Graduate Management Admission Council®

Profile of GMAT™ Testing 2018

Profile of GMAT™ Testing: North America

Five-Year Summary: TY2014 – TY2018

January 2019

Globally, more than 1.3 million Graduate Management Admission Test™ (GMAT™) exams have been taken over the past five years by individuals interested in pursuing graduate management education. The GMAT exam is an important part of the admissions process for more than 7,000 graduate management programs worldwide. A total of 242,714 GMAT exams were taken worldwide by prospective business school students in testing year 2018 (TY2018), which ran from July 1, 2017 through June 30, 2018. These examinees sent a total of 493,101 score reports to graduate-level management programs across the globe.

This report summarizes five-year GMAT testing trends for US and Canadian residents for:

- GMAT exams taken by US region, US state of residence, and race/ethnicity of examinees (US citizens only);
- GMAT exams taken by Canadian residents, by Canadian province;
- GMAT exams taken by gender and mean age of GMAT examinees;
- Mean GMAT Total Score; and
- GMAT score-sending breakdowns by program type (MBA, business master's, and doctoral/other), for TY2018.

Mean GMAT Total Scores and mean age of examinees are provided for groups with five or more exams taken and 10 or more score reports sent.

What Can I Do With the Data?

Use the data to build candidate profiles for specific US or Canadian groups. For example, you can use the tables to determine the following about Montana residents who sat for the GMAT exam in TY2018:

- Colorado residents sat for 1,699 GMAT exams.
- The mean age of Colorado residents was 26.8 and the mean GMAT Total Score was 536.
- Of the 3,445 GMAT score reports sent by Colorado residents, 69 percent were directed to MBA programs.
- Women in Colorado (37% of scores sent) were more likely than men in Colorado (25%) to send scores to business master's programs.
- Colorado residents represent 1.8 percent of total testing by US residents.

Make this report your starting point to target your search of potential students and enhance school recruitment efforts. For example, you can purchase names of prospective students using the **Graduate Management Admission Search Service™ (GMASS™)** database or develop profiles of the decision-making process for US and Canadian candidates based on data in the **mba.com Prospective Students Survey Interactive Report**.

About This Report

This assessment report summarizes five years of data for GMAT exams taken and score reports sent worldwide, filtered by US and Canadian residence at time of GMAT registration.

Review GMAT exam and score reporting trends by:

- **US Region of Residence**
- **US State of Residence**
- **Race/Ethnicity of US Citizens**
- **Canadian Province of Residence**

About GMAT Examinees

Data in this report reflect the total number of GMAT exams that generated valid Total Scores during a given testing year. Test takers who took the exam more than once during the year are included in the aggregate data. For example, an individual who took the GMAT exam twice in TY2018 would represent a total of two exams taken during that year.

Table 1. GMAT™ Testing Trends by US Region of Residence

Region of Residence	GMAT™ Exams Taken by Testing Year						TY2018 Score Reports Sent by Program			
	Exams Taken	TY2014	TY2015	TY2016	TY2017	TY2018	Scores Sent	MBA	Business Master's	Doctoral /Other
All US Residents	Total	111,902	109,489	109,323	103,961	95,708	203,847	73.3%	22.9%	3.8%
	Male	65,887	64,052	63,428	60,243	55,899	127,025	76.8%	19.7%	3.5%
	Female	46,015	45,437	45,886	43,700	39,776	76,727	67.7%	28.1%	4.2%
	Mean Age	26.5	26.4	26.3	26.1	26.0	26.3	26.8	24.1	29.1
	Mean Total Score	531	536	542	549	553	597	607	558	634
Middle Atlantic	Total	11,412	10,507	10,272	9,480	8,794	20,209	77.5%	17.3%	5.2%
	Male	6,935	6,306	6,119	5,559	5,347	12,930	80.3%	14.6%	5.1%
	Female	4,477	4,201	4,153	3,916	3,445	7,269	72.6%	22.1%	5.3%
	Mean Age	26.5	26.5	26.2	26.1	26.1	26.5	26.9	24.0	28.7
	Mean Total Score	546	553	559	565	574	621	628	580	647
Midwest	Total	21,875	21,419	20,647	19,104	16,444	35,062	73.2%	22.9%	3.9%
	Male	12,809	12,458	11,867	11,059	9,712	22,838	77.9%	18.4%	3.8%
	Female	9,066	8,961	8,778	8,044	6,728	12,209	64.6%	31.3%	4.1%
	Mean Age	26.2	26.1	25.9	25.7	25.6	25.9	26.5	23.4	28.8
	Mean Total Score	533	536	543	550	554	598	603	579	635
Northeast	Total	23,292	22,540	22,820	22,731	21,981	43,501	77.8%	18.9%	3.3%
	Male	13,678	12,964	13,036	12,934	12,454	25,470	80.2%	16.8%	2.9%
	Female	9,614	9,576	9,782	9,793	9,524	18,024	74.3%	21.8%	3.9%
	Mean Age	26.1	25.9	25.8	25.8	25.7	26.0	26.5	24.0	27.5
	Mean Total Score	547	554	564	574	577	623	636	564	661
South	Total	20,497	19,561	19,255	18,449	17,033	37,013	63.3%	32.6%	4.1%
	Male	11,816	11,497	11,173	10,849	10,165	23,481	67.5%	28.8%	3.7%
	Female	8,681	8,064	8,082	7,599	6,862	13,514	56.2%	39.2%	4.6%
	Mean Age	26.2	26.1	25.7	25.5	25.4	25.5	26.2	23.5	29.8
	Mean Total Score	503	509	510	515	515	552	558	533	609
Southwest	Total	12,306	12,598	12,940	11,982	10,429	23,160	70.9%	24.9%	4.3%
	Male	7,284	7,420	7,726	7,099	6,262	14,889	75.8%	20.8%	3.3%
	Female	5,022	5,178	5,214	4,881	4,157	8,242	61.8%	32.2%	5.9%
	Mean Age	26.9	27.0	26.9	26.7	26.7	26.9	27.5	24.7	30.1
	Mean Total Score	511	514	520	529	531	573	585	536	605
US Military Bases	Total	115	162	171	137	128	296	86.8%	12.8%	0.3%
	Male	88	128	133	116	96	236	86.4%	13.1%	0.4%
	Female	27	34	38	21	32	60	88.3%	11.7%	0.0%
	Mean Age	31.3	30.9	30.2	31.2	30.5	30.6	30.5	31.3	-
	Mean Total Score	549	542	542	534	545	584	592	533	-
West	Total	22,405	22,702	23,218	22,078	20,899	44,606	76.7%	20.2%	3.2%
	Male	13,277	13,279	13,374	12,627	11,863	27,181	79.3%	17.5%	3.2%
	Female	9,128	9,423	9,839	9,446	9,028	17,409	72.5%	24.3%	3.2%
	Mean Age	27.3	27.2	27.2	27.0	26.9	27.1	27.6	25.0	30.0
	Mean Total Score	541	545	549	556	560	608	616	573	644

Note: Dashes that appear in the table are used to indicate "not applicable", such as when there are no examinees in a given subgroup, and thus, no scores exist. For examinee privacy, dashes are also used in place of mean age and mean Total Scores when there are fewer than five exams taken or less than 10 score reports sent by any given candidate group.

Table 2. GMAT™ Testing Trends by US State of Residence

Residence	Exams Taken	GMAT™ Exams Taken by Testing Year					TY2018 Score Reports Sent by Program			
		TY2014	TY2015	TY2016	TY2017	TY2018	Scores Sent	MBA	Business Master's	Doctoral /Other
Alabama	Total	1,724	1,744	1,948	1,689	1,454	3,134	49.8%	47.8%	2.3%
	Male	887	950	1,079	930	810	1,843	54.7%	42.4%	2.9%
	Female	837	794	869	759	644	1,291	42.8%	55.6%	1.5%
	Mean Age	25.4	25.3	25.0	24.7	24.9	24.8	25.9	23.3	31.0
	Mean Total Score	481	485	484	484	483	515	506	524	555
Alaska	Total	90	108	99	80	88	222	75.2%	11.7%	13.1%
	Male	56	65	65	59	63	183	73.8%	11.5%	14.8%
	Female	34	43	34	21	25	39	82.1%	12.8%	5.1%
	Mean Age	28.7	27.6	29.1	29.3	29.8	29.3	29.3	30.4	28.4
	Mean Total Score	507	530	544	529	530	591	603	551	555
Arizona	Total	1,285	1,284	1,388	1,263	1,131	2,227	65.2%	29.8%	5.0%
	Male	848	778	821	773	671	1,440	68.5%	28.0%	3.5%
	Female	437	506	567	490	458	787	59.0%	33.2%	7.9%
	Mean Age	27.2	26.7	26.1	25.7	25.6	26.6	27.5	24.2	29.3
	Mean Total Score	530	535	532	533	531	576	587	556	564
Arkansas	Total	672	566	524	529	446	928	50.6%	38.3%	11.1%
	Male	371	343	292	324	268	577	53.0%	36.9%	10.1%
	Female	301	223	232	205	178	351	46.7%	40.5%	12.8%
	Mean Age	25.7	25.5	24.8	24.8	24.9	24.9	25.3	23.6	28.2
	Mean Total Score	485	488	494	500	488	537	520	531	637
California	Total	13,943	13,985	14,537	14,334	13,697	29,190	79.2%	18.1%	2.7%
	Male	8,048	8,019	8,183	7,911	7,535	17,151	81.9%	15.5%	2.6%
	Female	5,895	5,966	6,352	6,421	6,156	12,026	75.4%	21.8%	2.8%
	Mean Age	27.4	27.3	27.3	27.0	26.8	27.1	27.4	24.8	30.7
	Mean Total Score	549	556	560	566	571	620	625	591	642
Colorado	Total	1,914	2,029	2,016	1,805	1,699	3,445	69.0%	29.4%	1.7%
	Male	1,118	1,180	1,200	1,067	1,025	2,223	73.1%	25.4%	1.4%
	Female	796	849	816	738	674	1,222	61.4%	36.6%	2.0%
	Mean Age	26.7	26.3	26.6	26.8	26.8	26.9	27.4	25.4	31.8
	Mean Total Score	536	532	530	542	536	584	595	555	626
Connecticut	Total	1,731	1,599	1,456	1,219	1,209	2,446	76.2%	19.2%	4.6%
	Male	1,063	995	943	763	758	1,550	78.1%	16.3%	5.6%
	Female	668	604	513	456	451	896	72.8%	24.3%	2.9%
	Mean Age	26.5	26.0	25.5	25.4	24.9	25.5	26.0	23.3	26.8
	Mean Total Score	537	542	557	570	575	613	625	552	668
Delaware	Total	384	360	309	307	227	394	62.7%	26.6%	10.7%
	Male	217	223	191	171	135	224	68.8%	29.5%	1.8%
	Female	167	137	118	136	92	170	54.7%	22.9%	22.4%
	Mean Age	25.1	26.3	26.2	25.8	25.8	26.6	26.9	25.2	28.9
	Mean Total Score	502	509	524	537	539	598	593	581	676
District Of Columbia	Total	1,462	1,449	1,431	1,508	1,377	3,662	89.5%	7.5%	3.0%
	Male	862	764	797	824	726	2,043	92.0%	4.9%	3.1%
	Female	600	685	634	684	650	1,614	86.3%	10.9%	2.8%
	Mean Age	26.7	26.7	26.7	26.6	26.6	26.7	26.9	24.7	28.6
	Mean Total Score	617	617	622	623	621	664	669	622	634

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Table 2. GMAT™ Testing Trends by US State of Residence

Residence	Exams Taken	TY2014	TY2015	TY2016	TY2017	TY2018	Scores Sent	MBA	Business Master's	Doctoral /Other
				GMAT™ Exams Taken by Testing Year			TY2018 Score Reports Sent by Program			
Florida	Total	5,549	5,245	5,377	5,269	4,932	9,886	60.8%	35.2%	4.0%
	Male	3,205	3,114	3,136	3,103	3,014	6,344	65.4%	31.5%	3.1%
	Female	2,344	2,131	2,241	2,165	1,916	3,540	52.5%	41.9%	5.6%
	Mean Age	26.0	25.7	25.5	25.2	25.2	25.2	25.9	23.6	28.7
	Mean Total Score	512	515	517	517	518	555	561	541	605
Georgia	Total	3,334	3,421	3,308	3,261	3,032	7,269	72.6%	24.1%	3.4%
	Male	1,979	1,972	1,906	1,950	1,779	4,611	76.1%	20.6%	3.3%
	Female	1,355	1,449	1,402	1,311	1,251	2,651	66.4%	30.1%	3.5%
	Mean Age	26.7	26.8	26.5	26.4	26.1	26.2	26.8	23.9	30.8
	Mean Total Score	515	525	527	539	538	574	586	533	621
Hawaii	Total	323	326	323	322	255	542	82.1%	16.4%	1.5%
	Male	201	207	200	195	142	359	90.8%	8.9%	0.3%
	Female	122	119	123	127	112	182	65.4%	30.8%	3.8%
	Mean Age	28.8	29.7	28.9	28.6	29.5	28.7	28.9	27.3	-
	Mean Total Score	519	517	516	518	509	560	570	509	-
Idaho	Total	265	279	249	252	228	497	64.6%	34.0%	1.4%
	Male	193	192	180	178	147	353	69.1%	28.9%	2.0%
	Female	72	87	69	74	81	144	53.5%	46.5%	0.0%
	Mean Age	27.0	27.6	28.1	26.4	26.5	26.5	27.5	24.2	-
	Mean Total Score	521	508	510	512	509	549	561	527	-
Illinois	Total	5,662	5,662	5,564	5,233	4,737	11,007	81.4%	15.6%	3.0%
	Male	3,478	3,428	3,295	3,221	2,893	7,249	84.3%	12.8%	2.9%
	Female	2,184	2,234	2,269	2,011	1,842	3,750	75.8%	20.9%	3.3%
	Mean Age	26.7	26.5	26.4	26.3	26.1	26.3	26.7	23.5	28.9
	Mean Total Score	558	564	571	583	587	630	640	578	625
Indiana	Total	2,085	2,148	2,142	2,148	1,655	3,350	67.0%	29.5%	3.5%
	Male	1,226	1,193	1,163	1,220	886	2,065	74.2%	22.6%	3.1%
	Female	859	955	979	928	769	1,285	55.5%	40.5%	4.0%
	Mean Age	26.0	25.8	25.6	25.3	25.4	25.7	26.7	22.9	29.7
	Mean Total Score	527	527	536	541	538	584	575	600	616
Iowa	Total	1,074	1,065	912	787	667	1,201	54.0%	41.1%	4.8%
	Male	626	566	505	393	376	727	60.5%	37.3%	2.2%
	Female	448	499	407	394	291	474	44.1%	47.0%	8.9%
	Mean Age	26.1	26.1	25.7	25.2	24.8	24.9	26.4	22.9	25.8
	Mean Total Score	530	524	527	537	529	573	563	582	622
Kansas	Total	953	747	673	567	491	999	76.1%	18.6%	5.3%
	Male	514	451	392	346	310	676	81.7%	15.4%	3.0%
	Female	439	296	281	221	181	323	64.4%	25.4%	10.2%
	Mean Age	25.6	26.0	25.9	25.5	25.8	26.2	26.2	24.2	33.6
	Mean Total Score	495	497	501	510	507	562	557	553	653
Kentucky	Total	948	947	863	714	643	1,423	73.4%	21.6%	5.0%
	Male	569	590	532	434	411	993	74.5%	20.2%	5.2%
	Female	379	357	331	280	232	430	70.9%	24.7%	4.4%
	Mean Age	26.2	26.3	26.1	25.9	25.1	25.1	25.5	23.1	28.5
	Mean Total Score	502	494	497	507	510	553	544	571	619

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Residence	Exams Taken	GMAT™ Exams Taken by Testing Year					TY2018 Score Reports Sent by Program			
		TY2014	TY2015	TY2016	TY2017	TY2018	Scores Sent	MBA	Business Master's	Doctoral /Other
Louisiana	Total	1,440	1,249	1,160	1,058	971	2,083	70.2%	23.8%	6.0%
	Male	752	677	643	585	517	1,242	73.6%	21.2%	5.2%
	Female	688	572	517	473	452	832	65.3%	27.4%	7.3%
	Mean Age	25.4	25.5	25.2	25.1	25.0	25.0	25.2	23.6	28.1
	Mean Total Score	479	480	489	480	487	530	527	517	614
Maine	Total	160	153	140	176	116	219	72.6%	21.0%	6.4%
	Male	104	87	89	99	59	114	66.7%	24.6%	8.8%
	Female	56	66	51	77	57	105	79.0%	17.1%	3.8%
	Mean Age	27.6	27.2	25.2	27.3	25.4	25.6	25.1	24.7	34.2
	Mean Total Score	524	534	547	549	540	575	589	525	581
Maryland	Total	1,924	1,824	1,635	1,496	1,372	2,996	78.8%	14.9%	6.3%
	Male	1,152	1,052	982	891	853	1,990	80.6%	14.0%	5.4%
	Female	772	772	653	603	519	1,006	75.2%	16.8%	8.0%
	Mean Age	26.7	26.3	26.3	26.2	26.3	26.6	26.7	24.0	30.3
	Mean Total Score	531	536	544	546	556	603	605	576	648
Massachusetts	Total	4,426	4,455	4,490	4,437	4,340	9,348	78.7%	18.0%	3.3%
	Male	2,613	2,534	2,552	2,556	2,419	5,387	82.1%	15.4%	2.5%
	Female	1,813	1,921	1,938	1,881	1,920	3,961	74.0%	21.4%	4.5%
	Mean Age	26.3	26.2	25.9	25.6	25.6	26.0	26.4	23.9	27.6
	Mean Total Score	556	564	575	589	592	644	652	604	671
Michigan	Total	2,807	2,790	2,849	2,648	2,289	4,990	72.8%	23.7%	3.5%
	Male	1,705	1,692	1,677	1,491	1,402	3,389	78.0%	18.4%	3.5%
	Female	1,102	1,098	1,172	1,157	887	1,601	61.7%	34.9%	3.4%
	Mean Age	26.3	26.2	25.7	25.5	25.7	26.0	26.4	23.8	30.4
	Mean Total Score	523	530	536	541	549	593	598	569	654
Minnesota	Total	1,614	1,423	1,508	1,434	1,233	2,763	84.1%	13.5%	2.5%
	Male	939	817	887	874	749	1,800	86.2%	11.1%	2.8%
	Female	675	606	621	560	484	963	80.2%	18.0%	1.9%
	Mean Age	26.8	26.6	26.6	26.2	26.4	26.9	27.3	24.0	27.8
	Mean Total Score	553	555	565	561	568	605	609	578	594
Mississippi	Total	714	663	630	598	703	1,478	47.9%	47.1%	5.0%
	Male	375	378	366	293	407	829	50.1%	43.7%	6.3%
	Female	339	285	264	305	296	649	45.1%	51.5%	3.4%
	Mean Age	25.9	26.1	25.6	24.6	24.1	24.3	25.0	22.6	33.2
	Mean Total Score	450	452	452	462	469	494	477	504	566
Missouri	Total	1,857	2,020	1,691	1,520	1,291	2,405	66.7%	28.6%	4.7%
	Male	1,033	1,086	966	797	727	1,502	72.4%	22.2%	5.4%
	Female	824	934	725	723	563	901	57.2%	39.3%	3.6%
	Mean Age	25.5	25.2	25.2	25.2	24.9	25.3	25.9	23.4	28.6
	Mean Total Score	508	503	517	513	515	561	562	544	649
Montana	Total	166	140	92	103	91	197	59.9%	27.9%	12.2%
	Male	93	75	43	60	46	106	58.5%	18.9%	22.6%
	Female	73	65	49	43	45	91	61.5%	38.5%	0.0%
	Mean Age	27.1	26.8	28.0	24.6	25.6	26.5	27.0	23.7	30.2
	Mean Total Score	498	503	493	485	488	532	521	496	668

