Graduate Management Admission Council™

# **Security Matters!**

How the GMAT delivers a secure assessment experience

**April 23, 2025** 



# **Upcoming Events**

GMAC Annual Conference June 25–27, 2025 Loews Hotel Kansas City

The premier gathering for graduate management education professionals

Early bird available until April 30

# Admissions Institute for New Professionals

July 23-25 | Dallas, TX
Southern Methodist University

Designed for newly hired admissions, recruitment, and marketing professionals from business schools of all sizes and locations across North America.

#### **Upcoming Online Events:**

April 29, 2025: What's Shaping the Future of Graduate Business Education?

To register visit:





## Welcome



Kate Gofus
Director, Product Supply
Chain & Operations



**Diana Yildirim**Manager, Test Channels
& Security



James Barker
Senior Manager,
Market Development,
Europe

## **Overview**

- About GMAT Test Security
- Prevention and Detection
- Enforcement and Communication
- Guidance for Schools



# **GMAT Test Security**

#### **Delivery**

- Online
- Test Center

#### **GMAT Sections**



- Quantitative
- Verbal
- Data Insights

#### Challenges ==



- Evolving technology
- Innovative professional testing industry
- Candidate experience

#### Security Categories 📌



- Testing Issues
- Policy Violations
- Serious Policy Violations



## **Mission**

GMAC Test Security's mission is to ensure that our exams are fair, secure, and accurate assessments of candidate abilities and potential.

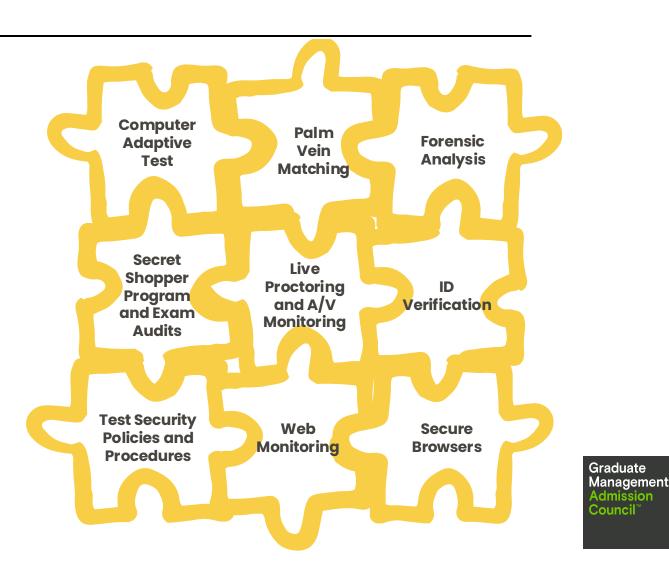
Our Test Security program focuses on **prevention**, **detection**, **enforcement**, and **communication**.



## PREVENTION AND DETECTION

#### **All Channels**

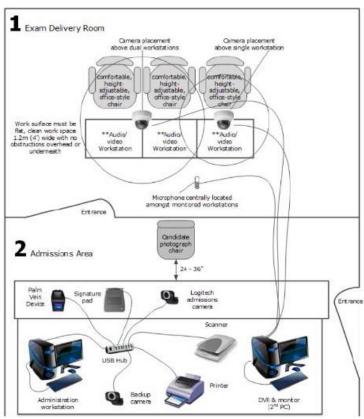
- Policies and procedures outline consequences/risk for noncompliance
- 16-day retake policy
- Duplicate accounts
- Test Design to prevent cheating
- Training and secret shopping
- Web monitoring
- Best in class vendors



### **Test Centers**

#### **Physical Separation**





#### **Biometric Verification**





## **Online**

#### **Secure Browser** ID Verification

#### 360° Environment Scan







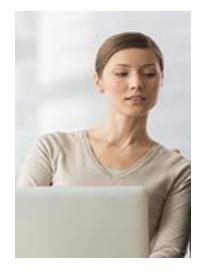


## **Detection**

#### **During and after exam**

- Proctor flags
- Forensic triggers
- Specialized auditors
- Proprietary risk matrix
- Robust processes











## **Continuous Detection**

#### Additional investigations triggered by:

- Analyses of aggregated data
  - Trends
  - Anomalies
- Web monitoring
- Tips and school requests
- Financial malpractice

# **CAUGHT**

I was convinced, had no other choice and it was the best choice I could make... it was the best investment of my life.





