

# Impact of School Culture: European Full-Time MBA Programs



## GMAC® Data-to-Go Series

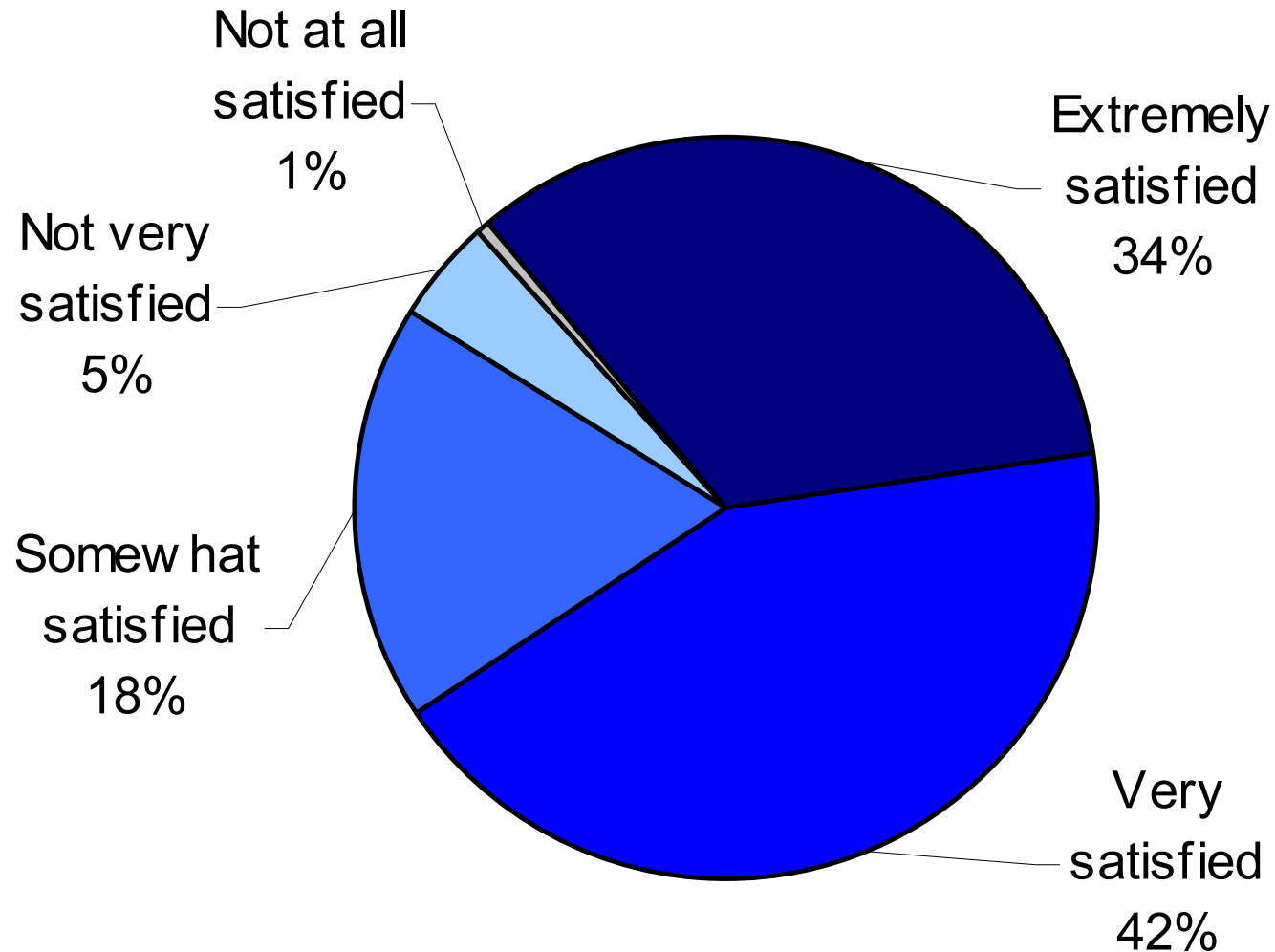
**Gregg Schoenfeld**

Associate Director, Research

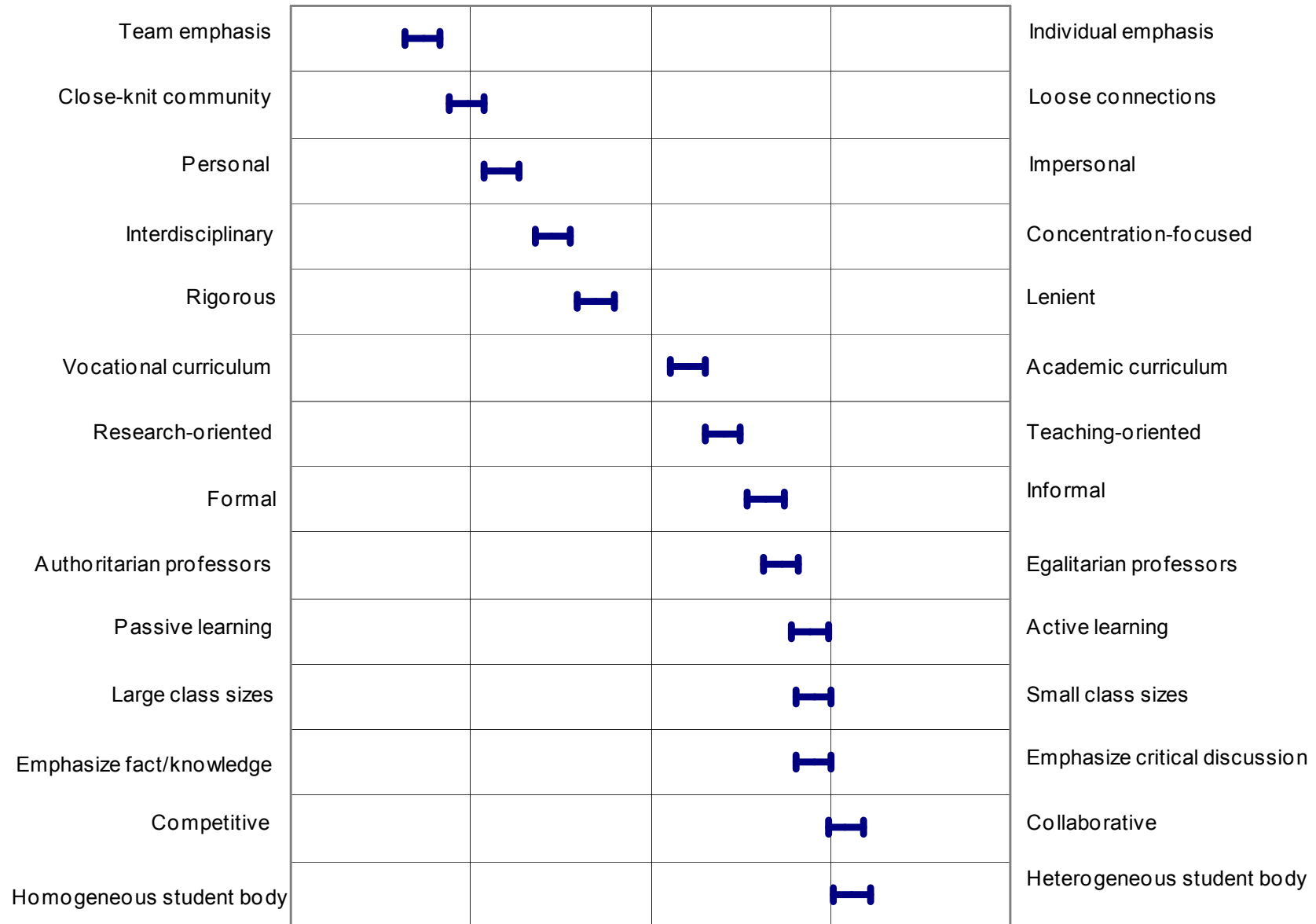
Graduate Management Admission Council®

# Satisfaction with School Culture

More than three-quarters of students at European full-time MBA programs were extremely or very satisfied with their school's culture.

