64.7%**
- 500–540: 11.8%
- 550–590: 9.3%
- 600–640: 7.0%
- 650–690: 4.3%
- 700 and above: 2.9%

#### Intended degree program

- Master of Business Administration: 70.0%**
- Master of Accountancy: 9.2%
- Executive MBA: 2.5%
- Master's in Health care administration: 1.4%
- Master of Public Administration: 0.4%
- Master's in Business (MS/MA): 6.4%
- Joint degree, MBA/engineering: 0.5%
- Joint degree, MBA/law: 2.1%
- Other joint degree: 1.6%
- Doctorate in business: 2.1%
- Other degree: 2.1%
- Undecided: 1.6%

#### Intended study pace

- Full-time: 55.3%**
- Part-time: 26.5%
- Executive MBA: 4.1%
- Undecided: 8.5%

GMAT Testing Year refers to July 1, 2010, to June 30, 2011.

\*Categories may not sum to 100 percent because of rounding.

Source: GMAC Data

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