

An Introduction to ESSENTIALprep™



What is ESSENTIALprep™?

- Web-based tool to teach incoming students core business skills
- Interactive, self-paced and easy to use



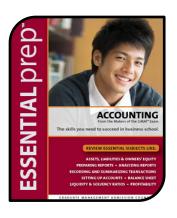


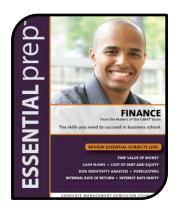
Why Use ESSENTIALprep?

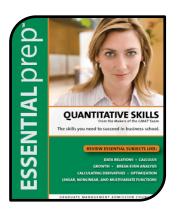
<u>Students</u>	<u>Schools</u>
Prepare academically before classes begin	Identify students' areas of weakness
Study at your own pace	Great investment with high return
Access program from any computer	Progress Viewer manages your account

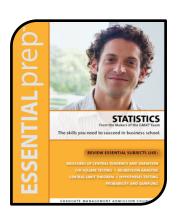


Choose one or all Modules...













Accounting Module Course Overview

Topic 1: Financial Accounting

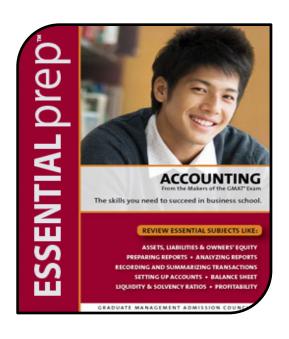
Topic 2: Elements of Accounting

Topic 3: Setting up Accounts

Topic 4: Accounting Transactions

Topic 5: Preparing Reports

Topic 6: Analyzing Reports





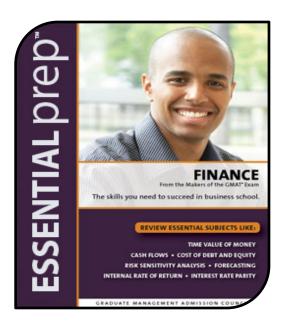
Finance Module Course Overview

Topic 1: Time Value of Money

Topic 2: Forecasting

Topic 3: Project Evaluation

Topic 4: Required Rate of Return





Quantitative Skills Module Course Overview

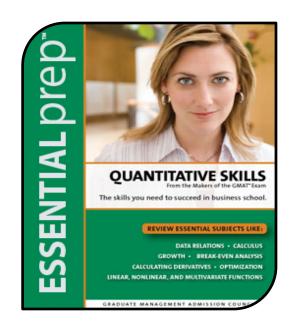
Topic 1: Data Relations

Topic 2: Functions and Graphs

Topic 3: System of Equations

Topic 4: Exponents

Topic 5: Calculus





Statistics Module Course Overview

Topic 1: Descriptive Statistics

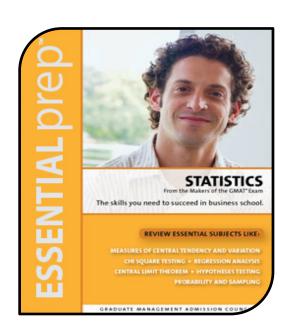
Topic 2: Probability

Topic 3: Probability Distributions

Topic 4: Sampling Distributions

Topic 5: Hypothesis Testing

Topic 6: Regression



www.essential-prep.com/school



















Features for students

More than 80 comprehensive lectures with animated graphics and

videos





Features for students

More than 250 interactive practices and real world case studies





Features for students

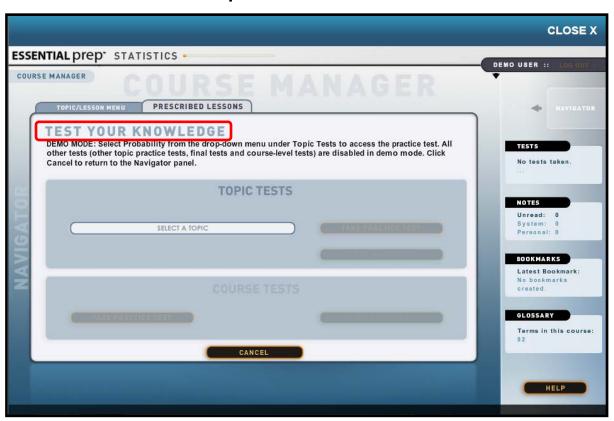
Lesson Summaries at the end of each lesson





Features for students

 Test Your Knowledge feature helps students identify strengths and weaknesses within each Topic





Features for students

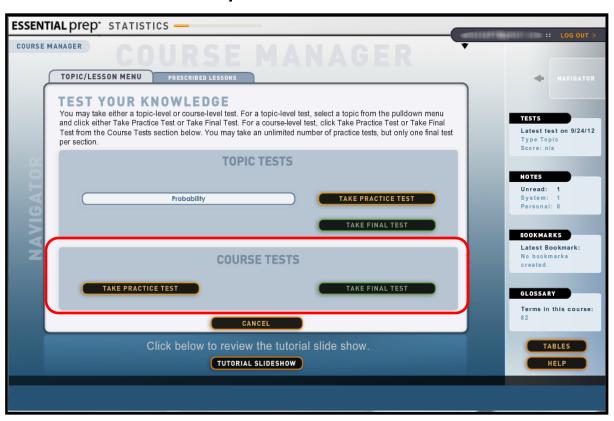
 Test Your Knowledge feature helps students identify strengths and weaknesses within each Topic