## **ENFORCEMENT AND COMMUNICATION**

# **Policy Enforcement**

Violation Reason Code	Meaning
"T"	Testing Issue
"P"	Policy Violation
"S"	Serious Policy Violation

#### Consequences

- Score Cancellation
- Testing Bans
  - 31 days, 1 year, 3, years, 5 years, or Lifetime
  - Channel-specific



# **Processing Score Cancellations**

#### **Ensuring fairness through**

- Data-based decision making
- Appeal opportunities
- Consistent processes

Score cancelled

Candidate notified

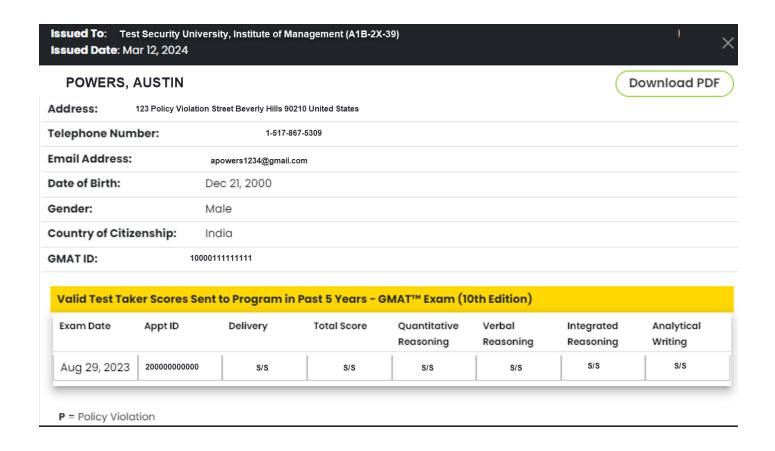
Appeal window

Cancellation final

Recipient schools notified



# **Cancelling Reported Scores**



#### **Finalized score revocations**

- Available in Score Reporting Portal
- Only registered Recipient
   Users in the Score Reporting
   Portal notified
- Monthly notifications via email
- Result from larger investigations, financial malpractice or subsequent serious policy violations



#### What we CANNOT and CAN Share

Candidates' privacy rights prevent GMAC from sharing any information about an exam unless the candidate has shared the official score report with that school.

CANNOT	CAN
Share specifics about cancelled scores under active appeal	Status of appeal and final decision before the monthly notification (if Official Score Report shared)
Confirm if an unofficial score report represents a valid score	Confirm whether the score report was completely fabricated
Share info on a score that was never released	
Share info about an appointment if candidate only shared unofficial scores with school	



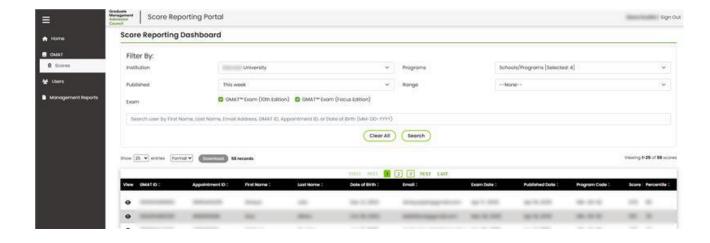
## **GUIDANCE FOR SCHOOLS**

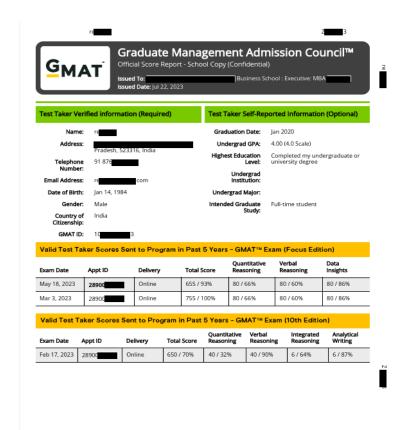
#### **POLL**

Have you ever encountered a suspicious test score or score report from an applicant?

