RESEARCH SNAPSHOT
Alumni Perspectives Survey 2018
gmac.com/alumniperspectives

Positive Impact of GME
3 in 4 MiM alumni agree they’ve moved further along in their career than peers without their degree
7 in 10 recent full-time MBA grads say they could not have landed their current job without their degree
2 in 3 part-time MBA alumni agree they received more promotions than peers without their degree

Immediate Salary Growth
Median difference in pre- and post-degree salaries, 2016 and 2017 MBA grads, by program type

<table>
<thead>
<tr>
<th>Program Type</th>
<th>Increase in Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-Time MBA</td>
<td>$40k</td>
</tr>
<tr>
<td>Part-Time MBA</td>
<td>$30k</td>
</tr>
<tr>
<td>Online MBA</td>
<td>$15k</td>
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<tr>
<td>Executive MBA</td>
<td>$10k</td>
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</tbody>
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Global Learning and Possibilities
74% agree b-school prepared them to work in culturally diverse orgs.
70% say b-school prepared them to grow a business in international markets
41% of recent full-time MBA grads traveled internationally with their program

B-School Opens Doors
82% agree b-school increased their earnings power
77% agree b-school prepared them for their chosen career
74% agree b-school provided opportunities for quicker career advancement

B-School Grads Can Do It All
Alumni job functions
- General mgmt: 24%
- Finance/accounting: 21%
- Marketing/sales: 18%
- Consulting: 13%
- Operations/logistics: 10%
- IT/MIS: 6%
- Human resources: 4%
- Other: 4%

B-School Network Strength
95% of alumni would recruit a student for a job from their alma mater
75% agree going to b-school developed their professional network

48 Net Promoter Score® - alumni very likely to recommend GME to others

Alumni say their graduate management education was rewarding
94% Personally
89% Professionally
73% Financially

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