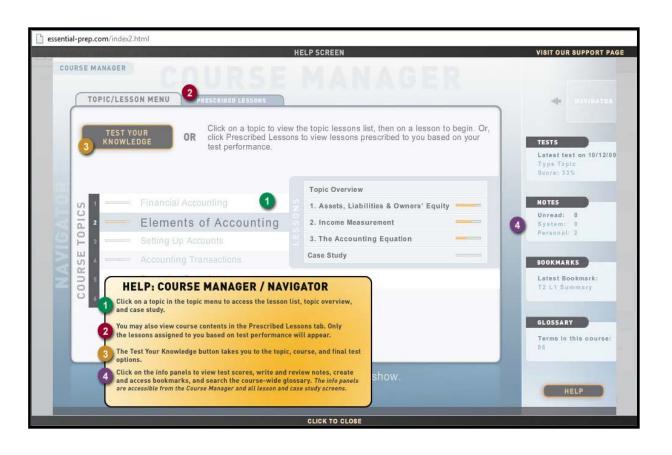


Features for students

 Test Your Knowledge feature helps students identify strengths and weaknesses within each Topic

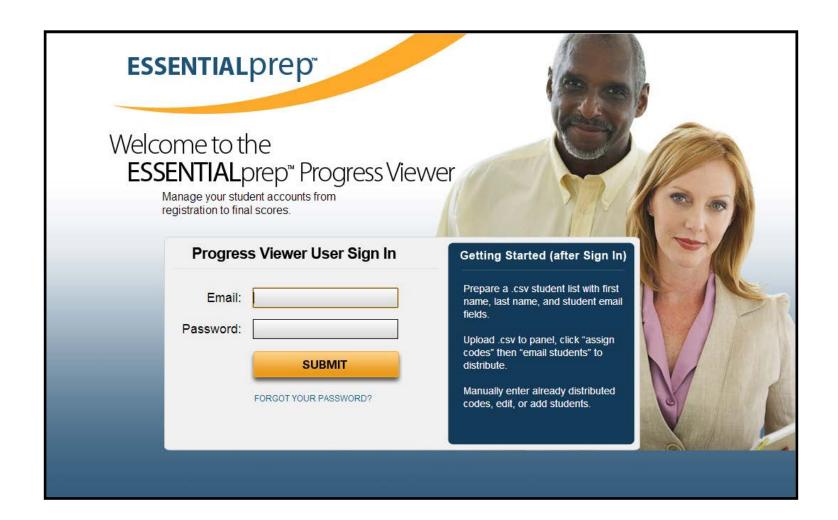








Benefits of ESSENTIALprep™ for school administrators



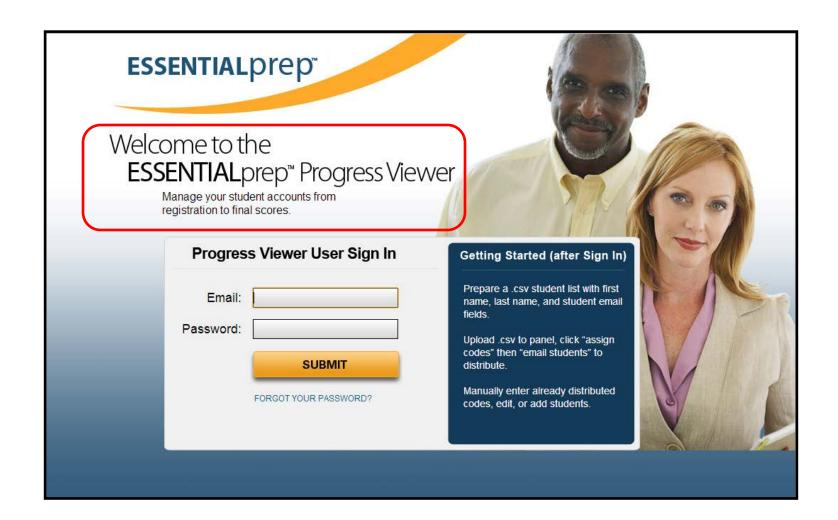


Benefits for school administrators

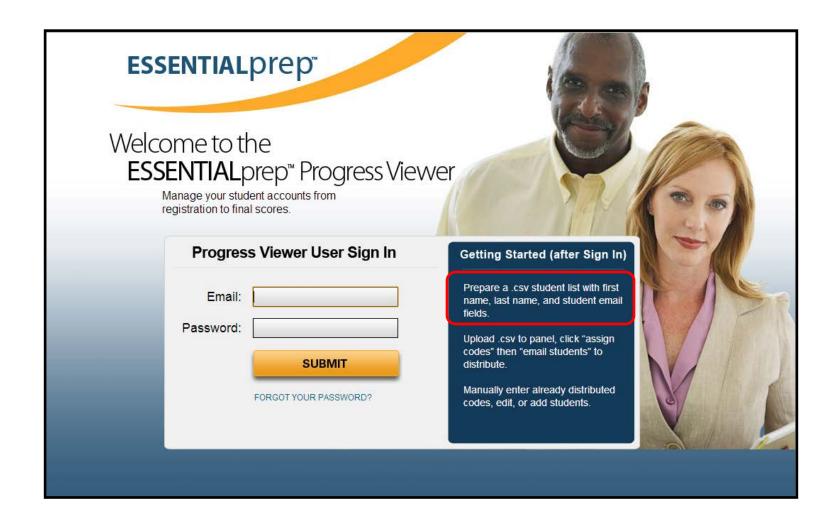
Progress Viewer enables you to:

- Distribute access codes
- Track student's progress within each module
- Review test scores
- www.essential-prep.com/admin
- Only available to schools that purchase in bulk (5+ units)

