

Impact of School Culture: Part-Time MBA Programs



GMAC® Data-to-Go Series

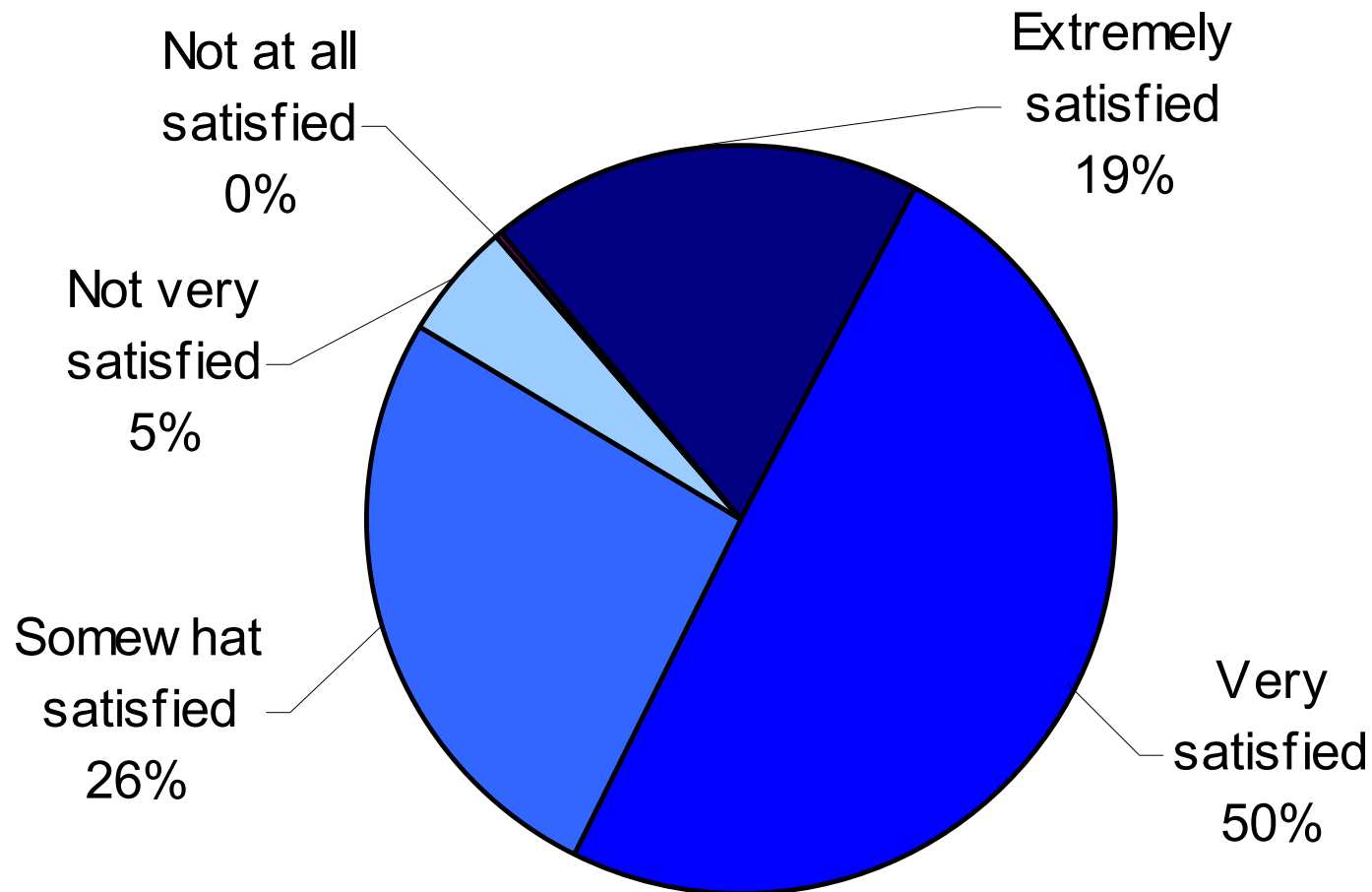
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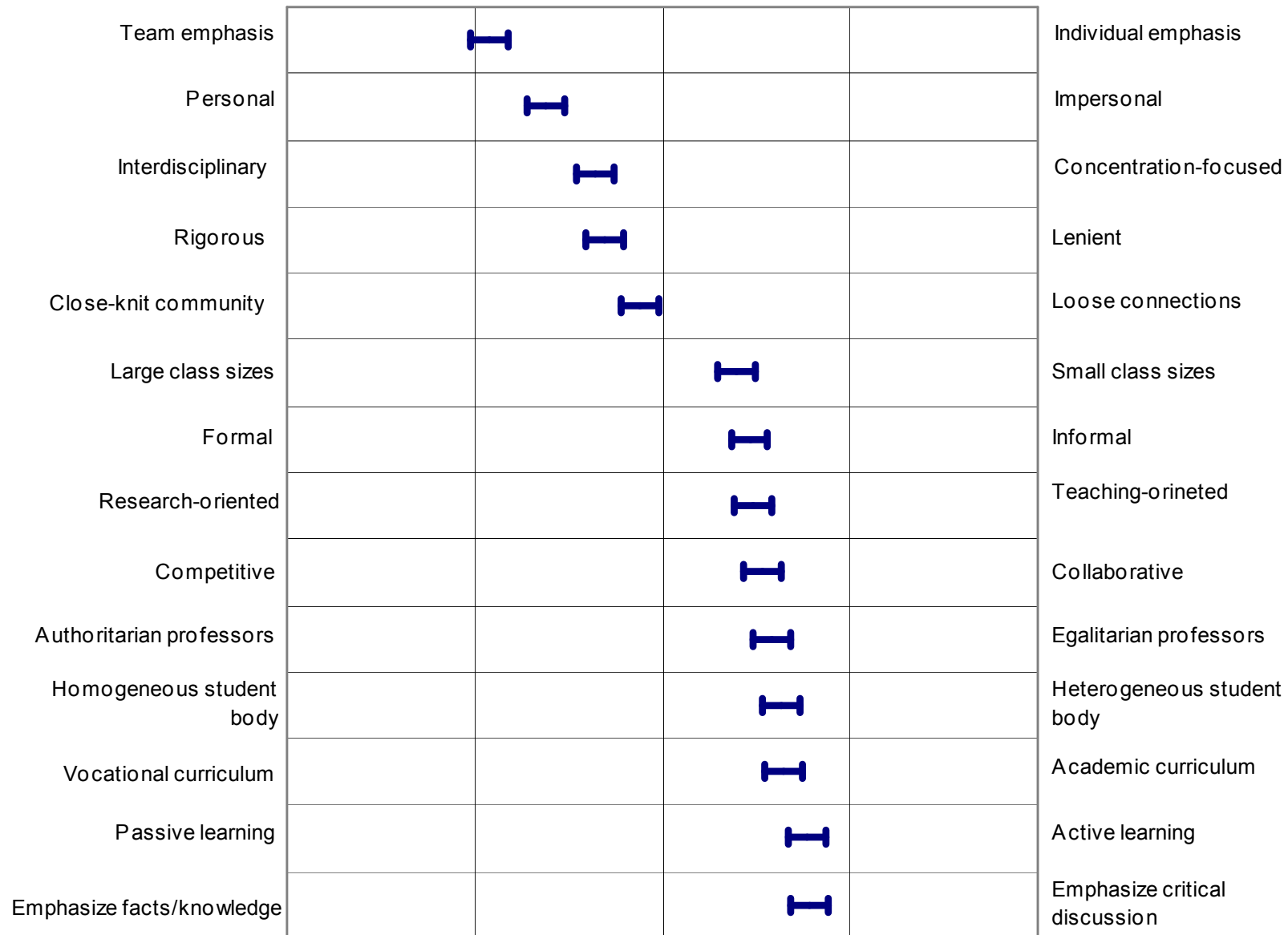
Graduate Management Admission Council®

Satisfaction with School Culture

More than two-thirds of students at part-time MBA programs were extremely or very satisfied with their school's culture.