## **REAL Score Report**

- Shows GMAT Classic and Focus Edition in separate tables
- Test takers cannot download a score report from mba.com



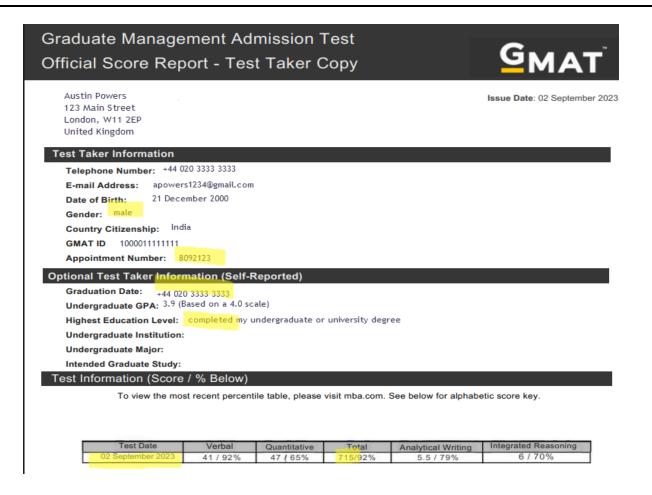


Official Score Report (GMAT ID: 10



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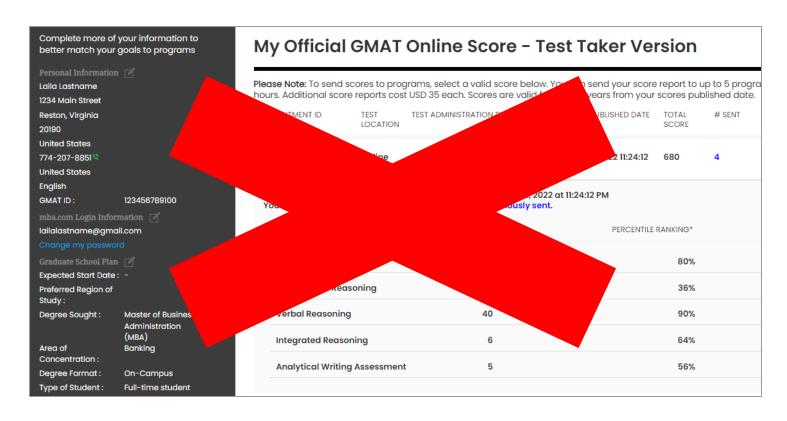
# **FAKE Score Report**



Graduate Management Admission Council<sup>™</sup>

# BEST PRACTICE Accept Only Official Scores

If you receive scores that look like this – either via screenshot or PDF, please forward them!





#### BEST PRACTICE

#### **Vouchers and Fee Waivers**

- ✓ Requiring Identity Documents accompany fee waiver requests
- ✓ Requesting and recording GMAT IDs when providing fee waiver codes

#### **Benefits**

Enables ability for GMAC to monitor abuse.

Promotes the integrity of the fee waiver program for students who present a financial need.







## **FAQs**

#### Unofficial GMAT™ Exam Scores



Please visit mba.com for information on receiving and sending your GMAT Official Score Report.

Your Official Score Report will be available on mba.com within 3-5 days. You will receive an email notification when it is available.

Click Next ( ) to continue.

- Candidates should <u>never</u> possess a screenshot of their scores from the exam
- Candidates are always notified of the score cancellation
- · A cancelled score doesn't always mean cheating
  - Cases of financial malpractice
  - Disruptions during exam
- Photos and videos are not kept forever, and we may not always be able to go back and look at something
- Any questions in the future contact testsecurity@gmac.com



# QUESTIONS?

# Thank you Diana Yildirim Kate Gofus James Barker

## GMAC Annual Conference June 26-27 Kansas City, MO Loews Hotel

## **Upcoming Online Events**



#### **April 29, 2025**

What's Shaping the Future of Graduate Business Education?

gmac.com/professionaldevelopment to register

Please give us your feedback about today's topic:

