



Upcoming Changes to the GMAT Exam

Testing Began on
November 7, 2023

Manish Dharia

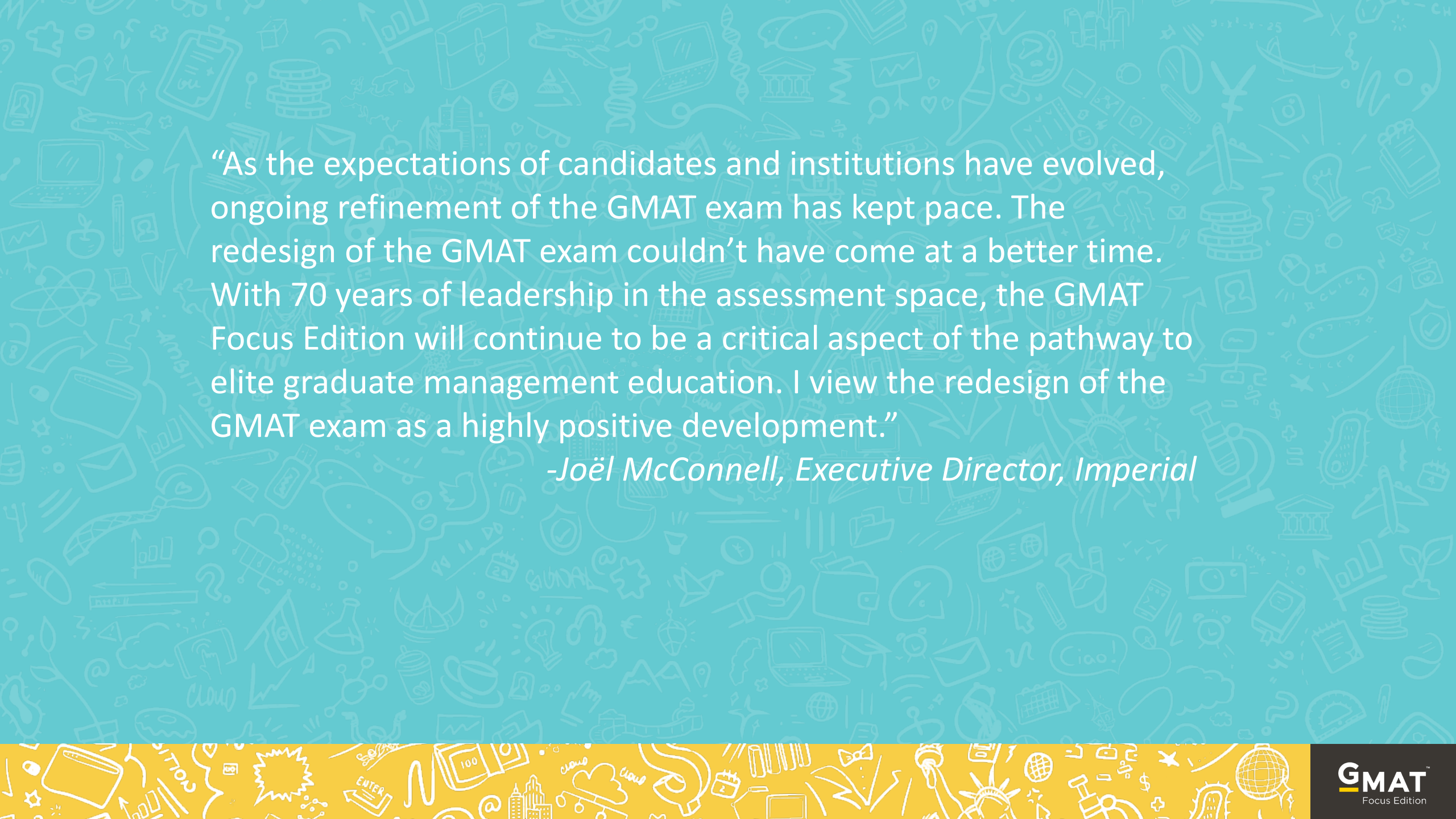
Director, Product Marketing
Graduate Management Admission Council

