

Overview



- Who We Are
- Introducing GMAT Focus Edition
- The New Score Scale
- Official Prep & Exam Administration
- **■** Timelines
- Supporting Schools



Who is GMAC™?





A world where every talented person can benefit from the best business education for them.



Mission

Provide the tools and information necessary for schools and talent to discover and evaluate each other.



Purpose

To ensure talent never goes undiscovered.

























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Robust Global Market Research Effort

"Efficient Experience"

"Greater Flexibility"

"Better Insights"



School Conversations



Candidate Inputs



Global School Advisory Group





A Highly Relevant and Differentiated Experience

Efficient Experience

- Broader appeal to candidates:
 - Only three 45-minute sections
 - Reduced prep time
 - No essay

Greater Flexibility

- Improved candidate experience:
 - Question Review & Edit
 - Improved Select Section Order
 - Expanded Score Preview
 - Online Testing



Better Insights

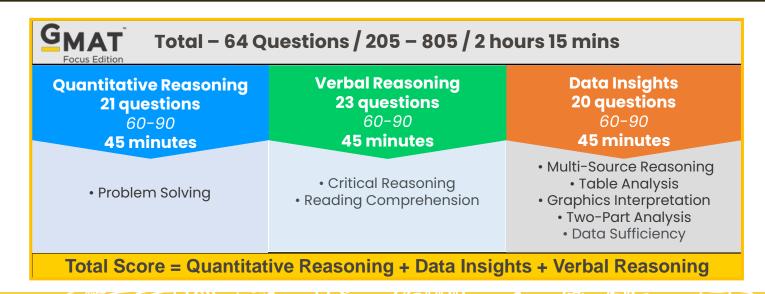
- High reliability and validity
- Predictor of academic success
- More applicable content, including Data Insights Section
- Expanded skill profile
- Increased ability to discriminate top performers
- Official Score Report with improved performance insights for Candidates





Exam Overview

GMAT Total - 80 Questions / 200 - 800 / 3 hours 7 mins **Integrated Reasoning Verbal Reasoning Analytical Writing Quantitative Reasoning** 36 questions 12 questions 1 essay question 31 questions 1-8 0-6 6-51 30 minutes 30 minutes 65 minutes 62 minutes • Multi-Source Reasoning Problem Solving · Critical Reasoning Table Analysis Analysis of an argument • Reading Comprehension • Data Sufficiency Graphics Interpretation Sentence Correction • Two-Part Analysis **Total Score = Quantitative Reasoning + Verbal Reasoning**





What is Data Insights?

The Next Step of Integrated Reasoning

The Integrated Reasoning (IR) section of the GMAT Exam was designed to analyze and synthesize data from multiple sources. Now the Data Insights section takes that to the next level.



With GMAT Focus Edition's test design, Data Insights uses IR and Data Sufficiency question types to measure newly calibrated digital and data literacy dimension—one of the most relevant and in-demand skills in business today.

The Full Picture

All three sections together (Data Insights, Quantitative Reasoning, and Verbal Reasoning) provide the most holistic view of a candidate's business school readiness in GMAT history.





Improved Candidate Experience

Question Review & Edit



- **Unlimited Review**
- Change up to 3 responses



Select Section Order

- 3 Sections / 1 Break
- Unlimited Ordering Options

Improved Score Report



- Detailed performance insights
- Benchmarks, Analytics, Recommendations

Easier Score Sending



- Select Programs after Receiving Scores
- 1 Exam Score per Official Score Report





Experience Overview

	GMAT™ Focus Edition GMAT™ Exam							
Acceptance	7,700+ programs at over 2,400 schools+ worldwide							
Delivery Methods	Online or at a Test C	enter (7 Days a Week)*						
Structure	Three sections (64 Questions): Quantitative Reasoning, Verbal Reasoning, and Data Insights Four sections (80 Questions): Quantitative Reasoning Reasoning, Integrated Reasoning and AWA							
Test Design	Questio	n Adaptive						
Total Score Scale	205-805 All three sections count towards the Total Score Only QR and VR count towards the Total Score							
Exam Duration	Two hours, 15 minutes Three hours, 7 minutes							
Break	One optional 10-minute break Two optional eight-minute breaks							
Section Order	Sections can be completed in any order you choose Three section order options							
Question Review and Edit	Unlimited review, edit up to three answers per section Not available							
Score Reports	Send 5 free score reports to programs within 48 hours of receiving your Official Score Report	Test Center: Select 5 programs before your exam to receive your Official Score Report at no charge Online: Send 5 free score reports to programs within 48 hours of receiving your Official Score Report						
Attempts	Five attempts in a rolling 12-month period and eight attempts in a lifetime**							
Accommodations	Additional testing time, breaks, and access to other resources							
Fees	GMAT Focus Edition fees will be at parity with the current GMAT exam***							