Table 2. GMAT^{TM} Testing Trends by US State of Residence

Residence		GMAT^{TM} Exams Taken by Testing Year					TY2018 Score Reports Sent by Program			
	Exams Taken	TY2014	TY2015	TY2016	TY2017	TY2018	Scores Sent	MBA	Business Master's	Doctoral /Other
Nebraska	Total	525	492	433	436	365	727	64.9%	33.1%	1.9%
	Male	301	282	269	264	231	465	65.6%	31.4%	3.0%
	Female	224	210	164	172	134	262	63.7%	36.3%	0.0%
	Mean Age	26.0	25.7	25.4	25.0	24.6	24.7	25.4	23.1	29.9
	Mean Total Score	514	519	515	502	517	563	564	560	567
Nevada	Total	570	528	580	578	661	1,012	69.1%	26.6%	4.3%
	Male	349	296	326	299	368	608	70.2%	25.3%	4.4%
	Female	221	232	254	279	293	404	67.3%	28.5%	4.2%
	Mean Age	28.8	28.1	28.4	28.1	27.6	27.9	28.3	26.3	31.6
	Mean Total Score	502	511	499	496	490	530	537	502	577
New Hampshire	Total	280	267	226	260	253	597	67.7%	25.0%	7.4%
	Male	178	177	139	160	167	398	67.3%	21.9%	10.8%
	Female	102	90	87	100	86	199	68.3%	31.2%	0.5%
	Mean Age	25.8	25.4	24.8	24.9	25.2	25.4	26.0	23.0	28.4
	Mean Total Score	538	542	541	544	553	585	593	552	626
New Jersey	Total	4,011	3,708	3,695	3,511	3,565	6,978	77.1%	18.8%	4.1%
	Male	2,524	2,306	2,179	2,154	2,148	4,244	81.3%	16.4%	2.2%
	Female	1,487	1,402	1,516	1,357	1,417	2,734	70.6%	22.5%	6.9%
	Mean Age	26.4	26.1	26.1	25.8	25.6	26.1	26.6	24.1	27.0
	Mean Total Score	534	542	553	563	561	608	614	567	668
New Mexico	Total	275	316	266	285	212	472	76.5%	18.4%	5.1%
	Male	165	177	151	154	111	281	79.0%	14.2%	6.8%
	Female	110	139	115	131	101	191	72.8%	24.6%	2.6%
	Mean Age	26.6	27.5	27.8	26.6	27.4	26.5	27.1	24.1	25.7
	Mean Total Score	508	500	483	484	468	527	528	504	586
New York	Total	12,145	11,876	12,384	12,687	12,138	23,239	78.2%	19.0%	2.8%
	Male	6,870	6,595	6,886	6,945	6,698	13,378	79.9%	17.3%	2.8%
	Female	5,275	5,281	5,496	5,739	5,438	9,854	75.8%	21.4%	2.8%
	Mean Age	25.8	25.8	25.7	25.9	25.9	26.1	26.6	24.1	27.7
	Mean Total Score	551	557	566	574	579	623	640	551	657
North Carolina	Total	3,103	2,887	2,824	2,828	2,550	5,557	61.5%	34.8%	3.7%
	Male	1,870	1,757	1,674	1,684	1,543	3,580	66.4%	30.2%	3.4%
	Female	1,233	1,130	1,150	1,144	1,007	1,977	52.7%	43.1%	4.2%
	Mean Age	27.0	26.5	25.9	25.5	25.6	25.6	26.6	23.4	31.4
	Mean Total Score	520	534	530	531	533	568	583	537	612
North Dakota	Total	104	125	150	136	121	223	73.5%	16.1%	10.3%
	Male	64	70	92	79	74	151	78.8%	9.3%	11.9%
	Female	40	55	58	57	47	72	62.5%	30.6%	6.9%
	Mean Age	25.9	26.3	28.5	28.2	27.2	26.0	26.3	24.3	27.0
	Mean Total Score	515	509	482	503	482	514	473	584	694
Ohio	Total	3,580	3,361	3,187	2,764	2,451	4,846	61.5%	31.9%	6.6%
	Male	1,975	1,922	1,744	1,547	1,387	3,142	67.3%	25.9%	6.7%
	Female	1,605	1,439	1,443	1,217	1,063	1,699	50.4%	43.1%	6.5%
	Mean Age	25.7	25.6	25.1	24.8	24.8	25.2	26.0	23.2	28.0
	Mean Total Score	520	527	530	542	544	589	579	595	651