Eric Chambers

Director, Market Development
Graduate Management Admission Council



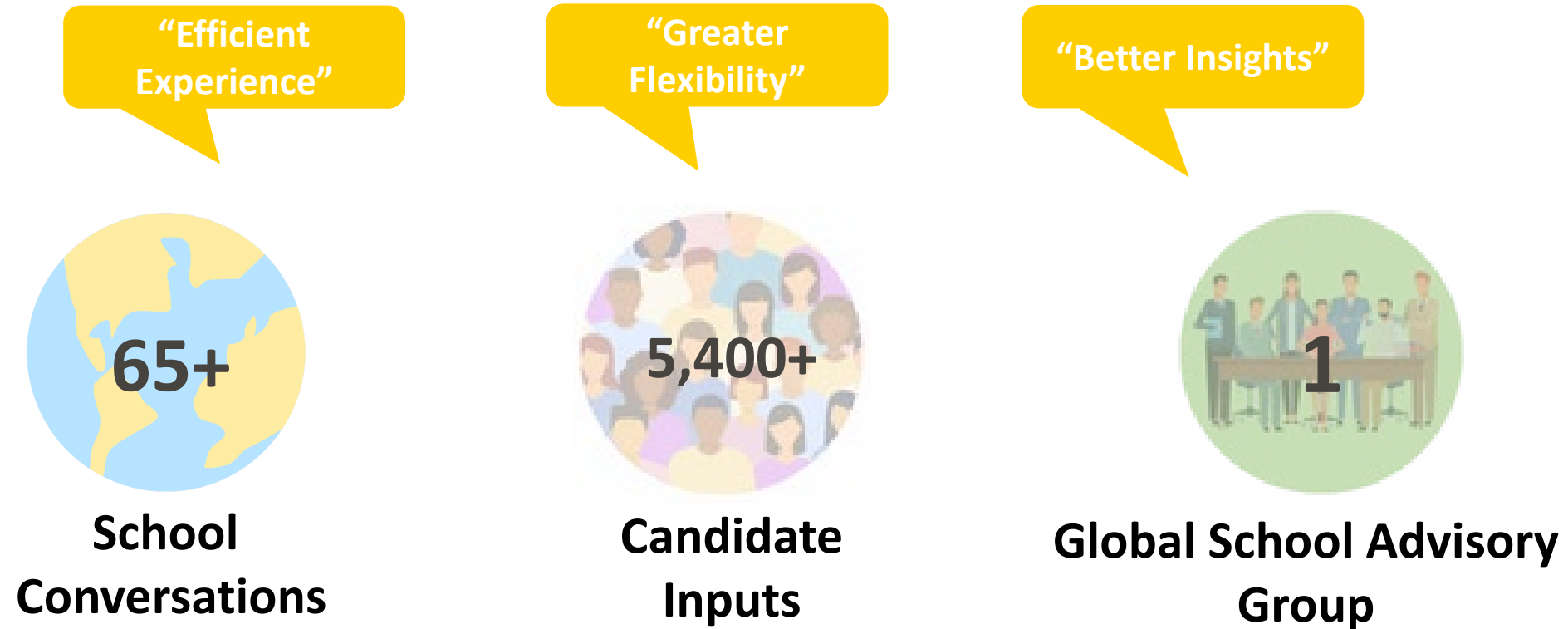




“As the expectations of candidates and institutions have evolved, ongoing refinement of the GMAT exam has kept pace. The redesign of the GMAT exam couldn’t have come at a better time. With 70 years of leadership in the assessment space, the GMAT Focus Edition will continue to be a critical aspect of the pathway to elite graduate management education. I view the redesign of the GMAT exam as a highly positive development.”

-Joël McConnell, Executive Director, Imperial

Robust Global Market Research Effort



"This next generation of the exam is a positive move and I thank GMAC for the inclusive process that welcomed a wide range of perspectives in its development."

-Arnold Longboy, Executive Director, LBS



A Highly Relevant and Differentiated Experience

Efficient Experience

- Broader appeal to candidates:
 - Only three 45-minute sections
 - Reduced prep time
 - No essay

Greater Flexibility

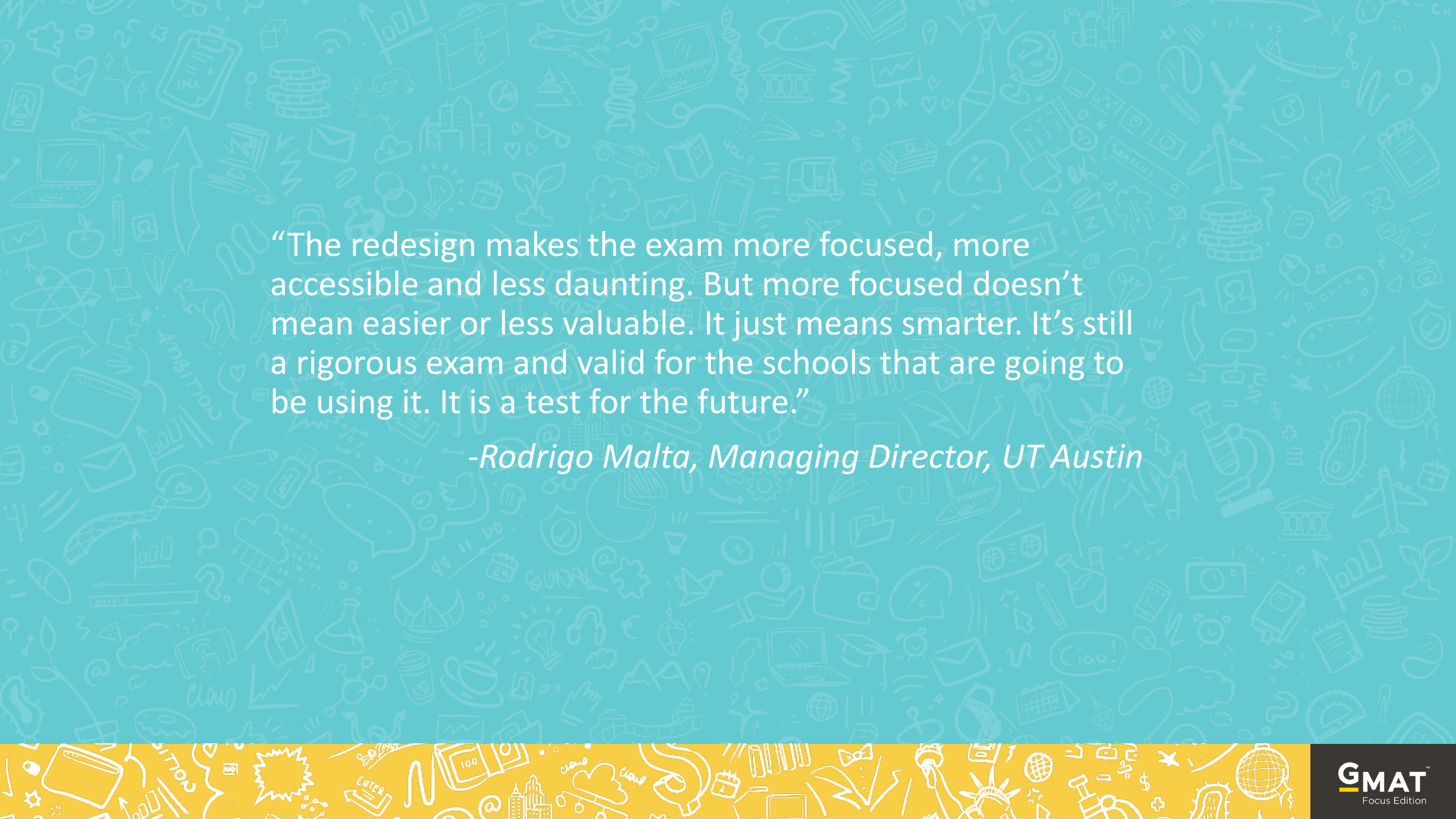
- Improved candidate experience:
 - Question Review & Edit
 - Improved Select Section Order
 - Expanded Score Preview
 - Online Testing



