Career Aspirations: mba.com Prospective Students Survey 2021 is a product of the Graduate Management Admission Council (GMAC), a global, mission-driven association of 223 leading graduate business schools. Founded in 1953, we are actively committed to advancing the art and science of admissions by convening and representing the industry and offering best-in-class products and services for schools and students. GMAC owns and administers the Graduate Management Admission Test™ (GMAT™) exam, used by more than 7,000 graduate programs worldwide. Other GMAC™ assessments include the NMAT by GMAC™ exam, for entrance into graduate management programs in India, South Africa, and the Philippines, and the Executive Assessment, specifically designed for Executive MBA programs around the world. The Council is based in the United States with offices in the United Kingdom, India, and China.
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<th>Page</th>
</tr>
</thead>
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<td>76</td>
</tr>
</tbody>
</table>
Introduction

Over 8,000 mba.com registrants worldwide responded to the mba.com Prospective Students Survey in 2020

Each month, the Graduate Management Admission Council (GMAC) surveys a random sample of individuals who three months prior registered on mba.com—the GMAC™ website for prospective graduate business students. Their survey responses provide an inside look into the decision-making process of people currently considering applying to a graduate management education (GME) program. The findings detailed in this report are based on responses from a total of 8,430 individuals surveyed between January and December 2020, as well as responses from more than 144,000 individuals surveyed between the years 2009 and 2020.

Prospective students who responded represent those interested in various MBA and business master’s program categories, including full-time MBA, professional MBA, executive MBA, master’s in management and international management, and specialized business master’s programs.

About the Data

The results of this survey do not necessarily reflect a statistically representative sample of the global prospective student population. Rather, the results reflect responses from prospective students who register on mba.com. Because of this limitation, the results of this research study should not be used to generalize about the global prospective student population, but rather the mba.com registrant population.

Explore and Filter the Data for Yourself

An Interactive Data Research Tool accompanies the mba.com Prospective Students Survey 2021. Available exclusively to school professionals at GMAT™ score-accepting institutions, the tool allows users to customize data searches by multiple survey response variables, such as candidate segment, citizenship/residence, gender, age, preferred program type, and more. Access it with your gmac.com login at:

www.gmac.com/prospectivestudents

Business School Participation in GMAC™ Research

GMAC Research offers graduate business schools’ opportunities to gather data and generate insights about the business school pipeline.

Schools can sign up to participate in the GMAC Application Trends Survey and Corporate Recruiters Survey on our survey sign-up page:

www.gmac.com/surveyssignup
Career Aspirations

This section examines 10-year trends in candidate post-GME career aspirations and displays profiles for candidates with each of the following career aspirations:

• Enhance current career path
• Switch job functions
• Switch industries
• Entrepreneurship
• International employment
• Stay with current employer
Career Aspirations

The mix of GME candidates’ career aspirations shift over time; More plan to stay on their current path than pivot.

10-Year Trend in Candidate Post-GME Career Aspirations

Enhance Current Career Path

Switch Job Functions

Switch Industries

Entrepreneurship

International Employment

Stay With Current Employer

mba.com Prospective Students Survey 2021
Career Goals

This section examines candidate post-GME career goals by the following demographics:

- Gender
- Age
- World region of citizenship
Career Goals

Overall, earning a raise or salary increase are candidates’ top career goals, followed by managing people and senior level position.
Men are more likely than women to aspire to c-suite positions; Women more likely to seek international travel

Career Goals, by Gender

- Get a raise/salary increase
  - Men: 39%
  - Women: 42%
- Manage people
  - Men: 37%
  - Women: 36%
- Obtain a senior level position
  - Men: 36%
  - Women: 36%
- Obtain an executive level position
  - Men: 34%
  - Women: 31%
- Manage projects
  - Men: 34%
  - Women: 35%
- Work for a company where I can travel internationally
  - Men: 31%
  - Women: 35%
- Work outside my country of citizenship
  - Men: 30%
  - Women: 31%
- Become CEO of a company
  - Men: 28%
  - Women: 20%
- Live outside my country of citizenship
  - Men: 26%
  - Women: 26%
- Get a job with a different company
  - Men: 26%
  - Women: 27%
### Career Goals

By age, younger candidates more likely to seek international travel; Older candidates more likely to seek promotions

<table>
<thead>
<tr>
<th>Age*</th>
<th>22 and under</th>
<th>23 to 24</th>
<th>25 to 30</th>
<th>31 to 39</th>
<th>40 and older</th>
</tr>
</thead>
<tbody>
<tr>
<td>Get a raise/salary increase</td>
<td>30%</td>
<td>39%</td>
<td>49%</td>
<td>42%</td>
<td>37%</td>
</tr>
<tr>
<td>Manage people</td>
<td>29%</td>
<td>38%</td>
<td>41%</td>
<td>37%</td>
<td>37%</td>
</tr>
<tr>
<td>Obtain a senior level position</td>
<td>30%</td>
<td>33%</td>
<td>39%</td>
<td>45%</td>
<td>32%</td>
</tr>
<tr>
<td>Manage projects</td>
<td>30%</td>
<td>37%</td>
<td>37%</td>
<td>34%</td>
<td>29%</td>
</tr>
<tr>
<td>Work for a company where I can travel internationally</td>
<td>33%</td>
<td>35%</td>
<td>33%</td>
<td>30%</td>
<td>27%</td>
</tr>
<tr>
<td>Obtain an executive level position</td>
<td>30%</td>
<td>30%</td>
<td>33%</td>
<td>37%</td>
<td>37%</td>
</tr>
<tr>
<td>Work outside my country of citizenship</td>
<td>28%</td>
<td>32%</td>
<td>31%</td>
<td>30%</td>
<td>22%</td>
</tr>
<tr>
<td>Become CEO of a company</td>
<td>26%</td>
<td>25%</td>
<td>23%</td>
<td>26%</td>
<td>23%</td>
</tr>
<tr>
<td>Get a job with a different company</td>
<td>10%</td>
<td>25%</td>
<td>36%</td>
<td>34%</td>
<td>26%</td>
</tr>
<tr>
<td>Change job functions/occupation</td>
<td>10%</td>
<td>24%</td>
<td>35%</td>
<td>34%</td>
<td>30%</td>
</tr>
</tbody>
</table>

*Column percentages do not sum to 100 percent due to multiple selections.*
Career goals vary by world region of citizenship; US candidates are the most likely to say a raise is a career goal

<table>
<thead>
<tr>
<th>Career Goals, by World Region of Citizenship</th>
<th>Africa</th>
<th>Canada</th>
<th>Central &amp; South Asia</th>
<th>East &amp; SE Asia/PI</th>
<th>Eastern Europe</th>
<th>Latin America</th>
<th>Middle East</th>
<th>United States</th>
<th>Western Europe</th>
</tr>
</thead>
<tbody>
<tr>
<td>Get a raise/salary increase</td>
<td>28%</td>
<td>47%</td>
<td>34%</td>
<td>78%</td>
<td>25%</td>
<td>42%</td>
<td>31%</td>
<td>52%</td>
<td>31%</td>
</tr>
<tr>
<td>Manage people</td>
<td>36%</td>
<td>42%</td>
<td>33%</td>
<td>74%</td>
<td>31%</td>
<td>38%</td>
<td>28%</td>
<td>43%</td>
<td>36%</td>
</tr>
<tr>
<td>Obtain a senior level position</td>
<td>35%</td>
<td>42%</td>
<td>37%</td>
<td>71%</td>
<td>28%</td>
<td>39%</td>
<td>34%</td>
<td>41%</td>
<td>27%</td>
</tr>
<tr>
<td>Manage projects</td>
<td>40%</td>
<td>37%</td>
<td>34%</td>
<td>55%</td>
<td>33%</td>
<td>34%</td>
<td>31%</td>
<td>37%</td>
<td>32%</td>
</tr>
<tr>
<td>Work for a company where I can travel internationally</td>
<td>42%</td>
<td>27%</td>
<td>41%</td>
<td>68%</td>
<td>32%</td>
<td>36%</td>
<td>32%</td>
<td>25%</td>
<td>39%</td>
</tr>
<tr>
<td>Obtain an executive level position</td>
<td>31%</td>
<td>38%</td>
<td>33%</td>
<td>63%</td>
<td>26%</td>
<td>37%</td>
<td>31%</td>
<td>36%</td>
<td>30%</td>
</tr>
<tr>
<td>Work outside my country of citizenship</td>
<td>44%</td>
<td>18%</td>
<td>42%</td>
<td>65%</td>
<td>43%</td>
<td>51%</td>
<td>38%</td>
<td>14%</td>
<td>34%</td>
</tr>
<tr>
<td>Become CEO of a company</td>
<td>34%</td>
<td>21%</td>
<td>31%</td>
<td>49%</td>
<td>27%</td>
<td>23%</td>
<td>30%</td>
<td>21%</td>
<td>25%</td>
</tr>
<tr>
<td>Get a job with a different company</td>
<td>24%</td>
<td>27%</td>
<td>18%</td>
<td>56%</td>
<td>19%</td>
<td>30%</td>
<td>20%</td>
<td>34%</td>
<td>21%</td>
</tr>
<tr>
<td>Change job functions/occupation</td>
<td>23%</td>
<td>29%</td>
<td>24%</td>
<td>56%</td>
<td>15%</td>
<td>26%</td>
<td>24%</td>
<td>34%</td>
<td>19%</td>
</tr>
</tbody>
</table>

*Column percentages do not sum to 100 percent due to multiple selections.
Industries of Interest

This section examines candidates’ industries of interest for post-GME employment by the following demographics:

• Gender
• Age
• World region of citizenship
Industries of Interest

The majority of industries draw significant interest Post-GME Employment

Six-Year Trend in Candidate Industries of Interest for Post-GME Employment

- Consulting
- Finance/Accounting
- Products/Services
- Technology
- Nonprofit/Government
- Energy/Utilities
- Health Care
- Manufacturing

[Graphs showing the trend for each industry from 2015 to 2020 with percentage data for each year]
Candidate industries of interest vary by gender and age; Men more interested in consulting, Women in products/services

### Candidate Industries of Interest for Post-GME Employment

#### Overall

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage of Candidates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consulting</td>
<td>47%</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>46%</td>
</tr>
<tr>
<td>Products/Services</td>
<td>40%</td>
</tr>
<tr>
<td>Technology</td>
<td>37%</td>
</tr>
<tr>
<td>Nonprofit/Government</td>
<td>25%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>25%</td>
</tr>
<tr>
<td>Health care</td>
<td>13%</td>
</tr>
<tr>
<td>Energy/Utilities</td>
<td>12%</td>
</tr>
</tbody>
</table>

#### By Gender

<table>
<thead>
<tr>
<th>Industry</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consulting</td>
<td>50%</td>
<td>43%</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>43%</td>
<td>36%</td>
</tr>
<tr>
<td>Products/Services</td>
<td>38%</td>
<td>36%</td>
</tr>
<tr>
<td>Technology</td>
<td>42%</td>
<td>31%</td>
</tr>
<tr>
<td>Nonprofit/Government</td>
<td>23%</td>
<td>28%</td>
</tr>
<tr>
<td>Energy/Utilities</td>
<td>15%</td>
<td>8%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>29%</td>
<td>19%</td>
</tr>
<tr>
<td>Health care</td>
<td>13%</td>
<td>13%</td>
</tr>
</tbody>
</table>

#### Age Distribution

<table>
<thead>
<tr>
<th>Age</th>
<th>Consulting</th>
<th>Finance/Accounting</th>
<th>Products/Services</th>
<th>Technology</th>
<th>Nonprofit/Government</th>
<th>Energy/Utilities</th>
<th>Manufacturing</th>
<th>Health Care</th>
</tr>
</thead>
<tbody>
<tr>
<td>22 and under</td>
<td>43%</td>
<td>55%</td>
<td>34%</td>
<td>27%</td>
<td>21%</td>
<td>7%</td>
<td>20%</td>
<td>9%</td>
</tr>
<tr>
<td>23 to 24</td>
<td>52%</td>
<td>49%</td>
<td>40%</td>
<td>38%</td>
<td>24%</td>
<td>8%</td>
<td>23%</td>
<td>12%</td>
</tr>
<tr>
<td>25 to 30</td>
<td>50%</td>
<td>45%</td>
<td>42%</td>
<td>42%</td>
<td>25%</td>
<td>13%</td>
<td>26%</td>
<td>14%</td>
</tr>
<tr>
<td>31 to 39</td>
<td>45%</td>
<td>37%</td>
<td>46%</td>
<td>44%</td>
<td>32%</td>
<td>19%</td>
<td>31%</td>
<td>17%</td>
</tr>
<tr>
<td>40 and older</td>
<td>40%</td>
<td>33%</td>
<td>49%</td>
<td>40%</td>
<td>35%</td>
<td>16%</td>
<td>30%</td>
<td>16%</td>
</tr>
</tbody>
</table>

*Row percentages do not sum to 100 percent due to multiple selections.
## Industries of Interest

### Industries of interest vary by candidate world region of citizenship

<table>
<thead>
<tr>
<th>World Region of Citizenship*</th>
<th>Industries</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Consulting</td>
</tr>
<tr>
<td>Africa</td>
<td>49%</td>
</tr>
<tr>
<td>Canada</td>
<td>43%</td>
</tr>
<tr>
<td>Central and South Asia</td>
<td>57%</td>
</tr>
<tr>
<td>East and Southeast Asia/PI</td>
<td>101%</td>
</tr>
<tr>
<td>Eastern Europe</td>
<td>41%</td>
</tr>
<tr>
<td>Latin America</td>
<td>51%</td>
</tr>
<tr>
<td>Middle East</td>
<td>52%</td>
</tr>
<tr>
<td>United States</td>
<td>42%</td>
</tr>
<tr>
<td>Western Europe</td>
<td>48%</td>
</tr>
</tbody>
</table>

*Row percentages do not sum to 100 percent due to multiple selections.
Job Functions of Interest

This section examines candidates’ job functions of interest for post-GME employment by the following demographics:

- Gender
- Age
- World region of citizenship
Job Functions of Interest

Candidate interest in consulting roles on the rise; Interest in other job functions remain stable

Six-Year Trend in Candidate Job Functions of Interest for Post-GME Employment

- **Finance/Accounting**: 35% 35% 33% 35% 37% 35%
- **Consulting**: 29% 29% 32% 36% 50% 52%
- **Marketing/Sales**: 36% 35% 28% 28% 38% 38%
- **General Management**: 23% 23% 24% 25% 43% 42%
- **Operations/Logistics**: 24% 24% 21% 21% 22% 21%
- **IT/MIS**: 8% 8% 9% 9% 22% 21%
- **Human Resources**: 11% 11% 7% 12% 10%
Job Functions of Interest

Job functions of interest vary by gender and age; Men more interested in operations, women in marketing

Overall

- Consulting: 52%
- General management: 42%
- Marketing/Sales: 38%
- Finance/Accounting: 35%
- Operations/Logistics: 21%
- IT/MIS: 21%
- Human resources: 10%

By Gender

- Consulting: Male 46%, Female 39%
- Finance/Accounting: Male 39%, Female 30%
- Marketing/Sales: Male 34%, Female 43%
- General management: Male 43%, Female 43%
- Operations/Logistics: Male 22%, Female 20%
- IT/MIS: Male 23%, Female 17%
- Human resources: Male 8%, Female 9%

Age*

<table>
<thead>
<tr>
<th>Age*</th>
<th>Consulting</th>
<th>Finance/Accounting</th>
<th>Marketing/Sales</th>
<th>General management</th>
<th>Operations/Logistics</th>
<th>IT/MIS</th>
<th>Human Resources</th>
</tr>
</thead>
<tbody>
<tr>
<td>22 and under</td>
<td>50%</td>
<td>47%</td>
<td>37%</td>
<td>34%</td>
<td>15%</td>
<td>17%</td>
<td>12%</td>
</tr>
<tr>
<td>23 to 24</td>
<td>54%</td>
<td>38%</td>
<td>40%</td>
<td>38%</td>
<td>20%</td>
<td>22%</td>
<td>11%</td>
</tr>
<tr>
<td>25 to 30</td>
<td>55%</td>
<td>32%</td>
<td>38%</td>
<td>43%</td>
<td>23%</td>
<td>21%</td>
<td>8%</td>
</tr>
<tr>
<td>31 to 39</td>
<td>47%</td>
<td>25%</td>
<td>38%</td>
<td>53%</td>
<td>26%</td>
<td>23%</td>
<td>11%</td>
</tr>
<tr>
<td>40 and older</td>
<td>45%</td>
<td>20%</td>
<td>31%</td>
<td>57%</td>
<td>31%</td>
<td>24%</td>
<td>16%</td>
</tr>
</tbody>
</table>

*Row percentages do not sum to 100 percent due to multiple selections.
**Job Functions of Interest**

Job functions of interest vary by candidate world region of citizenship

---

### Candidate Job Functions of Interest for Post-GME Employment, by World Region of Citizenship

<table>
<thead>
<tr>
<th>World Region of Citizenship*</th>
<th>Consulting</th>
<th>Finance/Accounting</th>
<th>Marketing/Sales</th>
<th>General Management</th>
<th>Operations/Logistics</th>
<th>IT/MIS</th>
<th>Human Resources</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>50%</td>
<td>40%</td>
<td>39%</td>
<td>53%</td>
<td>28%</td>
<td>23%</td>
<td>19%</td>
</tr>
<tr>
<td>Canada</td>
<td>50%</td>
<td>30%</td>
<td>39%</td>
<td>46%</td>
<td>27%</td>
<td>20%</td>
<td>12%</td>
</tr>
<tr>
<td>Central and South Asia</td>
<td>61%</td>
<td>35%</td>
<td>43%</td>
<td>50%</td>
<td>27%</td>
<td>28%</td>
<td>18%</td>
</tr>
<tr>
<td>East and Southeast Asia/PI</td>
<td>55%</td>
<td>33%</td>
<td>34%</td>
<td>45%</td>
<td>19%</td>
<td>22%</td>
<td>8%</td>
</tr>
<tr>
<td>Eastern Europe</td>
<td>45%</td>
<td>30%</td>
<td>34%</td>
<td>45%</td>
<td>12%</td>
<td>17%</td>
<td>12%</td>
</tr>
<tr>
<td>Latin America</td>
<td>55%</td>
<td>38%</td>
<td>37%</td>
<td>49%</td>
<td>21%</td>
<td>19%</td>
<td>8%</td>
</tr>
<tr>
<td>Middle East</td>
<td>55%</td>
<td>28%</td>
<td>43%</td>
<td>42%</td>
<td>17%</td>
<td>17%</td>
<td>12%</td>
</tr>
<tr>
<td>United States</td>
<td>46%</td>
<td>35%</td>
<td>31%</td>
<td>35%</td>
<td>24%</td>
<td>19%</td>
<td>8%</td>
</tr>
<tr>
<td>Western Europe</td>
<td>55%</td>
<td>36%</td>
<td>41%</td>
<td>41%</td>
<td>14%</td>
<td>16%</td>
<td>6%</td>
</tr>
</tbody>
</table>

*Row percentages do not sum to 100 percent due to multiple selections.
Appendix A: Program-Specific Analyses

This appendix section features data by program type considered, including:

• Post-GME career goals
• Post-GME industries of interest
• Post-GME job functions of interest
Appendix A: Program-Specific Analyses

Full-Time One-Year MBA

Post-GME Career Goals

- Get a raise/salary increase: 46%
- Obtain a senior level position: 41%
- Manage people: 41%
- Manage projects: 38%
- Work for a company where I can travel internationally: 37%
- Obtain an executive level position: 36%
- Work outside my country of citizenship: 34%
- Change job functions/occupation: 32%
- Get a job with a different company: 32%
- Live outside my country of citizenship: 30%
- Change job industries: 28%
- Become CEO of a company: 26%
- Be self-employed/entrepreneur: 25%
- Obtain a mid-level position: 24%
- Get a promotion: 23%
- Obtain a C-suite position: 21%

Post-GME Industries of Interest

- Consulting: 53%
- Finance/Accounting: 48%
- Products/Services: 44%
- Technology: 42%
- Manufacturing: 26%
- Nonprofit/Government: 26%
- Health Care: 14%
- Energy/Utilities: 13%

Post-GME Job Functions of Interest

- Consulting: 57%
- General management: 47%
- Marketing/Sales: 40%
- Finance/Accounting: 34%
- Operations/Logistics: 22%
- IT/IS: 21%
- Human resources: 11%
Full-Time Two-Year MBA

Appendix A: Program-Specific Analyses

Post-GME Career Goals

- Get a raise/salary increase: 45%
- Manage people: 42%
- Obtain a senior level position: 40%
- Obtain an executive level position: 38%
- Manage projects: 38%
- Work for a company where I can travel internationally: 35%
- Work outside my country of citizenship: 31%
- Change job functions/occupation: 31%
- Get a job with a different company: 31%
- Become CEO of a company: 29%
- Live outside my country of citizenship: 28%
- Change job industries: 27%
- Obtain a mid-level position: 25%
- Be self-employed/entrepreneur: 24%
- Get a promotion: 24%
- Obtain a C-suite position: 23%

Post-GME Industries of Interest

- Consulting: 51%
- Finance/Accounting: 48%
- Products/Services: 41%
- Technology: 41%
- Nonprofit/Government: 28%
- Manufacturing: 24%
- Health Care: 14%
- Energy/Utilities: 12%

Post-GME Job Functions of Interest

- Consulting: 55%
- General management: 45%
- Marketing/Sales: 39%
- Finance/Accounting: 35%
- Operations/Logistics: 23%
- IT/MIS: 20%
- Human resources: 11%
# Part-Time MBA

## Post-GME Career Goals

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<td>Get a raise/salary increase</td>
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<tr>
<td>Obtain a senior level position</td>
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<tr>
<td>Manage people</td>
<td>47%</td>
</tr>
<tr>
<td>Obtain an executive level position</td>
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<tr>
<td>Manage projects</td>
<td>42%</td>
</tr>
<tr>
<td>Get a promotion</td>
<td>37%</td>
</tr>
<tr>
<td>Change job functions/occupation</td>
<td>35%</td>
</tr>
<tr>
<td>Get a job with a different company</td>
<td>35%</td>
</tr>
<tr>
<td>Work for a company where I can travel internationally</td>
<td>29%</td>
</tr>
<tr>
<td>Obtain a mid-level position</td>
<td>26%</td>
</tr>
<tr>
<td>Change job industries</td>
<td>24%</td>
</tr>
<tr>
<td>Be self-employed/entrepreneur</td>
<td>23%</td>
</tr>
<tr>
<td>Become CEO of a company</td>
<td>23%</td>
</tr>
<tr>
<td>Obtain a C-suite position</td>
<td>23%</td>
</tr>
<tr>
<td>Continue to work for my current employer</td>
<td>21%</td>
</tr>
<tr>
<td>Work outside my country of citizenship</td>
<td>19%</td>
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## Post-GME Industries of Interest

