# Profile of GMAT ${ }^{\text {TM }}$ Testing 2023 

## Profile of GMAT ${ }^{\text {TM }}$ Testing: North America

## Five-Year Summary: TY2019 - TY2023

Globally, more than 750 thousand Graduate Management Admission Test ${ }^{\mathrm{TM}}\left(\right.$ GMAT $^{\mathrm{TM}}$ ) exams have been taken over the past five years by individuals interested in pursuing graduate management education. The GMAT exam is an important part of the admissions process for more than 7,900 graduate management programs worldwide. A total of 108,851 GMAT exams were taken by prospective business school students around the world in testing year 2023 (TY2023), which ran from July 1, 2022 through June 30, 2023. These examinees sent a total of 195,820 score reports to graduate-level management programs across the globe.

This report summarizes five-year GMAT testing trends for US and Canadian residents for:

- GMAT exams taken by US region of residence, US state of residence, and race/ethnicity of examinees (US citizens only);
- GMAT exams taken by Canadian residents, by Canadian province;
- GMAT exams taken by gender and mean age of GMAT examinees;
- Mean GMAT Total Score; and
- GMAT score-sending breakdowns by program type (MBA, business master's, and doctoral/other), for TY2023.
Mean GMAT Total Scores and mean age of examinees are provided for groups with five or more exams taken and 10 or more score reports sent.


## What Can I Do With the Data?

Use the data to build candidate profiles for specific US or Canadian groups. For example, you can use the tables to determine the following about District of Columbia residents who sat for the GMAT exam in TY2023:

- District of Columbia residents sat for 465 GMAT exams.
- The mean age of District of Columbia residents was 26.7 and the mean GMAT Total Score was 633.
- Of the 932 GMAT score reports sent by District of Columbia residents, 89 percent were directed to MBA programs.
- Men in the District of Columbia ( $9 \%$ of scores sent) were more likely than women in the District of Columbia (5\%) to send scores to business master's programs.
- District of Columbia residents represent 1.8 percent of total testing by United States residents.

Make this report your starting point to target your search of potential students and enhance school recruitment efforts. For example, you can purchase names of prospective students using the GMAC $^{\text {TM }}$ GradSelect database or develop profiles of the decision-making process for US and Canadian candidates based on data in the GMAC Prospective Students Survey Interactive Report.

## About This Report

This Data Brief summarizes five years of data for GMAT exams taken and score reports sent worldwide, filtered by US and Canadian residence at time of GMAT testing.

Review GMAT exam and score reporting trends by:

- US Region of Residence
- US State of Residence
- Race/Ethnicity of US Citizens
- Canadian Province of Residence


## About GMAT Examinees

Data in this report reflect the total number of GMAT exams that generated valid Total Scores during a given testing year. Test takers who took the exam more than once during the year are included in the aggregate data. For example, an individual who took the GMAT exam twice in TY2O23 would represent a total of two exams taken during that year.

Table 1. GMAT ${ }^{T M}$ Testing Trends by US Region of Residence

| Region of Residence | GMAT ${ }^{\text {TM }}$ Exams Taken by Testing Year |  |  |  |  |  |  |  |  |  | TY2023 Score Reports Sent by Program |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Exams Taken | TY2019 | TY2020 | $\begin{aligned} & \text { TY2020 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2021 | $\begin{aligned} & \text { TY2021 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2022 | $\begin{aligned} & \text { TY2022 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2023 | TY2023 <br> Online <br> Exam* | Scores Sent | MBA | Business Master's | Doctoral /Other |
| All US Residents | Total | 82,844 | 59,008 | 9.1\% | 47,860 | 46.2\% | 30,321 | 35.3\% | 26,148 | 36.4\% | 47,089 | 80.3\% | 14.8\% | 4.9\% |
|  | Male | 48,325 | 35,007 | 9.7\% | 29,176 | 45.1\% | 18,287 | 35.1\% | 16,239 | 36.7\% | 30,601 | 82.1\% | 13.8\% | 4.1\% |
|  | Female | 34,468 | 23,971 | 8.1\% | 18,653 | 47.9\% | 11,987 | 35.6\% | 9,885 | 36.0\% | 16,446 | 77.0\% | 16.6\% | 6.4\% |
|  | Mean Age | 25.9 | 25.9 | 25.5 | 25.9 | 25.7 | 25.9 | 25.2 | 25.9 | 25.0 | 26.2 | 26.5 | 24.0 | 29.0 |
|  | Mean Total Score | 555 | 561 | 565 | 589 | 573 | 581 | 573 | 587 | 572 | 649 | 658 | 604 | 635 |
| Middle Atlantic | Total | 7,595 | 5,529 | 9.4\% | 4,627 | 49.5\% | 2,863 | 35.5\% | 2,479 | 34.5\% | 4,532 | 81.3\% | 13.8\% | 4.9\% |
|  | Male | 4,483 | 3,339 | 10.1\% | 2,825 | 47.9\% | 1,763 | 35.6\% | 1,608 | 35.4\% | 2,968 | 82.9\% | 12.7\% | 4.3\% |
|  | Female | 3,103 | 2,186 | 8.4\% | 1,797 | 52.0\% | 1,098 | 35.1\% | 870 | 32.9\% | 1,551 | 78.0\% | 15.9\% | 6.1\% |
|  | Mean Age | 26.0 | 25.9 | 25.6 | 26.1 | 25.9 | 26.1 | 25.8 | 26.2 | 25.6 | 26.4 | 26.6 | 24.0 | 30.3 |
|  | Mean Total Score | 572 | 574 | 571 | 602 | 585 | 595 | 584 | 601 | 585 | 660 | 666 | 642 | 614 |
| Midwest | Total | 14,374 | 9,551 | 7.8\% | 7,631 | 45.6\% | 4,599 | 33.0\% | 3,748 | 34.7\% | 7,117 | 82.2\% | 12.8\% | 5.0\% |
|  | Male | 8,566 | 5,768 | 8.3\% | 4,819 | 45.2\% | 2,853 | 32.7\% | 2,412 | 34.3\% | 4,752 | 86.2\% | 11.4\% | 2.5\% |
|  | Female | 5,804 | 3,774 | 7.1\% | 2,807 | 46.1\% | 1,740 | 33.1\% | 1,330 | 35.3\% | 2,358 | 74.1\% | 15.8\% | 10.1\% |
|  | Mean Age | 25.4 | 25.5 | 25.6 | 25.7 | 25.6 | 25.7 | 25.1 | 25.8 | 25.1 | 26.0 | 26.3 | 23.3 | 28.7 |
|  | Mean Total Score | 558 | 565 | 582 | 593 | 578 | 588 | 585 | 594 | 584 | 656 | 659 | 637 | 640 |
| Northeast | Total | 19,174 | 13,921 | 9.6\% | 11,774 | 46.3\% | 6,846 | 33.9\% | 6,242 | 31.3\% | 11,111 | 84.4\% | 11.5\% | 4.1\% |
|  | Male | 11,006 | 7,967 | 10.8\% | 6,988 | 45.4\% | 3,996 | 34.2\% | 3,630 | 31.8\% | 6,859 | 84.5\% | 12.0\% | 3.5\% |
|  | Female | 8,160 | 5,949 | 7.9\% | 4,779 | 47.6\% | 2,838 | 33.5\% | 2,606 | 30.6\% | 4,244 | 84.3\% | 10.7\% | 5.0\% |
|  | Mean Age | 25.6 | 25.7 | 25.3 | 25.7 | 25.5 | 25.8 | 25.1 | 25.9 | 25.1 | 26.3 | 26.5 | 24.0 | 28.1 |
|  | Mean Total Score | 580 | 584 | 592 | 614 | 596 | 612 | 605 | 619 | 611 | 678 | 684 | 645 | 656 |
| South | Total | 14,309 | 9,992 | 9.4\% | 7,692 | 47.3\% | 5,446 | 40.4\% | 4,683 | 44.8\% | 7,591 | 68.5\% | 25.3\% | 6.1\% |
|  | Male | 8,423 | 5,999 | 9.9\% | 4,704 | 45.8\% | 3,289 | 39.5\% | 3,002 | 44.9\% | 5,160 | 73.4\% | 21.9\% | 4.7\% |
|  | Female | 5,876 | 3,988 | 8.7\% | 2,983 | 49.7\% | 2,153 | 41.6\% | 1,676 | 44.6\% | 2,426 | 58.2\% | 32.7\% | 9.1\% |
|  | Mean Age | 25.2 | 25.1 | 24.4 | 25.1 | 24.8 | 24.8 | 24.1 | 24.7 | 23.7 | 25.3 | 25.7 | 23.3 | 30.0 |
|  | Mean Total Score | 516 | 522 | 522 | 541 | 520 | 537 | 520 | 537 | 519 | 599 | 615 | 556 | 612 |
| Southwest | Total | 9,050 | 6,696 | 8.2\% | 5,246 | 40.7\% | 3,712 | 32.9\% | 2,931 | 39.4\% | 5,074 | 77.8\% | 15.6\% | 6.6\% |
|  | Male | 5,510 | 4,119 | 8.9\% | 3,362 | 38.6\% | 2,283 | 32.4\% | 1,818 | 39.1\% | 3,331 | 80.8\% | 13.3\% | 5.9\% |
|  | Female | 3,528 | 2,573 | 7.2\% | 1,883 | 44.6\% | 1,426 | 33.7\% | 1,111 | 40.0\% | 1,743 | 72.1\% | 20.0\% | 7.9\% |
|  | Mean Age | 26.7 | 26.5 | 26.1 | 26.3 | 26.2 | 26.2 | 25.6 | 25.9 | 25.0 | 26.3 | 26.4 | 24.8 | 28.6 |
|  | Mean Total Score | 531 | 533 | 522 | 566 | 539 | 550 | 535 | 546 | 527 | 618 | 632 | 550 | 617 |

Table 1. GMAT ${ }^{\text {m }}$ Testing Trends by US Region of Residence

| Region of Residence | GMAT ${ }^{\text {TM }}$ Exams Taken by Testing Year |  |  |  |  |  |  |  |  |  | TY2023 Score Reports Sent by Program |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Exams Taken | TY2019 | TY2020 | $\begin{aligned} & \text { TY2020 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2021 | $\begin{aligned} & \text { TY2021 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2022 | $\begin{aligned} & \text { TY2022 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2023 | TY2023 <br> Online <br> Exam* | Scores Sent | MBA | Business <br> Master's | Doctoral /Other |
| US Military Bases | Total | 105 | 77 | 10.4\% | 83 | 30.1\% | 52 | 17.3\% | 29 | 31.0\% | 80 | 86.3\% | - | - |
|  | Male | 84 | 61 | 11.5\% | 68 | 30.9\% | 37 | 18.9\% | 27 | 29.6\% | 79 | 87.3\% | - | - |
|  | Female | 21 | 16 | - | 15 | - | 15 | - | 2 | - | 1 | - | - | - |
|  | Mean Age | 30.5 | 29.5 | 30.5 | 29.7 | 28.8 | 30.2 | 28.8 | 29.0 | 28.8 | 28.1 | 28.0 | - | - |
|  | Mean Total Score | 544 | 572 | 565 | 542 | 570 | 541 | 587 | 600 | 572 | 639 | 653 | - | - |
| West | Total | 18,237 | 13,242 | 9.4\% | 10,807 | 47.1\% | 6,803 | 35.6\% | 6,036 | 35.6\% | 11,584 | 83.5\% | 12.4\% | 4.1\% |
|  | Male | 10,253 | 7,754 | 9.7\% | 6,410 | 46.4\% | 4,066 | 35.4\% | 3,742 | 35.8\% | 7,452 | 83.3\% | 12.3\% | 4.3\% |
|  | Female | 7,976 | 5,485 | 9.0\% | 4,389 | 48.2\% | 2,717 | 35.8\% | 2,290 | 35.3\% | 4,123 | 83.8\% | 12.5\% | 3.7\% |
|  | Mean Age | 26.7 | 26.6 | 26.2 | 26.5 | 26.2 | 26.6 | 25.9 | 26.6 | 25.9 | 26.8 | 27.0 | 24.7 | 28.9 |
|  | Mean Total Score | 562 | 572 | 574 | 600 | 590 | 594 | 596 | 601 | 599 | 657 | 662 | 623 | 655 |


 total score of candidates taking the GMAT ${ }^{\top \mathrm{M}}$ Online exam.
 age and mean Total Scores when there are fewer than five exams taken or fewer than 10 score reports sent by any given candidate group.

Table 2. GMAT ${ }^{\text {TM }}$ Testing Trends by US State of Residence

| Residence | GMAT ${ }^{\text {TM }}$ Exams Taken by Testing Year |  |  |  |  |  |  |  |  |  | TY2023 Score Reports Sent by Program |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Exams Taken | TY2019 | TY2020 | TY2020 <br> Online <br> Exam* | TY2021 | $\begin{aligned} & \text { TY2021 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2022 | $\begin{aligned} & \text { TY2022 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2023 | TY2023 <br> Online <br> Exam* | Scores Sent | MBA | Business <br> Master's | Doctoral /Other |
| Alabama | Total | 1,302 | 809 | 5.1\% | 408 | 53.4\% | 408 | 31.1\% | 360 | 35.8\% | 565 | 68.5\% | 28.3\% | 3.2\% |
|  | Male | 671 | 474 | 4.9\% | 240 | 54.2\% | 263 | 27.8\% | 228 | 33.8\% | 410 | 72.0\% | 24.1\% | 3.9\% |
|  | Female | 631 | 335 | 5.4\% | 168 | 52.4\% | 145 | 37.2\% | 131 | 38.9\% | 155 | 59.4\% | 39.4\% | - |
|  | Mean Age | 24.8 | 24.0 | 24.5 | 23.6 | 23.7 | 23.5 | 23.4 | 23.3 | 22.9 | 23.6 | 23.6 | 23.3 | 28.8 |
|  | Mean Total Score | 479 | 512 | 501 | 507 | 509 | 517 | 506 | 493 | 472 | 556 | 572 | 519 | 532 |
| Alaska | Total | 39 | 38 | 15.8\% | 40 | 35.0\% | 21 | 38.1\% | 18 | 50.0\% | 36 | 77.8\% | - | - |
|  | Male | 34 | 24 | 20.8\% | 27 | 25.9\% | 14 | - | 15 | 40.0\% | 30 | 80.0\% | - | - |
|  | Female | 5 | 14 | - | 13 | 53.8\% | 7 | - | 3 | - | 6 | - | - | - |
|  | Mean Age | 28.4 | 29.7 | 26.0 | 27.2 | 25.7 | 28.2 | 27.5 | 26.7 | 27.2 | 27.5 | 28.2 | - | - |
|  | Mean Total Score | 576 | 550 | 520 | 530 | 521 | 542 | 536 | 604 | 608 | 614 | 604 | - | - |
| Arizona | Total | 978 | 669 | 8.4\% | 488 | 43.9\% | 300 | 35.3\% | 260 | 44.2\% | 435 | 69.4\% | 20.7\% | 9.9\% |
|  | Male | 595 | 430 | 10.0\% | 295 | 41.4\% | 177 | 35.0\% | 170 | 40.0\% | 323 | 75.2\% | 19.8\% | 5.0\% |
|  | Female | 382 | 239 | 5.4\% | 193 | 47.7\% | 123 | 35.8\% | 89 | 51.7\% | 112 | 52.7\% | 23.2\% | 24.1\% |
|  | Mean Age | 25.9 | 25.6 | 26.2 | 25.9 | 26.0 | 25.4 | 24.8 | 25.3 | 24.3 | 25.7 | 26.5 | 23.0 | 25.7 |
|  | Mean Total Score | 528 | 531 | 556 | 570 | 562 | 562 | 568 | 548 | 531 | 643 | 652 | 637 | 585 |
| Arkansas | Total | 397 | 293 | 5.5\% | 155 | 40.0\% | 99 | 31.3\% | 70 | 45.7\% | 150 | 37.3\% | 28.7\% | 34.0\% |
|  | Male | 224 | 167 | 3.6\% | 99 | 35.4\% | 65 | 32.3\% | 42 | 50.0\% | 83 | 49.4\% | 26.5\% | 24.1\% |
|  | Female | 172 | 125 | 8.0\% | 56 | 48.2\% | 34 | 29.4\% | 28 | 39.3\% | 67 | 22.4\% | 31.3\% | 46.3\% |
|  | Mean Age | 25.2 | 24.8 | 25.8 | 25.6 | 24.7 | 25.6 | 24.9 | 26.9 | 25.5 | 30.9 | 27.0 | 28.4 | 37.3 |
|  | Mean Total Score | 490 | 499 | 469 | 501 | 495 | 509 | 485 | 540 | 518 | 614 | 596 | 547 | 691 |
| California | Total | 12,126 | 8,776 | 9.3\% | 7,511 | 46.2\% | 4,531 | 34.8\% | 4,144 | 35.5\% | 7,890 | 84.9\% | 12.1\% | 3.0\% |
|  | Male | 6,554 | 5,010 | 9.9\% | 4,298 | 46.3\% | 2,560 | 35.4\% | 2,445 | 35.8\% | 4,683 | 84.7\% | 12.4\% | 2.9\% |
|  | Female | 5,566 | 3,764 | 8.6\% | 3,209 | 46.1\% | 1,958 | 34.0\% | 1,699 | 35.0\% | 3,207 | 85.2\% | 11.6\% | 3.2\% |
|  | Mean Age | 26.6 | 26.5 | 26.2 | 26.4 | 26.0 | 26.5 | 25.8 | 26.5 | 25.8 | 26.6 | 26.8 | 24.4 | 29.5 |
|  | Mean Total Score | 571 | 582 | 596 | 613 | 606 | 603 | 610 | 607 | 606 | 660 | 664 | 637 | 653 |
| Colorado | Total | 1,432 | 1,043 | 9.7\% | 836 | 48.4\% | 555 | 37.7\% | 431 | 35.3\% | 796 | 85.9\% | 11.8\% | 2.3\% |
|  | Male | 836 | 646 | 9.4\% | 528 | 46.2\% | 381 | 36.2\% | 304 | 36.5\% | 600 | 84.8\% | 13.0\% | 2.2\% |
|  | Female | 596 | 397 | 10.1\% | 308 | 52.3\% | 174 | 40.8\% | 127 | 32.3\% | 196 | 89.3\% | 8.2\% | - |
|  | Mean Age | 26.4 | 26.3 | 25.7 | 26.4 | 26.3 | 26.0 | 25.1 | 26.9 | 26.6 | 27.4 | 27.1 | 27.0 | 38.0 |
|  | Mean Total Score | 544 | 548 | 524 | 557 | 531 | 563 | 544 | 594 | 585 | 656 | 670 | 576 | 544 |

Table 2. GMAT ${ }^{T M}$ Testing Trends by US State of Residence

| Residence | GMAT ${ }^{\text {TM }}$ Exams Taken by Testing Year |  |  |  |  |  |  |  |  |  | TY2023 Score Reports Sent by Program |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Exams Taken | TY2019 | TY2020 | TY2020 Online Exam* | TY2021 | $\begin{aligned} & \text { TY2021 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2022 | $\begin{aligned} & \text { TY2022 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2023 | TY2023 Online Exam* | Scores Sent | MBA | Business <br> Master's | Doctoral /Other |
| Connecticut | Total | 972 | 704 | 12.1\% | 668 | 53.3\% | 432 | 37.0\% | 310 | 34.8\% | 521 | 86.0\% | 8.4\% | 5.6\% |
|  | Male | 561 | 442 | 14.5\% | 453 | 49.4\% | 269 | 36.4\% | 197 | 33.5\% | 326 | 90.2\% | 8.0\% | - |
|  | Female | 411 | 261 | 8.0\% | 215 | 61.4\% | 161 | 37.3\% | 113 | 37.2\% | 192 | 78.6\% | 9.4\% | 12.0\% |
|  | Mean Age | 25.2 | 24.7 | 24.4 | 24.9 | 24.7 | 25.4 | 24.6 | 25.8 | 24.9 | 26.0 | 25.7 | 27.9 | 26.4 |
|  | Mean Total Score | 574 | 575 | 580 | 605 | 582 | 598 | 581 | 612 | 607 | 670 | 679 | 597 | 652 |
| Delaware | Total | 182 | 169 | 8.9\% | 101 | 56.4\% | 74 | 40.5\% | 41 | 36.6\% | 118 | 58.5\% | 30.5\% | 11.0\% |
|  | Male | 99 | 99 | - | 64 | 62.5\% | 50 | 46.0\% | 22 | 50.0\% | 72 | 56.9\% | 40.3\% | - |
|  | Female | 83 | 70 | 15.7\% | 37 | 45.9\% | 24 | 29.2\% | 19 | - | 46 | 60.9\% | - | 23.9\% |
|  | Mean Age | 26.1 | 24.9 | 24.6 | 25.6 | 25.6 | 25.5 | 24.8 | 25.8 | 24.9 | 25.4 | 27.3 | 23.1 | 22.0 |
|  | Mean Total Score | 521 | 518 | 536 | 574 | 555 | 593 | 620 | 595 | 606 | 668 | 667 | 695 | 599 |
| District Of Columbia | Total | 1,259 | 901 | 7.5\% | 769 | 39.0\% | 450 | 28.7\% | 465 | 33.8\% | 932 | 89.5\% | 7.7\% | 2.8\% |
|  | Male | 682 | 537 | 8.8\% | 451 | 37.5\% | 259 | 30.9\% | 293 | 35.2\% | 627 | 87.7\% | 9.3\% | 3.0\% |
|  | Female | 573 | 364 | 5.8\% | 316 | 41.1\% | 191 | 25.7\% | 171 | 31.6\% | 292 | 92.8\% | 4.8\% | - |
|  | Mean Age | 26.5 | 26.7 | 26.7 | 27.0 | 27.1 | 26.7 | 26.7 | 26.7 | 26.4 | 27.0 | 27.1 | 25.0 | 29.3 |
|  | Mean Total Score | 622 | 612 | 616 | 643 | 626 | 631 | 639 | 633 | 632 | 688 | 691 | 672 | 637 |
| Florida | Total | 4,017 | 3,044 | 12.6\% | 2,343 | 50.0\% | 1,722 | 47.2\% | 1,599 | 48.8\% | 2,320 | 59.7\% | 34.7\% | 5.6\% |
|  | Male | 2,396 | 1,810 | 12.5\% | 1,441 | 48.4\% | 1,008 | 47.4\% | 1,000 | 48.5\% | 1,553 | 64.5\% | 31.0\% | 4.6\% |
|  | Female | 1,617 | 1,232 | 12.7\% | 901 | 52.6\% | 714 | 46.9\% | 596 | 49.3\% | 765 | 49.9\% | 42.4\% | 7.7\% |
|  | Mean Age | 25.2 | 25.1 | 23.9 | 25.4 | 25.3 | 24.5 | 24.0 | 24.5 | 23.7 | 25.0 | 25.4 | 23.3 | 30.1 |
|  | Mean Total Score | 520 | 522 | 537 | 528 | 507 | 529 | 518 | 520 | 506 | 579 | 595 | 546 | 628 |
| Georgia | Total | 2,631 | 1,898 | 7.8\% | 1,678 | 43.0\% | 1,102 | 42.1\% | 942 | 46.4\% | 1,535 | 76.3\% | 19.1\% | 4.6\% |
|  | Male | 1,567 | 1,142 | 8.7\% | 1,003 | 41.8\% | 667 | 42.1\% | 614 | 46.9\% | 1,071 | 80.9\% | 16.2\% | 3.0\% |
|  | Female | 1,062 | 756 | 6.5\% | 674 | 44.7\% | 432 | 41.7\% | 328 | 45.4\% | 464 | 65.7\% | 25.9\% | 8.4\% |
|  | Mean Age | 25.7 | 25.4 | 25.7 | 25.0 | 24.4 | 24.8 | 23.8 | 24.8 | 23.7 | 25.7 | 26.0 | 22.5 | 33.0 |
|  | Mean Total Score | 542 | 547 | 542 | 580 | 554 | 572 | 558 | 575 | 559 | 627 | 650 | 556 | 531 |
| Hawaii | Total | 242 | 158 | 9.5\% | 130 | 53.8\% | 93 | 35.5\% | 80 | 32.5\% | 197 | 74.6\% | 24.4\% | - |
|  | Male | 154 | 101 | 8.9\% | 84 | 47.6\% | 57 | 24.6\% | 59 | 27.1\% | 150 | 86.7\% | 12.7\% | - |
|  | Female | 88 | 57 | 10.5\% | 46 | 65.2\% | 36 | 52.8\% | 21 | 47.6\% | 47 | 36.2\% | 61.7\% | - |
|  | Mean Age | 28.5 | 27.8 | 27.9 | 27.6 | 27.3 | 26.7 | 25.1 | 27.2 | 26.1 | 27.3 | 28.2 | 23.9 | - |
|  | Mean Total Score | 501 | 549 | 500 | 531 | 540 | 564 | 583 | 579 | 562 | 636 | 663 | 553 | - |

Table 2. GMAT ${ }^{\text {TM }}$ Testing Trends by US State of Residence

| Residence | GMAT ${ }^{\text {TM }}$ Exams Taken by Testing Year |  |  |  |  |  |  |  |  |  | TY2023 Score Reports Sent by Program |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Exams Taken | TY2019 | TY2020 | TY2020 Online Exam* | TY2021 | $\begin{aligned} & \text { TY2021 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2022 | $\begin{aligned} & \text { TY2022 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2023 | TY2023 Online Exam* | Scores Sent | MBA | Business <br> Master's | Doctoral /Other |
| Idaho | Total | 224 | 145 | 13.1\% | 115 | 35.7\% | 95 | 37.9\% | 77 | 39.0\% | 113 | 82.3\% | 15.9\% | - |
|  | Male | 152 | 104 | 13.5\% | 86 | 34.9\% | 59 | 39.0\% | 49 | 42.9\% | 80 | 81.3\% | 17.5\% | - |
|  | Female | 72 | 41 | 12.2\% | 29 | 37.9\% | 35 | 37.1\% | 27 | 33.3\% | 28 | 85.7\% | - | - |
|  | Mean Age | 25.8 | 25.6 | 26.4 | 27.4 | 27.8 | 26.6 | 27.5 | 26.4 | 25.0 | 26.5 | 27.3 | 22.7 | - |
|  | Mean Total Score | 514 | 513 | 540 | 533 | 529 | 514 | 488 | 516 | 502 | 567 | 556 | 622 | - |
| Illinois | Total | 4,568 | 3,017 | 8.5\% | 2,758 | 44.7\% | 1,761 | 29.7\% | 1,529 | 30.9\% | 3,029 | 89.0\% | 7.7\% | 3.3\% |
|  | Male | 2,792 | 1,834 | 8.8\% | 1,747 | 44.0\% | 1,100 | 28.8\% | 981 | 30.1\% | 2,006 | 90.4\% | 7.4\% | 2.2\% |
|  | Female | 1,774 | 1,182 | 7.9\% | 1,009 | 46.0\% | 660 | 31.1\% | 546 | 32.4\% | 1,021 | 86.3\% | 8.3\% | 5.4\% |
|  | Mean Age | 26.0 | 26.2 | 25.8 | 26.2 | 26.1 | 26.2 | 25.7 | 26.1 | 25.5 | 26.2 | 26.4 | 22.9 | 28.1 |
|  | Mean Total Score | 590 | 595 | 614 | 620 | 600 | 613 | 611 | 623 | 625 | 675 | 679 | 635 | 668 |
| Indiana | Total | 1,437 | 970 | 7.5\% | 683 | 47.1\% | 415 | 34.5\% | 291 | 41.6\% | 573 | 76.8\% | 20.2\% | 3.0\% |
|  | Male | 827 | 579 | 8.5\% | 469 | 46.7\% | 234 | 33.3\% | 165 | 47.3\% | 329 | 83.0\% | 14.9\% | - |
|  | Female | 610 | 391 | 6.1\% | 214 | 48.1\% | 180 | 35.6\% | 123 | 34.1\% | 239 | 67.8\% | 28.0\% | 4.2\% |
|  | Mean Age | 24.7 | 24.8 | 25.9 | 25.5 | 25.3 | 25.3 | 25.1 | 25.1 | 24.1 | 25.4 | 25.9 | 22.9 | 30.4 |
|  | Mean Total Score | 552 | 556 | 566 | 577 | 560 | 580 | 574 | 565 | 564 | 617 | 615 | 629 | 584 |
| lowa | Total | 699 | 322 | 9.3\% | 211 | 45.5\% | 107 | 44.9\% | 91 | 51.6\% | 158 | 64.6\% | 22.8\% | 12.7\% |
|  | Male | 409 | 202 | 8.4\% | 114 | 45.6\% | 69 | 46.4\% | 65 | 50.8\% | 108 | 74.1\% | 19.4\% | - |
|  | Female | 290 | 120 | 10.8\% | 97 | 45.4\% | 38 | 42.1\% | 26 | 53.8\% | 50 | 44.0\% | 30.0\% | 26.0\% |
|  | Mean Age | 24.3 | 24.3 | 24.3 | 24.1 | 23.9 | 24.1 | 23.5 | 23.7 | 23.9 | 23.8 | 24.3 | 22.2 | 24.4 |
|  | Mean Total Score | 534 | 536 | 530 | 545 | 540 | 549 | 580 | 580 | 582 | 632 | 618 | 659 | 651 |
| Kansas | Total | 392 | 256 | 9.4\% | 175 | 40.0\% | 146 | 28.1\% | 110 | 41.8\% | 195 | 87.2\% | 10.3\% | - |
|  | Male | 247 | 167 | 9.6\% | 117 | 32.5\% | 102 | 21.6\% | 74 | 37.8\% | 128 | 87.5\% | 8.6\% | - |
|  | Female | 145 | 89 | 9.0\% | 58 | 55.2\% | 44 | 43.2\% | 36 | 50.0\% | 67 | 86.6\% | - | - |
|  | Mean Age | 25.0 | 25.6 | 25.2 | 24.9 | 24.2 | 24.6 | 24.1 | 24.8 | 24.3 | 25.0 | 24.7 | 23.9 | - |
|  | Mean Total Score | 522 | 525 | 515 | 568 | 564 | 532 | 513 | 553 | 529 | 624 | 632 | 591 | - |
| Kentucky | Total | 535 | 341 | 10.0\% | 241 | 45.6\% | 162 | 46.3\% | 136 | 50.0\% | 208 | 78.4\% | 20.2\% | - |
|  | Male | 328 | 223 | 11.2\% | 161 | 44.1\% | 91 | 49.5\% | 74 | 43.2\% | 116 | 87.9\% | 12.1\% | - |
|  | Female | 207 | 118 | 7.6\% | 80 | 48.8\% | 71 | 42.3\% | 62 | 58.1\% | 92 | 66.3\% | 30.4\% | - |
|  | Mean Age | 24.8 | 24.9 | 24.2 | 24.2 | 23.7 | 24.4 | 23.9 | 23.5 | 23.1 | 24.1 | 24.4 | 22.7 | - |
|  | Mean Total Score | 511 | 521 | 551 | 545 | 526 | 515 | 493 | 553 | 565 | 604 | 602 | 608 | - |

Table 2. GMAT ${ }^{\text {TM }}$ Testing Trends by US State of Residence

| Residence | GMAT ${ }^{\text {TM }}$ Exams Taken by Testing Year |  |  |  |  |  |  |  |  |  | TY2023 Score Reports Sent by Program |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Exams Taken | TY2019 | TY2020 | TY2020 Online Exam* | TY2021 | TY2021 <br> Online <br> Exam* | TY2022 | TY2022 <br> Online <br> Exam* | TY2023 | TY2023 Online Exam* | Scores Sent | MBA | Business Master's | Doctoral /Other |
| Louisiana | Total | 801 | 476 | 7.4\% | 384 | 49.5\% | 225 | 36.4\% | 138 | 44.9\% | 220 | 65.9\% | 22.7\% | 11.4\% |
|  | Male | 463 | 297 | 8.4\% | 236 | 43.6\% | 123 | 35.0\% | 81 | 54.3\% | 131 | 66.4\% | 21.4\% | 12.2\% |
|  | Female | 336 | 179 | 5.6\% | 148 | 58.8\% | 102 | 38.2\% | 56 | 32.1\% | 88 | 65.9\% | 23.9\% | - |
|  | Mean Age | 25.0 | 25.4 | 26.0 | 25.0 | 24.8 | 24.6 | 24.3 | 24.8 | 23.9 | 24.8 | 24.9 | 22.6 | 27.9 |
|  | Mean Total Score | 493 | 500 | 493 | 500 | 480 | 510 | 495 | 494 | 482 | 570 | 556 | 602 | 586 |
| Maine | Total | 85 | 121 | 12.4\% | 58 | 46.6\% | 49 | 51.0\% | 25 | 44.0\% | 59 | 91.5\% | - | - |
|  | Male | 45 | 76 | 10.5\% | 32 | 50.0\% | 31 | 54.8\% | 18 | 38.9\% | 49 | 89.8\% | - | - |
|  | Female | 40 | 45 | 15.6\% | 26 | 42.3\% | 18 | 44.4\% | 7 | - | 10 | 100.0\% | - | - |
|  | Mean Age | 26.5 | 25.1 | 24.7 | 24.7 | 25.0 | 25.7 | 23.6 | 25.5 | 25.0 | 26.0 | 26.0 | - | - |
|  | Mean Total Score | 538 | 544 | 587 | 619 | 623 | 542 | 534 | 584 | 571 | 667 | 672 | - | - |
| Maryland | Total | 1,113 | 749 | 12.0\% | 684 | 52.2\% | 418 | 37.3\% | 359 | 30.4\% | 568 | 79.0\% | 14.1\% | 6.9\% |
|  | Male | 649 | 463 | 11.7\% | 399 | 49.6\% | 248 | 33.9\% | 238 | 29.4\% | 361 | 83.7\% | 10.8\% | 5.5\% |
|  | Female | 463 | 286 | 12.6\% | 285 | 55.8\% | 170 | 42.4\% | 121 | 32.2\% | 207 | 71.0\% | 19.8\% | 9.2\% |
|  | Mean Age | 26.2 | 26.0 | 24.9 | 25.9 | 25.5 | 26.1 | 26.1 | 26.5 | 25.2 | 26.6 | 26.7 | 24.9 | 28.5 |
|  | Mean Total Score | 563 | 565 | 558 | 587 | 580 | 585 | 581 | 577 | 551 | 649 | 655 | 631 | 616 |
| Massachusetts | Total | 3,510 | 2,592 | 9.0\% | 2,458 | 44.3\% | 1,478 | 28.6\% | 1,355 | 32.3\% | 2,528 | 84.4\% | 12.9\% | 2.7\% |
|  | Male | 2,050 | 1,494 | 10.4\% | 1,459 | 43.0\% | 947 | 28.7\% | 824 | 32.2\% | 1,635 | 85.6\% | 12.4\% | 2.0\% |
|  | Female | 1,460 | 1,098 | 7.0\% | 998 | 46.1\% | 527 | 28.5\% | 529 | 32.5\% | 893 | 82.1\% | 13.9\% | 4.0\% |
|  | Mean Age | 25.6 | 25.6 | 24.8 | 25.5 | 25.2 | 25.7 | 24.9 | 25.5 | 24.9 | 26.1 | 26.3 | 23.3 | 31.2 |
|  | Mean Total Score | 599 | 604 | 619 | 633 | 620 | 630 | 627 | 631 | 618 | 685 | 690 | 657 | 645 |
| Michigan | Total | 1,884 | 1,272 | 7.8\% | 1,020 | 48.6\% | 549 | 35.9\% | 491 | 36.5\% | 896 | 81.5\% | 12.9\% | 5.6\% |
|  | Male | 1,235 | 822 | 8.0\% | 668 | 47.0\% | 352 | 36.4\% | 313 | 36.1\% | 592 | 87.3\% | 10.6\% | 2.0\% |
|  | Female | 648 | 445 | 7.4\% | 351 | 51.6\% | 197 | 35.0\% | 178 | 37.1\% | 304 | 70.1\% | 17.4\% | 12.5\% |
|  | Mean Age | 25.9 | 25.8 | 25.9 | 25.9 | 25.8 | 26.2 | 25.6 | 26.4 | 25.7 | 27.0 | 27.0 | 23.3 | 35.6 |
|  | Mean Total Score | 546 | 559 | 581 | 580 | 564 | 569 | 575 | 594 | 580 | 651 | 656 | 632 | 627 |
| Minnesota | Total | 1,123 | 736 | 9.8\% | 626 | 43.8\% | 392 | 29.6\% | 312 | 32.1\% | 617 | 84.9\% | 9.1\% | 6.0\% |
|  | Male | 662 | 449 | 10.2\% | 375 | 46.1\% | 246 | 29.7\% | 198 | 29.3\% | 423 | 87.7\% | 9.9\% | 2.4\% |
|  | Female | 461 | 285 | 8.8\% | 251 | 40.2\% | 146 | 29.5\% | 114 | 36.8\% | 194 | 78.9\% | 7.2\% | 13.9\% |
|  | Mean Age | 26.0 | 26.1 | 26.2 | 25.6 | 25.4 | 26.0 | 26.1 | 25.6 | 25.1 | 25.8 | 26.0 | 23.4 | 25.4 |
|  | Mean Total Score | 572 | 576 | 596 | 596 | 583 | 598 | 586 | 583 | 561 | 652 | 653 | 660 | 616 |

