



NAME: _____

SCHOOL: _____

EMAIL ADDRESS: _____

Enhance your conference experience! Participate in the 2nd Annual Be Inspired contest to learn new things, meet new people, get more involved, and have fun! It's simple, you choose your inspiration and earn points!

Once you earn 100 points you qualify to win great prizes. You must turn in your playing card at the Registration Desk (to a GMACer in a blue vest) by 9 am Friday morning. Prize winners will be announced Friday morning following the keynote speaker. **YOU MUST BE PRESENT TO WIN** and all points are given at the discretion of GMAC staff.

NOW, GO ... BE INSPIRED!

BE VISIBLE	POINTS	LOCATION	INITIALS
Photo Testimonial (Thursday 10 am - 6 pm)	15	Headshot Lounge	
Professional Headshot Photo (Thursday 10 am - 6 pm)	10	Headshot Lounge	
Member Spotlight for Graduate Management News	15	App/Headshot Lounge	
TOTAL:			

BE SOCIAL	POINTS	LOCATION	INITIALS
Post Something You Learned	5	#GMAC2015	
Post a Photo of Your Conference Experience (i.e., speaker, photo bomb, selfie ... be creative)	5	#GMAC2015	
TOTAL:			

BE SMART	POINTS	LOCATION	INITIALS
Visit a Vendor (5 points each visit, 25 points max) (See opposite side for Vendor Visits chart to keep track of your visits)	5	Vendor Expo	
Attend a GMAC Product or Research Demo	10	Vendor Expo	
Designate Your GMAC Survey Contact(s)	5	Conference App	
Post your Most Outrageous Recruiting Experience	5	Message Board	
Post a Current Challenge You Face Professionally ... What Keeps You Up at Night?	5	Message Board	
Post a Tip, Trick, Advice about Using a GMAC Product or Service	5	Message Board	
TOTAL:			

BE INVOLVED

	POINTS	LOCATION	INITIALS
Nominate a Student or Alumni to be Featured on mba.com/Official GMAT Blogger	5	gmac.com/inspired	
Sign-Up to Participate in the mba.com Ask the Expert Blog	5	gmac.com/inspired	
Sign-Up to be a Guest Columnist for Graduate Management News	5	gmac.com/inspired	
Provide Feedback on One of GMAC's Research Studies	10	Research Services Booth	
Complete a Session Evaluation (5 points each session)	5	Conference App	
TOTAL:			

BE CONNECTED

	POINTS	LOCATION	INITIALS
Join the School Professionals LinkedIn Group	5	gmac.com/linkedinspg	
Sign-Up to Receive Quick Clips	5	gmac.com/inspired	
Sign-Up to Receive Graduate Management News	5	gmac.com/inspired	
TOTAL:			

VENDOR VISITS AT EXPO (5 points each visit, 25 points max)

BOOTH #	2	4	5	6	7	8	11	12	13	14
INITIALS										
BOOTH #	15	16	17	18	19	25	27	28	30	32
INITIALS										

GMAC CONFERENCE APP

Include your GMAC Conference App points (50 points maximum). Points are shown when you take an action on the App. Have an App question, go to Booth #26.

TOTAL:	
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GRAND TOTAL:	
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You can submit your completed playing card once you earn 100 points. One entry per person.

PRIZES:

Everyone with a minimum of 100 points will be entered to win.

Three winners will be randomly chosen and can select one prize from available/remaining choices.



**APPLE
WATCH**



FITBIT



**APPLE
IPAD MINI**

(DONATED BY KEY TRAVEL BLUE)