<table>
<thead>
<tr>
<th>Industry</th>
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<tr>
<td>Products/Services</td>
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<tr>
<td>Consulting</td>
<td>42%</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>40%</td>
</tr>
<tr>
<td>Technology</td>
<td>40%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>31%</td>
</tr>
<tr>
<td>Nonprofit/Government</td>
<td>27%</td>
</tr>
<tr>
<td>Health Care</td>
<td>19%</td>
</tr>
<tr>
<td>Energy/Utilities</td>
<td>13%</td>
</tr>
</tbody>
</table>

## Post-GME Job Functions of Interest

<table>
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<th>Percentage</th>
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<tr>
<td>General management</td>
<td>49%</td>
</tr>
<tr>
<td>Consulting</td>
<td>47%</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>41%</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>29%</td>
</tr>
<tr>
<td>Operations/Logistics</td>
<td>29%</td>
</tr>
<tr>
<td>IT/MIS</td>
<td>21%</td>
</tr>
<tr>
<td>Human resources</td>
<td>11%</td>
</tr>
</tbody>
</table>
Appendix A: Program-Specific Analyses

Flexible MBA

Post-GME Career Goals

- Get a raise/salary increase: 56%
- Obtain a senior level position: 48%
- Manage people: 47%
- Manage projects: 44%
- Obtain an executive level position: 42%
- Get a promotion: 35%
- Get a job with a different company: 35%
- Work for a company where I can travel internationally: 34%
- Change job functions/occupation: 34%
- Be self-employed/entrepreneur: 27%
- Obtain a mid-level position: 27%
- Work outside my country of citizenship: 25%
- Change job industries: 25%
- Become CEO of a company: 24%
- Obtain a C-suite position: 23%
- Live outside my country of citizenship: 22%

Post-GME Industries of Interest

- Products/Services: 48%
- Consulting: 47%
- Finance/Accounting: 43%
- Technology: 42%
- Nonprofit/Government: 32%
- Manufacturing: 30%
- Health Care: 19%
- Energy/Utilities: 14%

Post-GME Job Functions of Interest

- General management: 50%
- Consulting: 49%
- Marketing/Sales: 43%
- Operations/Logistics: 30%
- Finance/Accounting: 28%
- IT/MIS: 24%
- Human resources: 13%

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### Executive MBA

#### Post-GME Career Goals

- Obtain an executive level position: 51%
- Get a raise/salary increase: 48%
- Obtain a senior level position: 47%
- Manage people: 45%
- Manage projects: 36%
- Work for a company where I can travel internationally: 35%
- Become CEO of a company: 33%
- Get a job with a different company: 33%
- Obtain a C-suite position: 31%
- Change job functions/occupation: 30%
- Get a promotion: 30%
- Work outside my country of citizenship: 28%
- Be self-employed/entrepreneur: 27%
- Change job industries: 25%
- Live outside my country of citizenship: 25%
- Work for a startup company: 18%

#### Post-GME Industries of Interest

- Consulting: 48%
- Products/Services: 46%
- Finance/Accounting: 43%
- Technology: 43%
- Manufacturing: 31%
- Nonprofit/Government: 29%
- Energy/Utilities: 18%
- Health Care: 18%

#### Post-GME Job Functions of Interest

- General management: 57%
- Consulting: 53%
- Marketing/Sales: 40%
- Operations/Logistics: 30%
- Finance/Accounting: 29%
- IT/MIS: 23%
- Human resources: 12%
Online MBA

Appendix A: Program-Specific Analyses

Post-GME Career Goals

- Get a raise/salary increase: 56%
- Manage people: 49%
- Obtain a senior level position: 46%
- Manage projects: 42%
- Obtain an executive level position: 41%
- Get a promotion: 37%
- Change job functions/occupation: 34%
- Get a job with a different company: 34%
- Obtain a mid-level position: 29%
- Work for a company where I can travel internationally: 27%
- Be self-employed/entrepreneur: 26%
- Change job industries: 24%
- Continue to work for my current employer: 24%
- Obtain a C-suite position: 23%
- Work in my country of citizenship: 21%
- Become CEO of a company: 21%

Post-GME Industries of Interest

- Products/Services: 45%
- Technology: 43%
- Consulting: 39%
- Finance/Accounting: 37%
- Nonprofit/Government: 32%
- Manufacturing: 30%
- Health Care: 21%
- Energy/Utilities: 15%

Post-GME Job Functions of Interest

- General Management: 51%
- Consulting: 42%
- Marketing/Sales: 40%
- Operations/Logistics: 33%
- Finance/Accounting: 27%
- IT/MIS: 25%
- Human Resources: 14%
Joint/Dual Degree Program (With an MBA)

### Post-GME Career Goals

- Get a raise/salary increase: 54%
- Manage people: 47%
- Obtain a senior level position: 45%
- Obtain an executive level position: 44%
- Work for a company where I can travel internationally: 43%
- Manage projects: 43%
- Change job functions/occupation: 39%
- Work outside my country of citizenship: 35%
- Get a job with a different company: 35%
- Change job industries: 33%
- Obtain a C-suite position: 32%
- Live outside my country of citizenship: 32%
- Be self-employed/entrepreneur: 29%
- Become CEO of a company: 29%
- Get a promotion: 28%
- Obtain a mid-level position: 25%

### Post-GME Industries of Interest

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Consulting</td>
<td>58%</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>48%</td>
</tr>
<tr>
<td>Technology</td>
<td>46%</td>
</tr>
<tr>
<td>Products/Services</td>
<td>42%</td>
</tr>
<tr>
<td>Nonprofit/Government</td>
<td>36%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>25%</td>
</tr>
<tr>
<td>Health Care</td>
<td>17%</td>
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<tr>
<td>Energy/Utilities</td>
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### Post-GME Job Functions of Interest

<table>
<thead>
<tr>
<th>Function</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Consulting</td>
<td>59%</td>
</tr>
<tr>
<td>General management</td>
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<td>Marketing/Sales</td>
<td>37%</td>
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<td>Finance/Accounting</td>
<td>33%</td>
</tr>
<tr>
<td>IT/MIS</td>
<td>26%</td>
</tr>
<tr>
<td>Operations/Logistics</td>
<td>26%</td>
</tr>
<tr>
<td>Human resources</td>
<td>11%</td>
</tr>
</tbody>
</table>
Appendix A: Program-Specific Analyses

Hybrid/Blended MBA Program

Post-GME Career Goals

- Get a raise/salary increase: 58%
- Obtain a senior level position: 53%
- Manage people: 51%
- Manage projects: 48%
- Obtain an executive level position: 47%
- Work for a company where I can travel internationally: 38%
- Change job functions/occupation: 37%
- Get a promotion: 36%
- Get a job with a different company: 36%
- Be self-employed/entrepreneur: 30%
- Change job industries: 29%
- Work outside my country of citizenship: 28%
- Obtain a mid-level position: 28%
- Obtain a C-suite position: 24%
- Become CEO of a company: 23%
- Live outside my country of citizenship: 23%

Post-GME Industries of Interest

- Products/Services: 54%
- Technology: 49%
- Consulting: 48%
- Finance/Accounting: 43%
- Manufacturing: 32%
- Nonprofit/Government: 32%
- Health Care: 20%
- Energy/Utilities: 17%

Post-GME Job Functions of Interest

- General management: 55%
- Consulting: 49%
- Marketing/Sales: 45%
- Operations/Logistics: 34%
- Finance/Accounting: 29%
- IT/MIS: 28%
- Human Resources: 15%
Master of Finance

Post-GME Career Goals

- Get a raise/salary increase: 37%
- Work outside my country of citizenship: 35%
- Work for a company where I can travel internationally: 35%
- Obtain a senior level position: 33%
- Live outside my country of citizenship: 31%
- Obtain an executive level position: 30%
- Manage people: 28%
- Manage projects: 28%
- Become CEO of a company: 25%
- Obtain a mid-level position: 25%
- Get a job with a different company: 23%
- Change job functions/occupation: 22%
- Be self-employed/entrepreneur: 20%
- Obtain an entry level position: 20%
- Get a promotion: 19%
- Change job industries: 18%

Post-GME Industries of Interest

- Finance/Accounting: 87%
- Consulting: 50%
- Products/Services: 29%
- Technology: 28%
- Manufacturing: 23%
- Nonprofit/Government: 21%
- Energy/Utilities: 11%
- Health Care: 8%

Post-GME Job Functions of Interest

- Finance/Accounting: 79%
- Consulting: 57%
- General management: 30%
- Marketing/Sales: 25%
- IT/MIS: 18%
- Operations/Logistics: 12%
- Human resources: 6%
Master of Data Analytics

**Post-GME Career Goals**
- Get a raise/salary increase: 43%
- Work for a company where I can travel internationally: 40%
- Obtain a senior level position: 38%
- Manage projects: 38%
- Work outside my country of citizenship: 37%
- Manage people: 35%
- Obtain an executive level position: 31%
- Live outside my country of citizenship: 31%
- Get a job with a different company: 29%
- Obtain a mid-level position: 27%
- Change job functions/occupation: 27%
- Be self-employed/entrepreneur: 23%
- Change job industries: 23%
- Become CEO of a company: 22%
- Get a promotion: 22%
- Manage products: 19%

**Post-GME Industries of Interest**
- Consulting: 57%
- Finance/Accounting: 54%
- Technology: 50%
- Products/Services: 47%
- Nonprofit/Government: 28%
- Manufacturing: 25%
- Health Care: 17%
- Energy/Utilities: 14%

**Post-GME Job Functions of Interest**
- Consulting: 59%
- IT/MIS: 48%
- Marketing/Sales: 40%
- Finance/Accounting: 38%
- General management: 37%
- Operations/Logistics: 26%
- Human resources: 11%
Master in International Management

Appendix A: Program-Specific Analyses

Post-GME Career Goals

- Work for a company where I can travel internationally: 53%
- Work outside my country of citizenship: 46%
- Manage projects: 42%
- Manage people: 41%
- Live outside my country of citizenship: 40%
- Get a raise/salary increase: 36%
- Obtain a senior level position: 35%
- Obtain an executive level position: 35%
- Become CEO of a company: 29%
- Obtain a mid-level position: 28%
- Be self-employed/entrepreneur: 25%
- Get a job with a different company: 22%
- Change job functions/occupation: 21%
- Manage products: 20%
- Obtain an entry level position: 19%
- Get a promotion: 19%

Post-GME Industries of Interest

- Consulting: 58%
- Products/Services: 52%
- Finance/Accounting: 46%
- Technology: 39%
- Nonprofit/Government: 33%
- Manufacturing: 29%
- Energy/Utilities: 14%
- Health Care: 14%

Post-GME Job Functions of Interest

- Consulting: 60%
- General management: 58%
- Marketing/Sales: 53%
- Finance/Accounting: 31%
- Operations/Logistics: 24%
- IT/MIS: 20%
- Human resources: 18%

mba.com Prospective Students Survey 2021
Master in Management

Appendix A: Program-Specific Analyses

Post-GME Career Goals

- Work for a company where I can travel internationally: 45%
- Work outside my country of citizenship: 41%
- Manage people: 41%
- Manage projects: 40%
- Live outside my country of citizenship: 36%
- Obtain a senior level position: 33%
- Get a raise/salary increase: 33%
- Obtain an executive level position: 32%
- Obtain a mid-level position: 29%
- Become CEO of a company: 27%
- Be self-employed/entrepreneur: 24%
- Obtain an entry level position: 21%
- Manage products: 21%
- Get a promotion: 20%
- Get a job with a different company: 19%
- Change job functions/occupation: 18%

Post-GME Industries of Interest

- Consulting: 57%
- Products/Services: 51%
- Finance/Accounting: 45%
- Technology: 38%
- Manufacturing: 27%
- Nonprofit/Government: 26%
- Health Care: 13%
- Energy/Utilities: 11%

Post-GME Job Functions of Interest

- Consulting: 61%
- General management: 55%
- Marketing/Sales: 51%
- Finance/Accounting: 32%
- Operations/Logistics: 23%
- IT/MIS: 20%
- Human resources: 17%
## Master of Marketing

### Post-GME Career Goals

<table>
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<tbody>
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<td>Manage projects</td>
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<tr>
<td>Work for a company where I can travel internationally</td>
<td>42%</td>
</tr>
<tr>
<td>Manage people</td>
<td>38%</td>
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<td>Work outside my country of citizenship</td>
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<td>Obtain a senior level position</td>
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<tr>
<td>Live outside my country of citizenship</td>
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<tr>
<td>Obtain an executive level position</td>
<td>32%</td>
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<tr>
<td>Manage products</td>
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<tr>
<td>Obtain a mid-level position</td>
<td>28%</td>
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<tr>
<td>Get a promotion</td>
<td>26%</td>
</tr>
<tr>
<td>Be self-employed/entrepreneur</td>
<td>25%</td>
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<tr>
<td>Get a job with a different company</td>
<td>25%</td>
</tr>
<tr>
<td>Become CEO of a company</td>
<td>24%</td>
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<td>Change job functions/occupation</td>
<td>21%</td>
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<tr>
<td>Change job industries</td>
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### Post-GME Industries of Interest

<table>
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<th>Industry</th>
<th>Percentage</th>
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<tr>
<td>Products/Services</td>
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<tr>
<td>Consulting</td>
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<td>Technology</td>
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<tr>
<td>Finance/Accounting</td>
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<tr>
<td>Manufacturing</td>
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<td>Nonprofit/Government</td>
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<td>General management</td>
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<td>Finance/Accounting</td>
<td>18%</td>
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<td>Human resources</td>
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<tr>
<td>IT/MIS</td>
<td>18%</td>
</tr>
<tr>
<td>Operations/Logistics</td>
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</tr>
</tbody>
</table>
Master of Accounting

Appendix A: Program-Specific Analyses

Post-GME Career Goals

- Get a raise/salary increase: 35%
- Work for a company where I can travel internationally: 31%
- Obtain a senior level position: 31%
- Obtain an executive level position: 29%
- Manage people: 28%
- Obtain an entry level position: 27%
- Manage projects: 27%
- Work outside my country of citizenship: 26%
- Obtain a mid-level position: 24%
- Get a promotion: 22%
- Become CEO of a company: 21%
- Live outside my country of citizenship: 21%
- Be self-employed/entrepreneur: 20%
- Work in my country of citizenship: 20%
- Get a job with a different company: 20%
- Change job functions/occupation: 19%

Post-GME Industries of Interest

- Finance/Accounting: 78%
- Consulting: 50%
- Products/Services: 42%
- Nonprofit/Government: 34%
- Manufacturing: 25%
- Technology: 25%
- Health Care: 12%
- Energy/Utilities: 11%

Post-GME Job Functions of Interest

- Finance/Accounting: 80%
- Consulting: 52%
- General management: 32%
- Marketing/Sales: 23%
- IT/MIS: 18%
- Operations/Logistics: 15%
- Human resources: 12%
Master of Information Technology

Appendix A: Program-Specific Analyses

Post-GME Career Goals

- Manage projects: 37%
- Get a raise/salary increase: 37%
- Obtain a senior level position: 36%
- Work outside my country of citizenship: 34%
- Work for a company where I can travel internationally: 34%
- Obtain an executive level position: 34%
- Manage people: 32%
- Be self-employed/entrepreneur: 28%
- Become CEO of a company: 28%
- Live outside my country of citizenship: 27%
- Obtain a mid-level position: 24%
- Change job functions/occupation: 24%
- Get a job with a different company: 23%
- Get a promotion: 22%
- Work for a startup company: 22%
- Manage products: 21%

Post-GME Industries of Interest

- Technology: 65%
- Consulting: 54%
- Finance/Accounting: 52%
- Products/Services: 50%
- Nonprofit/Government: 30%
- Manufacturing: 26%
- Health Care: 13%
- Energy/Utilities: 11%

Post-GME Job Functions of Interest

- IT/MIS: 60%
- Consulting: 57%
- Marketing/Sales: 45%
- General management: 40%
- Finance/Accounting: 34%
- Operations/Logistics: 25%
- Human resources: 15%
Master of Project Management

Appendix A: Program-Specific Analyses

### Post-GME Career Goals

- **Manage projects**: 62%
- **Manage people**: 46%
- **Work for a company where I can travel internationally**: 43%
- **Get a raise/salary increase**: 41%
- **Obtain a senior level position**: 40%
- **Obtain an executive level position**: 40%
- **Work outside my country of citizenship**: 37%
- **Live outside my country of citizenship**: 34%
- **Become CEO of a company**: 31%
- **Be self-employed/entrepreneur**: 29%
- **Manage products**: 29%
- **Change job functions/occupation**: 27%
- **Obtain a mid-level position**: 26%
- **Get a job with a different company**: 26%
- **Get a promotion**: 24%
- **Change job industries**: 23%

### Post-GME Industries of Interest

- **Products/Services**: 57%
- **Consulting**: 56%
- **Finance/Accounting**: 44%
- **Technology**: 44%
- **Manufacturing**: 40%
- **Nonprofit/Government**: 36%
- **Energy/Utilities**: 21%
- **Health Care**: 16%

### Post-GME Job Functions of Interest

- **General management**: 63%
- **Consulting**: 56%
- **Marketing/Sales**: 54%
- **Operations/Logistics**: 35%
- **Finance/Accounting**: 28%
- **IT/IS**: 26%
- **Human resources**: 22%
Appendix A: Program-Specific Analyses

Master of Entrepreneurship

Post-GME Career Goals

- Be self-employed/entrepreneur: 54%
- Manage projects: 45%
- Become CEO of a company: 44%
- Work for a company where I can travel internationally: 42%
- Manage people: 42%
- Obtain an executive level position: 37%
- Work outside my country of citizenship: 35%
- Work for a startup company: 35%
- Obtain a senior level position: 34%
- Get a raise/salary increase: 30%
- Live outside my country of citizenship: 29%
- Manage products: 24%
- Get a job with a different company: 22%
- Change job functions/occupation: 20%
- Obtain a C-suite position: 19%
- Obtain a mid-level position: 19%

Post-GME Industries of Interest

- Products/Services: 58%
- Consulting: 55%
- Technology: 47%
- Finance/Accounting: 46%
- Manufacturing: 40%
- Nonprofit/Government: 38%
- Energy/Utilities: 16%
- Health Care: 15%

Post-GME Job Functions of Interest

- Marketing/Sales: 61%
- Consulting: 57%
- General management: 57%
- Finance/Accounting: 31%
- Operations/Logistics: 26%
- IT/MIS: 23%
- Human resources: 18%
Appendix A: Program-Specific Analyses

Master of Supply Chain Management

Post-GME Career Goals

- Manage projects: 48%
- Work for a company where I can travel internationally: 45%
- Get a raise/salary increase: 44%
- Manage people: 43%
- Obtain a senior level position: 41%
- Work outside my country of citizenship: 40%
- Obtain an executive level position: 37%
- Live outside my country of citizenship: 35%
- Change job functions/occupation: 27%
- Get a job with a different company: 27%
- Manage products: 26%
- Become CEO of a company: 25%
- Obtain a mid-level position: 25%
- Be self-employed/entrepreneur: 24%
- Change job industries: 24%
- Get a promotion: 23%

Post-GME Industries of Interest

- Products/Services: 61%
- Consulting: 57%
- Manufacturing: 51%
- Technology: 48%
- Finance/Accounting: 40%
- Nonprofit/Government: 33%
- Energy/Utilities: 27%
- Health Care: 20%

Post-GME Job Functions of Interest

- Operations/Logistics: 66%
- Consulting: 55%
- General Management: 54%
- Marketing/Sales: 43%
- IT/MIS: 32%
- Finance/Accounting: 25%
- Human Resources: 19%

mba.com Prospective Students Survey 2021
## Master of Human Resources

### Post-GME Career Goals

<table>
<thead>
<tr>
<th>Goal</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manage people</td>
<td>47%</td>
</tr>
<tr>
<td>Work for a company where I can travel internationally</td>
<td>44%</td>
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<tr>
<td>Manage projects</td>
<td>42%</td>
</tr>
<tr>
<td>Get a raise/salary increase</td>
<td>40%</td>
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<tr>
<td>Work outside my country of citizenship</td>
<td>38%</td>
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<tr>
<td>Obtain a senior level position</td>
<td>36%</td>
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<tr>
<td>Obtain an executive level position</td>
<td>35%</td>
</tr>
<tr>
<td>Live outside my country of citizenship</td>
<td>31%</td>
</tr>
<tr>
<td>Change job functions/occupation</td>
<td>30%</td>
</tr>
<tr>
<td>Get a job with a different company</td>
<td>28%</td>
</tr>
<tr>
<td>Be self-employed/entrepreneur</td>
<td>26%</td>
</tr>
<tr>
<td>Obtain a mid-level position</td>
<td>26%</td>
</tr>
<tr>
<td>Get a promotion</td>
<td>25%</td>
</tr>
<tr>
<td>Become CEO of a company</td>
<td>23%</td>
</tr>
<tr>
<td>Work in my country of citizenship</td>
<td>21%</td>
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<tr>
<td>Change job industries</td>
<td>19%</td>
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### Post-GME Industries of Interest

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Products/Services</td>
<td>65%</td>
</tr>
<tr>
<td>Consulting</td>
<td>53%</td>
</tr>
<tr>
<td>Nonprofit/Government</td>
<td>49%</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>38%</td>
</tr>
<tr>
<td>Technology</td>
<td>38%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>32%</td>
</tr>
<tr>
<td>Energy/Utilities</td>
<td>17%</td>
</tr>
<tr>
<td>Health Care</td>
<td>16%</td>
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### Post-GME Job Functions of Interest

<table>
<thead>
<tr>
<th>Function</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Human resources</td>
<td>68%</td>
</tr>
<tr>
<td>General management</td>
<td>62%</td>
</tr>
<tr>
<td>Consulting</td>
<td>53%</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>48%</td>
</tr>
<tr>
<td>Operations/Logistics</td>
<td>32%</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>24%</td>
</tr>
<tr>
<td>IT/MIS</td>
<td>22%</td>
</tr>
</tbody>
</table>
Appendix A: Program-Specific Analyses

Master of Engineering Management

Post-GME Career Goals

- Manage projects: 51%
- Obtain an executive level position: 44%
- Get a raise/salary increase: 44%
- Work for a company where I can travel internationally: 43%
- Obtain a senior level position: 43%
- Manage people: 43%
- Work outside my country of citizenship: 39%
- Live outside my country of citizenship: 34%
- Become CEO of a company: 33%
- Change job functions/occupation: 33%
- Be self-employed/entrepreneur: 30%
- Change job industries: 27%
- Get a job with a different company: 27%
- Manage products: 27%
- Get a promotion: 23%
- Obtain a mid-level position: 22%

Post-GME Industries of Interest

- Technology: 62%
- Consulting: 57%
- Manufacturing: 51%
- Products/Services: 49%
- Finance/Accounting: 45%
- Nonprofit/Government: 29%
- Energy/Utilities: 27%
- Health Care: 22%

Post-GME Job Functions of Interest

- Consulting: 61%
- General management: 60%
- Operations/Logistics: 44%
- Marketing/Sales: 44%
- IT/MIS: 40%
- Finance/Accounting: 27%
- Human resources: 13%
Master of Real Estate Management

### Post-GME Career Goals

- Become CEO of a company: 37%
- Manage projects: 37%
- Work outside my country of citizenship: 35%
- Work for a company where I can travel internationally: 35%
- Manage people: 35%
- Obtain a senior level position: 34%
- Obtain an executive level position: 34%
- Be self-employed/entrepreneur: 33%
- Get a raise/salary increase: 30%
- Live outside my country of citizenship: 28%
- Change job functions/occupation: 27%
- Get a job with a different company: 24%
- Obtain a mid-level position: 23%
- Get a promotion: 21%
- Obtain a C-suite position: 20%
- Change job industries: 20%

### Post-GME Industries of Interest

- Manufacturing: 75%
- Finance/Accounting: 55%
- Consulting: 46%
- Products/Services: 43%
- Nonprofit/Government: 32%
- Technology: 26%
- Energy/Utilities: 17%
- Health Care: 13%

### Post-GME Job Functions of Interest

- Consulting: 56%
- General management: 52%
- Marketing/Sales: 49%
- Finance/Accounting: 41%
- Operations/Logistics: 27%
- IT/MIS: 19%
- Human resources: 18%
Appendix A: Program-Specific Analyses

Master of Taxation

Post-GME Career Goals

- Obtain an executive level position: 35%
- Get a raise/salary increase: 34%
- Work for a company where I can travel internationally: 31%
- Obtain a senior level position: 30%
- Work outside my country of citizenship: 29%
- Manage projects: 29%
- Manage people: 28%
- Be self-employed/entrepreneur: 27%
- Become CEO of a company: 27%
- Obtain an entry level position: 26%
- Obtain a mid-level position: 24%
- Get a promotion: 24%
- Work in my country of citizenship: 23%
- Live outside my country of citizenship: 20%
- Change job functions/occupation: 19%
- Get a job with a different company: 19%

Post-GME Industries of Interest

- Finance/Accounting: 77%
- Consulting: 53%
- Products/Services: 48%
- Nonprofit/Government: 43%
- Manufacturing: 29%
- Technology: 26%
- Energy/Utilities: 15%
- Health Care: 14%

Post-GME Job Functions of Interest

- Finance/Accounting: 85%
- Consulting: 55%
- General management: 36%
- Marketing/Sales: 26%
- IT/MIS: 19%
- Operations/Logistics: 17%
- Human resources: 15%
Master of Health Administration

Post-GME Career Goals

- Manage people: 48%
- Get a raise/salary increase: 47%
- Manage projects: 41%
- Obtain an executive level position: 40%
- Obtain a senior level position: 39%
- Work for a company where I can travel internationally: 36%
- Change job functions/occupation: 33%
- Get a job with a different company: 31%
- Become CEO of a company: 30%
- Get a promotion: 29%
- Be self-employed/entrepreneur: 26%
- Obtain a mid-level position: 26%
- Work in my country of citizenship: 24%
- Work outside my country of citizenship: 22%
- Live outside my country of citizenship: 22%
- Obtain a C-suite position: 21%

Post-GME Industries of Interest

- Health Care: 52%
- Consulting: 45%
- Nonprofit/Government: 45%
- Products/Services: 41%
- Finance/Accounting: 35%
- Technology: 31%
- Manufacturing: 25%
- Energy/Utilities: 12%

Post-GME Job Functions of Interest

- General management: 59%
- Consulting: 50%
- Marketing/Sales: 40%
- Operations/Logistics: 34%
- Human resources: 30%
- Finance/Accounting: 28%
- IT/MIS: 28%
Appendix B: Candidate Profiles by Citizenship

This appendix section features data by candidate citizenship, including:

- Post-GME career goals
- Post-GME industries of interest
- Post-GME job functions of interest
Appendix B: Candidate Profiles by Citizenship

Citizens of Australia

Post-GME Career Goals

<table>
<thead>
<tr>
<th>Goal</th>
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<tbody>
<tr>
<td>Manage people</td>
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<tr>
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<tr>
<td>Obtain an executive level position</td>
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<tr>
<td>Get a raise/salary increase</td>
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<tr>
<td>Work for a company where I can travel internationally</td>
<td>35%</td>
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<tr>
<td>Change job functions/occupation</td>
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<tr>
<td>Get a job with a different company</td>
<td>34%</td>
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<tr>
<td>Work outside my country of citizenship</td>
<td>31%</td>
</tr>
<tr>
<td>Obtain a C-suite position</td>
<td>30%</td>
</tr>
<tr>
<td>Live outside my country of citizenship</td>
<td>29%</td>
</tr>
<tr>
<td>Change job industries</td>
<td>28%</td>
</tr>
<tr>
<td>Become CEO of a company</td>
<td>27%</td>
</tr>
<tr>
<td>Get a promotion</td>
<td>24%</td>
</tr>
<tr>
<td>Obtain a mid-level position</td>
<td>22%</td>
</tr>
<tr>
<td>Manage projects</td>
<td>22%</td>
</tr>
<tr>
<td>Be self-employed/entrepreneur</td>
<td>18%</td>
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Post-GME Industries of Interest

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Finance/Accounting</td>
<td>51%</td>
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<tr>
<td>Consulting</td>
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<td>Nonprofit/Government</td>
<td>39%</td>
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<tr>
<td>Products/Services</td>
<td>39%</td>
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<td>Technology</td>
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<td>Manufacturing</td>
<td>18%</td>
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<tr>
<td>Energy/Utilities</td>
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<td>Health Care</td>
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Post-GME Job Functions of Interest

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<th>Function</th>
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<tbody>
<tr>
<td>Consulting</td>
<td>58%</td>
</tr>
<tr>
<td>General management</td>
<td>51%</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>27%</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>27%</td>
</tr>
<tr>
<td>Operations/Logistics</td>
<td>21%</td>
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<tr>
<td>IT/MIS</td>
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<td>Human resources</td>
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## Citizens of Brazil

### Post-GME Career Goals

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<td>44%</td>
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<tr>
<td>Live outside my country of citizenship</td>
<td>44%</td>
</tr>
<tr>
<td>Obtain a senior level position</td>
<td>39%</td>
</tr>
<tr>
<td>Obtain an executive level position</td>
<td>38%</td>
</tr>
<tr>
<td>Get a raise/salary increase</td>
<td>36%</td>
</tr>
<tr>
<td>Get a job with a different company</td>
<td>36%</td>
</tr>
<tr>
<td>Manage people</td>
<td>33%</td>
</tr>
<tr>
<td>Change job functions/occupation</td>
<td>31%</td>
</tr>
<tr>
<td>Manage projects</td>
<td>27%</td>
</tr>
<tr>
<td>Work for a company where I can travel internationally</td>
<td>24%</td>
</tr>
<tr>
<td>Obtain a C-suite position</td>
<td>24%</td>
</tr>
<tr>
<td>Change job industries</td>
<td>23%</td>
</tr>
<tr>
<td>Become CEO of a company</td>
<td>22%</td>
</tr>
<tr>
<td>Get a promotion</td>
<td>18%</td>
</tr>
<tr>
<td>Be self-employed/entrepreneur</td>
<td>13%</td>
</tr>
<tr>
<td>Work for a startup company</td>
<td>13%</td>
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### Post-GME Industries of Interest

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Consulting</td>
<td>56%</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>51%</td>
</tr>
<tr>
<td>Technology</td>
<td>46%</td>
</tr>
<tr>
<td>Products/Services</td>
<td>43%</td>
</tr>
<tr>
<td>Nonprofit/Government</td>
<td>31%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>24%</td>
</tr>
<tr>
<td>Energy/Utilities</td>
<td>15%</td>
</tr>
<tr>
<td>Health Care</td>
<td>13%</td>
</tr>
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### Post-GME Job Functions of Interest

<table>
<thead>
<tr>
<th>Job Function</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Consulting</td>
<td>57%</td>
</tr>
<tr>
<td>General management</td>
<td>50%</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>38%</td>
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<tr>
<td>Marketing/Sales</td>
<td>27%</td>
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<tr>
<td>IT/MIS</td>
<td>22%</td>
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<tr>
<td>Operations/Logistics</td>
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<tr>
<td>Human resources</td>
<td>7%</td>
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</tbody>
</table>
Appendix B: Candidate Profiles by Citizenship

Citizens of Canada

### Post-GME Career Goals

- Get a raise/salary increase: 47%
- Obtain a senior level position: 42%
- Manage people: 42%
- Obtain an executive level position: 38%
- Manage projects: 37%
- Get a promotion: 30%
- Change job functions/occupation: 29%
- Work for a company where I can travel internationally: 27%
- Get a job with a different company: 27%
- Obtain a mid-level position: 25%
- Change job industries: 24%
- Be self-employed/entrepreneur: 22%
- Become CEO of a company: 21%
- Work outside my country of citizenship: 18%
- Work in my country of citizenship: 18%
- Obtain a C-suite position: 18%

### Post-GME Industries of Interest

- Consulting: 43%
- Products/Services: 41%
- Finance/Accounting: 39%
- Technology: 33%
- Nonprofit/Government: 31%
- Manufacturing: 24%
- Health Care: 16%
- Energy/Utilities: 9%

### Post-GME Job Functions of Interest

- Consulting: 50%
- General management: 46%
- Marketing/Sales: 39%
- Finance/Accounting: 30%
- Operations/Logistics: 27%
- IT/IS: 20%
- Human resources: 12%
Citizens of China

**Post-GME Career Goals**

- Get a raise/salary increase: 33%
- Obtain a senior level position: 29%
- Get a promotion: 21%
- Work for a company where I can travel internationally: 19%
- Obtain an executive level position: 19%
- Obtain a mid-level position: 19%
- Work outside my country of citizenship: 18%
- Become CEO of a company: 18%
- Manage projects: 17%
- Change job functions/occupation: 17%
- Work in my country of citizenship: 15%
- Live outside my country of citizenship: 15%
- Be self-employed/entrepreneur: 14%
- Manage people: 14%
- Get a job with a different company: 14%
- Change job industries: 13%

**Post-GME Industries of Interest**

- Finance/Accounting: 60%
- Consulting: 48%
- Products/Services: 38%
- Technology: 24%
- Manufacturing: 20%
- Nonprofit/Government: 18%
- Health Care: 6%
- Energy/Utilities: 5%

**Post-GME Job Functions of Interest**

- Consulting: 53%
- Finance/Accounting: 50%
- Marketing/Sales: 39%
- General management: 34%
- IT/MIS: 25%
- Human resources: 14%
- Operations/Logistics: 11%
Appendix B: Candidate Profiles by Citizenship

Citizens of France

### Post-GME Career Goals

- Work for a company where I can travel internationally: 45%
- Live outside my country of citizenship: 36%
- Manage people: 35%
- Work outside my country of citizenship: 33%
- Manage projects: 32%
- Obtain an executive level position: 31%
- Get a raise/salary increase: 30%
- Become CEO of a company: 28%
- Obtain a senior level position: 23%
- Obtain an entry level position: 21%
- Change job functions/occupation: 19%
- Obtain a mid-level position: 16%
- Get a job with a different company: 16%
- Be self-employed/entrepreneur: 15%
- Obtain a C-suite position: 14%
- Change job industries: 14%

### Post-GME Industries of Interest

- Finance/Accounting: 42%
- Consulting: 41%
- Technology: 28%
- Products/Services: 26%
- Manufacturing: 20%
- Nonprofit/Government: 16%
- Health Care: 12%
- Energy/Utilities: 10%

### Post-GME Job Functions of Interest

- Consulting: 46%
- General management: 41%
- Finance/Accounting: 37%
- Marketing/Sales: 37%
- IT/MIS: 12%
- Operations/Logistics: 8%
- Human resources: 3%
Appendix B: Candidate Profiles by Citizenship

Citizens of Germany

**Post-GME Career Goals**

- Work for a company where I can travel internationally: 40%
- Manage projects: 34%
- Manage people: 33%
- Work outside my country of citizenship: 32%
- Live outside my country of citizenship: 32%
- Get a raise/salary increase: 32%
- Obtain an executive level position: 29%
- Obtain a senior level position: 26%
- Get a job with a different company: 24%
- Obtain an entry level position: 22%
- Obtain a mid-level position: 21%
- Become CEO of a company: 20%
- Change job functions/occupation: 19%
- Get a promotion: 19%
- Be self-employed/entrepreneur: 18%
- Work for a startup company: 18%

**Post-GME Industries of Interest**

- Consulting: 55%
- Finance/Accounting: 45%
- Technology: 40%
- Products/Services: 38%
- Manufacturing: 22%
- Nonprofit/Government: 21%
- Health Care: 13%
- Energy/Utilities: 7%

**Post-GME Job Functions of Interest**

- Consulting: 60%
- General management: 41%
- Marketing/Sales: 40%
- Finance/Accounting: 35%
- IT/MIS: 20%
- Operations/Logistics: 11%
- Human resources: 5%
Appendix B: Candidate Profiles by Citizenship

Citizens of India

Post-GME Career Goals

- Work outside my country of citizenship: 42%
- Work for a company where I can travel internationally: 42%
- Obtain a senior level position: 38%
- Live outside my country of citizenship: 37%
- Get a raise/salary increase: 36%
- Manage projects: 35%
- Obtain an executive level position: 34%
- Manage people: 34%
- Become CEO of a company: 32%
- Be self-employed/entrepreneur: 26%
- Change job functions/occupation: 26%
- Change job industries: 25%
- Manage products: 23%
- Obtain a C-suite position: 22%
- Obtain a mid-level position: 20%
- Get a job with a different company: 18%

Post-GME Industries of Interest

- Consulting: 58%
- Products/Services: 51%
- Technology: 48%
- Finance/Accounting: 47%
- Nonprofit/Government: 29%
- Manufacturing: 26%
- Energy/Utilities: 13%
- Health Care: 11%

Post-GME Job Functions of Interest

- Consulting: 62%
- General management: 51%
- Marketing/Sales: 44%
- Finance/Accounting: 33%
- IT/MIS: 28%
- Operations/Logistics: 26%
- Human resources: 18%
Appendix B: Candidate Profiles by Citizenship

Citizens of Italy

**Post-GME Career Goals**

- Work for a company where I can travel internationally: 43%
- Work outside my country of citizenship: 39%
- Manage people: 36%
- Live outside my country of citizenship: 34%
- Obtain an executive level position: 31%
- Become CEO of a company: 29%
- Get a raise/salary increase: 28%
- Manage projects: 27%
- Obtain a senior level position: 25%
- Obtain a mid-level position: 20%
- Obtain an entry level position: 19%
- Get a promotion: 16%
- Be self-employed/entrepreneur: 15%
- Change job functions/occupation: 14%
- Get a job with a different company: 14%
- Change job industries: 12%

**Post-GME Industries of Interest**

- Finance/Accounting: 45%
- Consulting: 40%
- Products/Services: 34%
- Technology: 28%
- Manufacturing: 27%
- Nonprofit/Government: 23%
- Health Care: 13%
- Energy/Utilities: 10%

**Post-GME Job Functions of Interest**

- Consulting: 46%
- Marketing/Sales: 46%
- General management: 43%
- Finance/Accounting: 40%
- IT/MIS: 13%
- Operations/Logistics: 12%
- Human Resources: 10%
### Appendix B: Candidate Profiles by Citizenship

## Citizens of Nigeria

#### Post-GME Career Goals

<table>
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<tr>
<th>Goal</th>
<th>Percentage</th>
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<tbody>
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<tr>
<td>Manage people</td>
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<tr>
<td>Work for a company where I can travel internationally</td>
<td>40%</td>
</tr>
<tr>
<td>Manage projects</td>
<td>39%</td>
</tr>
<tr>
<td>Become CEO of a company</td>
<td>32%</td>
</tr>
<tr>
<td>Obtain a senior level position</td>
<td>32%</td>
</tr>
<tr>
<td>Be self-employed/entrepreneur</td>
<td>31%</td>
</tr>
<tr>
<td>Live outside my country of citizenship</td>
<td>31%</td>
</tr>
<tr>
<td>Get a raise/salary increase</td>
<td>31%</td>
</tr>
<tr>
<td>Obtain an executive level position</td>
<td>27%</td>
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<tr>
<td>Get a job with a different company</td>
<td>26%</td>
</tr>
<tr>
<td>Change job functions/occupation</td>
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<tr>
<td>Change job industries</td>
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<tr>
<td>Obtain a mid-level position</td>
<td>19%</td>
</tr>
<tr>
<td>Manage products</td>
<td>19%</td>
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<tr>
<td>Get a promotion</td>
<td>16%</td>
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#### Post-GME Industries of Interest

<table>
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<tr>
<th>Industry</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Finance/Accounting</td>
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<tr>
<td>Products/Services</td>
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<tr>
<td>Consulting</td>
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<tr>
<td>Nonprofit/Government</td>
<td>42%</td>
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<tr>
<td>Technology</td>
<td>42%</td>
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<tr>
<td>Energy/Utilities</td>
<td>40%</td>
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<tr>
<td>Manufacturing</td>
<td>40%</td>
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<td>Health Care</td>
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#### Post-GME Job Functions of Interest

<table>
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<th>Function</th>
<th>Percentage</th>
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<td>General management</td>
<td>57%</td>
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<tr>
<td>Consulting</td>
<td>54%</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>43%</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>39%</td>
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<td>Human resources</td>
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<tr>
<td>IT/MIS</td>
<td>27%</td>
</tr>
<tr>
<td>Operations/Logistics</td>
<td>27%</td>
</tr>
</tbody>
</table>
Appendix B: Candidate Profiles by Citizenship

Citizens of Singapore

**Post-GME Career Goals**
- Get a raise/salary increase: 41%
- Work for a company where I can travel internationally: 36%
- Work outside my country of citizenship: 33%
- Change job industries: 33%
- Manage people: 32%
- Obtain a senior level position: 30%
- Change job functions/occupation: 30%
- Get a job with a different company: 30%
- Manage projects: 28%
- Live outside my country of citizenship: 25%
- Obtain an executive level position: 24%
- Obtain a mid-level position: 22%
- Get a promotion: 21%
- Obtain a C-suite position: 18%
- Manage products: 15%
- Become CEO of a company: 14%

**Post-GME Industries of Interest**
- Technology: 47%
- Consulting: 46%
- Finance/Accounting: 44%
- Products/Services: 37%
- Nonprofit/Government: 17%
- Health Care: 14%
- Manufacturing: 11%
- Energy/Utilities: 8%

**Post-GME Job Functions of Interest**
- Consulting: 48%
- General management: 43%
- Marketing/Sales: 33%
- Finance/Accounting: 28%
- IT/MIS: 23%
- Operations/Logistics: 20%
- Human resources: 7%
Appendix B: Candidate Profiles by Citizenship

Citizens of South Africa

Post-GME Career Goals

- Work outside my country of citizenship: 42%
- Work for a company where I can travel internationally: 38%
- Obtain a senior level position: 36%
- Obtain an executive level position: 36%
- Live outside my country of citizenship: 35%
- Manage people: 32%
- Manage projects: 31%
- Be self-employed/entrepreneur: 30%
- Become CEO of a company: 30%
- Change job functions/occupation: 29%
- Get a raise/salary increase: 26%
- Get a job with a different company: 26%
- Change job industries: 14%
- Work for a startup company: 14%
- Manage products: 12%
- Obtain a C-suite position: 11%

Post-GME Industries of Interest

- Products/Services: 47%
- Consulting: 44%
- Finance/Accounting: 40%
- Technology: 36%
- Manufacturing: 33%
- Nonprofit/Government: 32%
- Energy/Utilities: 24%
- Health Care: 15%
- General management: 45%
- Consulting: 40%
- Marketing/Sales: 35%
- Operations/Logistics: 31%
- Finance/Accounting: 23%
- IT/MIS: 17%
- Human resources: 7%
Appendix B: Candidate Profiles by Citizenship

Citizens of Spain

**Post-GME Career Goals**

- Manage people: 42%
- Live outside my country of citizenship: 39%
- Work for a company where I can travel internationally: 38%
- Manage projects: 36%
- Work outside my country of citizenship: 35%
- Get a raise/salary increase: 34%
- Obtain an executive level position: 30%
- Obtain a senior level position: 26%
- Become CEO of a company: 25%
- Change job functions/occupation: 23%
- Get a job with a different company: 23%
- Obtain an entry level position: 22%
- Obtain a mid-level position: 18%
- Change job industries: 16%
- Work for a startup company: 16%
- Get a promotion: 14%

**Post-GME Industries of Interest**

- Finance/Accounting: 47%
- Consulting: 41%
- Products/Services: 34%
- Technology: 34%
- Manufacturing: 31%
- Health Care: 21%
- Energy/Utilities: 10%
- Nonprofit/Government: 7%

**Post-GME Job Functions of Interest**

- Consulting: 57%
- General management: 41%
- Finance/Accounting: 34%
- Marketing/Sales: 31%
- IT/MIS: 16%
- Operations/Logistics: 14%
- Human Resources: 6%
Appendix B: Candidate Profiles by Citizenship

Citizens of the United Kingdom

Post-GME Career Goals

- Manage people: 38%
- Get a raise/salary increase: 38%
- Work for a company where I can travel internationally: 37%
- Manage projects: 37%
- Obtain a senior level position: 36%
- Obtain an executive level position: 33%
- Get a job with a different company: 30%
- Work outside my country of citizenship: 27%
- Become CEO of a company: 26%
- Live outside my country of citizenship: 26%
- Change job industries: 25%
- Change job functions/occupation: 25%
- Be self-employed/entrepreneur: 21%
- Obtain a C-suite position: 21%
- Obtain a mid-level position: 20%
- Obtain an entry level position: 17%

Post-GME Industries of Interest

- Finance/Accounting: 54%
- Consulting: 49%
- Technology: 37%
- Products/Services: 34%
- Nonprofit/Government: 25%
- Manufacturing: 22%
- Energy/Utilities: 14%
- Health Care: 11%