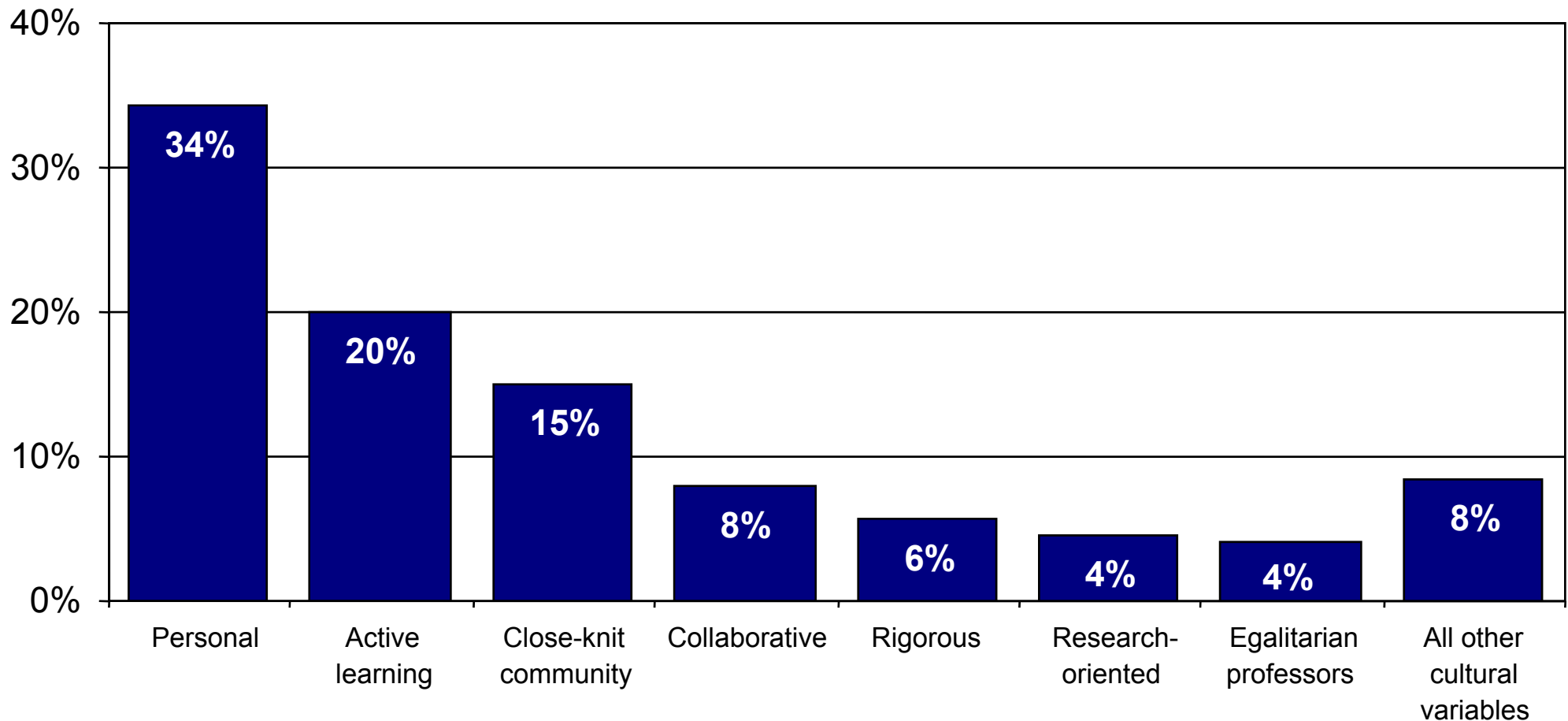


# Perceptions of School Culture



# Key Drivers of Satisfaction with School Culture