Table 2. GMAT ${ }^{\text {m }}$ Testing Trends by US State of Residence

| Residence | GMAT ${ }^{\text {TM }}$ Exams Taken by Testing Year |  |  |  |  |  |  |  |  |  | TY2023 Score Reports Sent by Program |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Exams Taken | TY2019 | TY2020 | TY2020 <br> Online <br> Exam* | TY2021 | $\begin{aligned} & \text { TY2021 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2022 | $\begin{aligned} & \text { TY2022 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2023 | TY2023 <br> Online <br> Exam* | Scores Sent | MBA | Business <br> Master's | Doctoral /Other |
| Mississippi | Total | 568 | 377 | 8.5\% | 257 | 53.3\% | 183 | 41.5\% | 162 | 54.3\% | 261 | 51.0\% | 42.9\% | 6.1\% |
|  | Male | 315 | 221 | 8.1\% | 142 | 53.5\% | 91 | 39.6\% | 103 | 67.0\% | 170 | 53.5\% | 38.2\% | 8.2\% |
|  | Female | 253 | 156 | 9.0\% | 115 | 53.0\% | 92 | 43.5\% | 59 | 32.2\% | 91 | 46.2\% | 51.6\% | - |
|  | Mean Age | 23.9 | 23.4 | 22.9 | 22.8 | 22.7 | 24.0 | 23.3 | 22.9 | 22.8 | 23.3 | 23.5 | 22.2 | 29.9 |
|  | Mean Total Score | 463 | 457 | 431 | 474 | 464 | 467 | 445 | 483 | 481 | 551 | 540 | 549 | 659 |
| Missouri | Total | 956 | 711 | 7.5\% | 448 | 42.6\% | 239 | 32.2\% | 194 | 40.7\% | 283 | 78.1\% | 13.1\% | 8.8\% |
|  | Male | 510 | 419 | 8.1\% | 254 | 44.9\% | 148 | 33.1\% | 124 | 39.5\% | 172 | 93.6\% | - | - |
|  | Female | 446 | 292 | 6.5\% | 194 | 39.7\% | 91 | 30.8\% | 70 | 42.9\% | 111 | 54.1\% | 27.9\% | 18.0\% |
|  | Mean Age | 24.7 | 24.4 | 25.1 | 25.5 | 25.5 | 25.5 | 24.2 | 25.2 | 25.2 | 25.6 | 26.1 | 22.7 | 25.6 |
|  | Mean Total Score | 511 | 516 | 533 | 566 | 552 | 560 | 559 | 551 | 525 | 632 | 638 | 586 | 650 |
| Montana | Total | 86 | 81 | 9.9\% | 35 | 34.3\% | 16 | 68.8\% | 14 | 35.7\% | 21 | 57.1\% | - | - |
|  | Male | 51 | 41 | - | 25 | 28.0\% | 10 | 70.0\% | 8 | - | 16 | - | - | - |
|  | Female | 35 | 40 | - | 10 | 50.0\% | 6 | - | 6 | - | 5 | - | - | - |
|  | Mean Age | 25.9 | 24.8 | 24.4 | 27.2 | 25.2 | 29.2 | 29.6 | 28.1 | 24.4 | 25.0 | 24.9 | - | - |
|  | Mean Total Score | 516 | 511 | 522 | 525 | 489 | 552 | 535 | 504 | 556 | 678 | 642 | - | - |
| Nebraska | Total | 287 | 206 | 7.8\% | 160 | 54.4\% | 103 | 42.7\% | 64 | 40.6\% | 114 | 66.7\% | 27.2\% | - |
|  | Male | 182 | 110 | 8.2\% | 81 | 55.6\% | 59 | 52.5\% | 50 | 44.0\% | 108 | 68.5\% | 25.0\% | - |
|  | Female | 105 | 95 | 7.4\% | 78 | 52.6\% | 43 | 27.9\% | 14 | - | 6 | - | - | - |
|  | Mean Age | 24.9 | 24.6 | 23.9 | 24.0 | 23.6 | 24.2 | 23.5 | 25.1 | 23.9 | 25.4 | 25.2 | 23.5 | - |
|  | Mean Total Score | 529 | 513 | 505 | 551 | 574 | 539 | 535 | 531 | 538 | 651 | 662 | 614 | - |
| Nevada | Total | 513 | 407 | 11.8\% | 309 | 52.4\% | 237 | 40.1\% | 179 | 39.7\% | 216 | 62.5\% | 35.6\% | - |
|  | Male | 256 | 204 | 13.2\% | 169 | 51.5\% | 134 | 40.3\% | 104 | 41.3\% | 132 | 67.4\% | 31.8\% | - |
|  | Female | 257 | 203 | 10.3\% | 139 | 54.0\% | 102 | 39.2\% | 75 | 37.3\% | 84 | 54.8\% | 41.7\% | - |
|  | Mean Age | 27.2 | 26.8 | 26.0 | 26.6 | 26.4 | 26.4 | 26.2 | 26.6 | 24.7 | 27.2 | 27.2 | 26.6 | - |
|  | Mean Total Score | 494 | 502 | 455 | 508 | 487 | 497 | 493 | 505 | 509 | 573 | 612 | 508 | - |
| New Hampshire | Total | 201 | 133 | 10.5\% | 105 | 39.0\% | 85 | 44.7\% | 72 | 37.5\% | 146 | 78.1\% | 11.0\% | 11.0\% |
|  | Male | 114 | 75 | 13.3\% | 66 | 45.5\% | 58 | 39.7\% | 47 | 40.4\% | 116 | 74.1\% | 12.1\% | 13.8\% |
|  | Female | 87 | 58 | - | 39 | 28.2\% | 27 | 55.6\% | 24 | 33.3\% | 29 | 93.1\% | - | - |
|  | Mean Age | 24.0 | 25.4 | 26.2 | 25.1 | 24.9 | 26.0 | 24.9 | 26.0 | 26.2 | 26.9 | 27.4 | 22.9 | 27.6 |
|  | Mean Total Score | 549 | 567 | 584 | 614 | 609 | 591 | 611 | 584 | 597 | 660 | 655 | 628 | 734 |

Table 2. GMAT ${ }^{T M}$ Testing Trends by US State of Residence

| Residence | GMAT ${ }^{\text {TM }}$ Exams Taken by Testing Year |  |  |  |  |  |  |  |  |  | TY2023 Score Reports Sent by Program |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Exams Taken | TY2019 | TY2020 | TY2020 Online Exam* | TY2021 | $\begin{aligned} & \text { TY2021 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2022 | $\begin{aligned} & \text { TY2022 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2023 | TY2023 Online Exam* | Scores Sent | MBA | Business <br> Master's | Doctoral /Other |
| New Jersey | Total | 3,143 | 2,261 | 11.4\% | 2,116 | 50.1\% | 1,139 | 35.9\% | 989 | 30.2\% | 1,809 | 85.6\% | 11.1\% | 3.3\% |
|  | Male | 1,819 | 1,324 | 12.9\% | 1,245 | 51.1\% | 664 | 35.7\% | 601 | 30.3\% | 1,151 | 84.1\% | 12.9\% | 3.0\% |
|  | Female | 1,321 | 936 | 9.3\% | 869 | 48.6\% | 475 | 36.2\% | 387 | 30.2\% | 658 | 88.3\% | 7.8\% | 4.0\% |
|  | Mean Age | 25.5 | 25.6 | 24.5 | 25.6 | 25.3 | 25.8 | 25.3 | 25.9 | 24.8 | 26.4 | 26.7 | 23.8 | 27.4 |
|  | Mean Total Score | 564 | 566 | 579 | 592 | 575 | 595 | 586 | 597 | 590 | 656 | 661 | 646 | 574 |
| New Mexico | Total | 206 | 186 | 10.8\% | 65 | 60.0\% | 83 | 36.1\% | 57 | 33.3\% | 66 | 77.3\% | 21.2\% | - |
|  | Male | 105 | 97 | 8.2\% | 45 | 66.7\% | 47 | 44.7\% | 42 | 35.7\% | 48 | 83.3\% | - | - |
|  | Female | 101 | 89 | 13.5\% | 20 | 45.0\% | 36 | 25.0\% | 15 | - | 18 | 61.1\% | - | - |
|  | Mean Age | 26.7 | 27.1 | 24.6 | 26.7 | 26.6 | 27.2 | 27.2 | 25.5 | 25.5 | 25.7 | 26.9 | 21.4 | - |
|  | Mean Total Score | 466 | 483 | 456 | 497 | 466 | 487 | 487 | 512 | 507 | 582 | 584 | 580 | - |
| New York | Total | 10,927 | 7,859 | 8.7\% | 6,177 | 45.0\% | 3,562 | 34.3\% | 3,410 | 30.6\% | 5,922 | 84.3\% | 11.0\% | 4.7\% |
|  | Male | 6,221 | 4,391 | 9.7\% | 3,606 | 43.7\% | 1,968 | 35.1\% | 1,894 | 31.5\% | 3,499 | 84.0\% | 11.7\% | 4.3\% |
|  | Female | 4,701 | 3,465 | 7.4\% | 2,567 | 46.9\% | 1,588 | 33.1\% | 1,514 | 29.3\% | 2,419 | 84.8\% | 9.9\% | 5.3\% |
|  | Mean Age | 25.7 | 25.9 | 25.8 | 26.0 | 25.8 | 25.9 | 25.1 | 26.0 | 25.4 | 26.4 | 26.6 | 24.0 | 27.8 |
|  | Mean Total Score | 581 | 585 | 596 | 616 | 598 | 614 | 611 | 624 | 616 | 684 | 690 | 644 | 673 |
| North Carolina | Total | 2,059 | 1,458 | 10.4\% | 1,252 | 49.0\% | 840 | 37.0\% | 693 | 39.5\% | 1,325 | 78.9\% | 14.6\% | 6.4\% |
|  | Male | 1,218 | 899 | 11.0\% | 787 | 46.9\% | 503 | 33.6\% | 477 | 40.3\% | 919 | 81.8\% | 12.7\% | 5.4\% |
|  | Female | 840 | 557 | 9.3\% | 462 | 52.4\% | 337 | 42.1\% | 216 | 38.0\% | 406 | 72.4\% | 19.0\% | 8.6\% |
|  | Mean Age | 25.4 | 25.5 | 24.5 | 25.7 | 25.2 | 25.7 | 24.7 | 25.7 | 24.6 | 25.9 | 26.1 | 23.9 | 27.3 |
|  | Mean Total Score | 536 | 533 | 507 | 556 | 531 | 549 | 516 | 560 | 529 | 629 | 636 | 588 | 623 |
| North Dakota | Total | 101 | 64 | 9.4\% | 41 | 53.7\% | 26 | 38.5\% | 19 | 52.6\% | 33 | 69.7\% | - | - |
|  | Male | 65 | 45 | 11.1\% | 31 | 54.8\% | 16 | 37.5\% | 10 | 60.0\% | 16 | 87.5\% | - | - |
|  | Female | 36 | 19 | - | 10 | 50.0\% | 10 | - | 9 | - | 17 | - | - | - |
|  | Mean Age | 27.3 | 25.5 | 27.8 | 26.7 | 27.5 | 24.5 | 22.9 | 28.1 | 29.0 | 29.9 | 27.6 | - | - |
|  | Mean Total Score | 506 | 507 | 600 | 544 | 499 | 467 | 436 | 481 | 477 | 494 | 439 | - | - |
| Ohio | Total | 2,093 | 1,432 | 5.0\% | 989 | 47.2\% | 568 | 38.7\% | 408 | 34.1\% | 750 | 70.7\% | 24.4\% | 4.9\% |
|  | Male | 1,149 | 793 | 5.5\% | 628 | 47.6\% | 345 | 39.1\% | 288 | 34.0\% | 553 | 74.5\% | 23.7\% | 1.8\% |
|  | Female | 944 | 639 | 4.2\% | 360 | 46.4\% | 223 | 38.1\% | 120 | 34.2\% | 197 | 59.9\% | 26.4\% | 13.7\% |
|  | Mean Age | 24.4 | 24.1 | 25.5 | 25.0 | 24.8 | 24.8 | 24.3 | 25.1 | 24.4 | 25.5 | 26.2 | 23.0 | 27.0 |
|  | Mean Total Score | 544 | 560 | 555 | 581 | 576 | 581 | 584 | 578 | 557 | 653 | 652 | 659 | 633 |