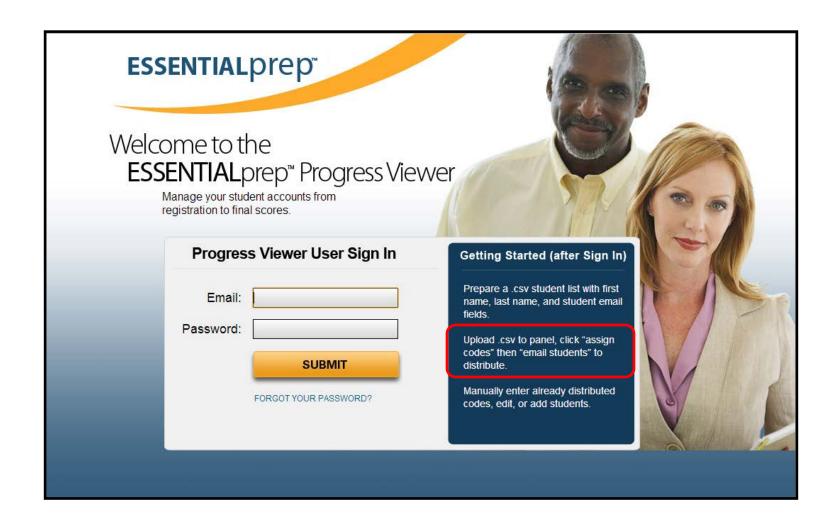




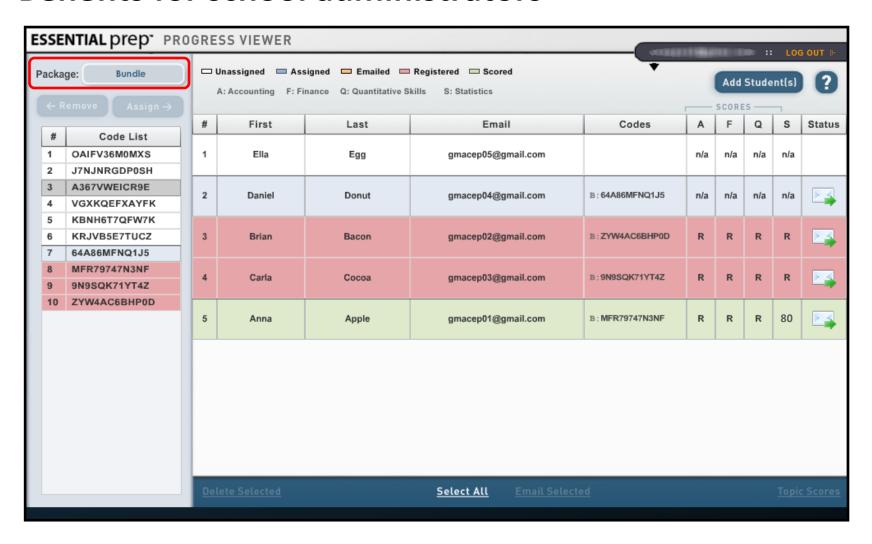




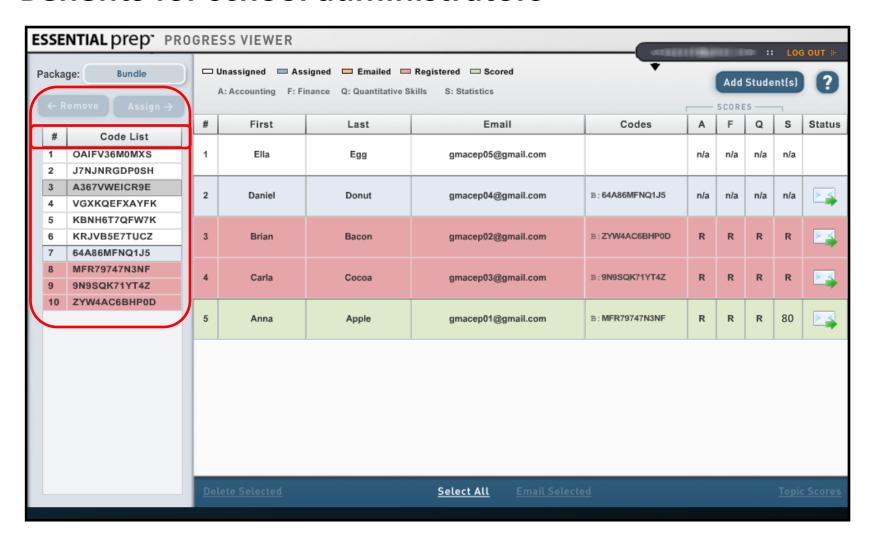




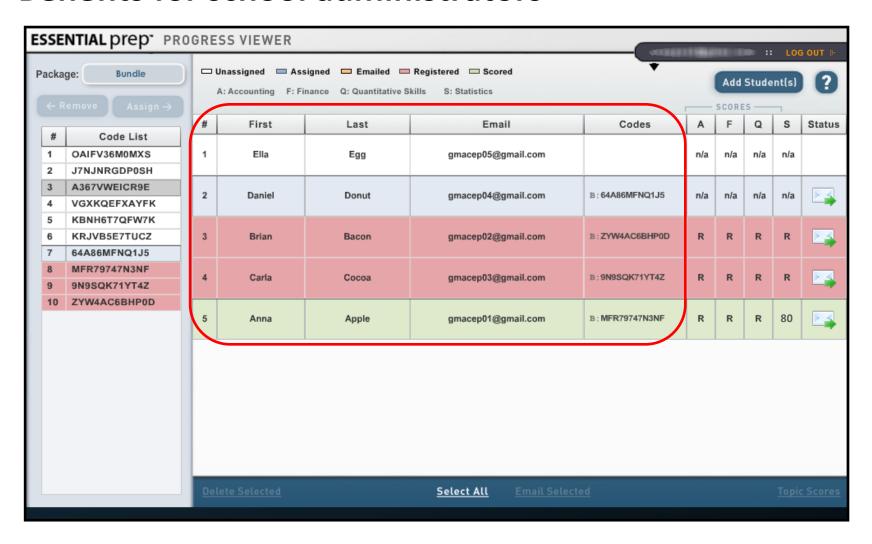




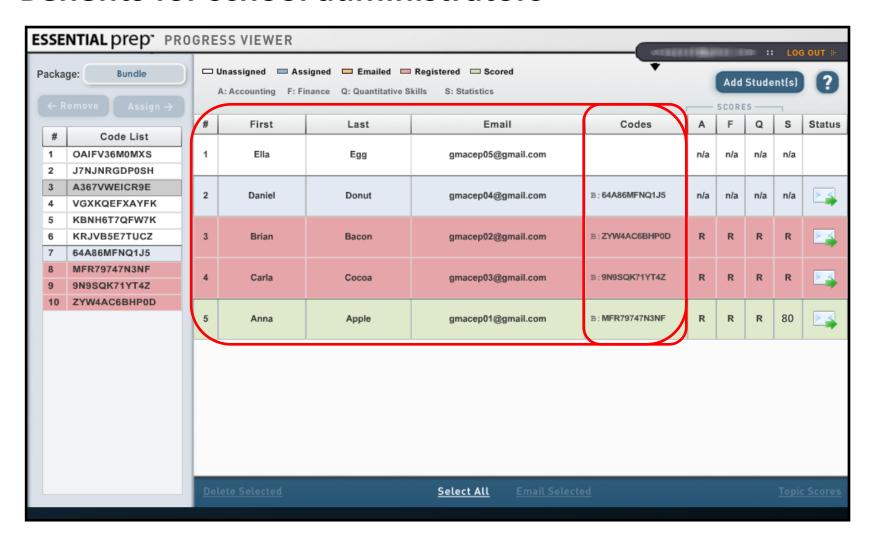




