Impact of School Culture: Part-Time MBA Programs



GMAC[®] Data-to-Go Series

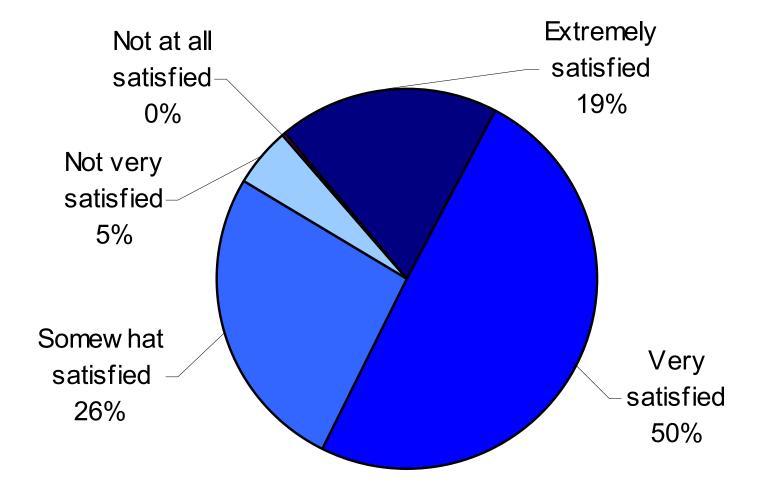
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Graduate Management Admission Council®

Satisfaction with School Culture

More than two-thirds of students at part-time MBA programs were extremely or very satisfied with their school's culture.



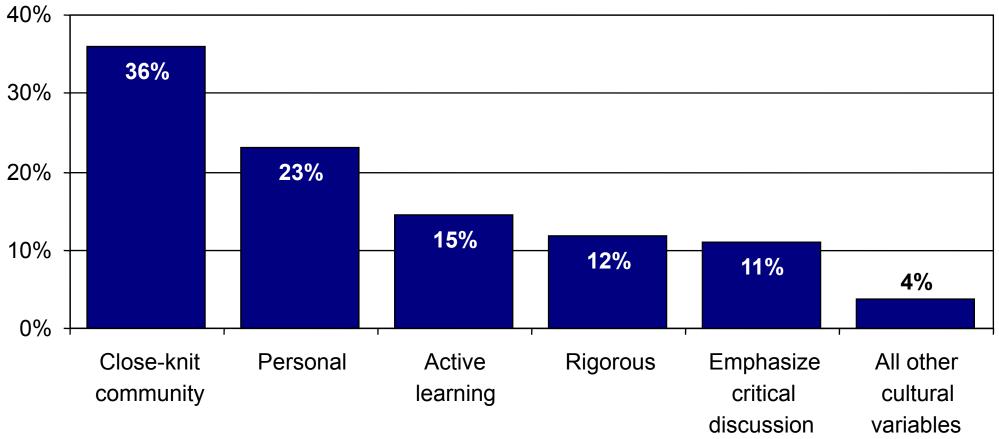
Perceptions of School Culture

Team emphasis	l			Individual emphasis
Personal		 1		Impersonal
Interdisciplinary		⊢		Concentration-focused
Rigorous		H		Lenient
Close-knit community		 1		Loose connections
Large class sizes			Η	Small class sizes
Formal			H	Informal
Research-oriented			H	Teaching-orineted
Competitive			H	Collaborative
Authoritarian professors			H	Egalitarian professors
Homogeneous student body			H	Heterogeneous student body
Vocational curriculum			H	Academic curriculum
Passive learning				Active learning
Emphasize facts/knowledge			H	Emphasize critical discussion

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Key Drivers of Satisfaction with School Culture

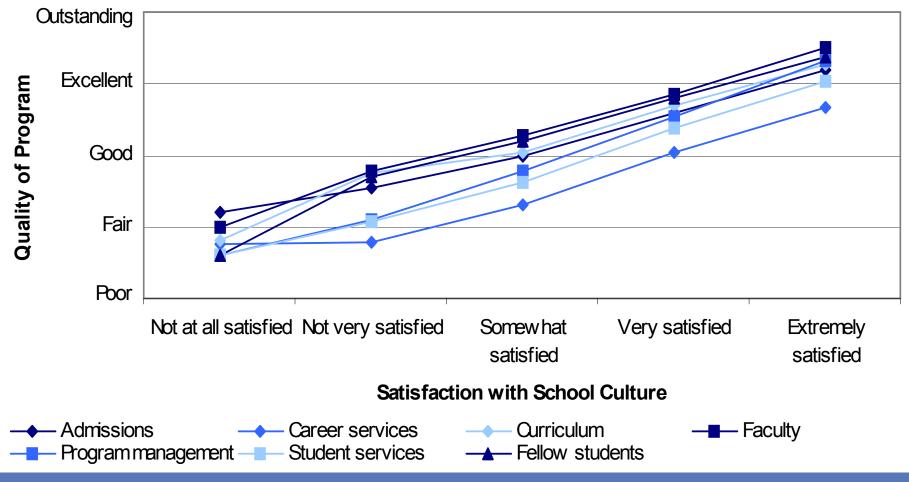
Student community and the learning environment are key drivers of satisfaction.