Table 2. GMAT ${ }^{\text {TM }}$ Testing Trends by US State of Residence

| Residence | GMAT ${ }^{\text {TM }}$ Exams Taken by Testing Year |  |  |  |  |  |  |  |  |  | TY2023 Score Reports Sent by Program |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Exams Taken | TY2019 | TY2020 | TY2020 Online Exam* | TY2021 | $\begin{aligned} & \text { TY2021 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2022 | $\begin{aligned} & \text { TY2022 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2023 | TY2023 Online Exam* | Scores Sent | MBA | Business <br> Master's | Doctoral /Other |
| Oklahoma | Total | 631 | 451 | 15.7\% | 354 | 42.9\% | 283 | 29.0\% | 234 | 27.4\% | 381 | 71.9\% | 15.5\% | 12.6\% |
|  | Male | 381 | 259 | 18.1\% | 230 | 42.2\% | 183 | 26.2\% | 140 | 26.4\% | 230 | 77.8\% | 10.4\% | 11.7\% |
|  | Female | 247 | 192 | 12.5\% | 124 | 44.4\% | 100 | 34.0\% | 94 | 28.7\% | 151 | 62.9\% | 23.2\% | 13.9\% |
|  | Mean Age | 26.0 | 25.8 | 25.2 | 25.2 | 25.8 | 24.4 | 23.9 | 24.1 | 24.2 | 24.7 | 24.1 | 23.1 | 30.6 |
|  | Mean Total Score | 504 | 497 | 456 | 506 | 466 | 497 | 493 | 493 | 457 | 566 | 560 | 568 | 595 |
| Oregon | Total | 639 | 442 | 9.0\% | 275 | 53.8\% | 214 | 41.6\% | 141 | 35.5\% | 320 | 77.5\% | 16.6\% | 5.9\% |
|  | Male | 372 | 233 | 8.6\% | 168 | 52.4\% | 134 | 38.1\% | 94 | 35.1\% | 238 | 71.4\% | 20.6\% | 8.0\% |
|  | Female | 267 | 208 | 9.1\% | 107 | 56.1\% | 77 | 46.8\% | 44 | 38.6\% | 78 | 94.9\% | - | - |
|  | Mean Age | 25.9 | 26.3 | 27.9 | 26.8 | 27.1 | 26.9 | 25.8 | 26.9 | 26.2 | 27.1 | 27.5 | 25.0 | 28.7 |
|  | Mean Total Score | 516 | 520 | 506 | 567 | 547 | 593 | 602 | 594 | 585 | 652 | 654 | 653 | 629 |
| Pennsylvania | Total | 2,854 | 2,047 | 9.5\% | 1,731 | 55.3\% | 1,060 | 36.7\% | 882 | 36.3\% | 1,605 | 76.0\% | 18.4\% | 5.7\% |
|  | Male | 1,685 | 1,241 | 10.9\% | 1,067 | 52.9\% | 652 | 38.3\% | 556 | 36.7\% | 979 | 77.5\% | 16.5\% | 5.9\% |
|  | Female | 1,165 | 803 | 7.3\% | 661 | 59.0\% | 407 | 33.9\% | 326 | 35.6\% | 626 | 73.5\% | 21.2\% | 5.3\% |
|  | Mean Age | 25.6 | 25.5 | 25.2 | 25.6 | 25.3 | 25.6 | 25.1 | 25.5 | 24.9 | 25.9 | 26.1 | 23.4 | 31.9 |
|  | Mean Total Score | 560 | 568 | 576 | 594 | 578 | 590 | 577 | 600 | 587 | 655 | 663 | 637 | 612 |
| Rhode Island | Total | 236 | 202 | 19.3\% | 154 | 49.4\% | 72 | 50.0\% | 60 | 35.0\% | 96 | 72.9\% | 24.0\% | - |
|  | Male | 146 | 134 | 15.7\% | 104 | 50.0\% | 39 | 56.4\% | 37 | 35.1\% | 65 | 72.3\% | 23.1\% | - |
|  | Female | 90 | 68 | 26.5\% | 50 | 48.0\% | 33 | 42.4\% | 23 | 34.8\% | 31 | 74.2\% | - | - |
|  | Mean Age | 25.1 | 24.9 | 24.7 | 26.0 | 25.2 | 26.9 | 27.1 | 25.3 | 23.2 | 26.3 | 26.3 | 26.7 | - |
|  | Mean Total Score | 513 | 535 | 490 | 531 | 502 | 522 | 511 | 591 | 612 | 667 | 672 | 648 | - |
| South Carolina | Total | 658 | 489 | 12.1\% | 364 | 44.0\% | 257 | 30.0\% | 229 | 39.7\% | 323 | 72.1\% | 26.0\% | - |
|  | Male | 436 | 304 | 13.8\% | 222 | 42.8\% | 175 | 32.0\% | 150 | 36.7\% | 230 | 80.9\% | 18.7\% | - |
|  | Female | 222 | 185 | 9.2\% | 142 | 45.8\% | 81 | 24.7\% | 79 | 45.6\% | 93 | 50.5\% | 44.1\% | - |
|  | Mean Age | 25.3 | 24.3 | 23.7 | 24.8 | 24.3 | 25.0 | 25.1 | 24.6 | 23.6 | 25.4 | 25.7 | 24.6 | - |
|  | Mean Total Score | 504 | 516 | 506 | 532 | 522 | 514 | 506 | 508 | 468 | 583 | 588 | 562 | - |
| South Dakota | Total | 68 | 43 | - | 48 | 45.8\% | 23 | 30.4\% | 15 | 33.3\% | 53 | 94.3\% | - | - |
|  | Male | 49 | 25 | - | 26 | 53.8\% | 17 | 41.2\% | 12 | - | 35 | 91.4\% | - | - |
|  | Female | 19 | 18 | - | 22 | 36.4\% | 6 | - | 3 | - | 18 | 100.0\% | - | - |
|  | Mean Age | 26.4 | 28.5 | - | 25.5 | 24.9 | 27.1 | 26.4 | 27.1 | 24.8 | 28.8 | 28.9 | - | - |
|  | Mean Total Score | 525 | 480 | - | 501 | 475 | 524 | 497 | 596 | 600 | 622 | 624 | - | - |

Table 2. GMAT ${ }^{\text {TM }}$ Testing Trends by US State of Residence

| Residence | GMAT ${ }^{\text {TM }}$ Exams Taken by Testing Year |  |  |  |  |  |  |  |  |  | TY2023 Score Reports Sent by Program |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Exams Taken | TY2019 | TY2020 | TY2020 Online Exam* | TY2021 | $\begin{aligned} & \text { TY2021 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2022 | TY2022 Online Exam* | TY2023 | $\begin{array}{\|l\|} \hline \text { TY2023 } \\ \text { Online } \\ \text { Exam* } \end{array}$ | Scores Sent | MBA | Business <br> Master's | Doctoral /Other |
| Tennessee | Total | 1,341 | 807 | 5.3\% | 610 | 42.3\% | 448 | 32.1\% | 354 | 38.4\% | 684 | 70.9\% | 20.5\% | 8.6\% |
|  | Male | 805 | 462 | 6.7\% | 373 | 42.9\% | 303 | 32.3\% | 233 | 36.1\% | 477 | 76.7\% | 18.2\% | 5.0\% |
|  | Female | 536 | 345 | 3.5\% | 237 | 41.4\% | 145 | 31.7\% | 121 | 43.0\% | 205 | 57.1\% | 25.9\% | 17.1\% |
|  | Mean Age | 25.5 | 25.5 | 25.2 | 25.5 | 25.5 | 25.5 | 24.0 | 25.5 | 23.7 | 26.3 | 27.3 | 23.3 | 25.5 |
|  | Mean Total Score | 511 | 512 | 494 | 547 | 527 | 544 | 515 | 563 | 539 | 617 | 629 | 582 | 600 |
| Texas | Total | 7,235 | 5,390 | 7.5\% | 4,339 | 39.9\% | 3,046 | 33.0\% | 2,380 | 40.2\% | 4,192 | 79.2\% | 15.0\% | 5.8\% |
|  | Male | 4,429 | 3,333 | 8.0\% | 2,792 | 37.5\% | 1,876 | 32.5\% | 1,466 | 40.2\% | 2,730 | 81.6\% | 12.8\% | 5.6\% |
|  | Female | 2,798 | 2,053 | 6.6\% | 1,546 | 44.2\% | 1,167 | 33.8\% | 913 | 40.2\% | 1,462 | 74.7\% | 19.2\% | 6.1\% |
|  | Mean Age | 26.9 | 26.7 | 26.4 | 26.5 | 26.3 | 26.4 | 25.8 | 26.1 | 25.1 | 26.5 | 26.6 | 25.3 | 28.7 |
|  | Mean Total Score | 536 | 538 | 533 | 572 | 544 | 555 | 536 | 552 | 531 | 621 | 637 | 536 | 628 |
| US Military Bases | Total | 105 | 77 | 10.4\% | 83 | 30.1\% | 52 | 17.3\% | 29 | 31.0\% | 80 | 86.3\% | - | - |
|  | Male | 84 | 61 | 11.5\% | 68 | 30.9\% | 37 | 18.9\% | 27 | 29.6\% | 79 | 87.3\% | - | - |
|  | Female | 21 | 16 | - | 15 | - | 15 | - | 2 | - | 1 | - | - | - |
|  | Mean Age | 30.5 | 29.5 | 30.5 | 29.7 | 28.8 | 30.2 | 28.8 | 29.0 | 28.8 | 28.1 | 28.0 | - | - |
|  | Mean Total Score | 544 | 572 | 565 | 542 | 570 | 541 | 587 | 600 | 572 | 639 | 653 | - | - |
| Utah | Total | 1,011 | 783 | 8.0\% | 542 | 32.1\% | 377 | 31.3\% | 379 | 32.5\% | 887 | 78.0\% | 4.2\% | 17.8\% |
|  | Male | 769 | 622 | 8.4\% | 432 | 30.6\% | 301 | 28.6\% | 302 | 32.8\% | 764 | 79.5\% | 4.3\% | 16.2\% |
|  | Female | 242 | 161 | 6.8\% | 110 | 38.2\% | 75 | 41.3\% | 77 | 31.2\% | 123 | 69.1\% | - | 27.6\% |
|  | Mean Age | 27.5 | 27.1 | 27.2 | 26.8 | 27.1 | 27.0 | 26.3 | 26.7 | 26.3 | 26.6 | 26.7 | 25.8 | 26.4 |
|  | Mean Total Score | 564 | 581 | 582 | 601 | 581 | 601 | 603 | 601 | 607 | 657 | 656 | 573 | 678 |
| Vermont | Total | 100 | 49 | - | 38 | 55.3\% | 29 | 41.4\% | 21 | 42.9\% | 30 | 66.7\% | 33.3\% | - |
|  | Male | 50 | 31 | - | 23 | 52.2\% | 20 | 35.0\% | 12 | 50.0\% | 18 | 100.0\% | - | - |
|  | Female | 50 | 18 | - | 15 | 60.0\% | 9 | 55.6\% | 9 | - | 12 | - | 83.3\% | - |
|  | Mean Age | 24.3 | 23.9 | - | 25.2 | 24.0 | 26.1 | 25.8 | 24.2 | 22.2 | 25.2 | 25.1 | 25.3 | - |
|  | Mean Total Score | 533 | 558 | - | 619 | 616 | 572 | 579 | 570 | 583 | 613 | 623 | 592 | - |
| Virginia | Total | 2,085 | 1,578 | 9.4\% | 1,296 | 45.9\% | 824 | 36.7\% | 703 | 35.3\% | 1,274 | 85.4\% | 10.9\% | 3.7\% |
|  | Male | 1,312 | 965 | 9.8\% | 824 | 44.5\% | 535 | 34.4\% | 478 | 37.0\% | 912 | 87.3\% | 9.5\% | 3.2\% |
|  | Female | 773 | 612 | 8.8\% | 472 | 48.3\% | 288 | 40.6\% | 225 | 31.6\% | 362 | 80.7\% | 14.4\% | 5.0\% |
|  | Mean Age | 26.2 | 26.1 | 26.1 | 26.6 | 26.9 | 26.5 | 26.3 | 26.6 | 26.1 | 26.8 | 26.8 | 24.4 | 32.1 |
|  | Mean Total Score | 571 | 574 | 557 | 601 | 584 | 594 | 570 | 598 | 570 | 654 | 659 | 635 | 613 |