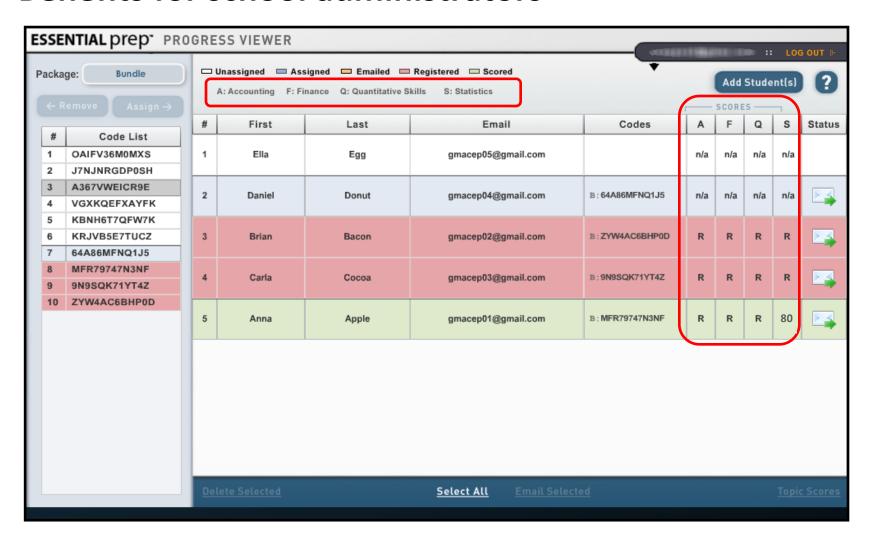




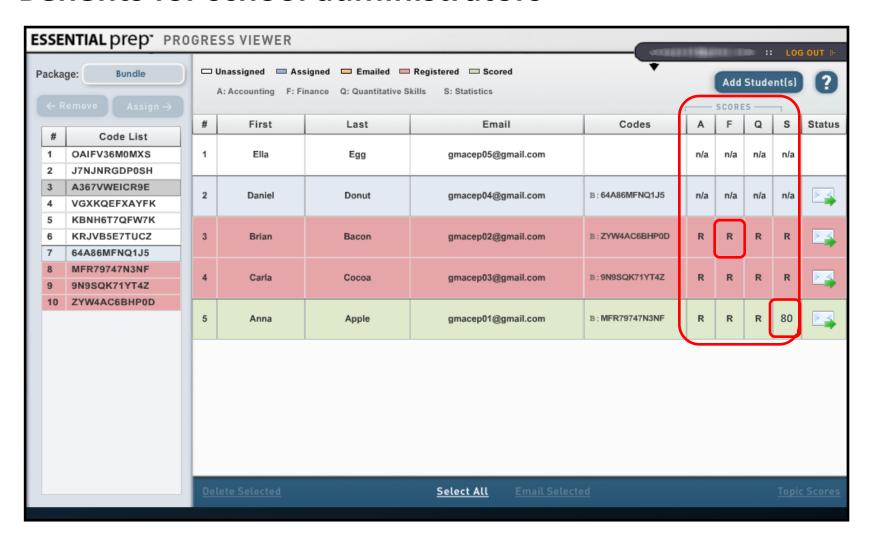




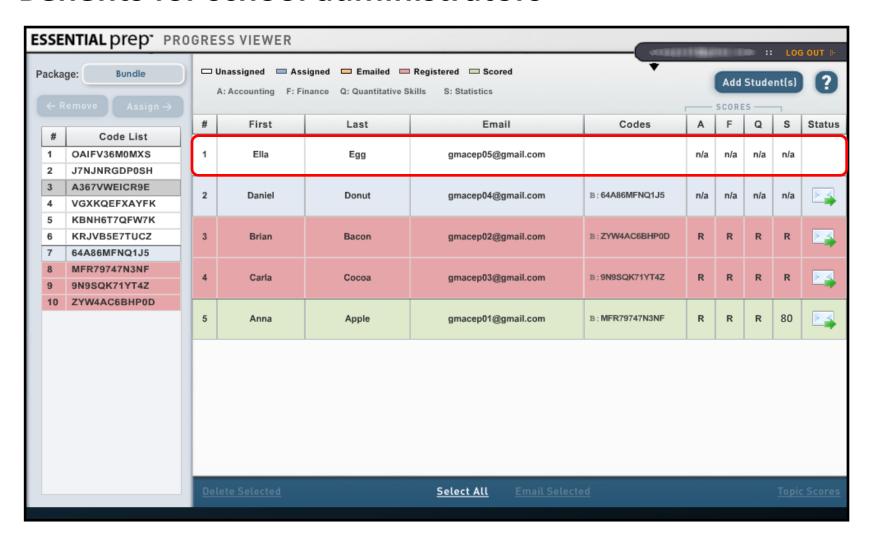




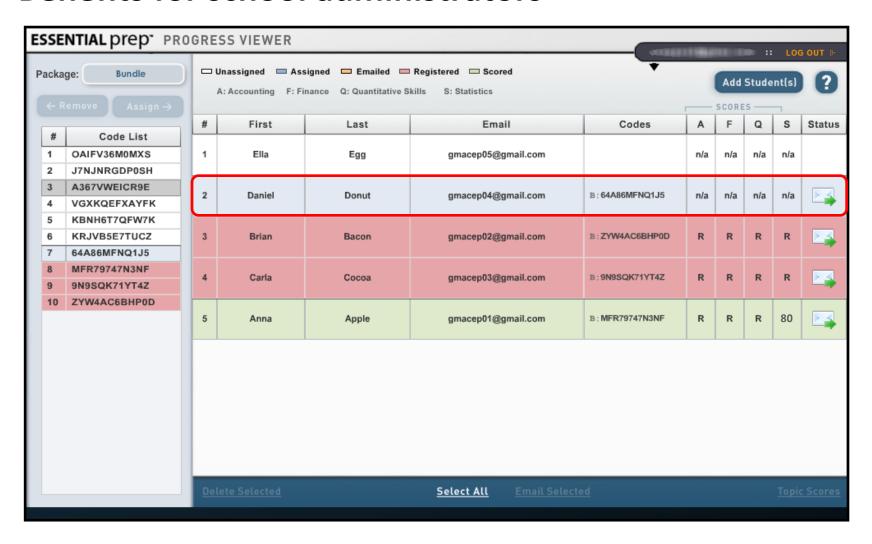




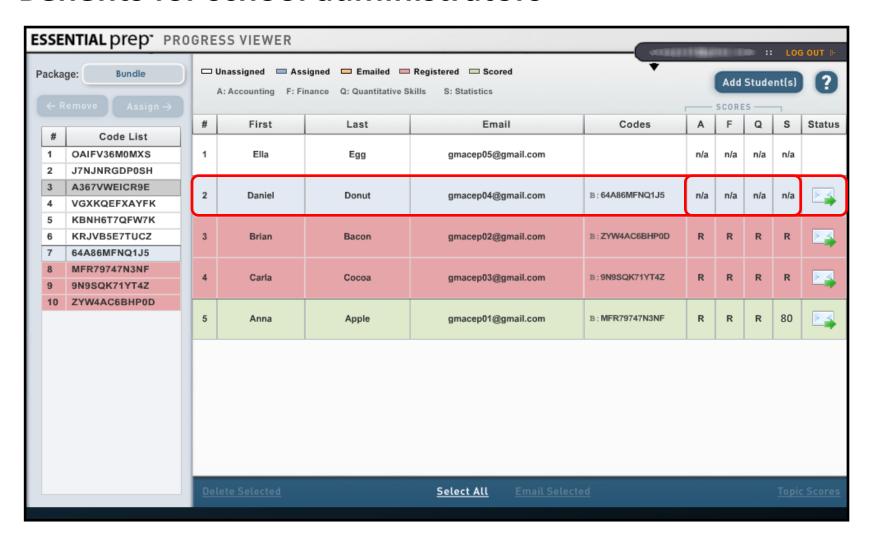