Post-GME Job Functions of Interest

- Consulting: 53%
- General management: 39%
- Marketing/Sales: 38%
- Finance/Accounting: 38%
- Operations/Logistics: 20%
- IT/MIS: 15%
- Human resources: 2%
Appendix B: Candidate Profiles by Citizenship

Citizens of the United States

Post-GME Career Goals

- Get a raise/salary increase: 52%
- Manage people: 43%
- Obtain a senior level position: 41%
- Manage projects: 37%
- Obtain an executive level position: 36%
- Change job functions/occupation: 34%
- Get a job with a different company: 34%
- Obtain a mid-level position: 30%
- Get a promotion: 30%
- Change job industries: 26%
- Work for a company where I can travel internationally: 25%
- Obtain a C-suite position: 24%
- Become CEO of a company: 21%
- Be self-employed/entrepreneur: 20%
- Work in my country of citizenship: 20%
- Manage products: 17%

Post-GME Industries of Interest

- Consulting: 42%
- Finance/Accounting: 42%
- Technology: 37%
- Products/Services: 35%
- Nonprofit/Government: 24%
- Manufacturing: 22%
- Health Care: 16%
- Energy/Utilities: 9%

Post-GME Job Functions of Interest

- Consulting: 46%
- Finance/Accounting: 35%
- General management: 35%
- Marketing/Sales: 31%
- Operations/Logistics: 24%
- IT/MIS: 19%
- Human resources: 8%
Appendix C: Candidate Profiles by Residence

This appendix section features data by candidate residence, including:

- Post-GME career goals
- Post-GME industries of interest
- Post-GME job functions of interest
Residents of Australia

Post-GME Career Goals

- Manage people: 49%
- Get a raise/salary increase: 44%
- Work for a company where I can travel internationally: 41%
- Obtain an executive level position: 39%
- Obtain a senior level position: 37%
- Change job functions/occupation: 35%
- Obtain a C-suite position: 32%
- Change job industries: 32%
- Live outside my country of citizenship: 32%
- Work outside my country of citizenship: 31%
- Get a job with a different company: 31%
- Become CEO of a company: 27%
- Manage projects: 25%
- Get a promotion: 25%
- Obtain a mid-level position: 24%
- Be self-employed/entrepreneur: 17%

Post-GME Industries of Interest

- Consulting: 53%
- Finance/Accounting: 51%
- Products/Services: 38%
- Technology: 38%
- Nonprofit/Government: 37%
- Manufacturing: 19%
- Energy/Utilities: 16%
- Health Care: 12%

Post-GME Job Functions of Interest

- Consulting: 57%
- General management: 56%
- Finance/Accounting: 29%
- Marketing/Sales: 25%
- Operations/Logistics: 19%
- IT/MIS: 18%
- Human resources: 9%

mba.com Prospective Students Survey 2021
Appendix C: Candidate Profiles by Residence

Residents of Brazil

Post-GME Career Goals

- Live outside my country of citizenship: 43%
- Work outside my country of citizenship: 42%
- Obtain an executive level position: 42%
- Obtain a senior level position: 38%
- Get a job with a different company: 37%
- Get a raise/salary increase: 36%
- Manage people: 34%
- Change job functions/occupation: 29%
- Obtain a C-suite position: 28%
- Work for a company where I can travel internationally: 26%
- Become CEO of a company: 24%
- Manage projects: 24%
- Change job industries: 21%
- Get a promotion: 17%
- Be self-employed/entrepreneur: 13%
- Work in my country of citizenship: 11%

Post-GME Industries of Interest

- Consulting: 56%
- Finance/Accounting: 49%
- Technology: 48%
- Products/Services: 42%
- Nonprofit/Government: 28%
- Manufacturing: 25%
- Health Care: 14%
- Energy/Utilities: 13%

Post-GME Job Functions of Interest

- Consulting: 53%
- General management: 51%
- Finance/Accounting: 37%
- Marketing/Sales: 26%
- IT/MIS: 22%
- Operations/Logistics: 13%
- Human resources: 7%
Residents of Canada

Post-GME Career Goals

- Get a raise/salary increase: 48%
- Obtain a senior level position: 45%
- Manage people: 43%
- Obtain an executive level position: 38%
- Manage projects: 38%
- Change job functions/occupation: 30%
- Get a promotion: 30%
- Get a job with a different company: 29%
- Work for a company where I can travel internationally: 28%
- Obtain a mid-level position: 26%
- Change job industries: 24%
- Be self-employed/entrepreneur: 22%
- Become CEO of a company: 20%
- Work outside my country of citizenship: 19%
- Work in my country of citizenship: 18%
- Obtain a C-suite position: 18%

Post-GME Industries of Interest

- Consulting: 43%
- Products/Services: 40%
- Finance/Accounting: 39%
- Technology: 34%
- Nonprofit/Government: 30%
- Manufacturing: 24%
- Health Care: 16%
- Energy/Utilities: 10%

Post-GME Job Functions of Interest

- Consulting: 50%
- General management: 47%
- Marketing/Sales: 38%
- Finance/Accounting: 28%
- Operations/Logistics: 27%
- IT/MIS: 20%
- Human resources: 10%
## Residents of China

### Post-GME Career Goals

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<tr>
<th>Goal</th>
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<tbody>
<tr>
<td>Get a raise/salary increase</td>
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<tr>
<td>Obtain a senior level position</td>
<td>28%</td>
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<tr>
<td>Get a promotion</td>
<td>21%</td>
</tr>
<tr>
<td>Work outside my country of citizenship</td>
<td>20%</td>
</tr>
<tr>
<td>Obtain an executive level position</td>
<td>20%</td>
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<tr>
<td>Work for a company where I can travel internationally</td>
<td>19%</td>
</tr>
<tr>
<td>Manage projects</td>
<td>19%</td>
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<tr>
<td>Become CEO of a company</td>
<td>18%</td>
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<tr>
<td>Obtain a mid-level position</td>
<td>17%</td>
</tr>
<tr>
<td>Work in my country of citizenship</td>
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<tr>
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<tr>
<td>Manage people</td>
<td>15%</td>
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<tr>
<td>Change job functions/occupation</td>
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<tr>
<td>Be self-employed/entrepreneur</td>
<td>13%</td>
</tr>
<tr>
<td>Obtain an entry level position</td>
<td>13%</td>
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<tr>
<td>Get a job with a different company</td>
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### Post-GME Industries of Interest

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Finance/Accounting</td>
<td>59%</td>
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<tr>
<td>Consulting</td>
<td>49%</td>
</tr>
<tr>
<td>Products/Services</td>
<td>38%</td>
</tr>
<tr>
<td>Technology</td>
<td>24%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>21%</td>
</tr>
<tr>
<td>Nonprofit/Government</td>
<td>18%</td>
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<tr>
<td>Health Care</td>
<td>6%</td>
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<tr>
<td>Energy/Utilities</td>
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### Post-GME Job Functions of Interest

<table>
<thead>
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<th>Function</th>
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<tr>
<td>Consulting</td>
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<td>Finance/Accounting</td>
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<td>General management</td>
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<td>IT/MIS</td>
<td>23%</td>
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<td>Human resources</td>
<td>13%</td>
</tr>
<tr>
<td>Operations/Logistics</td>
<td>11%</td>
</tr>
</tbody>
</table>
Appendix C: Candidate Profiles by Residence

Residents of France

Post-GME Career Goals

- Work for a company where I can travel internationally: 45%
- Manage people: 36%
- Work outside my country of citizenship: 35%
- Live outside my country of citizenship: 35%
- Manage projects: 34%
- Get a raise/salary increase: 33%
- Obtain an executive level position: 31%
- Become CEO of a company: 27%
- Obtain a senior level position: 26%
- Obtain an entry level position: 20%
- Obtain a mid-level position: 18%
- Change job functions/occupation: 18%
- Change job industries: 16%
- Obtain a C-suite position: 14%
- Get a promotion: 14%
- Get a job with a different company: 14%

Post-GME Industries of Interest

- Finance/Accounting: 42%
- Consulting: 38%
- Technology: 27%
- Products/Services: 26%
- Manufacturing: 20%
- Nonprofit/Government: 17%
- Health Care: 13%
- Energy/Utilities: 8%

Post-GME Job Functions of Interest

- Consulting: 44%
- General management: 40%
- Marketing/Sales: 40%
- Finance/Accounting: 37%
- IT/MIS: 11%
- Operations/Logistics: 11%
- Human resources: 3%
Appendix C: Candidate Profiles by Residence

Residents of Germany

Post-GME Career Goals

- Work for a company where I can travel internationally: 42%
- Manage projects: 36%
- Work outside my country of citizenship: 33%
- Live outside my country of citizenship: 33%
- Manage people: 32%
- Get a raise/salary increase: 31%
- Obtain an executive level position: 27%
- Obtain a senior level position: 26%
- Obtain an entry level position: 24%
- Get a job with a different company: 24%
- Obtain a mid-level position: 23%
- Become CEO of a company: 20%
- Change job functions/occupation: 19%
- Be self-employed/entrepreneur: 18%
- Work for a startup company: 18%
- Change job industries: 16%

Post-GME Industries of Interest

- Consulting: 57%
- Finance/Accounting: 46%
- Technology: 39%
- Products/Services: 38%
- Manufacturing: 23%
- Nonprofit/Government: 22%
- Health Care: 13%
- Energy/Utilities: 6%

Post-GME Job Functions of Interest

- Consulting: 64%
- General management: 39%
- Marketing/Sales: 36%
- Finance/Accounting: 37%
- IT/MIS: 19%
- Operations/Logistics: 11%
- Human resources: 5%
## Appendix C: Candidate Profiles by Residence

### Residents of India

<table>
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<tr>
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<th>Percentage</th>
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<tbody>
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<tr>
<td>Work for a company where I can travel internationally</td>
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<tr>
<td>Obtain a senior level position</td>
<td>39%</td>
</tr>
<tr>
<td>Live outside my country of citizenship</td>
<td>37%</td>
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<tr>
<td>Get a raise/salary increase</td>
<td>36%</td>
</tr>
<tr>
<td>Obtain an executive level position</td>
<td>35%</td>
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<tr>
<td>Manage people</td>
<td>35%</td>
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<tr>
<td>Manage projects</td>
<td>35%</td>
</tr>
<tr>
<td>Become CEO of a company</td>
<td>33%</td>
</tr>
<tr>
<td>Be self-employed/entrepreneur</td>
<td>26%</td>
</tr>
<tr>
<td>Change job functions/occupation</td>
<td>26%</td>
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<tr>
<td>Change job industries</td>
<td>25%</td>
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<tr>
<td>Manage products</td>
<td>23%</td>
</tr>
<tr>
<td>Obtain a C-suite position</td>
<td>22%</td>
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<tr>
<td>Obtain a mid-level position</td>
<td>20%</td>
</tr>
<tr>
<td>Get a job with a different company</td>
<td>19%</td>
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<table>
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<tr>
<th>Post-GME Industries of Interest</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Consulting</td>
<td>58%</td>
</tr>
<tr>
<td>Products/Services</td>
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</tr>
<tr>
<td>Technology</td>
<td>48%</td>
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<tr>
<td>Finance/Accounting</td>
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<td>Nonprofit/Government</td>
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<td>Manufacturing</td>
<td>26%</td>
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<tr>
<td>Energy/Utilities</td>
<td>13%</td>
</tr>
<tr>
<td>Health Care</td>
<td>11%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Post-GME Job Functions of Interest</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consulting</td>
<td>62%</td>
</tr>
<tr>
<td>General management</td>
<td>52%</td>
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<tr>
<td>Marketing/Sales</td>
<td>44%</td>
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<tr>
<td>Finance/Accounting</td>
<td>34%</td>
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<tr>
<td>IT/MIS</td>
<td>29%</td>
</tr>
<tr>
<td>Operations/Logistics</td>
<td>28%</td>
</tr>
<tr>
<td>Human resources</td>
<td>19%</td>
</tr>
</tbody>
</table>
Residents of Italy