Better Insights

- High reliability and validity
- Predictor of academic success
- More applicable content, including Data Insights Section
- Expanded skill profile
- Increased ability to discriminate top performers
- Official Score Report with improved performance insights for Candidates



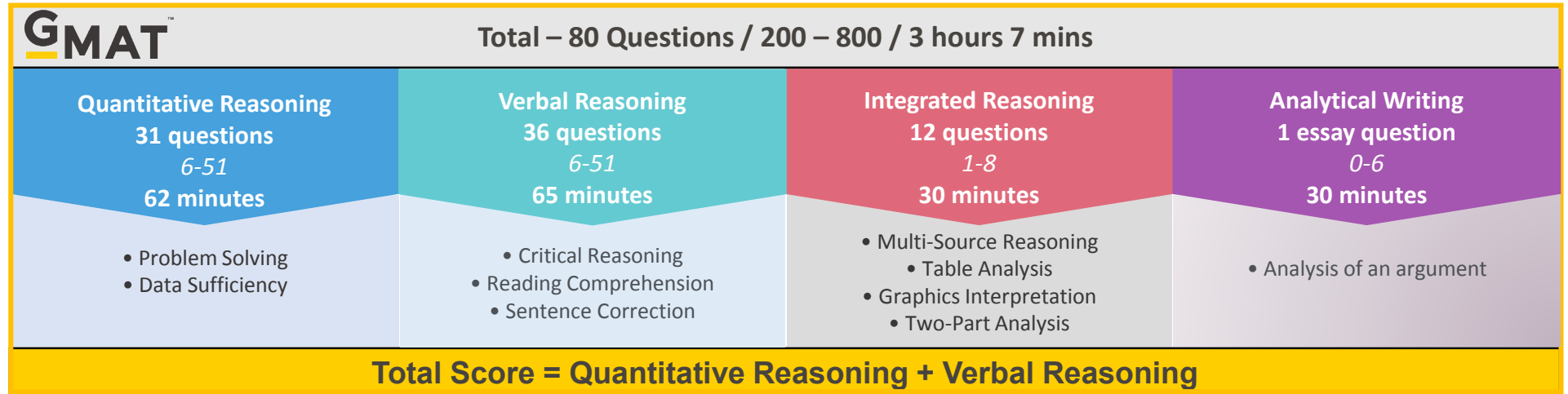


“The redesign makes the exam more focused, more accessible and less daunting. But more focused doesn’t mean easier or less valuable. It just means smarter. It’s still a rigorous exam and valid for the schools that are going to be using it. It is a test for the future.”

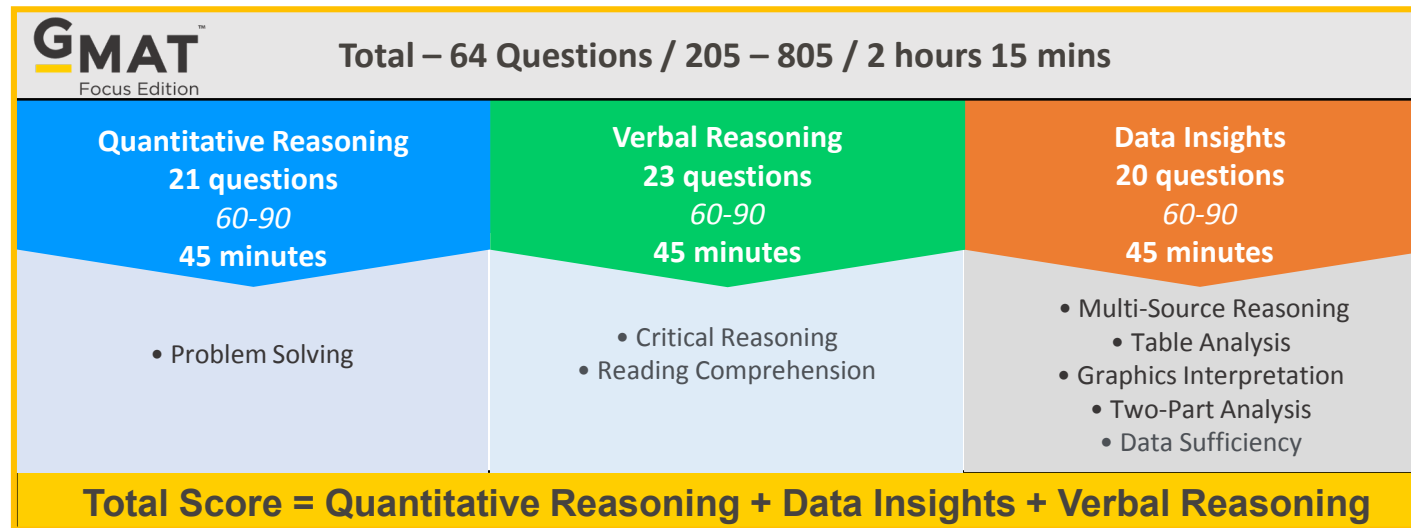
-Rodrigo Malta, Managing Director, UT Austin