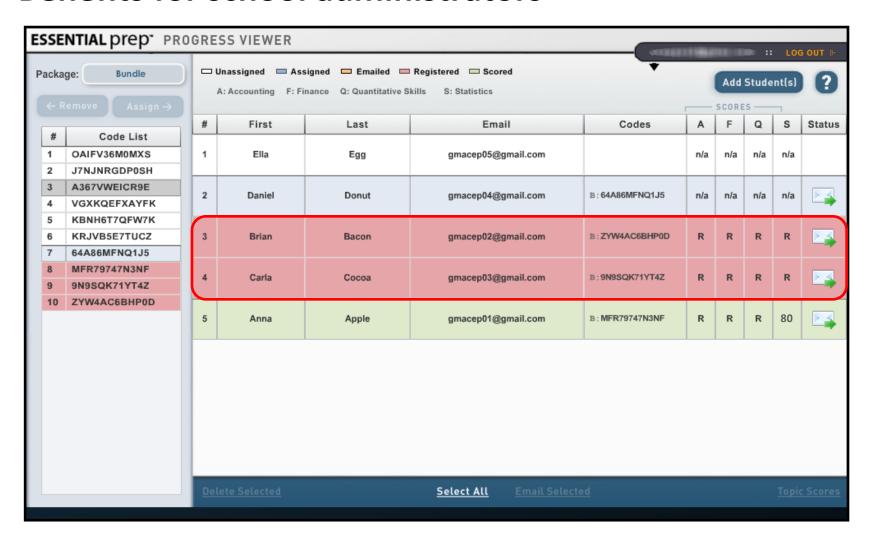




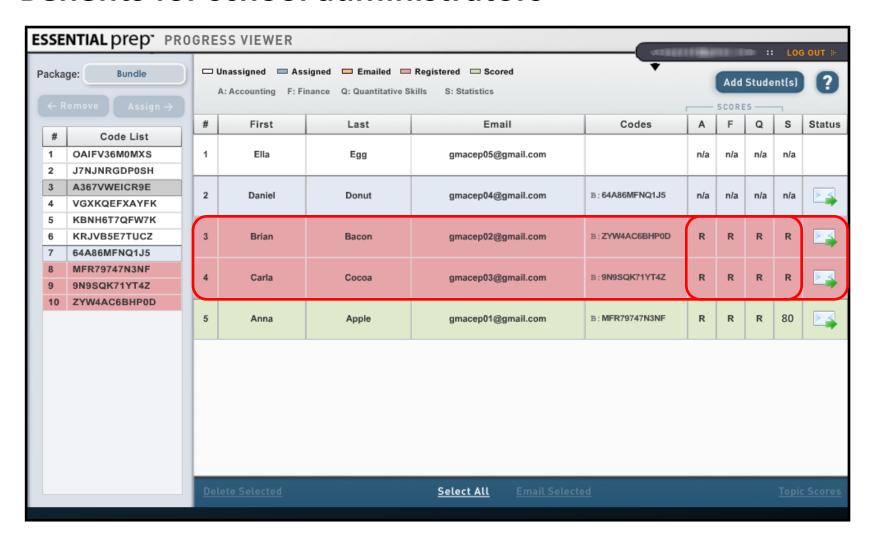




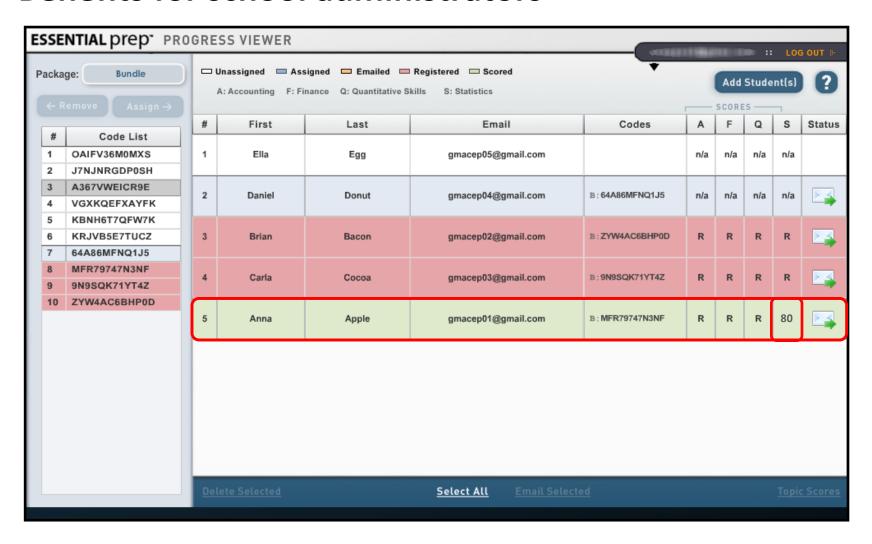








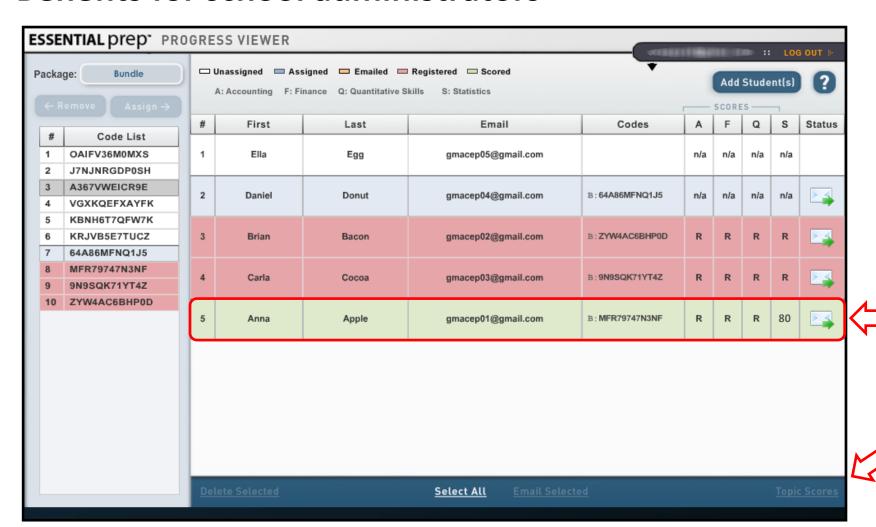




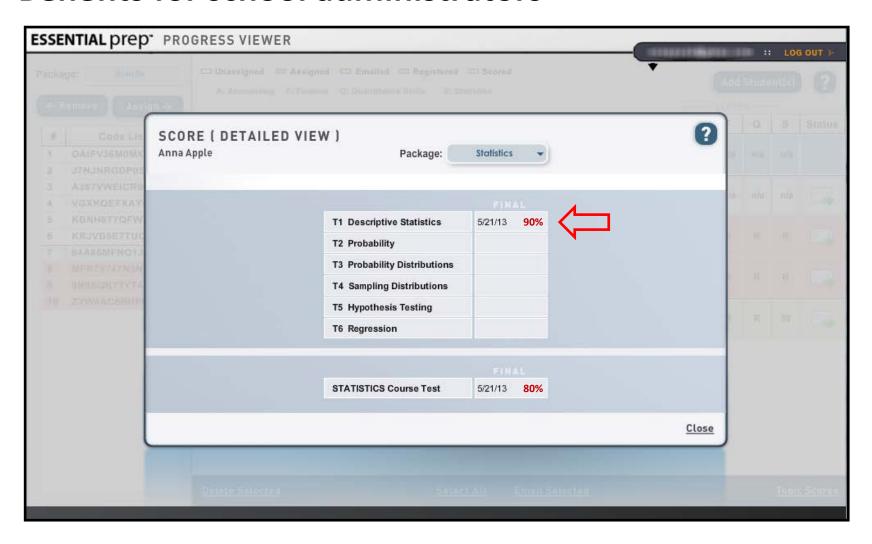