**Post-GME Career Goals**

- Work for a company where I can travel internationally: 42%
- Work outside my country of citizenship: 38%
- Manage people: 35%
- Live outside my country of citizenship: 33%
- Become CEO of a company: 31%
- Obtain an executive level position: 30%
- Manage projects: 28%
- Get a raise/salary increase: 27%
- Obtain a senior level position: 24%
- Obtain an entry level position: 19%
- Obtain a mid-level position: 18%
- Be self-employed/entrepreneur: 16%
- Get a promotion: 15%
- Change job functions/occupation: 14%
- Change job industries: 12%
- Get a job with a different company: 12%

**Post-GME Industries of Interest**

- Finance/Accounting: 45%
- Consulting: 41%
- Products/Services: 33%
- Technology: 28%
- Manufacturing: 27%
- Nonprofit/Government: 23%
- Health Care: 13%
- Energy/Utilities: 9%

**Post-GME Job Functions of Interest**

- Consulting: 46%
- Marketing/Sales: 46%
- General management: 44%
- Finance/Accounting: 39%
- IT/MIS: 13%
- Operations/Logistics: 11%
- Human resources: 9%
Appendix C: Candidate Profiles by Residence

Residents of Nigeria

### Post-GME Career Goals

- Work outside my country of citizenship: 45%
- Manage people: 44%
- Work for a company where I can travel internationally: 40%
- Manage projects: 40%
- Be self-employed/entrepreneur: 33%
- Become CEO of a company: 32%
- Live outside my country of citizenship: 32%
- Obtain a senior level position: 31%
- Get a raise/salary increase: 31%
- Obtain an executive level position: 28%
- Get a job with a different company: 27%
- Change job functions/occupation: 25%
- Change job industries: 21%
- Manage products: 21%
- Obtain a mid-level position: 19%
- Get a promotion: 16%

### Post-GME Industries of Interest

- Products/Services: 57%
- Finance/Accounting: 56%
- Consulting: 51%
- Manufacturing: 42%
- Nonprofit/Government: 42%
- Technology: 42%
- Energy/Utilities: 40%
- Health Care: 13%

### Post-GME Job Functions of Interest

- General management: 57%
- Consulting: 56%
- Marketing/Sales: 44%
- Finance/Accounting: 39%
- Human resources: 31%
- IT/MIS: 29%
- Operations/Logistics: 26%
Appendix C: Candidate Profiles by Residence

Residents of Singapore

**Post-GME Career Goals**
- Get a raise/salary increase: 44%
- Work for a company where I can travel internationally: 39%
- Change job industries: 37%
- Change job functions/occupation: 35%
- Obtain a senior level position: 33%
- Work outside my country of citizenship: 31%
- Manage people: 31%
- Manage projects: 29%
- Get a job with a different company: 29%
- Obtain an executive level position: 26%
- Live outside my country of citizenship: 23%
- Get a promotion: 23%
- Obtain a C-suite position: 20%
- Obtain a mid-level position: 20%
- Manage products: 15%
- Be self-employed/entrepreneur: 14%

**Post-GME Industries of Interest**

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technology</td>
<td>51%</td>
</tr>
<tr>
<td>Consulting</td>
<td>48%</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>48%</td>
</tr>
<tr>
<td>Products/Services</td>
<td>34%</td>
</tr>
<tr>
<td>Nonprofit/Government</td>
<td>14%</td>
</tr>
<tr>
<td>Health Care</td>
<td>13%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>9%</td>
</tr>
<tr>
<td>Energy/Utilities</td>
<td>5%</td>
</tr>
</tbody>
</table>

**Post-GME Job Functions of Interest**

<table>
<thead>
<tr>
<th>Function</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consulting</td>
<td>53%</td>
</tr>
<tr>
<td>General management</td>
<td>42%</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>34%</td>
</tr>
<tr>
<td>Finance/Accounting</td>
<td>29%</td>
</tr>
<tr>
<td>IT/MIS</td>
<td>27%</td>
</tr>
<tr>
<td>Operations/Logistics</td>
<td>19%</td>
</tr>
<tr>
<td>Human resources</td>
<td>4%</td>
</tr>
</tbody>
</table>
Appendix B: Candidate Profiles by Residence

Citizens of South Africa

Post-GME Career Goals

- Work outside my country of citizenship: 42%
- Work for a company where I can travel internationally: 38%
- Obtain a senior level position: 36%
- Obtain an executive level position: 36%
- Live outside my country of citizenship: 35%
- Manage people: 32%
- Manage projects: 31%
- Be self-employed/entrepreneur: 30%
- Become CEO of a company: 30%
- Change job functions/occupation: 29%
- Get a raise/salary increase: 26%
- Get a job with a different company: 26%
- Change job industries: 14%
- Work for a startup company: 14%
- Manage products: 12%
- Obtain a C-suite position: 11%

Post-GME Industries of Interest

- Products/Services: 49%
- Consulting: 44%
- Finance/Accounting: 42%
- Manufacturing: 31%
- Technology: 31%
- Nonprofit/Government: 28%
- Energy/Utilities: 24%
- Health Care: 13%

Post-GME Job Functions of Interest

- General management: 46%
- Consulting: 40%
- Marketing/Sales: 29%
- Finance/Accounting: 26%
- Operations/Logistics: 26%
- IT/MIS: 14%
- Human resources: 7%
Residents of Spain

**Post-GME Career Goals**
- Manage people: 40%
- Live outside my country of citizenship: 40%
- Work for a company where I can travel internationally: 37%
- Manage projects: 35%
- Get a raise/salary increase: 35%
- Work outside my country of citizenship: 32%
- Obtain a senior level position: 28%
- Obtain an executive level position: 25%
- Change job functions/occupation: 25%
- Become CEO of a company: 24%
- Get a job with a different company: 22%
- Obtain an entry level position: 21%
- Change job industries: 18%
- Be self-employed/entrepreneur: 16%
- Obtain a mid-level position: 16%
- Work for a startup company: 16%

**Post-GME Industries of Interest**
- Finance/Accounting: 48%
- Products/Services: 40%
- Technology: 38%
- Consulting: 35%
- Manufacturing: 32%
- Health Care: 21%
- Energy/Utilities: 13%
- Nonprofit/Government: 10%

**Post-GME Job Functions of Interest**
- Consulting: 54%
- General management: 46%
- Finance/Accounting: 35%
- Marketing/Sales: 35%
- Operations/Logistics: 17%
- IT/MIS: 16%
- Human resources: 5%
Residents of the United Kingdom

**Post-GME Career Goals**
- Get a raise/salary increase: 40%
- Manage people: 39%
- Manage projects: 38%
- Work for a company where I can travel internationally: 37%
- Obtain a senior level position: 37%
- Obtain an executive level position: 35%
- Get a job with a different company: 33%
- Change job functions/occupation: 29%
- Work outside my country of citizenship: 28%
- Live outside my country of citizenship: 28%
- Change job industries: 27%
- Become CEO of a company: 26%
- Obtain a C-suite position: 23%
- Be self-employed/entrepreneur: 21%
- Obtain a mid-level position: 21%
- Obtain an entry level position: 19%

**Post-GME Industries of Interest**
- Finance/Accounting: 54%
- Consulting: 51%
- Technology: 40%
- Products/Services: 33%
- Nonprofit/Government: 21%
- Manufacturing: 20%
- Energy/Utilities: 13%
- Health Care: 10%

**Post-GME Job Functions of Interest**
- Consulting: 56%
- Finance/Accounting: 37%
- General management: 37%
- Marketing/Sales: 35%
- Operations/Logistics: 18%
- IT/IS: 15%
- Human resources: 2%
Appendix C: Candidate Profiles by Residence

Residents of the United States

Post-GME Career Goals

- Get a raise/salary increase: 54%
- Manage people: 44%
- Obtain a senior level position: 42%
- Manage projects: 38%
- Obtain an executive level position: 37%
- Change job functions/occupation: 35%
- Get a job with a different company: 35%
- Obtain a mid-level position: 31%
- Get a promotion: 31%
- Change job industries: 27%
- Work for a company where I can travel internationally: 25%
- Obtain a C-suite position: 24%
- Become CEO of a company: 21%
- Be self-employed/entrepreneur: 20%
- Work in my country of citizenship: 20%
- Manage products: 17%

Post-GME Industries of Interest

- Consulting: 42%
- Finance/Accounting: 42%
- Technology: 37%
- Products/Services: 35%
- Nonprofit/Government: 25%
- Manufacturing: 22%
- Health Care: 16%
- Energy/Utilities: 9%

Post-GME Job Functions of Interest

- Consulting: 46%
- Finance/Accounting: 35%
- General management: 35%
- Marketing/Sales: 32%
- Operations/Logistics: 25%
- IT/MIS: 19%
- Human resources: 8%
Respondent Demographic Profile

This section details the gender and age details of 2020 respondents by their country of citizenship and
## Respondent Demographic Profile

<table>
<thead>
<tr>
<th>Citizenship</th>
<th>Overall*</th>
<th>Gender</th>
<th>Age</th>
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<tbody>
<tr>
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<td>8,430</td>
<td>4,826</td>
<td>3,578</td>
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<tr>
<td><strong>Global</strong></td>
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<tr>
<td>Africa</td>
<td>610</td>
<td>366</td>
<td>242</td>
</tr>
<tr>
<td>Australia &amp; Pacific Islands</td>
<td>104</td>
<td>61</td>
<td>42</td>
</tr>
<tr>
<td>Canada</td>
<td>455</td>
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<td>218</td>
</tr>
<tr>
<td>Central &amp; South Asia</td>
<td>1,089</td>
<td>730</td>
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<tr>
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<td>89</td>
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<td>Latin America</td>
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<tr>
<td>Middle East</td>
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<td>179</td>
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<tr>
<td>United States</td>
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<td><strong>Citizenship</strong></td>
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<tr>
<td><strong>Residence</strong></td>
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<tr>
<td>Africa</td>
<td>634</td>
<td>382</td>
<td>250</td>
</tr>
<tr>
<td>Australia &amp; Pacific Islands</td>
<td>101</td>
<td>62</td>
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<td>474</td>
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<td>Central &amp; South Asia</td>
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<tr>
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</tr>
<tr>
<td>Latin America</td>
<td>556</td>
<td>356</td>
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<td>Middle East</td>
<td>289</td>
<td>186</td>
<td>103</td>
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<tr>
<td>United States</td>
<td>2,413</td>
<td>1,319</td>
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<tr>
<td>Western Europe</td>
<td>1,615</td>
<td>993</td>
<td>617</td>
</tr>
</tbody>
</table>

*Subtotals may not sum to global or overall figures due to missing demographic data.
Contributors and Contact Information

Contributors

The following individuals from the GMAC Research team made significant contributions to the publication of this report:

Alexandria Williams, Associate Manager, Survey Research, interpretation of data and drafting of the manuscript for intellectual content; Devina Caruthers, Research Manager, questionnaire development and data analysis; Tacoma Williams, Associate Manager, Research Operations, sample development, survey management, and quality assurance.

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