Table 2. GMAT™ Testing Trends by US State of Residence

Residence	Exams Taken	GMAT™ Exams Taken by Testing Year					TY2018 Score Reports Sent by Program			
		TY2014	TY2015	TY2016	TY2017	TY2018	Scores Sent	MBA	Business Master's	Doctoral /Other
Oklahoma	Total	1,034	1,063	1,132	993	810	1,621	64.3%	29.3%	6.4%
	Male	625	623	683	599	457	997	71.6%	23.0%	5.4%
	Female	409	440	449	394	353	624	52.7%	39.4%	7.9%
	Mean Age	26.3	26.4	26.2	26.2	25.8	26.0	26.7	23.6	30.0
	Mean Total Score	506	509	512	502	506	553	540	564	639
Oregon	Total	1,238	1,322	1,234	976	825	1,515	67.7%	30.4%	1.9%
	Male	673	720	634	530	485	963	71.2%	27.0%	1.8%
	Female	565	602	599	443	340	552	61.4%	36.4%	2.2%
	Mean Age	26.2	25.8	25.6	25.7	25.8	26.4	27.1	24.2	36.9
	Mean Total Score	504	496	501	509	521	578	589	552	573
Pennsylvania	Total	4,181	3,511	3,684	3,334	3,152	6,844	74.0%	21.1%	4.9%
	Male	2,545	2,163	2,202	1,954	1,962	4,500	77.5%	17.1%	5.4%
	Female	1,636	1,348	1,482	1,379	1,189	2,339	67.3%	28.8%	3.9%
	Mean Age	26.1	26.2	25.8	25.6	25.6	26.1	26.6	23.6	28.4
	Mean Total Score	535	541	547	553	563	605	611	576	646
Rhode Island	Total	425	402	321	351	260	540	76.1%	18.5%	5.4%
	Male	256	221	178	203	150	320	78.1%	21.6%	0.3%
	Female	169	181	143	147	110	220	73.2%	14.1%	12.7%
	Mean Age	25.3	25.2	25.3	25.2	25.1	25.8	26.1	24.1	26.8
	Mean Total Score	505	515	522	512	531	580	582	548	669
South Carolina	Total	999	1,006	898	804	777	1,855	63.5%	33.6%	2.9%
	Male	566	586	516	505	476	1,218	71.2%	27.8%	1.0%
	Female	433	420	382	299	301	637	48.8%	44.7%	6.4%
	Mean Age	25.7	25.3	25.2	24.7	24.9	25.0	26.0	22.7	31.4
	Mean Total Score	505	512	508	505	515	551	567	523	536
South Dakota	Total	110	125	122	136	96	210	64.8%	27.1%	8.1%
	Male	54	78	69	80	58	154	60.4%	29.2%	10.4%
	Female	56	47	53	56	38	56	76.8%	21.4%	1.8%
	Mean Age	26.6	26.1	26.1	26.2	25.6	25.3	26.0	23.6	24.4
	Mean Total Score	495	514	500	507	492	537	520	516	735
Tennessee	Total	2,014	1,833	1,723	1,699	1,525	3,400	68.1%	27.4%	4.5%
	Male	1,242	1,130	1,029	1,041	940	2,244	69.3%	25.7%	5.0%
	Female	772	703	694	658	585	1,156	65.8%	30.6%	3.5%
	Mean Age	26.6	27.0	26.5	26.2	26.0	26.2	26.8	24.3	29.5
	Mean Total Score	495	499	502	514	510	547	545	540	639
Texas	Total	9,712	9,935	10,154	9,441	8,276	18,840	72.0%	24.1%	4.0%
	Male	5,646	5,842	6,071	5,573	5,023	12,171	77.0%	20.0%	3.1%
	Female	4,066	4,093	4,083	3,866	3,245	6,640	62.7%	31.7%	5.6%
	Mean Age	26.9	27.1	27.0	26.8	26.9	27.0	27.5	25.0	30.4
	Mean Total Score	510	512	521	533	535	576	589	531	607
US Military Bases	Total	115	162	171	137	128	296	86.8%	12.8%	0.3%
	Male	88	128	133	116	96	236	86.4%	13.1%	0.4%
	Female	27	34	38	21	32	60	88.3%	11.7%	0.0%
	Mean Age	31.3	30.9	30.2	31.2	30.5	30.6	30.5	31.3	-
	Mean Total Score	549	542	542	534	545	584	592	533	-

Table 2. GMAT™ Testing Trends by US State of Residence

Residence	Exams Taken	GMAT™ Exams Taken by Testing Year					TY2018 Score Reports Sent by Program			
		TY2014	TY2015	TY2016	TY2017	TY2018	Scores Sent	MBA	Business Master's	Doctoral /Other
Utah	Total	1,524	1,511	1,563	1,411	1,250	3,164	70.2%	22.3%	7.5%
	Male	1,184	1,113	1,142	1,096	925	2,543	71.5%	20.5%	7.9%
	Female	340	398	420	315	325	621	64.9%	29.3%	5.8%
	Mean Age	27.9	27.8	27.4	27.5	27.3	27.4	27.8	26.3	26.8
	Mean Total Score	541	543	546	552	560	601	608	551	682
Vermont	Total	114	80	108	90	100	134	64.9%	32.1%	3.0%
	Male	70	49	70	54	55	79	75.9%	20.3%	3.8%
	Female	44	31	38	36	45	55	49.1%	49.1%	1.8%
	Mean Age	26.4	24.7	25.7	25.0	23.6	23.9	25.1	21.8	-
	Mean Total Score	559	531	570	564	557	615	617	613	-
Virginia	Total	3,180	3,073	2,953	2,628	2,520	6,017	75.3%	19.0%	5.8%
	Male	1,972	1,926	1,778	1,613	1,576	3,992	78.3%	16.0%	5.8%
	Female	1,208	1,147	1,175	1,013	944	2,025	69.4%	24.9%	5.7%
	Mean Age	27.1	27.1	26.7	26.5	26.5	26.8	27.4	24.4	28.2
	Mean Total Score	548	556	560	567	577	626	635	580	653
Washington	Total	2,328	2,421	2,461	2,167	2,053	4,710	76.6%	19.2%	4.2%
	Male	1,337	1,383	1,360	1,202	1,086	2,605	81.2%	16.0%	2.8%
	Female	991	1,038	1,100	965	966	2,103	71.0%	23.1%	5.8%
	Mean Age	27.2	27.1	27.2	27.0	27.2	27.4	27.9	24.9	29.1
	Mean Total Score	536	545	546	557	560	602	608	562	657
West Virginia	Total	281	290	260	207	146	296	63.2%	29.4%	7.4%
	Male	187	178	169	106	95	181	74.0%	22.1%	3.9%
	Female	94	112	91	101	51	115	46.1%	40.9%	13.0%
	Mean Age	24.3	23.9	24.4	24.2	24.5	24.4	24.6	23.4	27.2
	Mean Total Score	488	497	498	506	507	546	548	532	582
Wisconsin	Total	1,504	1,461	1,416	1,295	1,048	2,341	74.8%	22.0%	3.1%
	Male	894	873	808	747	619	1,518	80.9%	16.3%	2.8%
	Female	610	588	606	548	429	823	63.7%	32.6%	3.8%
	Mean Age	25.9	26.5	25.9	25.8	25.8	26.0	26.8	23.4	27.6
	Mean Total Score	544	541	546	554	550	587	590	577	571
Wyoming	Total	44	53	64	50	52	112	80.4%	19.6%	0.0%
	Male	25	29	41	30	41	87	86.2%	13.8%	0.0%
	Female	19	24	23	20	11	25	60.0%	40.0%	0.0%
	Mean Age	28.5	27.2	25.7	27.2	28.3	27.3	27.4	27.0	-
	Mean Total Score	521	509	555	559	550	587	622	443	-