^{*}Test Center appointments available during business hours while Online appointments available 24 hours a day



^{**}Limits apply and are tracked and counted across both versions of the GMAT

^{***}Fees vary based on location and exam delivery channel

Which GMAT Should Candidates Take?



Exam appointments available starting November 7, 2023

- Applying during Round 2 & 3
- Prefer a much shorter exam
- Want to highlight data analysis skills
- Do not need to produce an analytical writing assessment
- Want the flexibility to change up to 3 responses per section
- Would like their official score delivered in 3-5 days.



Exam appointments available through January 31, 2024

- Applying during Round 1 & 2
- Prefer more opportunities to take breaks
- Have already prepped considerably for the GMAT Exam
- Prefer their Total Score reflect online quant and verbal skills
- Would like to attempt this version before GMAT Focus





Focus on High Quality Standards

- Predictive Validity
- **Predictive validity** is the extent to which an assessment accurately predicts future outcomes.
- The correlation between the GMAT Focus Total and GGPA is between 0.46 0.58 depending on program type, which is comparable to the current GMAT Total
- ✓ Construct Validity
- **Construct validity** indicates whether an assessment accurately measures what it's supposed to measure
- Factor analyses indicates that the Test Construct demonstrates strong and stable unidimensionality for each section
- Content Validity
- **Content validity** checks if an assessment covers all the important things it's supposed to measure and avoids including irrelevant or unnecessary things
- Focus offers tightly controlled content coverage across sections ensuring test content and score comparability equivalence across test takers
- Score Reliability
- Score reliability refers to the consistency and stability of scores obtained from an assessment across different attempts or test takers
- Focus demonstrates highly consistent score accuracy throughout the scale with Total Score Reliability greater than 0.90





GMAT Focus: Fair and Unbiased

Newly developed groundbreaking psychometric methodology called **Residual-based Differential Item Functioning*** helps ensure the fairness of GMAT Focus scores across protected groups

Every potential test question is subjected to a rigorous seven-step development and review process before it can be used in operational exams

Only items that successfully pass all content and statistical review processes will be considered for inclusion in the operational GMAT exam

On average, a cycle of GMAT item development takes about 12 months



*GMAC's innovation with RDIF has been recently recognized and awarded by the National Council on Measurement in Education (NCME) 2023.







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Evolving the Score Scale

The score scales for GMAT Focus Edition have been reset back to a more normal, bell-shaped distribution based on the latest test population data

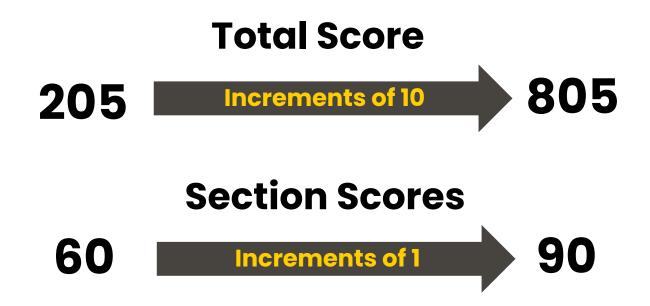
Why recalibrate the score scale?

- GMAT test population has evolved significantly over time
- Previous scores had seen significant drift, resulting in a negative skew in the score distribution
- Improve the discrimination power throughout the score scale
- Content areas and test constructs have been refined to narrow scope and focus on problem solving, data literacy, and critical thinking
- Total Score is now comprised of 3 section scores
- New Question Review & Edit feature will have implications for testing behavior





Updated GMAT Focus Score Scales



Why Change the Scale?