Table 2. GMAT ${ }^{\text {TM }}$ Testing Trends by US State of Residence

| Residence | GMAT ${ }^{\text {TM }}$ Exams Taken by Testing Year |  |  |  |  |  |  |  |  |  | TY2023 Score Reports Sent by Program |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Exams Taken | TY2019 | TY2020 | TY2020 Online Exam* | TY2021 | $\begin{aligned} & \text { TY2021 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2022 | $\begin{aligned} & \text { TY2022 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2023 | $\begin{aligned} & \text { TY2023 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | Scores Sent | MBA | Business <br> Master's | Doctoral /Other |
| Washington | Total | 1,887 | 1,347 | 9.3\% | 998 | 58.7\% | 649 | 37.4\% | 553 | 36.3\% | 1,083 | 84.6\% | 12.8\% | 2.6\% |
|  | Male | 1,050 | 753 | 8.4\% | 585 | 59.0\% | 405 | 38.5\% | 347 | 36.0\% | 745 | 85.0\% | 12.1\% | 3.0\% |
|  | Female | 835 | 594 | 10.4\% | 410 | 58.3\% | 243 | 35.8\% | 206 | 36.9\% | 338 | 83.7\% | 14.5\% | - |
|  | Mean Age | 27.2 | 27.3 | 26.2 | 26.7 | 26.6 | 27.2 | 27.0 | 27.1 | 26.6 | 27.4 | 27.7 | 24.3 | 31.7 |
|  | Mean Total Score | 561 | 568 | 550 | 604 | 597 | 604 | 605 | 611 | 608 | 663 | 666 | 648 | 640 |
| West Virginia | Total | 102 | 85 | - | 46 | 54.3\% | 37 | 24.3\% | 29 | 24.1\% | 35 | 71.4\% | - | - |
|  | Male | 56 | 34 | - | 20 | 75.0\% | 19 | 36.8\% | 21 | 23.8\% | 17 | 76.5\% | - | - |
|  | Female | 46 | 51 | - | 26 | 38.5\% | 18 | - | 8 | - | 18 | 66.7\% | - | - |
|  | Mean Age | 24.2 | 23.6 | - | 24.1 | 22.6 | 24.4 | 24.3 | 25.4 | 23.9 | 26.8 | 26.9 | - | - |
|  | Mean Total Score | 483 | 493 | - | 509 | 476 | 441 | 456 | 492 | 431 | 561 | 571 | - | - |
| Wisconsin | Total | 766 | 522 | 8.2\% | 472 | 41.9\% | 270 | 33.3\% | 224 | 33.0\% | 416 | 69.0\% | 17.8\% | 13.2\% |
|  | Male | 439 | 323 | 8.0\% | 309 | 40.8\% | 165 | 33.9\% | 132 | 33.3\% | 282 | 83.7\% | 13.5\% | - |
|  | Female | 326 | 199 | 8.5\% | 163 | 44.2\% | 102 | 30.4\% | 91 | 33.0\% | 134 | 38.1\% | 26.9\% | 35.1\% |
|  | Mean Age | 26.4 | 26.3 | 24.8 | 25.8 | 26.1 | 25.2 | 24.3 | 26.3 | 25.2 | 26.1 | 26.2 | 24.6 | 27.6 |
|  | Mean Total Score | 549 | 566 | 594 | 598 | 576 | 589 | 582 | 578 | 566 | 645 | 648 | 630 | 647 |
| Wyoming | Total | 38 | 22 | - | 16 | 50.0\% | 15 | 33.3\% | 20 | 55.0\% | 25 | 84.0\% | - | - |
|  | Male | 25 | 16 | - | 8 | - | 11 | - | 15 | 40.0\% | 14 | 78.6\% | - | - |
|  | Female | 13 | 6 | - | 8 | 62.5\% | 4 | - | 5 | 100.0\% | 11 | 90.9\% | - | - |
|  | Mean Age | 28.0 | 23.7 | - | 25.6 | 24.5 | 27.1 | 24.4 | 24.6 | 25.0 | 23.7 | 23.7 | - | - |
|  | Mean Total Score | 543 | 513 | - | 570 | 562 | 601 | 660 | 582 | 595 | 670 | 704 | - | - |


 total score of candidates taking the GMAT ${ }^{\text {TM }}$ Online exam.
 age and mean Total Scores when there are fewer than five exams taken or fewer than 10 score reports sent by any given candidate group.

Table 3. GMAT ${ }^{\text {TM }}$ Testing Trends by Race/Ethnicity (US Citizens Only)

| Race/Ethnicity <br> (US Citizens Only) | GMAT ${ }^{\text {TM }}$ Exams Taken by Testing Year |  |  |  |  |  |  |  |  |  | TY2023 Score Reports Sent by Program |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Exams Taken | TY2019 | TY2020 | TY2020 Online Exam* | TY2021 | $\begin{aligned} & \text { TY2021 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2022 | $\begin{aligned} & \text { TY2022 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2023 | $\begin{aligned} & \text { TY2023 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | Scores Sent | MBA | Business <br> Master's | Doctoral /Other |
| African <br> American | Total | 5,298 | 3,811 | 9.2\% | 2,940 | 47.0\% | 1,900 | 36.5\% | 1,514 | 40.3\% | 2,083 | 77.4\% | 12.4\% | 10.2\% |
|  | Male | 2,787 | 2,053 | 9.4\% | 1,612 | 44.5\% | 1,034 | 36.4\% | 873 | 41.1\% | 1,251 | 79.1\% | 11.4\% | 9.6\% |
|  | Female | 2,510 | 1,756 | 8.8\% | 1,327 | 50.1\% | 866 | 36.7\% | 638 | 39.2\% | 832 | 74.9\% | 13.9\% | 11.2\% |
|  | Mean Age | 27.0 | 26.9 | 25.9 | 27.0 | 26.7 | 26.9 | 26.0 | 26.5 | 25.6 | 27.0 | 26.6 | 25.3 | 31.9 |
|  | Mean Total Score | 459 | 463 | 454 | 490 | 462 | 479 | 462 | 488 | 459 | 550 | 564 | 456 | 559 |
| Asian American | Total | 10,284 | 7,827 | 9.0\% | 7,741 | 42.6\% | 4,782 | 32.4\% | 4,001 | 33.0\% | 7,554 | 88.6\% | 8.5\% | 2.9\% |
|  | Male | 5,616 | 4,398 | 9.5\% | 4,325 | 41.4\% | 2,582 | 31.9\% | 2,235 | 33.1\% | 4,385 | 88.0\% | 8.8\% | 3.2\% |
|  | Female | 4,665 | 3,428 | 8.4\% | 3,413 | 44.1\% | 2,197 | 33.0\% | 1,766 | 33.0\% | 3,165 | 89.5\% | 8.1\% | 2.4\% |
|  | Mean Age | 25.9 | 25.8 | 25.1 | 25.6 | 25.2 | 25.6 | 25.0 | 25.2 | 24.4 | 25.4 | 25.4 | 24.6 | 25.3 |
|  | Mean Total Score | 593 | 601 | 604 | 625 | 614 | 617 | 615 | 624 | 619 | 679 | 685 | 625 | 651 |
| Hawaiian Pacific Islander American | Total | 370 | 240 | 10.8\% | 142 | 20.4\% | 125 | 29.6\% | 98 | 36.7\% | 166 | 86.1\% | 10.8\% | - |
|  | Male | 201 | 148 | 10.8\% | 97 | 21.6\% | 75 | 30.7\% | 68 | 33.8\% | 130 | 86.2\% | 12.3\% | - |
|  | Female | 168 | 92 | 10.9\% | 45 | 17.8\% | 50 | 28.0\% | 30 | 43.3\% | 36 | 86.1\% | - | - |
|  | Mean Age | 27.1 | 26.5 | 24.4 | 27.3 | 27.3 | 26.6 | 25.6 | 26.3 | 26.2 | 26.4 | 26.4 | 24.1 | - |
|  | Mean Total Score | 520 | 525 | 501 | 557 | 524 | 514 | 488 | 571 | 573 | 638 | 648 | 546 | - |
| Hispanic <br> American | Total | 5,872 | 4,355 | 9.2\% | 3,083 | 40.3\% | 2,199 | 37.3\% | 1,762 | 38.1\% | 2,834 | 78.1\% | 16.8\% | 5.1\% |
|  | Male | 3,420 | 2,633 | 9.6\% | 1,882 | 39.5\% | 1,304 | 36.4\% | 1,139 | 36.3\% | 1,949 | 78.2\% | 16.8\% | 4.9\% |
|  | Female | 2,445 | 1,719 | 8.7\% | 1,200 | 41.5\% | 894 | 38.6\% | 621 | 41.4\% | 885 | 77.9\% | 16.6\% | 5.5\% |
|  | Mean Age | 26.3 | 26.2 | 25.5 | 26.3 | 26.2 | 25.9 | 25.3 | 25.8 | 25.0 | 26.0 | 26.1 | 25.3 | 26.2 |
|  | Mean Total Score | 504 | 511 | 514 | 540 | 508 | 521 | 502 | 528 | 521 | 588 | 604 | 497 | 633 |
| Middle East North African American | Total | 906 | 790 | 8.6\% | 568 | 32.9\% | 402 | 37.8\% | 325 | 45.2\% | 481 | 86.3\% | 11.6\% | 2.1\% |
|  | Male | 571 | 492 | 9.8\% | 375 | 32.0\% | 275 | 41.1\% | 209 | 47.8\% | 316 | 86.1\% | 12.3\% | - |
|  | Female | 335 | 296 | 6.8\% | 192 | 34.4\% | 127 | 30.7\% | 115 | 40.0\% | 163 | 86.5\% | 10.4\% | - |
|  | Mean Age | 25.4 | 25.7 | 25.9 | 25.7 | 25.6 | 25.4 | 25.1 | 25.2 | 24.6 | 25.5 | 25.7 | 23.4 | 29.3 |
|  | Mean Total Score | 548 | 556 | 544 | 598 | 561 | 585 | 592 | 598 | 592 | 657 | 668 | 585 | 611 |
| Native American | Total | 612 | 411 | 12.9\% | 229 | 21.0\% | 204 | 38.2\% | 144 | 35.4\% | 241 | 80.1\% | 17.0\% | - |
|  | Male | 389 | 246 | 14.2\% | 138 | 22.5\% | 143 | 29.4\% | 94 | 36.2\% | 161 | 75.8\% | 21.7\% | - |
|  | Female | 222 | 164 | 10.4\% | 91 | 18.7\% | 61 | 59.0\% | 50 | 34.0\% | 80 | 88.8\% | - | - |
|  | Mean Age | 26.9 | 26.6 | 25.8 | 26.6 | 26.6 | 26.3 | 26.0 | 25.1 | 24.2 | 26.0 | 26.1 | 24.7 | - |
|  | Mean Total Score | 513 | 512 | 494 | 521 | 442 | 523 | 504 | 511 | 472 | 577 | 584 | 537 | - |