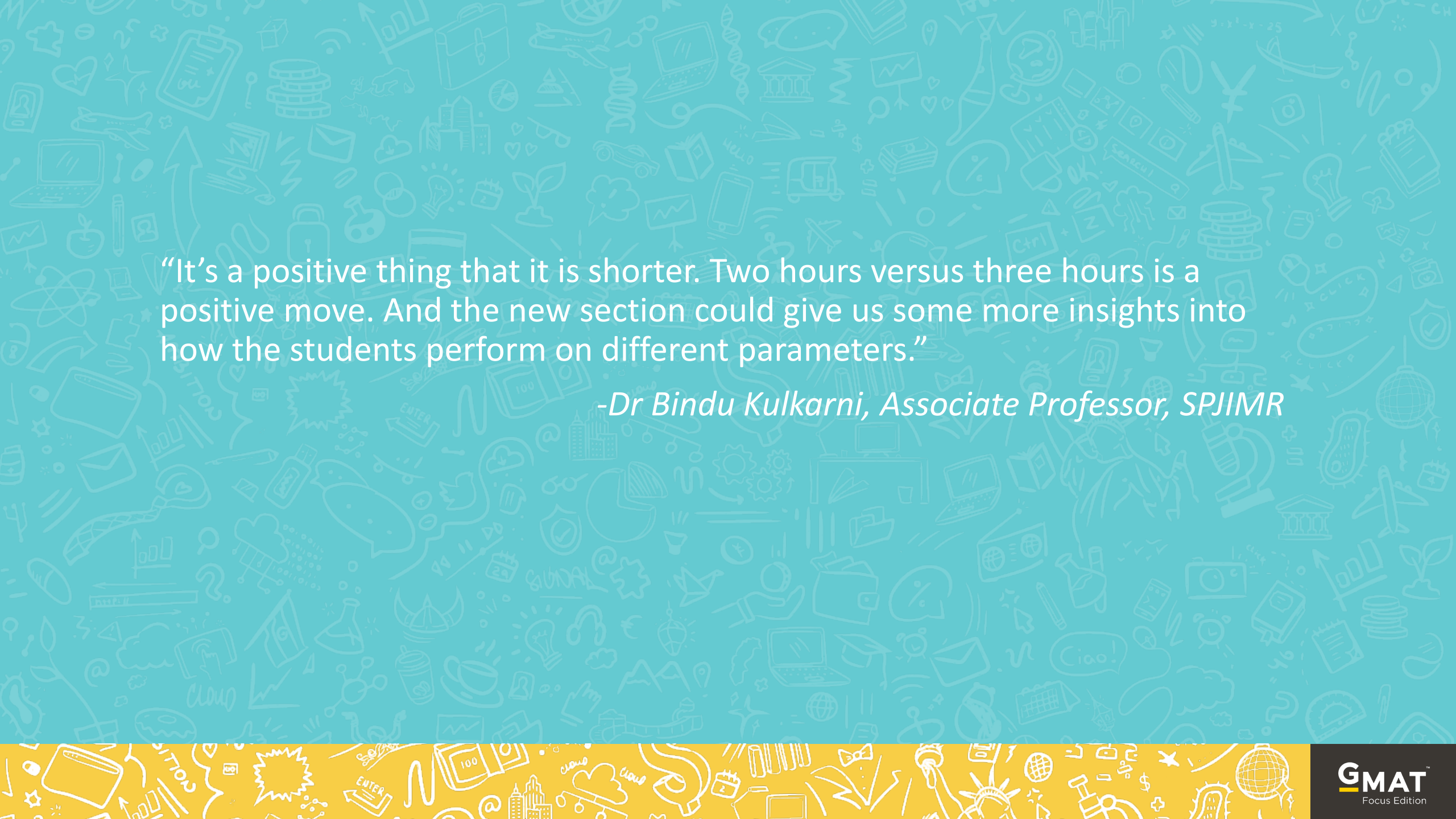
Exam Overview

GMAT Exam:
Available until
January 31, 2024



**Updated GMAT Exam
(GMAT Focus Edition):**
Testing began on Nov. 7





“It’s a positive thing that it is shorter. Two hours versus three hours is a positive move. And the new section could give us some more insights into how the students perform on different parameters.”

-Dr Bindu Kulkarni, Associate Professor, SPIIMR

Improved Candidate Experience

Question Review & Edit



- Unlimited Review
- Change up to 3 responses

Select Section Order



- 3 Sections / 1 Break
- Unlimited Ordering Options

Improved Score Report

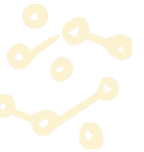


- Detailed performance insights
- Benchmarks, Analytics, Recommendations

Easier Score Sending

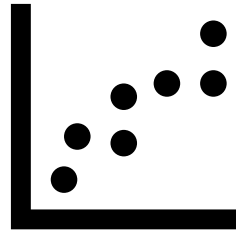
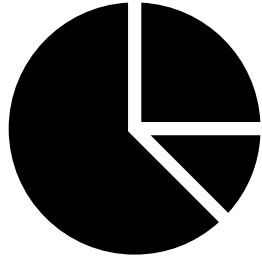
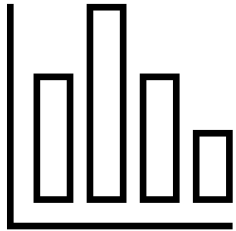


- Select Programs after Receiving Scores
- 1 Exam Score per Official Score Report



NEW! Improved Performance Reports for Candidates

GMAT Focus Edition Official Score Reports provided to candidates will include detailed performance insights at **NO additional cost.**



Section Reports and Charts:

- Performance by Section
- Performance by Content Domain
- Performance by Question Type
- Performance by Fundamental Skills
- Time Management & Performance
- Summary of Question Review & Changes

GMAT Focus Official Prep



The GMAT™ Official Guide 2023-2024

The ultimate prep collection with all the tools you need to succeed. Includes an exclusive online question bank.

GMAT Focus Official Practice Questions

Instant access to hundreds of additional questions to drill down your studying. Includes checkpoints along the way to help you track your progress.

GMAT Focus Official Practice Exams

Full-length GMAT practice exams that match the real exam format and scoring algorithm.