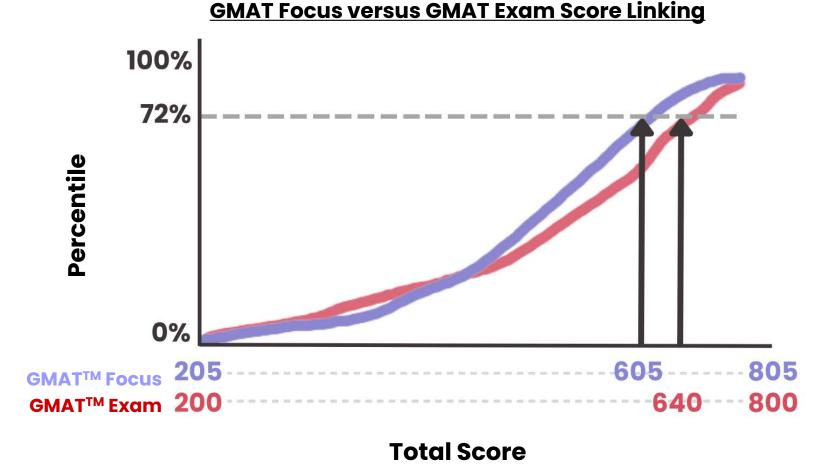
- Ensure both candidates and schools can easily identify a GMAT Focus Edition score
- Ensure candidates are evaluated fairly
- Drive awareness of the score scale change/recalibration





Interpreting GMAT Focus Scores

In this illustrative example, a candidate who scored 605 on GMAT Focus demonstrated his/her competitiveness to be at the 72nd percentile which is comparable to someone who scored 640 on the GMAT Exam



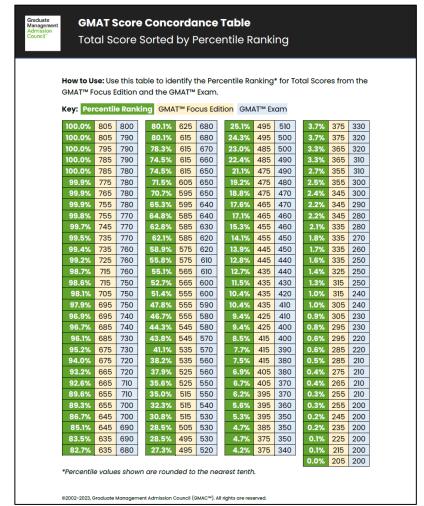


Concordance Tables for Total and Section Scores

GMAC will provide a full concordance table in increments of 10 for schools to use to gauge the relative "competitiveness" of candidates across exam versions

To access the concordance charts on gmac.com:











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GMAT Focus Official Prep







All accessible online at mba.com

The GMAT™ Official Guide 2023-2024

The ultimate prep collection with all the tools you need to succeed. Includes an exclusive online question bank.

GMAT Focus Official Practice Questions

Instant access to hundreds of additional questions to drill down your studying. Includes checkpoints along the way to help you track your progress.

GMAT Focus Official Practice Exams

Full-length GMAT practice exams that match the real exam format and scoring algorithm.

Free Prep and Resources for Candidates:

- Free 6-Week Study Guide
- Free Practice Exams 1 & 2
- Free Official Starter Kit

Learn more:









Accommodations

To make the GMAT exam broadly accessible, accommodations are available for GMAT test takers who meet certain eligibility criteria and properly document their request.

Available accommodations include:

- Extended testing time
- Additional break time
- Assistive technology
- Access to person medial devices and other resources

Learn more on how candidates can apply for accommodations:







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Availability Timeframes







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Lean on GMAC for support

Multiple learning opportunities in the months to come:

- School meetings to provide overview, training, and Q&A sessions
- GMAC Gatherings
- Webinars
- Annual Conference sessions
- Available for Candidate Information Sessions

School resource toolkit including:

- Informational and promotional flyers
- Videos on exam updates and scoring/score scale
- Psychometrics Q&A
- Suite of GMAT Focus Edition-related blog content

To learn more, contact your regional representative Don't know who it is, visit your gmac.com Profile page