Table 3. GMAT™ Testing Trends by Race/Ethnicity (US Citizens Only)

Race/Ethnicity (US Citizens Only)	GMAT™ Exams Taken by Testing Year						TY2018 Score Reports Sent by Program			
	Exams Taken	TY2014	TY2015	TY2016	TY2017	TY2018	Scores Sent	MBA	Business Master's	Doctoral /Other
African American	Total	7,376	7,041	6,688	6,293	5,891	12,217	74.5%	19.0%	6.5%
	Male	3,709	3,574	3,358	3,128	3,046	6,291	76.5%	17.2%	6.3%
	Female	3,667	3,467	3,330	3,164	2,840	5,914	72.4%	20.9%	6.7%
	Mean Age	27.9	27.8	27.6	27.2	27.2	26.9	27.0	25.3	30.8
	Mean Total Score	436	440	445	453	455	483	490	437	546
Asian American	Total	10,254	10,061	10,375	10,657	10,631	23,271	82.5%	15.2%	2.3%
	Male	5,914	5,661	5,671	5,906	5,761	13,187	83.8%	14.2%	2.1%
	Female	4,340	4,400	4,704	4,749	4,869	10,082	80.9%	16.5%	2.6%
	Mean Age	26.7	26.6	26.6	26.3	26.1	26.3	26.5	24.5	29.4
	Mean Total Score	564	574	577	586	589	631	642	564	655
Hawaiian Pacific Islander American	Total	607	553	586	526	456	928	81.9%	15.9%	2.2%
	Male	326	309	342	289	275	575	85.9%	12.2%	1.9%
	Female	281	244	244	237	181	353	75.4%	22.1%	2.5%
	Mean Age	28.2	27.7	27.9	27.8	27.4	27.7	28.2	25.4	29.1
	Mean Total Score	491	479	490	490	510	546	552	506	626
Hispanic American	Total	6,146	6,190	6,304	6,078	6,156	12,644	74.6%	22.4%	3.0%
	Male	3,458	3,487	3,499	3,415	3,496	7,675	75.8%	21.1%	3.1%
	Female	2,688	2,703	2,805	2,663	2,659	4,964	72.7%	24.3%	2.9%
	Mean Age	26.8	26.9	26.7	26.4	26.2	26.1	26.6	24.2	28.8
	Mean Total Score	483	490	493	500	502	538	547	501	603
Middle East North African American	Total	0	0	0	0	472	828	76.7%	19.0%	4.3%
	Male	0	0	0	0	303	580	76.2%	18.6%	5.2%
	Female	0	0	0	0	169	248	77.8%	19.8%	2.4%
	Mean Age	-	-	-	-	25.5	26.1	26.2	23.9	33.6
	Mean Total Score	-	-	-	-	547	569	579	536	528
Native American	Total	607	553	586	526	607	1,293	80.1%	16.8%	3.1%
	Male	326	309	342	289	368	810	81.0%	15.4%	3.6%
	Female	281	244	244	237	239	483	78.7%	19.0%	2.3%
	Mean Age	28.2	27.7	27.9	27.8	27.2	27.5	27.8	25.7	29.8
	Mean Total Score	491	479	490	490	505	529	532	502	606
Other Race/Ethnicity	Total	4,690	4,496	4,671	4,475	3,475	7,852	80.6%	14.9%	4.5%
	Male	2,713	2,694	2,725	2,518	2,102	5,089	79.9%	15.4%	4.7%
	Female	1,977	1,802	1,939	1,950	1,364	2,738	81.7%	14.0%	4.3%
	Mean Age	27.1	27.0	27.0	26.7	27.1	27.0	27.2	25.1	30.1
	Mean Total Score	527	531	542	550	561	608	619	546	620
White	Total	58,121	56,140	54,189	51,418	47,901	109,471	78.7%	19.3%	2.0%
	Male	37,665	36,303	35,148	33,337	31,183	75,150	80.6%	17.4%	2.1%
	Female	20,456	19,837	19,039	18,075	16,703	34,270	74.6%	23.5%	1.9%
	Mean Age	26.5	26.4	26.3	26.1	26.0	26.1	26.6	23.9	29.4
	Mean Total Score	551	556	561	565	567	603	615	552	637
No Response	Total	391	330	373	299	302	731	79.2%	18.2%	2.6%
	Male	260	216	220	186	198	513	79.1%	17.2%	3.7%
	Female	131	114	153	113	104	218	79.4%	20.6%	0.0%
	Mean Age	27.4	27.4	27.1	27.4	27.4	27.5	27.7	26.3	27.4
	Mean Total Score	588	594	597	609	596	644	647	620	717

