Graduate Management Admission Council®

RESEARCH SNAPSHOT

Alumni Perspectives Survey 2017

gmac.com/alumniperspectives

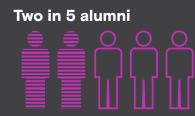
Value and Personal

Reward Gained

Expanded Career Possibilities



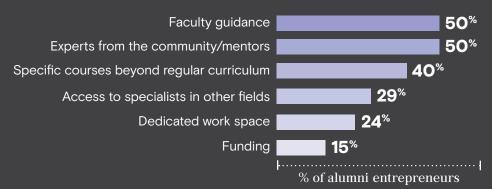
Currently employed in an industry/job function they did not have prior to business school



work in an industry they had never considered prior to business school

Startup Support & Resources

% of alumni entrepreneurs with access to resources within their school



Alumni Report

by alumni job level

Strong Earnings

Total average compensation

US\$440,122

(c-suite executive)

<u>US\$75,513</u>

(entry-level position)

B-School Opens Doors for Alumni



Alumni strongly agree/agree their education prepared them for leadership positions



Agree it prepared them for their chosen career



Agree it increased their earnings power

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88%. satisfied with job

and employer



95[%] rated their degree a good to outstanding value



92% would still pursue a graduate business degree knowing what they know now

Alumni say their graduate management education was rewarding





76%