School resources



Explainer Videos

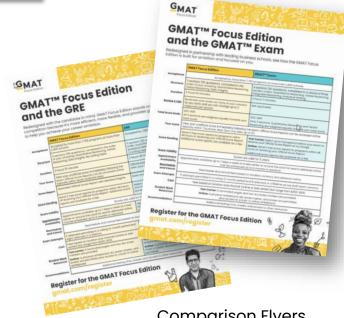






Candidate Presentation









Prepare for Candidate Questions

Develop responses to the following candidate queries:

- Do schools prefer the current GMAT, GMAT Focus, or another test?
- If I take both the current GMAT and GMAT Focus, which one will be used to make an admissions decision?
- If I already took the current GMAT, do you recommend that I also take GMAT Focus?
- Will Corporate Recruiters prefer seeing a current GMAT or GMAT Focus?

Scan for helpful resources from gmac.com:







GMAT Focus Edition Boilerplate

Admissions Test Requirements

To ensure candidates are able to demonstrate their academic preparedness for the program, the admissions process [requires / strongly encourages / allows] candidates to submit official <u>GMAT</u> (including, <u>GMAT Focus Edition</u>), [list other exams, i.e. <u>Executive Assessment</u>, etc. as appropriate] score results. [Test waivers are available for qualified applicants.]

What is the GMAT Focus Edition?

GMAT Focus Edition is the newest version of the GMAT Exam and still the #1 most widely used assessment by global business schools. It is redesigned to be more efficient, more flexible, and provide greater insights to best help you achieve your career ambitions.

The exam assesses the higher-order critical reasoning and data literacy skills that are most relevant in today's business environment through three 45-minute sections: Quantitative Reasoning, Verbal Reasoning, and Data Insights.

There is no essay section and candidates should be able to adequately prepare for the exam in as little as six weeks.

The test is administered by the Graduate Management Admission Council (GMAC).

Learn more about the GMAT Focus Edition at mba.com/gmatfocus.





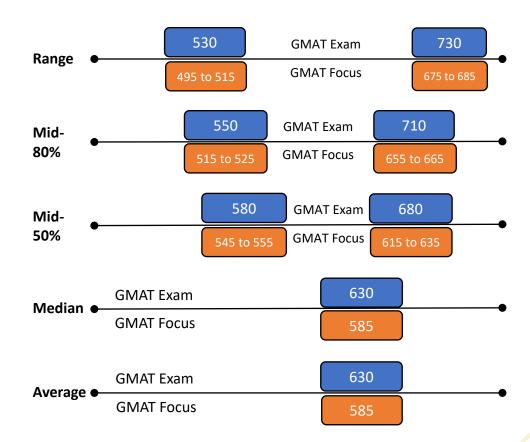
Additional Scoring Guidance

To help candidates understand how their scores compare...

- Update your Class Profile(s) to include GMAT Exam and comparable GMAT Focus scores.
- Visit <u>mba.com/scores</u> to learn more.

Examples:

	GMAT Exam	GMAT Focus
Total Range	530 to 730	495 to 685
Mid-80% Range	550 to 710	515 to 665
Mid-50% Range	580 to 680	545 to 635
Median Total	630	585
Average Total	630	585





Thank you!

Learn More:





Appendix



Sunsetting the GMAT Exam

The updated GMAT™ Focus Edition will replace the previous version of the GMAT™ Exam on January 31, 2024.

With this update, there are other important details you should know:

- GMAT Exam testing appointments will be available through January 31, 2024. This date was chosen to facilitate in-progress business school applications and to provide several options for candidates to meet current Round 1, 2 and 3 deadlines.
- Candidates can still take the GMAT Exam at both test centers and online – through January 31, 2024.
- GMAT Exam scores will continue to remain valid for five years from the candidate's appointment date. This means you may receive valid GMAT Exam scores after January 31, 2024 through January 31, 2029.





Further Details - Concordance Data

Question: Why do certain ranges of scores have the same percentile ranking?

Answer: They actually don't have the same percentile ranking, but due to rounding to one just one decimal place, it appears as though they do – see the sample below:

GMAT Focus Total Score	Percentile Rounded	Percentile	GMAT Exam Total Score
805	100.0%	99.99897%	800
805	100.0%	99.99758%	790
795	100.0%	99.98720%	790
785	100.0%	99.98570%	790
785	100.0%	99.97774%	780
775	99.9%	99.93366%	780
765	99.9%	99.89777%	780
755	99.9%	99.89327%	780
755	99.8%	99.77454%	770
745	99.7%	99.68546%	770

Question: Why are some GMAT Focus Total Scores comparable to more than one GMAT Fxam Total Score and vice versa?