Table 3. GMAT ${ }^{\text {rM }}$ Testing Trends by Race/Ethnicity (US Citizens Only)

| Race/Ethnicity <br> (US Citizens Only) | GMAT ${ }^{\text {TM }}$ Exams Taken by Testing Year |  |  |  |  |  |  |  |  |  | TY2023 Score Reports Sent by Program |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Exams Taken | TY2019 | TY2020 | $\begin{aligned} & \text { TY2020 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2021 | $\begin{aligned} & \text { TY2021 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2022 | $\begin{aligned} & \text { TY2022 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2023 | $\begin{aligned} & \text { TY2023 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | Scores Sent | MBA | Business Master's | Doctoral /Other |
| White | Total | 42,294 | 29,664 | 9.7\% | 23,912 | 43.9\% | 14,026 | 35.1\% | 10,638 | 38.1\% | 18,961 | 85.9\% | 11.5\% | 2.6\% |
|  | Male | 27,454 | 19,349 | 10.2\% | 16,011 | 43.0\% | 9,287 | 34.6\% | 7,285 | 37.8\% | 13,607 | 87.2\% | 10.4\% | 2.4\% |
|  | Female | 14,806 | 10,293 | 8.8\% | 7,890 | 45.8\% | 4,730 | 36.2\% | 3,340 | 38.7\% | 5,341 | 82.6\% | 14.3\% | 3.1\% |
|  | Mean Age | 25.8 | 25.7 | 25.3 | 25.7 | 25.6 | 25.6 | 25.0 | 25.5 | 24.8 | 26.1 | 26.3 | 23.8 | 27.4 |
|  | Mean Total Score | 570 | 573 | 566 | 593 | 569 | 585 | 568 | 596 | 579 | 651 | 661 | 575 | 655 |
| Other Race/Ethnicity | Total | 1,898 | 1,151 | 7.4\% | 840 | 39.8\% | 455 | 34.9\% | 319 | 37.6\% | 644 | 89.9\% | 6.4\% | 3.7\% |
|  | Male | 1,137 | 711 | 9.0\% | 547 | 40.0\% | 289 | 33.9\% | 235 | 36.2\% | 474 | 93.0\% | 4.6\% | 2.3\% |
|  | Female | 753 | 437 | 4.8\% | 291 | 38.8\% | 163 | 36.2\% | 82 | 42.7\% | 161 | 80.7\% | 11.2\% | 8.1\% |
|  | Mean Age | 27.7 | 27.7 | 28.0 | 27.4 | 27.4 | 27.7 | 27.3 | 27.5 | 26.7 | 28.1 | 27.6 | 30.0 | 38.2 |
|  | Mean Total Score | 562 | 577 | 593 | 605 | 578 | 591 | 592 | 587 | 571 | 658 | 670 | 528 | 579 |
| No Response | Total | 305 | 340 | 45.3\% | 522 | 83.1\% | 143 | 33.6\% | 125 | 33.6\% | 236 | 76.3\% | 21.6\% | - |
|  | Male | 179 | 216 | 48.6\% | 315 | 82.5\% | 83 | 32.5\% | 86 | 32.6\% | 168 | 83.3\% | 14.9\% | - |
|  | Female | 126 | 124 | 39.5\% | 207 | 84.1\% | 60 | 35.0\% | 38 | 34.2\% | 68 | 58.8\% | 38.2\% | - |
|  | Mean Age | 27.1 | 26.5 | 26.0 | 25.5 | 25.2 | 27.2 | 26.0 | 26.7 | 26.6 | 26.6 | 27.2 | 24.2 | - |
|  | Mean Total Score | 589 | 594 | 563 | 559 | 547 | 620 | 623 | 636 | 638 | 664 | 678 | 612 | - |


 and total score of candidates taking the GMAT ${ }^{\text {TM }}$ Online exam.
 age and mean Total Scores when there are fewer than five exams taken or fewer than 10 score reports sent by any given candidate group.

Table 4. GMAT ${ }^{\text {™ }}$ Testing Trends by Canadian Province of Residence

| Province of Residence | GMAT ${ }^{\text {TM }}$ Exams Taken by Testing Year |  |  |  |  |  |  |  |  |  | TY2023 Score Reports Sent by Program |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Exams Taken | TY2019 | TY2020 | $\begin{aligned} & \text { TY2020 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2021 | TY2021 Online Exam* | TY2022 | $\begin{aligned} & \text { TY2022 } \\ & \text { Online } \\ & \text { Exam* } \\ & \hline \end{aligned}$ | TY2023 | TY2023 Online Exam* | Scores Sent | MBA | Business Master's | Doctoral /Other |
| All Canadian Residents | Total | 7,560 | 6,231 | 11.3\% | 6,731 | 56.6\% | 4,057 | 43.9\% | 3,139 | 34.2\% | 5,285 | 68.6\% | 26.6\% | 4.8\% |
|  | Male | 4,043 | 3,295 | 12.2\% | 3,588 | 54.8\% | 2,193 | 44.7\% | 1,677 | 35.5\% | 3,048 | 73.5\% | 21.8\% | 4.8\% |
|  | Female | 3,513 | 2,933 | 10.4\% | 3,142 | 58.6\% | 1,859 | 42.8\% | 1,458 | 32.5\% | 2,234 | 62.0\% | 33.2\% | 4.8\% |
|  | Mean Age | 26.8 | 26.5 | 27.9 | 26.5 | 26.5 | 26.7 | 26.0 | 26.8 | 26.7 | 26.8 | 27.9 | 23.5 | 29.9 |
|  | Mean Total Score | 557 | 564 | 566 | 586 | 585 | 586 | 609 | 568 | 578 | 649 | 639 | 676 | 633 |
| Alberta | Total | 696 | 487 | 12.7\% | 585 | 43.9\% | 320 | 34.1\% | 214 | 34.6\% | 306 | 88.2\% | 10.8\% | - |
|  | Male | 420 | 293 | 13.7\% | 368 | 44.6\% | 183 | 36.1\% | 114 | 36.8\% | 193 | 90.2\% | 8.3\% | - |
|  | Female | 276 | 193 | 11.4\% | 217 | 42.9\% | 137 | 31.4\% | 100 | 32.0\% | 113 | 85.0\% | 15.0\% | - |
|  | Mean Age | 29.6 | 28.1 | 28.9 | 28.4 | 28.8 | 28.9 | 27.7 | 28.7 | 29.0 | 29.1 | 29.2 | 26.8 | - |
|  | Mean Total Score | 552 | 566 | 575 | 580 | 580 | 556 | 587 | 542 | 543 | 616 | 612 | 651 | - |
| British Columbia | Total | 1,075 | 996 | 9.6\% | 966 | 47.1\% | 571 | 36.4\% | 518 | 28.0\% | 925 | 69.1\% | 28.4\% | 2.5\% |
|  | Male | 562 | 445 | 11.2\% | 486 | 45.1\% | 308 | 38.6\% | 267 | 31.5\% | 497 | 76.1\% | 22.7\% | - |
|  | Female | 513 | 551 | 8.3\% | 480 | 49.2\% | 263 | 33.8\% | 251 | 24.3\% | 428 | 61.0\% | 35.0\% | 4.0\% |
|  | Mean Age | 26.3 | 26.2 | 26.6 | 26.4 | 26.2 | 26.6 | 26.0 | 26.4 | 26.6 | 26.5 | 27.7 | 23.4 | 28.7 |
|  | Mean Total Score | 575 | 576 | 598 | 596 | 605 | 603 | 644 | 587 | 609 | 656 | 651 | 678 | 534 |
| Manitoba | Total | 150 | 109 | 8.3\% | 100 | 47.0\% | 45 | 35.6\% | 24 | 33.3\% | 25 | 88.0\% | - | - |
|  | Male | 80 | 57 | 8.8\% | 51 | 49.0\% | 27 | 22.2\% | 13 | - | 17 | 94.1\% | - | - |
|  | Female | 70 | 51 | - | 49 | 44.9\% | 16 | 56.3\% | 11 | - | 8 | - | - | - |
|  | Mean Age | 28.2 | 28.0 | 30.4 | 28.7 | 28.0 | 29.5 | 25.9 | 29.8 | 27.4 | 30.5 | 31.2 | - | - |
|  | Mean Total Score | 530 | 514 | 526 | 538 | 531 | 545 | 606 | 499 | 509 | 611 | 604 | - | - |
| New Brunswick | Total | 56 | 67 | 19.4\% | 48 | 70.8\% | 27 | 55.6\% | 15 | 53.3\% | 32 | 62.5\% | 37.5\% | - |
|  | Male | 18 | 42 | 16.7\% | 20 | 90.0\% | 15 | 53.3\% | 9 | 55.6\% | 19 | 68.4\% | - | - |
|  | Female | 38 | 25 | 24.0\% | 28 | 57.1\% | 12 | 58.3\% | 6 | - | 13 | - | - | - |
|  | Mean Age | 26.8 | 27.0 | 28.7 | 26.5 | 26.9 | 29.1 | 29.4 | 29.6 | 30.2 | 27.5 | 29.5 | 24.1 | - |
|  | Mean Total Score | 469 | 536 | 589 | 530 | 525 | 537 | 537 | 505 | 532 | 639 | 624 | 665 | - |
| Newfoundland | Total | 51 | 34 | 32.4\% | 46 | 43.5\% | 25 | 24.0\% | 13 | - | 15 | 93.3\% | - | - |
|  | Male | 26 | 18 | 33.3\% | 25 | 40.0\% | 21 | - | 8 | - | 12 | 91.7\% | - | - |
|  | Female | 25 | 16 | 31.3\% | 21 | 47.6\% | 4 | - | 5 | - | 3 | - | - | - |
|  | Mean Age | 29.0 | 29.0 | 30.3 | 28.0 | 27.7 | 28.4 | 24.5 | 29.6 | - | 27.8 | 27.7 | - | - |
|  | Mean Total Score | 508 | 530 | 555 | 553 | 523 | 552 | 567 | 557 | - | 571 | 568 | - | - |

Table 4. GMAT ${ }^{\text {TM }}$ Testing Trends by Canadian Province of Residence

| Province of Residence | GMAT ${ }^{\text {TM }}$ Exams Taken by Testing Year |  |  |  |  |  |  |  |  |  | TY2023 Score Reports Sent by Program |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Exams Taken | TY2019 | TY2020 | TY2020 Online Exam* | TY2021 | $\begin{aligned} & \text { TY2021 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2022 | TY2022 <br> Online <br> Exam* | TY2023 | TY2023 Online Exam* | Scores Sent | MBA | Business Master's | Doctoral /Other |
| Northwest Territories | Total | 2 | 0 | - | 0 | - | 0 | - | 0 | - | 0 | - | - | - |
|  | Male | 2 | 0 | - | 0 | - | 0 | - | 0 | - | 0 | - | - | - |
|  | Female | 0 | 0 | - | 0 | - | 0 | - | 0 | - | 0 | - | - | - |
|  | Mean Age | - | - | - | - | - | - | - | - | - | - | - | - | - |
|  | Mean Total Score | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Nova Scotia | Total | 149 | 132 | 14.4\% | 122 | 47.5\% | 99 | 43.4\% | 56 | 48.2\% | 105 | 61.9\% | 17.1\% | 21.0\% |
|  | Male | 78 | 71 | 18.3\% | 60 | 43.3\% | 57 | 38.6\% | 25 | 56.0\% | 59 | 55.9\% | - | 35.6\% |
|  | Female | 71 | 61 | 9.8\% | 62 | 51.6\% | 42 | 50.0\% | 31 | 41.9\% | 46 | 69.6\% | 28.3\% | - |
|  | Mean Age | 25.7 | 25.5 | 27.5 | 26.3 | 26.1 | 26.4 | 25.6 | 26.7 | 25.4 | 26.7 | 27.3 | 26.0 | 25.4 |
|  | Mean Total Score | 494 | 518 | 532 | 531 | 515 | 547 | 550 | 538 | 552 | 612 | 582 | 619 | 694 |
| Nunavut | Total | 2 | 0 | - | 1 | - | 0 | - | 0 | - | 0 | - | - | - |
|  | Male | 0 | 0 | - | 0 | - | 0 | - | 0 | - | 0 | - | - | - |
|  | Female | 2 | 0 | - | 1 | - | 0 | - | 0 | - | 0 | - | - | - |
|  | Mean Age | - | - | - | - | - | - | - | - | - | - | - | - | - |
|  | Mean Total Score | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Ontario | Total | 4,448 | 3,646 | 10.7\% | 4,036 | 62.5\% | 2,425 | 48.6\% | 1,808 | 35.0\% | 3,100 | 67.8\% | 26.6\% | 5.5\% |
|  | Male | 2,295 | 1,920 | 11.4\% | 2,117 | 60.7\% | 1,287 | 49.9\% | 955 | 36.4\% | 1,761 | 73.4\% | 20.4\% | 6.2\% |
|  | Female | 2,151 | 1,725 | 10.0\% | 1,918 | 64.5\% | 1,136 | 47.1\% | 849 | 33.0\% | 1,336 | 60.5\% | 34.8\% | 4.7\% |
|  | Mean Age | 26.3 | 26.1 | 27.3 | 26.0 | 26.1 | 26.1 | 25.5 | 26.3 | 26.1 | 26.5 | 27.5 | 23.3 | 30.4 |
|  | Mean Total Score | 557 | 564 | 563 | 592 | 590 | 594 | 616 | 573 | 587 | 660 | 648 | 691 | 654 |
| Prince Edward Island | Total | 12 | 7 | - | 4 | - | 7 | - | 4 | - | 4 | - | - | - |
|  | Male | 4 | 6 | - | 3 | - | 3 | - | 2 | - | 3 | - | - | - |
|  | Female | 8 | 1 | - | 1 | - | 4 | - | 2 | - | 1 | - | - | - |
|  | Mean Age | 22.7 | 22.7 | - | - | - | 26.3 | - | - | - | - | - | - | - |
|  | Mean Total Score | 564 | 486 | - | - | - | 459 | - | - | - | - | - | - | - |
| Quebec | Total | 834 | 694 | 12.4\% | 760 | 51.4\% | 471 | 38.0\% | 442 | 34.4\% | 720 | 64.3\% | 32.4\% | 3.3\% |
|  | Male | 504 | 406 | 12.1\% | 423 | 49.4\% | 258 | 38.8\% | 268 | 32.5\% | 473 | 65.1\% | 33.6\% | - |
|  | Female | 328 | 288 | 12.8\% | 337 | 54.0\% | 213 | 37.1\% | 174 | 37.4\% | 247 | 62.8\% | 30.0\% | 7.3\% |
|  | Mean Age | 27.6 | 27.3 | 29.6 | 27.3 | 27.6 | 27.5 | 27.8 | 27.7 | 28.1 | 27.3 | 29.1 | 23.5 | 31.0 |
|  | Mean Total Score | 563 | 567 | 549 | 573 | 564 | 568 | 573 | 559 | 548 | 621 | 617 | 640 | 532 |