Pratt index scores; Multiple R = .663

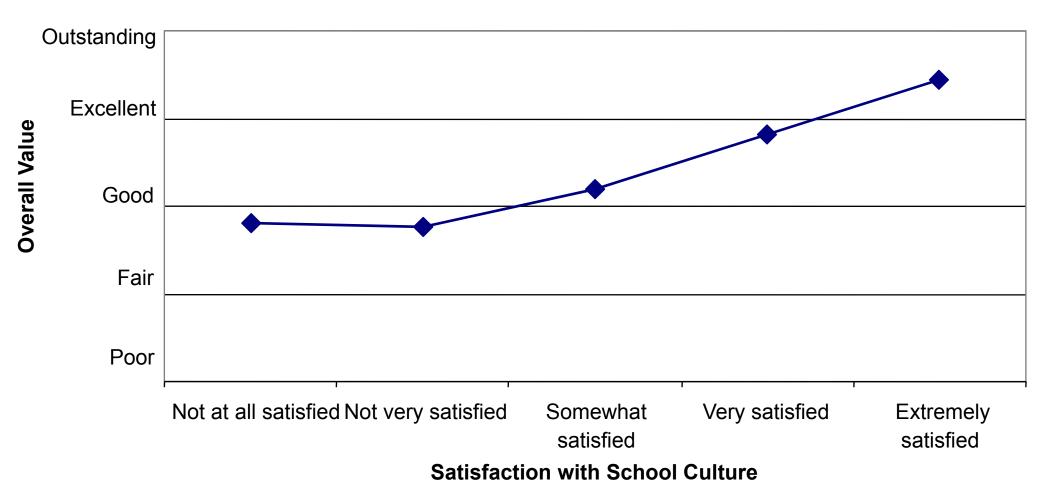
Impact of School Culture on Assessed Quality of Program

Satisfaction with school culture correlates with student assessment of quality.



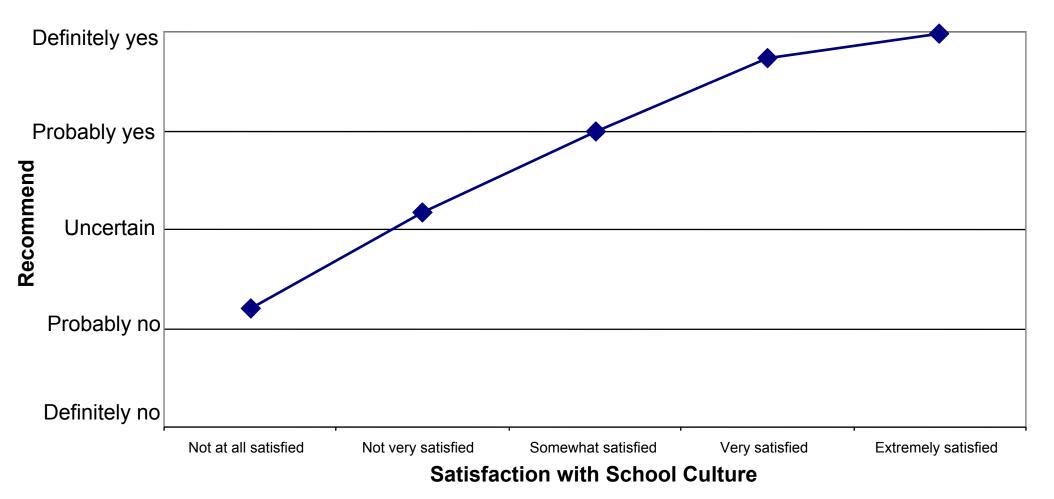
Impact of School Culture on Overall Value

Satisfaction with school culture correlates with assessment of overall value.



Impact of School Culture on Recommendation

Satisfaction with school culture correlates with whether a student would recommend their school to others seeking a graduate business education.



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