Free Prep and Resources for Candidates:

- Free 6-Week Study Guide
- Free Practice Exams 1 & 2
- Free Official Starter Kit



All accessible
online at **mba.com**

Learn more:



Focus on High Quality Standards

✓ Predictive Validity

- **Predictive validity** is the extent to which an assessment accurately predicts future outcomes.
- The correlation between the GMAT Focus Total and GGPA is between 0.46 - 0.58 depending on program type, which is comparable to the current GMAT Total

 Construct Validity

- **Construct validity** indicates whether an assessment accurately measures what it's supposed to measure
- Factor analyses indicates that the Test Construct demonstrates strong and stable unidimensionality for each section

 **Content
Validity**

- **Content validity** checks if an assessment covers all the important things it's supposed to measure and avoids including irrelevant or unnecessary things
- Focus offers tightly controlled content coverage across sections ensuring test content and score comparability equivalence across test takers

 Score Reliability

- **Score reliability** refers to the consistency and stability of scores obtained from an assessment across different attempts or test takers
- Focus demonstrates highly consistent score accuracy throughout the scale with Total Score Reliability greater than 0.90

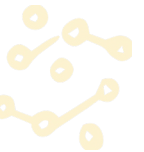
GMAT Focus: Fair and Unbiased

Newly developed groundbreaking psychometric methodology called **Residual-based Differential Item Functioning*** helps ensure the fairness of GMAT Focus scores across protected groups

Every potential test question is subjected to a rigorous seven-step development and review process before it can be used in operational exams

Only items that successfully pass all content and statistical review processes will be considered for inclusion in the operational GMAT exam

On average, a cycle of GMAT item development takes about 12 months



■ Introducing GMAT Focus Edition

■ The New Score Scale

■ Timelines and Supporting

Evolving the Score Scale

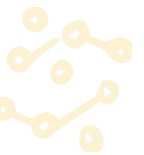
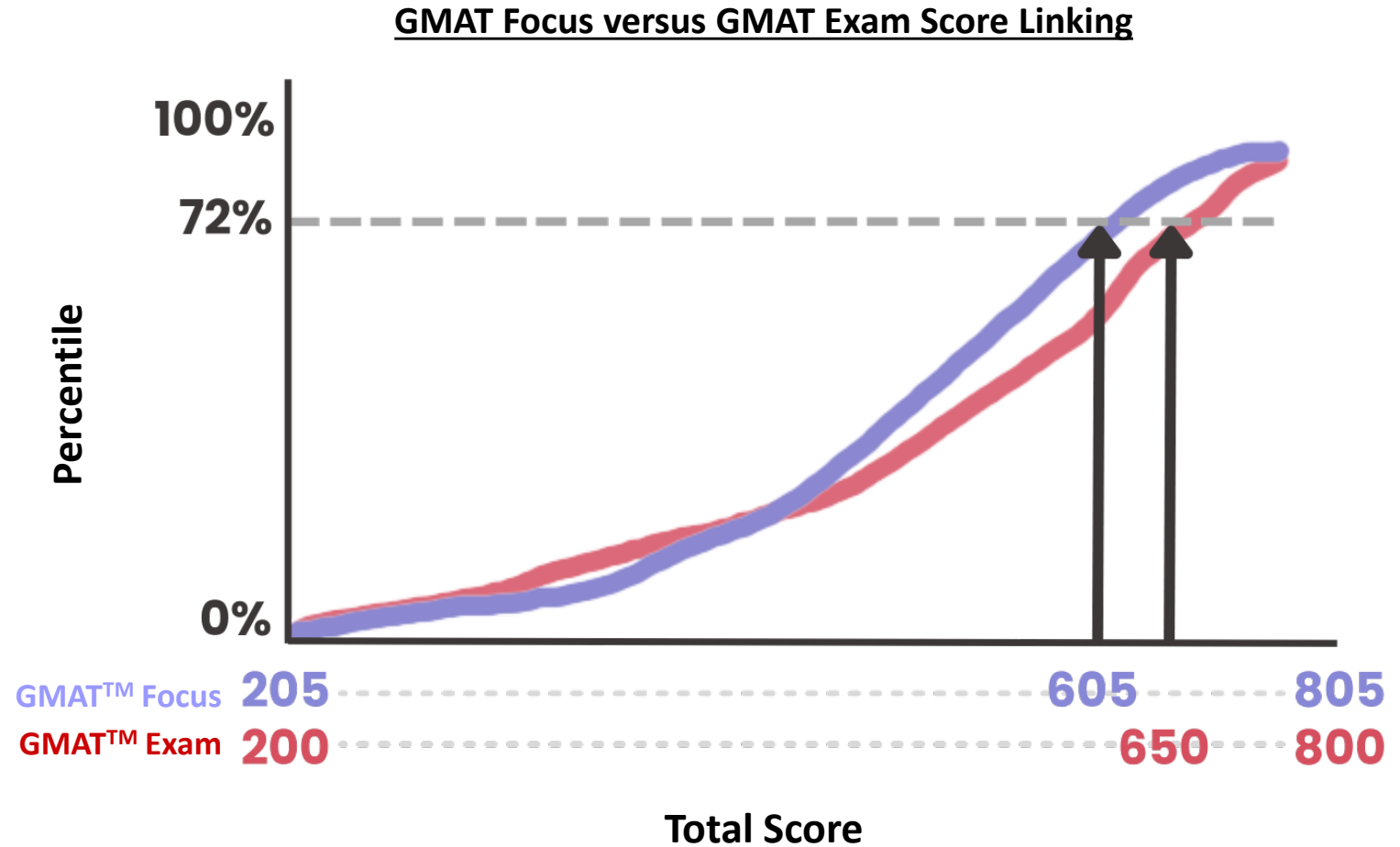
The score scales for GMAT Focus Edition have been reset back to a more normal, bell-shaped distribution based on the latest test population data

Why recalibrate the score scale?