Table 4. GMAT™ Testing Trends by Canadian Province of Residence

| Province of Residence | GMAT™ Exams Taken by Testing Year | | | | | | TY2018 Score Reports Sent by Program | | | |
	Exams Taken	TY2014	TY2015	TY2016	TY2017	TY2018	Scores Sent	MBA	Business Master's	Doctoral /Other
All Canadian Residents	Total	7,643	7,846	8,882	8,235	8,054	13,764	73.3%	22.3%	4.4%
	Male	4,552	4,567	5,016	4,523	4,366	8,071	77.8%	17.7%	4.4%
	Female	3,091	3,279	3,865	3,712	3,686	5,691	66.8%	28.7%	4.4%
	Mean Age	27.4	27.4	27.2	26.9	26.9	27.0	27.7	24.2	30.1
	Mean Total Score	550	557	559	561	557	614	609	624	649
Alberta	Total	731	767	1,037	892	821	1,592	87.4%	8.2%	4.4%
	Male	457	492	690	582	515	1,086	86.3%	7.6%	6.1%
	Female	274	275	347	310	305	504	89.7%	9.5%	0.8%
	Mean Age	29.6	29.3	29.1	29.4	30.2	29.4	29.4	27.3	34.2
	Mean Total Score	550	559	572	573	550	610	610	606	624
British Columbia	Total	863	900	1,067	1,062	1,130	1,899	62.1%	34.6%	3.2%
	Male	483	490	537	497	555	979	68.8%	29.8%	1.3%
	Female	380	410	530	565	574	920	55.0%	39.8%	5.2%
	Mean Age	27.6	27.5	27.1	26.5	26.1	26.6	28.0	23.8	29.4
	Mean Total Score	555	560	569	570	573	631	626	639	654
Manitoba	Total	99	144	128	145	141	191	66.0%	25.7%	8.4%
	Male	68	98	73	80	72	96	76.0%	15.6%	8.3%
	Female	31	46	55	65	69	95	55.8%	35.8%	8.4%
	Mean Age	27.5	28.4	29.5	28.2	27.9	27.6	28.3	24.4	32.1
	Mean Total Score	527	537	514	546	528	599	584	636	602
New Brunswick	Total	63	38	47	40	54	57	86.0%	12.3%	1.8%
	Male	33	29	25	17	32	37	86.5%	10.8%	2.7%
	Female	30	9	22	23	22	20	85.0%	15.0%	0.0%
	Mean Age	25.5	25.5	25.6	27.4	26.8	25.5	25.6	-	-
	Mean Total Score	481	524	486	534	485	570	573	-	-
Newfoundland	Total	72	78	90	71	84	88	73.9%	20.5%	5.7%
	Male	35	46	50	35	41	58	77.6%	15.5%	6.9%
	Female	37	32	40	36	43	30	66.7%	30.0%	3.3%
	Mean Age	26.6	27.6	28.6	28.2	28.7	28.3	29.1	23.4	-
	Mean Total Score	524	549	542	541	519	571	582	506	-
Nova Scotia	Total	254	186	202	256	149	229	69.9%	22.3%	7.9%
	Male	130	95	118	137	75	121	74.4%	19.8%	5.8%
	Female	124	91	84	119	74	108	64.8%	25.0%	10.2%
	Mean Age	25.5	25.9	24.8	24.8	25.9	26.2	26.3	24.3	30.8
	Mean Total Score	509	521	517	522	524	574	571	600	535
Northwest Territories	Total	2	3	2	7	1	1	-	-	-
	Male	1	3	1	5	1	1	-	-	-
	Female	1	0	1	2	0	0	-	-	-
	Mean Age	-	-	-	27.0	-	-	-	-	-
	Mean Total Score	-	-	-	614	-	-	-	-	-
Nunavut	Total	0	2	5	2	1	4	-	-	-
	Male	0	2	4	2	1	4	-	-	-
	Female	0	0	1	0	0	0	-	-	-
	Mean Age	-	-	24.2	-	-	-	-	-	-
	Mean Total Score	-	-	538	-	-	-	-	-	-

Table 4. GMAT™ Testing Trends by Canadian Province of Residence

| Province of Residence | GMAT™ Exams Taken by Testing Year | | | | | | TY2018 Score Reports Sent by Program | | | |
	Exams Taken	TY2014	TY2015	TY2016	TY2017	TY2018	Scores Sent	MBA	Business Master's	Doctoral /Other
Ontario	Total	4,474	4,546	5,099	4,670	4,579	7,744	76.0%	20.9%	3.1%
	Male	2,674	2,585	2,755	2,543	2,449	4,509	80.0%	16.5%	3.5%
	Female	1,800	1,961	2,343	2,127	2,130	3,235	70.5%	27.0%	2.5%
	Mean Age	27.0	26.9	26.6	26.3	26.3	26.5	26.9	24.4	29.9
	Mean Total Score	554	560	557	561	557	612	607	620	657
Prince Edward Island	Total	13	10	10	13	8	6	-	-	-
	Male	7	4	6	9	7	6	-	-	-
	Female	6	6	4	4	1	0	-	-	-
	Mean Age	23.5	24.4	22.8	24.5	23.0	-	-	-	-
	Mean Total Score	572	540	532	512	476	-	-	-	-
Quebec	Total	983	1,055	1,102	971	974	1,756	63.4%	28.3%	8.3%
	Male	614	654	704	569	556	1,063	69.5%	23.3%	7.1%
	Female	369	401	398	402	418	693	54.1%	35.9%	10.0%
	Mean Age	27.8	28.0	28.1	27.9	27.5	27.3	28.8	23.3	29.6
	Mean Total Score	551	555	564	563	569	625	617	635	650
Saskatchewan	Total	88	114	93	105	111	197	53.3%	19.8%	26.9%
	Male	50	67	53	47	62	111	66.7%	11.7%	21.6%
	Female	38	47	40	58	49	86	36.0%	30.2%	33.7%
	Mean Age	28.8	29.4	28.6	28.4	29.6	28.5	31.3	24.5	25.9
	Mean Total Score	518	525	538	516	531	600	566	573	688
Yukon	Total	1	3	0	1	1	0	-	-	-
	Male	0	2	0	0	0	0	-	-	-
	Female	1	1	0	1	1	0	-	-	-
	Mean Age	-	-	-	-	-	-	-	-	-
	Mean Total Score	-	-	-	-	-	-	-	-	-

About the GMAT Exam

The GMAT exam consists of four sections: Verbal, Quantitative, Analytical Writing, and Integrated Reasoning. GMAT Total Scores, as presented in this report, are calculated based on performance on the Verbal and Quantitative sections of the exam. Total Scores are reported in increments of 10, on a scale ranging from 200 to 800. Results are valid for a five-year period from test sitting.