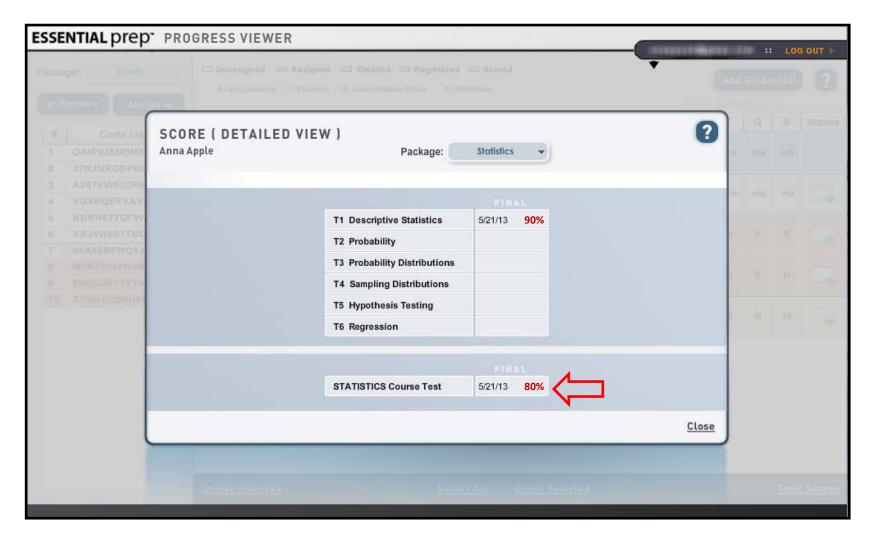














Why purchase in bulk?

- Enjoy discounted rate
- Gain access to Progress Viewer
- Easily distribute codes to students from one main panel