- GMAT test population has evolved significantly over time
- Previous scores had seen significant drift, resulting in a negative skew in the score distribution
- Improve the discrimination power throughout the score scale
- Content areas and test constructs have been refined to narrow scope and focus on problem solving, data literacy, and critical thinking
- Total Score is now comprised of 3 section scores
- New Question Review & Edit feature will have implications for testing behavior

Interpreting GMAT Focus Scores

In this illustrative example, a candidate who scored 605 on GMAT Focus demonstrated his/her competitiveness to be at the 72nd percentile which is comparable to someone who scored 650 on the GMAT Exam



Concordance Tables for Total and Section Scores

Full concordance tables are available to schools (and candidates) to use to gauge the relative “competitiveness” of across exam versions

Schools can access the concordance tables on gmac.com:



GMAT Score Concordance Table												
Total Score Sorted by Percentile Ranking												
How to Use: Use this table to identify the Percentile Ranking* for Total Scores from the GMAT™ Focus Edition and the GMAT™ Exam.												
Key: Percentile Ranking GMAT™ Focus Edition GMAT™ Exam												
100.0%	805	800	80.1%	625	680	25.1%	495	510	3.7%	375	330	
100.0%	805	790	80.1%	615	680	24.3%	495	500	3.7%	375	320	
100.0%	795	790	78.3%	615	670	23.0%	485	500	3.3%	365	320	
100.0%	785	790	74.5%	615	660	22.4%	485	490	3.3%	365	310	
100.0%	785	780	74.5%	615	650	21.1%	475	490	2.7%	355	310	
99.9%	775	780	71.5%	605	650	19.2%	475	480	2.5%	355	300	
99.9%	765	780	70.7%	595	650	18.8%	475	470	2.4%	345	300	
99.9%	755	780	65.3%	595	640	17.6%	465	470	2.2%	345	290	
99.8%	755	770	64.8%	585	640	17.1%	465	460	2.2%	345	280	
99.7%	745	770	62.8%	585	630	15.3%	455	460	2.1%	335	280	
99.5%	735	770	62.1%	585	620	14.1%	455	450	1.8%	335	270	
99.4%	735	760	58.9%	575	620	13.9%	445	450	1.7%	335	260	
99.2%	725	760	55.8%	575	610	12.8%	445	440	1.6%	335	250	
98.7%	715	760	55.1%	565	610	12.7%	435	440	1.4%	325	250	
98.6%	715	750	52.7%	565	600	11.5%	435	430	1.3%	315	250	
98.1%	705	750	51.4%	555	600	10.4%	435	420	1.0%	315	240	
97.9%	695	750	47.8%	555	590	10.4%	435	410	1.0%	305	240	
96.9%	695	740	46.7%	555	580	9.4%	425	410	0.9%	305	230	
96.7%	685	740	44.3%	545	580	9.4%	425	400	0.8%	295	230	
96.1%	685	730	43.8%	545	570	8.5%	415	400	0.6%	295	220	
95.2%	675	730	41.1%	535	570	7.7%	415	390	0.6%	285	220	
94.0%	675	720	38.2%	535	560	7.5%	415	380	0.5%	285	210	
93.2%	665	720	37.9%	525	560	6.9%	405	380	0.4%	275	210	
92.6%	665	710	35.6%	525	550	6.7%	405	370	0.4%	265	210	
89.6%	655	710	35.0%	515	550	6.2%	395	370	0.3%	255	210	
89.3%	655	700	32.3%	515	540	5.6%	395	360	0.3%	255	200	
86.7%	645	700	30.8%	515	530	5.3%	395	350	0.2%	245	200	
85.1%	645	690	28.5%	505	530	4.7%	385	350	0.2%	235	200	
83.5%	635	690	28.5%	495	530	4.7%	375	350	0.1%	225	200	
82.7%	635	680	27.3%	495	520	4.2%	375	340	0.1%	215	200	
									0.0%	205	200	
*Percentile values shown are rounded to the nearest tenth.												
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GMAT Score Concordance Table												
Section Scores Sorted by Percentile Ranking												
Key: Percentile Ranking GMAT™ Focus Edition GMAT™ Exam												
Verbal Reasoning												
100.0%	90	51	69.3%	81	34	11.1%	74	16				
100.0%	90	50	66.8%	81	33	10.6%	74	15				
99.9%	90	49	64.3%	81	32	8.9%	73	15				
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Quantitative Reasoning												
97.2%	90	51	34.6%	76	40	6.9%	68	23				
96.7%	89	51	33.5%	75	40	6.8%	67	23				
95.0%	89	50	29.7%	75	39	5.8%	67	22				
93.9%	88	50	29.3%	75	38	5.3%	67	21				
91.6%	87	50	28.1%	74	38	5.0%	67	20				
88.6%	86	50	26.6%	74	37	4.8%	66	20				
85.6%	85	50	24.9%	74	36	4.3%	66	19				
85.4%	85	49	23.7%	73	36	3.9%	66	18				
81.1%	84	49	21.2%	73	35	3.5%	66	17				
76.4%	83	49	21.0%	73	34	3.2%	65	17				
72.9%	82	49	19.9%	72	34	2.8%	65	16				
71.4%	82	48	18.7%	72	33	2.5%	65	14				
65.6%	81	48	17.4%	72	32	2.5%	64	14				
65.0%	80	48	16.7%	71	32	2.0%	64	13				
59.3%	80	47	14.7%	71	31	1.8%	64	12				
57.6%	79	47	14.4%	71	30	1.7%	63	12				
54.2%	79	46	13.9%	70	30	1.5%	63	11				
52.4%	79	45	12.2%	70	29	1.4%	63	10				
51.0%	78	45	11.6%	70	28	1.2%	62	10				
45.6%	78	44	11.4%	69	28	1.1%	62	9				
45.1%	77	44	9.9%	69	27	1.1%	61	9				
42.5%	77	43	9.2%	69	26	0.9%	61	8				
39.8%	77	42	9.0%	69	25	0.8%	61	7				
37.6%	76	42	8.0%	68	25	0.7%	60	7				
35.5%	76	41	7.4%	68	24	0.0%	60	6				
*Percentile values shown are rounded to the nearest tenth.												



