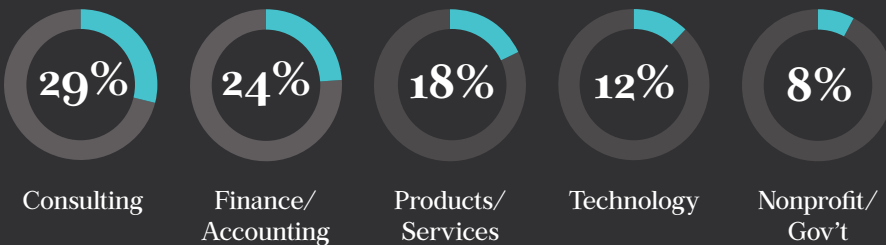


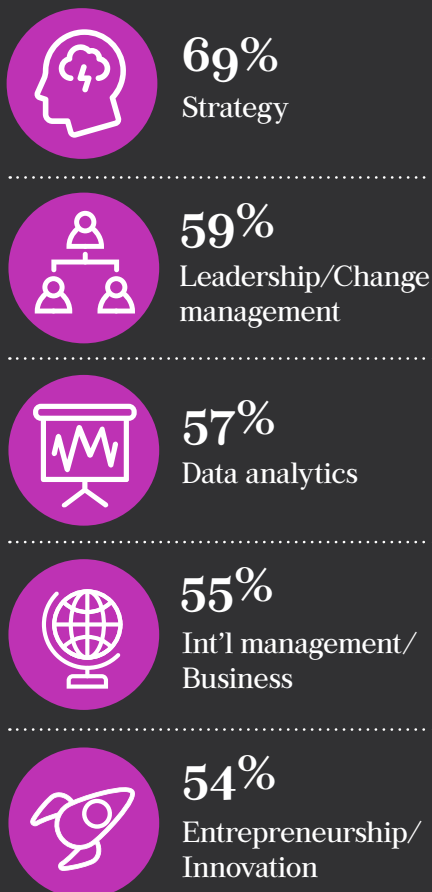
### What are candidates post-GME career goals?

Top 5 industries targeted



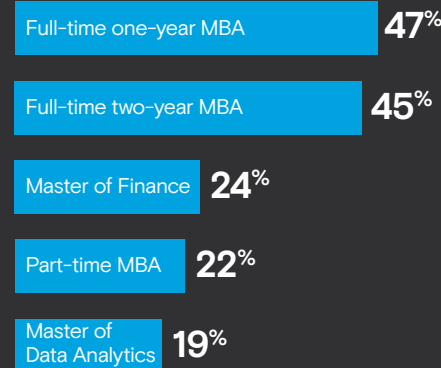
### What subjects are MBA candidates most excited by?

Top 5 subjects full-time MBA candidates say are a "must-have" in their ideal curriculum



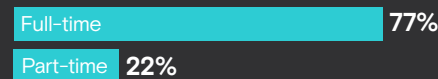
### What program types are candidates considering?

Top 5 program types considered

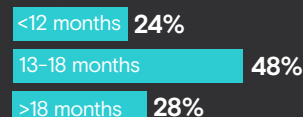


### What are candidates program preferences?

Program format



Program length



Coursework delivery (avg. %)



### Which segments are the most likely to want to change jobs or industries?

For more on the Global GME candidate segments, visit [gmac.com/segments](http://gmac.com/segments)