- Track student exam scores



Request a free 30-day trial code

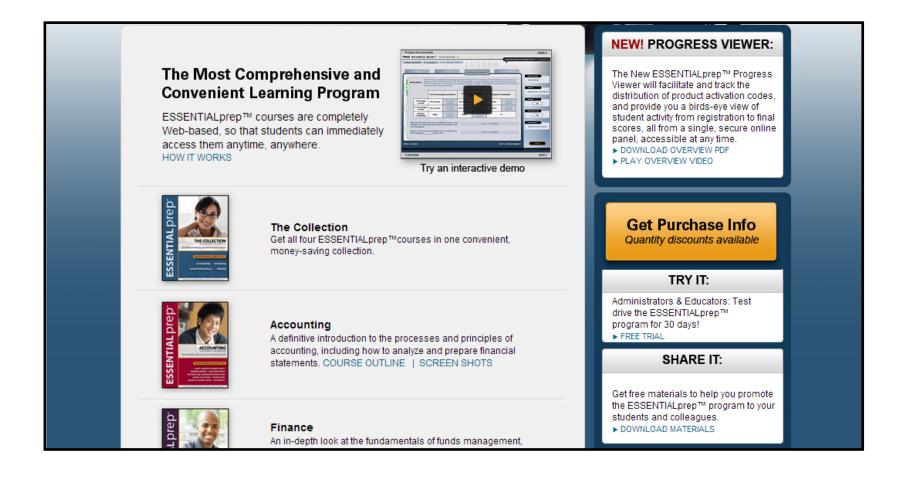
- Log onto www.essential-prep.com/school
- Click 'Try it'
- Complete fields in form



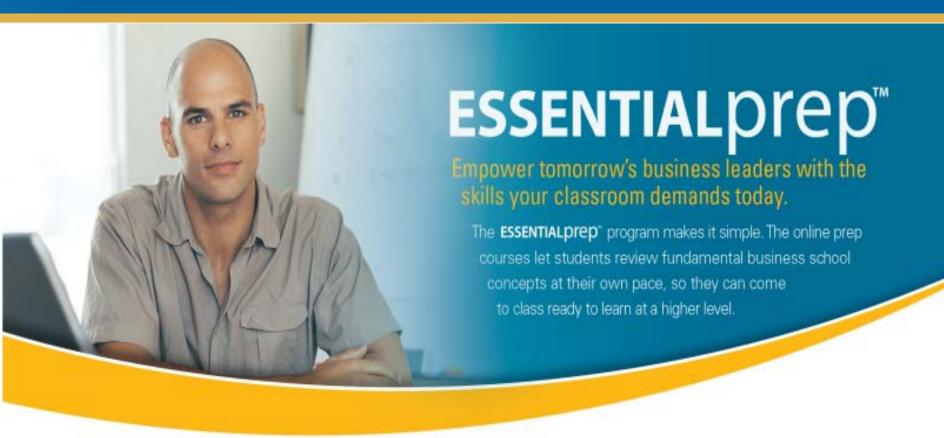
- Receive free access code via e-mail
- Review Accounting, Finance, Quantitative Skills and Statistics modules free for 30 days



www.essential-prep.com/school







Contact us: customercare@gmac.com
Thank you.