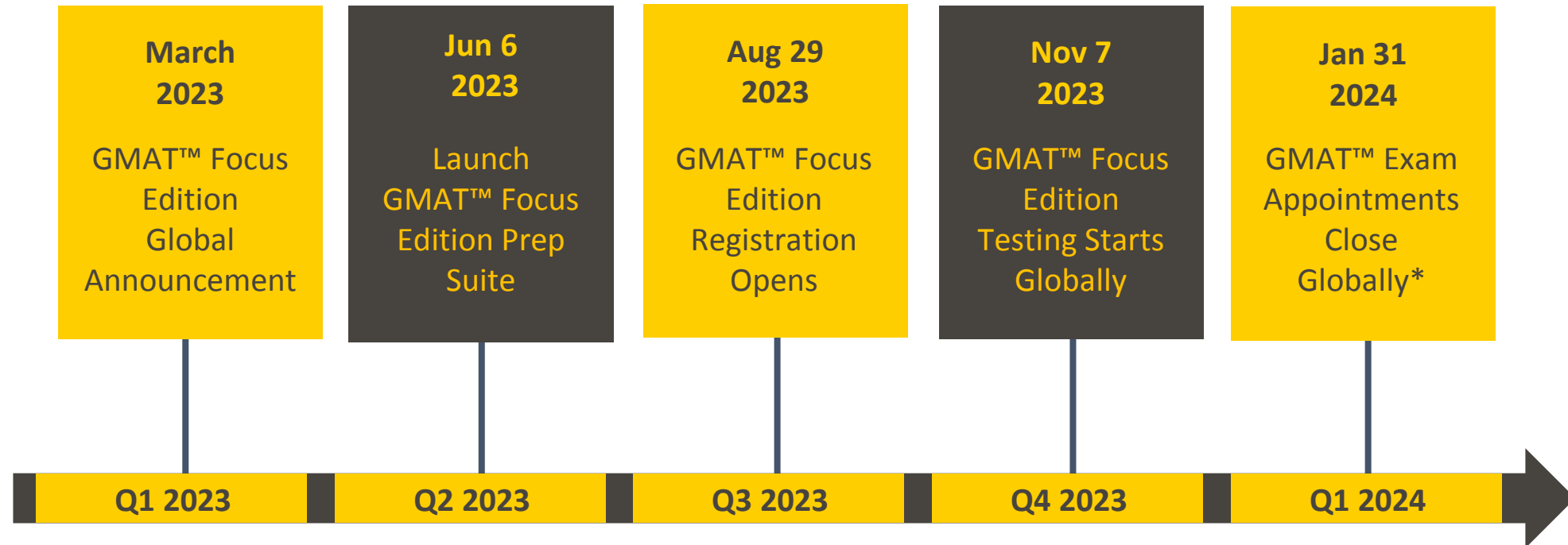
■ **Introducing GMAT Focus Edition**

■ **The New Score Scale**

■ **Timelines and Support**



Availability Timeframes



Prepare for Questions

Develop responses to the following candidate queries:

- Does your school prefer the previous GMAT Exam, updated GMAT Focus Edition, or another test?
- If I take both the previous GMAT Exam and the updated GMAT Focus Edition, which one will be used to make an admissions decision?
- If I already took the previous GMAT Exam, do you recommend that I also take the GMAT Focus Edition?
- Will Corporate Recruiters prefer seeing a GMAT Exam score or a GMAT Focus Edition score?

GMAT Focus Edition Boilerplate

Admissions Test Requirements

To ensure candidates are able to demonstrate their academic preparedness for the program, the admissions process [requires / strongly encourages / allows] candidates to submit official [GMAT](#) (including, [GMAT Focus Edition](#)), [list other exams, i.e. [Executive Assessment](#), etc. as appropriate] score results. [Test waivers are available for qualified applicants.]

What is the GMAT Focus Edition?

GMAT Focus Edition is the newest version of the GMAT Exam and still the #1 most widely used assessment by global business schools. It is redesigned to be more efficient, more flexible, and provide greater insights to best help you achieve your career ambitions.

The exam assesses the higher-order critical reasoning and data literacy skills that are most relevant in today's business environment through three 45-minute sections: Quantitative Reasoning, Verbal Reasoning, and Data Insights.

The test is administered by the Graduate Management Admission Council (GMAC). Learn more about the GMAT Focus Edition at mba.com/gmatfocus.