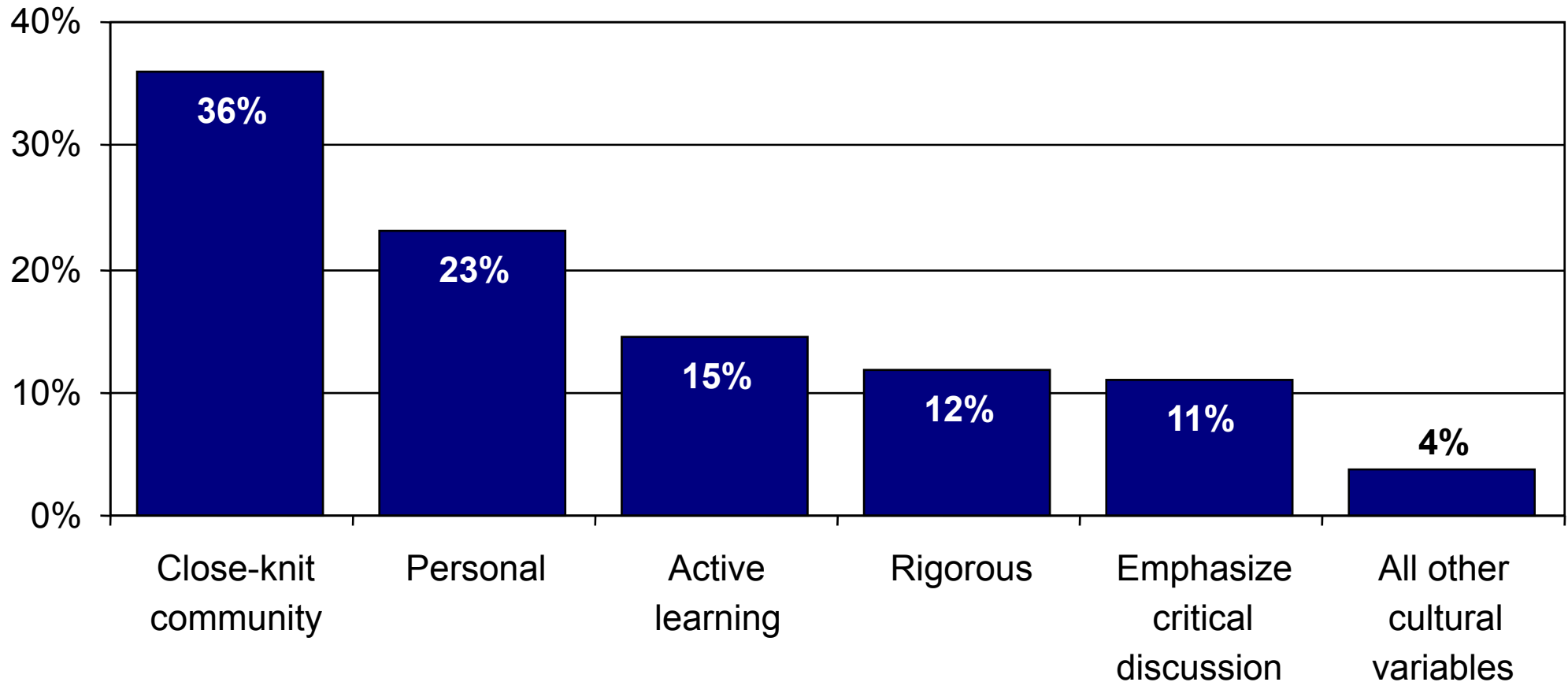


Perceptions of School Culture



Key Drivers of Satisfaction with School Culture

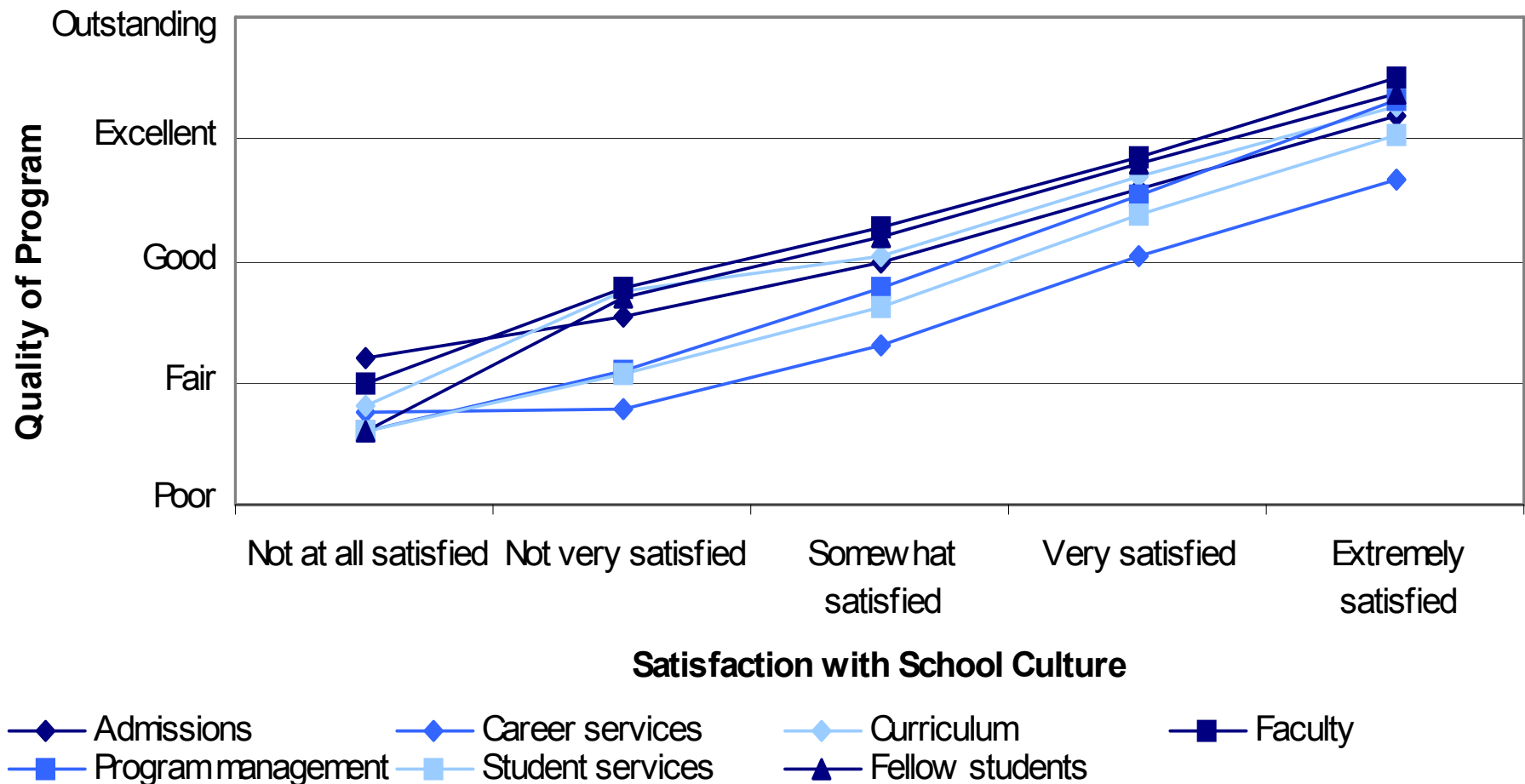
Student community and the learning environment are key drivers of satisfaction.



Pratt index scores; Multiple R = .663

Impact of School Culture on Assessed Quality of Program

Satisfaction with school culture correlates with student assessment of quality.



Impact of School Culture on Overall Value

Satisfaction with school culture correlates with assessment of overall value.



Impact of School Culture on Recommendation

Satisfaction with school culture correlates with whether a student would recommend their school to others seeking a graduate business education.