Table 4. GMAT ${ }^{T M}$ Testing Trends by Canadian Province of Residence

| Province of Residence | GMAT ${ }^{\text {TM }}$ Exams Taken by Testing Year |  |  |  |  |  |  |  |  |  | TY2023 Score Reports Sent by Program |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Exams Taken | TY2019 | TY2020 | $\begin{aligned} & \text { TY2020 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2021 | TY2021 Online Exam* | TY2022 | $\begin{aligned} & \text { TY2022 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | TY2023 | $\begin{aligned} & \text { TY2023 } \\ & \text { Online } \\ & \text { Exam* } \end{aligned}$ | Scores Sent | MBA | Business Master's | Doctoral /Other |
| Saskatchewan | Total | 83 | 59 | 30.5\% | 62 | 33.9\% | 64 | 28.1\% | 43 | 44.2\% | 48 | 52.1\% | 31.3\% | - |
|  | Male | 54 | 37 | 35.1\% | 34 | 26.5\% | 33 | 33.3\% | 14 | 35.7\% | 9 | - | - | - |
|  | Female | 29 | 22 | 22.7\% | 28 | 42.9\% | 30 | 20.0\% | 29 | 48.3\% | 39 | 43.6\% | 35.9\% | - |
|  | Mean Age | 28.8 | 31.5 | 34.1 | 27.5 | 27.7 | 26.8 | 27.3 | 28.4 | 27.4 | 26.1 | 27.7 | 23.7 | - |
|  | Mean Total Score | 535 | 522 | 537 | 534 | 543 | 531 | 547 | 477 | 477 | 560 | 548 | 545 | - |
| Yukon | Total | 2 | 0 | - | 1 | - | 3 | - | 2 | - | 5 | - | - | - |
|  | Male | 0 | 0 | - | 1 | - | 1 | - | 2 | - | 5 | - | - | - |
|  | Female | 2 | 0 | - | 0 | - | 2 | - | 0 | - | 0 | - | - | - |
|  | Mean Age | - | - | - | - | - | - | - | - | - | - | - | - | - |
|  | Mean Total Score | - | - | - | - | - | - | - | - | - | - | - | - | - |


 total score of candidates taking the GMAT ${ }^{\top \mathrm{M}}$ Online exam.
 age and mean Total Scores when there are fewer than five exams taken or fewer than 10 score reports sent by any given candidate group.

## About the GMAT Exam

The GMAT exam consists of four sections: Verbal, Quantitative, Analytical Writing, and Integrated Reasoning. GMAT Total Scores, as presented in this report, are calculated based on performance on the Verbal and Quantitative sections of the exam. Total Scores are reported in increments of 10 , on a scale ranging from 200 to 800 . Results are valid for a five-year period from test sitting.

## Notes About the Data

## GMAT Score Cancel Policy

In late June 2014, GMAC instituted a policy offering test takers the ability to preview their GMAT section scores before deciding to accept or cancel the exam results. No score reports are distributed to schools when exam results are canceled. Candidates may reinstate their scores at a later date if they choose, however.

Although the ability to cancel exam results is not new, candidates in the past were unable to see their section scores before making the cancel decision. The proportion of exams canceled following the policy change increased from around one percent a year to more than 20 percent. Ultimately, the majority of test takers who cancel their exam results go on to retake the GMAT and generate reportable scores.

GMAC publishes annual GMAT trends to monitor global interest and mobility in high-quality graduate management education worldwide. Because candidates who cancel their score continue to represent recruitment opportunities for business programs around the world, GMAC will now include canceled exam volume in its candidate reports.
This reporting change allows comparisons to be made more accurately across time for the number of exams taken by any given student group. Care should be taken when comparing score-sending figures from TY2015 onward with previous years, however, as fewer score reports overall are now being sent as candidates' score cancel behavior has changed.

## Ethnicity Classifications

In TY2018, Ethnicity became a select all option for US citizens. With the addition of more ethnic categories, this reflects the diversity of the GMAT candidate pool. However, in previous testing years, all Native Americans and Hawaiian Pacific Islanders were grouped together. Since we cannot identify who classified themselves as Native American versus Hawaiian Pacific Islander, the historic data is the same.

## Gender Classifications

Beginning in testing year 2016, individuals who registered to take the GMAT exam had the option of checking a gender category called "Other" when entering their background information and setting up an account on mba.com. These exams are reflected in both the total exam and total score-sending counts in the region, country, and state/province tables but are not broken out in separate gender categories within the tables.

## GMAT Program Code Classifications

Program data in this report are based on a business school's current GMAT code classifications for its respective programs. In any given GMAT testing year, school representatives have the opportunity to modify their program classifications if they differ from original classifications established at the time of GMAT program code assignment. As a result, historic GMAT score-sending data may change based on such program classification changes.

## Testing Year Data Preparation Process Updated in TY2018

In TY2018, GMAC implemented a new process for preparing annual testing year data files due to structural changes in the data collected from GMAT exam registration. To standardize historic data into this new structure, testing year data was regenerated from TY2008 through TY2018 in the new format.

GMAT exam data now includes exams with a status of either score-reportable or score-cancelled for all testing years starting in TY2008 through the current reporting year. The new GMAT score-sending data is indexed by candidates' score report sent date, meaning that a testing year in the dataset represents all GMAT score reports that were sent to global business school programs within that testing year, regardless of when candidates sat for the GMAT exam associated with those scores.

Due to the changes in data preparation, exam and score-sending volumes in GMAT reports published after 2018 will be inconsistent with historic reports.

## GMAT ${ }^{\text {TM }}$ Online Exam

In April 2020, GMAC introduced the GMAT ${ }^{\text {TM }}$ Online Exam, which is an online and remote proctored version of the test-center-based GMAT ${ }^{\text {TM }}$ exam. Candidate exam-taking and score-sending information originating from both test center and online versions of the GMAT ${ }^{\text {TM }}$ exam has been incorporated into this report for TY2020 onward.

## Variations in Data

The GMAT exam data in GMAC's internal data warehouse may vary slightly depending on when the data was exported. This may result in slight variation between the test year exam counts published in this current report and those published in past years' reports.

For further questions on the methodologies used in this report please contact the GMAC Research and Data Science Department at research@gmac.com.

## Regional Categories

## UNITED STATES

## Middle Atlantic

Delaware
District of Columbia (Washington, DC)
Maryland
Pennsylvania
Virginia
West Virginia
Midwest
Illinois
Indiana
Iowa
Kansas
Michigan
Minnesota
Missouri
Nebraska
North Dakota
Ohio
South Dakota
Wisconsin

| Northeast | West |
| :--- | :--- |
| Connecticut | Alaska |
| Maine | California |
| Massachusetts | Colorado |
| New Hampshire | Hawaii |
| New Jersey | Idaho |
| New York | Montana |
| Rhode Island | Nevada |
| Vermont | Oregon |
|  | Utah |
| South | Washington |
| Alabama | Wyoming |
| Arkansas |  |
| Florida | CANADA |
| Georgia |  |
| Kentucky | Alberta |
| Louisiana | British Columbia |
| Mississippi | Manitoba |
| North Carolina | New Brunswick |
| South Carolina | Newfoundland |
| Tennessee | Nova Scotia |
| Southwest | Northwest Territories |
| Arizona | Nunavut |
| New Mexico | Ontario |
| Oklahoma | Prince Edward Island |
| Texas | Quebec |
|  | Saskatchewan |
|  | Yukon |

## Related Publications

- Profile of GMAT ${ }^{\mathrm{TM}}$ Testing: Citizenship, Five-Year Summary, TY2019-TY2O23 gmac.com/profile
- Profile of GMAT ${ }^{\text {тм }}$ Testing: Residence, Five-Year Summary, TY2O19-TY2O23 gmac.com/profile
- 2023 GMAC Prospective Students Survey Report and Interactive Research Tool gmac.com/interactiveresearch


## Related Admissions Recruiting Resources

Looking for students to meet your recruitment goals? The GMACTM GradSelect global database can help you find the best talent to recruit for your programs. As a GMAT score recipient, you have access to GradSelect, the world's largest pool of qualified prospective candidates specifically interested in graduate management education-over 560,000 candidates who are waiting to hear from you. The benefits of using the GradSelect service:

- Target your audience: Use more than 35 criteria to narrow your search and tailor your message for the best response rate.
- Get the most up-to-date contacts: The global database is updated daily, with 45 K candidates joining every quarter.
- Find the best candidates anytime, anywhere with our easy-to-use web-based application.
- Save time: Receive automatic results weekly, biweekly, or monthly, and save your best searches.
- Recruit early: Discover candidates at all stages of their business education journey, using the segmentation tools to personalize and convert.
- Save money: By only paying for the profiles you need, GradSelect is a cost-effective way to build multichannel marketing programs.

To get more information or to create a GradSelect account, please visit gmac.com/gradselect.

## Contributors

The following individuals from the GMAC Research Department made significant contributions to the publication of this report: Kari Nelson, Associate Manager, Research Analytics and Operations, data preparation and manuscript review; Kun Yuan, Director, Research and Data Science, revising of manuscript for intellectual content and quality assurance. Additionally, the following individuals from the GMAC Business Planning and Analysis Department made significant contributions to the quality assurance of this report: Travis Parker, Associate, Strategy Analyst; Seaenna Yang, Associate, Strategy Analyst; Lisa Garcia, Associate, Strategy Analyst.

## Contact Information

For questions or comments regarding the study findings, methodology, or data, please contact the GMAC Research Department at research@gmac.com.

For more information about all Research Department products, surveys, and resources, visit gmac.com/research.

## GMAC Global Office Locations

| GMAC Greater China Office | GMAC/GMGC India Office | GMAC London Office | GMAC USA | BusinessBecause | GMAC Tours |
| :---: | :---: | :---: | :---: | :---: | :---: |
| P: + 86 (021)5195 9246 china@gmac.com | $\begin{gathered} \text { P: }+911244945270 \\ \text { apac@gmac.com } \end{gathered}$ | P: +44 (0) 2037693280 emea@gmac.com | P: +1 7036689600 customercare@gmac.com | $\begin{gathered} \text { P: +44 (0) } 2080493301 \\ \text { info@businessbecause.com } \end{gathered}$ | $\text { P: +1 } 7036689600$ toursupport@gmac.com |

© 2023 Graduate Management Admission Council (GMAC ${ }^{\text {TM }}$ ). All rights reserved.
No part of this publication may be reproduced, stored in a retrieval system, distributed, or transmitted in any form by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of GMAC. For permission, contact the GMAC legal department at legal@gmac.com.

GMAC $^{\text {TM }}$, GMAC ${ }^{\text {TM }}{\text { GradSelect, } \text { GMAT }^{\text {TM }} \text {, } \text { GMAT }^{\text {TM }} \text { Focus Edition, GMAT Focus }}^{\text {TM }}$, Graduate Management Admission Council ${ }^{\text {TM }}$, and Graduate Management Admission Test ${ }^{\text {TM }}$ are trademarks of GMAC in the United States and other countries.