Notes About the Data

GMAT Score Cancel Policy

In late June 2014, GMAC instituted a policy offering test takers the ability to preview their GMAT section scores before deciding to accept or cancel the exam results. No score reports are distributed to schools when exam results are canceled. Candidates may reinstate their scores at a later date if they choose, however.

Although the ability to cancel exam results is not new, candidates in the past were unable to see their section scores before making the cancel decision. The proportion of exams canceled following the policy change increased from around one percent a year to more than 20 percent. Ultimately, the majority of test takers who cancel their exam results go on to retake the GMAT and generate reportable scores.

GMAC publishes annual GMAT trends to monitor global interest and mobility in high-quality graduate management education worldwide. Because candidates who cancel their score continue to represent recruitment opportunities for business programs around the world, GMAC will now include canceled exam volume in its candidate reports. This reporting change allows comparisons to be made more accurately across time for the number of exams taken by any given student group. Care should be taken when comparing score-sending figures from TY 2015 onward with previous years, however, as fewer score reports overall are now being sent as candidates' score cancel behavior has changed.

Ethnicity Classifications

In TY2018, Ethnicity became a select all option for US citizens. With the addition of more ethnic categories, this reflects the diversity of the GMAT candidate pool. However, in previous testing years, all Native Americans and Hawaiian Pacific Islanders were grouped together. Since we cannot identify who classified themselves as Native American versus Hawaiian Pacific Islander, the historic data is the same.

Gender Classifications

Beginning in testing year 2016, individuals who registered to take the GMAT exam had the option of checking a gender category called "Other" when entering their background information and setting up an account on mba.com. These exams are reflected in both the total exam and total score-sending counts in the region, country, and state/province tables but are not broken out in separate gender categories within the tables.

GMAT Program Code Classifications

Program data in this report are based on a business school's current GMAT code classifications for its respective programs. In any given GMAT testing year, school representatives have the opportunity to modify their program classifications if they differ from original classifications established at the time of GMAT program code assignment. As a result, historic GMAT score-sending data may change based on such program classification changes.

Testing Year Data Preparation Process Updated in TY 2018

In TY 2018, GMAC implemented a new process for preparing annual testing year data files due to structural changes in the data collected from GMAT exam registration. To standardize historic data into this new structure, testing year data was regenerated from TY 2008 through TY 2018 in the new format.

GMAT exam data now includes exams with a status of either score-reportable or score-cancelled for all testing years starting in TY 2008 through the current reporting year. The new GMAT score-sending data is indexed by candidates' score report request date, meaning that a testing year in the dataset represents all GMAT score reports that were requested to be sent to global business school programs within that testing year, regardless of when candidates sat for the GMAT exam associated with those scores.

Due to the changes in data preparation, exam and score-sending volumes in GMAT reports published after 2018 will be inconsistent with historic reports. For details please contact David Svancer at dsvancer@gmac.com or the GMAC Research Department at research@gmac.com.

Regional Categories

UNITED STATES

Middle Atlantic
Delaware
District of Columbia (Washington, DC)
Maryland
Pennsylvania
Virginia
West Virginia

Midwest
Illinois
Indiana
Iowa
Kansas
Michigan
Minnesota
Missouri
Nebraska
North Dakota
Ohio
South Dakota
Wisconsin

Northeast
Connecticut
Maine
Massachusetts
New Hampshire
New Jersey
New York
Rhode Island
Vermont

South
Alabama
Arkansas
Florida
Georgia
Kentucky
Louisiana
Mississippi
North Carolina
South Carolina
Tennessee

Southwest
Arizona
New Mexico
Oklahoma
Texas

West
Alaska
California
Colorado
Hawaii
Idaho
Montana
Nevada
Oregon
Utah
Washington
Wyoming

CANADA

Alberta
British Columbia
Manitoba
New Brunswick
Newfoundland
Nova Scotia
Northwest Territories
Nunavut
Ontario
Prince Edward Island
Quebec
Saskatchewan
Yukon

Related Publications

- *Profile of GMAT™ Testing: Citizenship, Five-Year Summary, TY2014–TY2018* gmac.com/profile

- *Profile of GMAT™ Testing: Residence, Five-Year Summary, TY2014–TY2018* gmac.com/profile

- *2018 mba.com Prospective Students Survey Report* gmac.com/prospectivestudents

- *2018 mba.com Prospective Students Interactive Research Tool* gmac.com/interactiveresearch

Related Admissions Recruiting Resources

Looking for more students? The **Graduate Management Admission Search Service™ (GMASS™)** database can help you find the best talent to recruit for your programs. As a GMAT score recipient, you have access to the GMASS global database of prospective candidates interested in graduate management education—over 500,000 candidates who are waiting to hear from you.

The benefits of using the GMASS service:

- Target your audience: Use more than 30 criteria to narrow your search and tailor your message for the best response rate.
- Get the most up-to-date contacts: The global GMASS database is updated daily.
- Find the best candidates anytime, anywhere with our easy-to-use web-based application.
- Save time: Receive automatic results daily, weekly, or monthly, and save your best searches.
- Recruit early: Target GMAT pre-test candidates early in their decision-making process.
- Save money: GMASS subscription is a cost-effective way to build multichannel marketing programs.

To get more information, or to start a GMASS subscription, please contact Paula McKay at pmckay@gmac.com, or visit gmac.com/gmass.

Contributors

The following individuals from the GMAC Research Services Department made significant contributions to the publication of this report: **David Svancer**, Senior Manager, Data Science, data preparation and manuscript review; **Hillary Chan**, Research Analysis Associate Manager, analysis, interpretation of data, and revising of manuscript for intellectual content; **Tacoma Williams**, Research Senior Coordinator, quality assurance; **Gregg Schoenfeld**, Senior Director, Management Education Research, data and manuscript review.

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