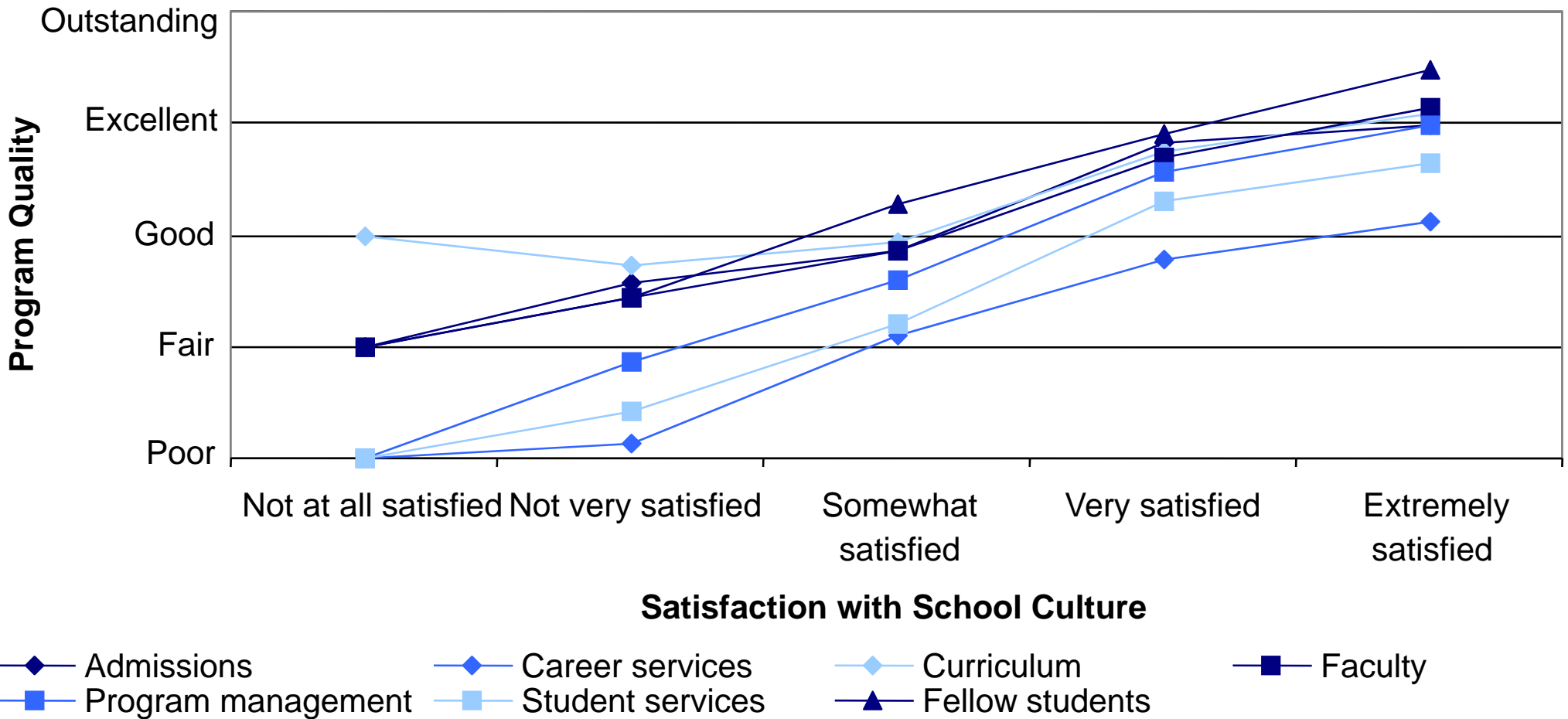
Student community and the learning environment are key drivers of satisfaction.