Answer: Due to the differences when rounding across the differing scales for GMAT & GMAT Focus Total Scores, some GMAT Focus Total Scores don't have a precisely comparable GMAT Exam Total Score so what is being presented is the closest Total Score for each version.



GMAT Score Concordance Table

Total Score Sorted by Percentile Ranking

How to Use: Use this table to identify the Percentile Ranking* for Total Scores from the GMAT™ Focus Edition and the GMAT™ Exam

Key:	Percentile Ranking	GMAT™ Focus Edition	GMAT™ Exam
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ſ	100.0%	805	800	1	80.1%	625	680	25.1%	495	510	3.7%	375	330
l	100.0%	805	790	ı	80.1%	615	680	24.3%	495	500	3.7%	375	320
	100.0%	795	790	ı	78.3%	615	670	23.0%	485	500	3.3%	365	320
	100.0%	785	790	ı	74.5%	615	660	22.4%	485	490	3.3%	365	310
	100.0%	785	780		74.5%	615	650	21.1%	475	490	2.7%	355	310
	99.9%	775	780	ı	71.5%	605	650	19.2%	475	480	2.5%	355	300
	99.9%	765	780	ı	70.7%	595	650	18.8%	475	470	2.4%	345	300
	99.9%	755	780	ı	65.3%	595	640	17.6%	465	470	2.2%	345	290
	99.8%	755	770	ı	64.8%	585	640	17.1%	465	460	2.2%	345	280
	99.7%	745	770		62.8%	585	630	15.3%	455	460	2.1%	335	280
	99.5%	735	770	Г	62.1%	585	620	14.1%	455	450	1.8%	335	270
	99.4%	735	760		58.9%	575	620	13.9%	445	450	1.7%	335	260
	99.2%	725	760		55.8%	575	610	12.8%	445	440	1.6%	335	250
	98.7%	715	760		55.1%	565	610	12.7%	435	440	1.4%	325	250
	98.6%	715	750		52.7%	565	600	11.5%	435	430	1.3%	315	250
	98.1%	705	750		51.4%	555	600	10.4%	435	420	1.0%	315	240
	97.9%	695	750		47.8%	555	590	10.4%	435	410	1.0%	305	240
	96.9%	695	740		46.7%	555	580	9.4%	425	410	0.9%	305	230
	96.7%	685	740		44.3%	545	580	9.4%	425	400	0.8%	295	230
	96.1%	685	730		43.8%	545	570	8.5%	415	400	0.6%	295	220
	95.2%	675	730		41.1%	535	570	7.7%	415	390	0.6%	285	220
	94.0%	675	720		38.2%	535	560	7.5%	415	380	0.5%	285	210
	93.2%	665	720		37.9%	525	560	6.9%	405	380	0.4%	275	210
	92.6%	665	710		35.6%	525	550	6.7%	405	370	0.4%	265	210
	89.6%	655	710		35.0%	515	550	6.2%	395	370	0.3%	255	210
	89.3%	655	700		32.3%	515	540	5.6%	395	360	0.3%	255	200
	86.7%	645	700		30.8%	515	530	5.3%	395	350	0.2%	245	200
	85.1%	645	690		28.5%	505	530	4.7%	385	350	0.2%	235	200
	83.5%	635	690		28.5%	495	530	4.7%	375	350	0.1%	225	200
	82.7%	635	680		27.3%	495	520	4.2%	375	340	0.1%	215	200
											0.0%	205	200

Percentile values shown are rounded to the nearest tenth



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Side-by-side: Test center & online

	Test Center	Online					
Content and structure	Three sections to be completed in the order of your and Data Insights.	Three sections to be completed in the order of your choosing: Verbal Reasoning, Quantitative Reasoning, and Data Insights.					
Length	2 hours, 15 minutes.	2 hours, 15 minutes.					
Number of attempts	Five in 12 months/eight in a lifetime.	Five in 12 months/eight in a lifetime.					
Score scales	205-805	205-805					
Appointments	7 days a week during test center opening hours.	7 days a week, around the clock.					
Exam cost	Fees based on location and currency.	Fees based on location and currency.					
Score access	Unofficial score available on screen immediately after business days.	Unofficial score available on screen immediately after the exam. Official score typically within seven business days.					
Score review	Accept/cancel scores after the exam.	Accept/cancel scores after the exam.					
Score reporting	Up to five free score reports within 48 hours of receiving your official Score. Additional score reports available for a fee.						