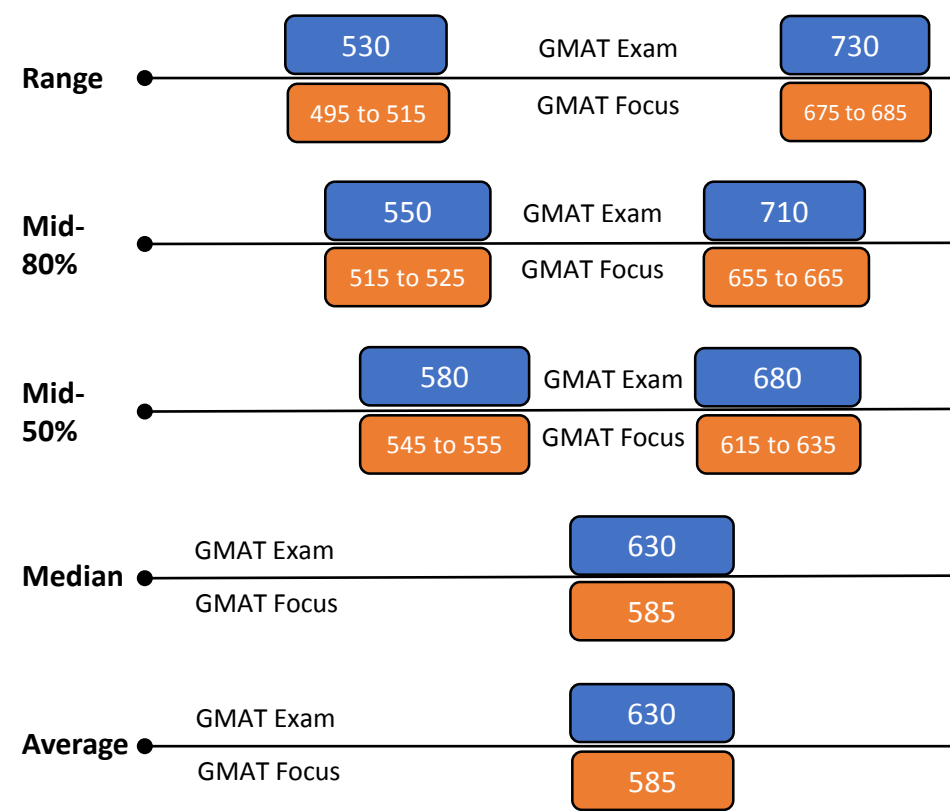
Scoring Guidance

To help candidates understand how their scores compare...

- Update your Class Profile(s) to include GMAT Exam and comparable GMAT Focus scores.
- Visit mba.com/scores to learn more.

Examples:

	GMAT Exam	GMAT Focus
Total Range	530 to 730	495 to 685
Mid-80% Range	550 to 710	515 to 665
Mid-50% Range	580 to 680	545 to 635
Median Total	630	585
Average Total	630	585



Lean on GMAC for support

Multiple learning opportunities:

- School meetings
- GMAC Gatherings
- Webinars
- *Inside the GMAT* Podcast Series
- ...and, we're happy to join your candidate webinars to help them understand and prepare for the exam

Note:

GradSelect (formerly GMASS) allows you to find candidates that have taken any version of the GMAT exam.

School resource toolkit including:

- Videos on exam updates and scoring
- Informational and promotional flyers
- Score Concordance
- Score Report File Layouts



**To learn more, contact your regional representative.
Don't know who it is, visit your gmac.com Profile page.**



“This is an important evolution of the test. In terms of the relevance and usefulness of the test, this is definitely a positive step that will be beneficial both to business schools and to candidates.”

-Bruce DelMonico, Assistant Dean, Yale

**Thank you and Please Take a Moment to
Complete the Survey!**

Learn More:



Further Details - Concordance Data

Question: Why do certain ranges of scores have the same percentile ranking?

Answer: They actually don't have the same percentile ranking, but due to rounding to one just one decimal place, it appears as though they do – see the sample below:

GMAT Focus Total Score	Percentile Rounded	Percentile	GMAT Exam Total Score
805	100.0%	99.99897%	800
805	100.0%	99.99758%	790
795	100.0%	99.98720%	790
785	100.0%	99.98570%	790
785	100.0%	99.97774%	780
775	99.9%	99.93366%	780
765	99.9%	99.89777%	780
755	99.9%	99.89327%	780
755	99.8%	99.77454%	770
745	99.7%	99.68546%	770

Question: Why are some GMAT Focus Total Scores comparable to more than one GMAT Exam Total Score and vice versa?

Answer: Due to the differences when rounding across the differing scales for GMAT & GMAT Focus Total Scores, some GMAT Focus Total Scores don't have a precisely comparable GMAT Exam Total Score so what is being presented is the closest Total Score for each version.

Graduate
Management
Admission
Council™

GMAT Score Concordance Table

Total Score Sorted by Percentile Ranking

How to Use: Use this table to identify the Percentile Ranking* for Total Scores from the GMAT™ Focus Edition and the GMAT™ Exam.

Key: Percentile Ranking GMAT™ Focus Edition GMAT™ Exam

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100.0%	785	790	74.5%	615	660	22.4%	485	490	3.3%	365	310
100.0%	785	780	74.5%	615	650	21.1%	475	490	2.7%	355	310
99.9%	775	780	71.5%	605	650	19.2%	475	480	2.5%	355	300
99.9%	765	780	70.7%	595	650	18.8%	475	470	2.4%	345	300
99.9%	755	780	65.3%	595	640	17.6%	465	470	2.2%	345	290
99.8%	755	770	64.8%	585	640	17.1%	465	460	2.2%	345	280
99.7%	745	770	62.8%	585	630	15.3%	455	460	2.1%	335	280
99.5%	735	770	62.1%	585	620	14.1%	455	450	1.8%	335	270
99.4%	735	760	58.9%	575	620	13.9%	445	450	1.7%	335	260
99.2%	725	760	55.8%	575	610	12.8%	445	440	1.6%	335	250
98.7%	715	760	55.1%	565	610	12.7%	435	440	1.4%	325	250
98.6%	715	750	52.7%	565	600	11.5%	435	430	1.3%	315	250
98.1%	705	750	51.4%	555	600	10.4%	435	420	1.0%	315	240
97.9%	695	750	47.8%	555	590	10.4%	435	410	1.0%	305	240
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96.1%	685	730	43.8%	545	570	8.5%	415	400	0.6%	295	220
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94.0%	675	720	38.2%	535	560	7.5%	415	380	0.5%	285	210
93.2%	665	720	37.9%	525	560	6.9%	405	380	0.4%	275	210
92.6%	665	710	35.6%	525	550	6.7%	405	370	0.4%	265	210
89.6%	655	710	35.0%	515	550	6.2%	395	370	0.3%	255	210
89.3%	655	700	32.3%	515	540	5.6%	395	360	0.3%	255	200
86.7%	645	700	30.8%	515	530	5.3%	395	350	0.2%	245	200
85.1%	645	690	28.5%	505	530	4.7%	385	350	0.2%	235	200
83.5%	635	690	28.5%	495	530	4.7%	375	350	0.1%	225	200
82.7%	635	680	27.3%	495	520	4.2%	375	340	0.1%	215	200
									0.0%	205	200

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