Pratt index scores; Multiple R = .77

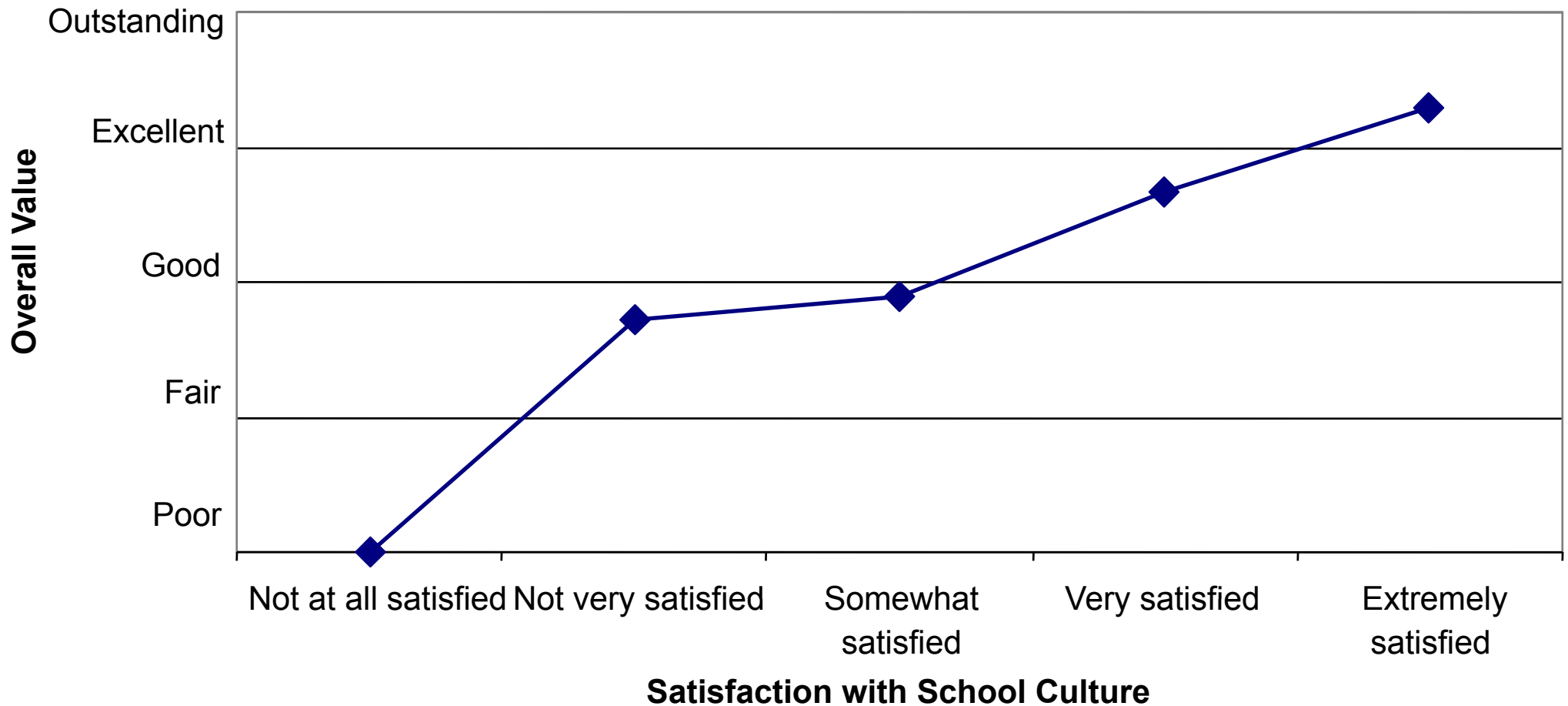
# Impact of School Culture on Assessed Quality of Program

Satisfaction with school culture correlates with student assessment of quality.



# Impact of School Culture on Overall Value

Satisfaction with school culture correlates with assessment of overall value.



# Impact of School Culture on Recommendation

Satisfaction with school culture correlates with whether a student would recommend their school to others seeking a graduate business education.