Side-by-side: GMAT Focus & GRE

Features	GMAT Focus Edition	GRE				
Acceptance	Accepted by more than 7,700 MBA and business master's programs at over 2,400 business schools	Accepted by 1,300 business schools				
Structure	3 sections: Quantitative Reasoning, Verbal Reasoning, and Data Insights. No writing tasks	3 sections: Quantitative Reasoning, Verbal Reasoning, and Analytical Writing (2 writing tasks)				
Duration	2 hours, 15 minutes	3 hours, 45 minutes				
Score availability	View unofficial score immediately. Official Score Reports accessible online within 7 business days	Official scores can be accessed online 10-15 days after your test date				
Total score scale	205-805	N/A (130-170 per section, 0-6 per writing task)				
Score validity	5 years	5 years				
Score sending	5 free	4 free				
Score reports-Candidates	Detailed score report included in exam fee	Basic score report				
Test design	Questions adaptive	Section adaptive				
Total questions	64	82 (two writing tasks)				
Section order	Sections can be completed in any order	Sections must be completed in a fixed order				
Attempts	5 attempts permitted in a rolling 12-month period and 8 attempts in a lifetime	5 attempts permitted in a rolling 12-month period; no lifetime limit				
Question Review & Edit	Unlimited question review, and edit answers for up to three questions per section	Unlimited ability to skip questions and edit answers per section				





Accessing candidate score reports

GMAC makes it easy for you to access GMAT exam scores and reports through our new score reporting portal. Through the GMAC Score Reporting Portal (SRP), schools can access GMAT™ score data and reports for exams taken at **a test center and online** in one convenient place.

Our electronic score-reporting portal is free, secure, and user-friendly. Its intuitive interface requires no special training, and it lets you access available GMAT scores at your convenience – daily, weekly, or monthly.

The SRP provides users with the tools and flexibility to easily access the scores and data test takers have sent to their programs, including:

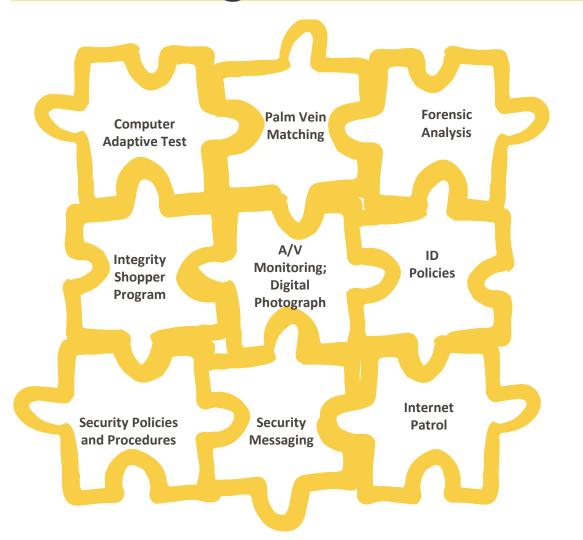
- Filter Options date range, program, test takers' first/last name, percentile & score ranges, and more.
- Download Options reports in CSV, TXT and PDF format

Learn more: gmatscores.gmac.com





Ensuring a fair and secure experience



- GMAC employs state-of-the-art test security solutions, using a broad array of technology, to detect and deter unethical behavior
- The innovative CAT algorithm underpinning GMAT Focus dramatically reduces item exposure which minimizes test item overlap to prevent cheating
- Leading-edge measures in place and always on the lookout for people not acting in good faith
- Use all tools available to us to identify illicit behavior before, during, and after an exam is administered.
- There are severe, real-world consequences to any attempt to cheat or circumvent security measures and candidates may face restrictions and/or bans on future testing, and even legal action.

