

Soft Skills Assessment

Implementing an Objective Approach to Your Holistic Admissions Process



About Soft Skills

GMAC's Soft Skills Assessment is an online assessment that provides you with objective insights into how applicants manage their work - including how they set goals, work with others, and make decisions.

This assessment is a measurement of core skills critical to cohort success, classroom outcomes, and workplace success.

Gain Candidate Insight

Get the data you need to have greater confidence in admissions decisions - leading to increased classroom contributions and engagement.

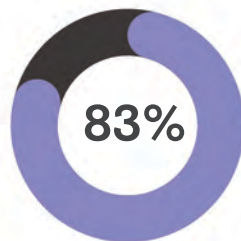
Success for Candidates

- Candidates receive feedback on their strengths with tips to develop
- No right or wrong answers
- On-demand delivery via mobile or computer
- No prep required - 45 minutes total time

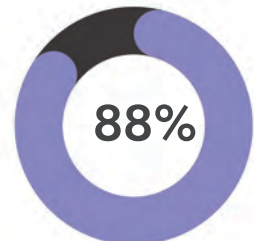
Positive Perspective of Soft Skills

Candidates want the opportunity to stand out by showing objective feedback on their unique skillsets.

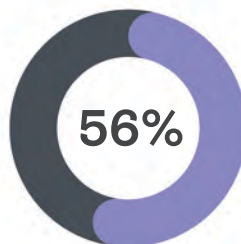
Candidates don't see Soft Skills as an additional step in the process.



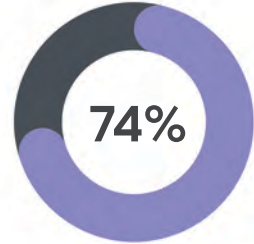
83% candidates said soft skills as an application requirement would not change their intent to apply.



88% would take a soft skills assessment if it helped increase their chance of getting an interview.



56% think a standardized soft skills assessment would be fair in the context of admissions, with 22% reporting that it would be neither fair or unfair.



74% are comfortable taking a standardized soft skills assessment.

Candidates view the Soft Skills Assessment as fair and unbiased.

Learn more: www.gmac.com/softskills