Profile of GMAT® Testing: North American Report

Five-Year Summary: TY2011–TY2015

November 2015

Globally, nearly 1.3 million Graduate Management Admission Test® (GMAT®) exams have been taken over the past five years by individuals interested in pursuing graduate management education. The GMAT exam is an important part of the admissions process for more than 6,100 graduate management programs worldwide. A total of 247,432 GMAT exams were taken worldwide by prospective business school students in testing year 2015 (TY2015), which ran from July 1, 2014 through June 30, 2015. These examinees sent a total of 600,415 score reports to graduate-level management programs across the globe.

This report summarizes five-year GMAT testing trends for US and Canadian residents and includes:

- GMAT exams taken by US region, US state of residence, and race/ethnicity of examinees (US citizens only);
- GMAT exams taken by Canadian residents, by Canadian province;
- GMAT exams taken by gender and mean age of GMAT examinees;
- Mean GMAT Total score; and
- GMAT score-sending breakdowns by program type for TY2015.

Mean GMAT Total scores and mean age of examinees are provided for groups with five of more exams taken and 10 or more score reports sent.

What Can I Do With the Data?

Use the data to build candidate profiles for specific US or Canadian groups. For example, you can use the tables to determine the following about Texas residents who sat for the GMAT exam in TY2015:

- Texas residents sat for 9,920 GMAT exams.
- The mean age of Texas residents was 27.1 and the mean GMAT Total score was 513.
- Of the 24,534 GMAT score reports sent by Texas residents, 71 percent were directed to MBA programs.
- Women in Texas (32% of scores sent) were slightly more likely than men in Texas (22%) to send scores to non-MBA specialized master's programs.
- Texas residents represent 9 percent of total testing by US residents.

This report is a starting point to target your search of potential students and enhance school recruitment efforts. For example, you can purchase names of prospective students using the **Graduate Management Admission Search Service® (GMASS®)** database or develop profiles of the decision-making process for US and Canadian candidates based on data in the **mba.com Prospective Students Survey Interactive Report**.

See the back of this report for links to these and other resources.

About the GMAT® Exam

The GMAT exam consists of four sections: Verbal, Quantitative, Analytical Writing, and Integrated Reasoning. GMAT "Total" scores, as presented in this report, are calculated based on performance on the Verbal and Quantitative sections of the exam. Total scores are reported in increments of 10, on a scale ranging from 200 to 800. Results are valid for a five-year period from test sitting. Please note that GMAT volume was artificially elevated in TY2012 as many examinees opted to sit for the exam before the addition of Integrated Reasoning (IR) in June 2012.

About GMAT® Examinees

Data in this report reflect the total number of GMAT exams that generated valid Total scores during a given testing year. Test takers who took the exam more than once during the year are included in the aggregate data. For example, an individual who took the GMAT exam twice in TY2015 would represent a total of two exams taken during that year. Program data are based on a school's current GMAT code classifications for its respective programs.

About This Report

This Data-to-Go brief summarizes five years of data for GMAT exams taken and score reports sent worldwide, filtered by US and Canadian residence at time of GMAT registration.

Review GMAT exam and score reporting trends by:

- US Region of Residence
- US State of Residence
- Race/Ethnicity of US Citizens
- Canadian Province of Residence

Note: In late June 2014, GMAC instituted a revised policy offering test takers the ability to preview their GMAT section scores before deciding to accept or cancel the exam results. Canceled exam counts are included in this report for TY2015 data to allow for comparisons with previous years. See the *Methodology* section at the end of this report for more details.

Table 1. GMAT® Testing Trends by US Region of Residence

Region of Residence	Exams Taken	GMAT® Exams Taken by Testing Year					TY2015 Score Reports Sent by Program			
		TY2011	TY2012	TY2013	TY2014	TY2015	Scores Sent	MBA	Non-MBA Master's	Doctoral /Other
All US Residents	Total	140,085	144,650	113,434	110,878	108,740	272,060	74.2%	23.0%	2.8%
	Men	83,825	85,827	67,352	65,372	63,760	167,290	77.6%	20.0%	2.4%
	Women	56,260	58,823	46,082	45,506	44,980	104,770	68.7%	27.9%	3.4%
	Mean Age	26.9	26.8	26.6	26.5	26.4	26.4	27.0	24.3	29.6
	Mean Total Score	528	530	528	532	536	568	575	543	594
Middle Atlantic	Total	13,621	14,457	11,122	11,246	10,387	27,585	80.3%	16.2%	3.5%
	Men	8,241	8,750	6,755	6,829	6,261	17,199	82.7%	14.5%	2.8%
	Women	5,380	5,707	4,367	4,417	4,126	10,386	76.3%	19.0%	4.7%
	Mean Age	26.6	26.6	26.5	26.5	26.5	26.6	26.9	24.3	29.9
	Mean Total Score	541	543	542	547	553	585	592	549	599
Midwest	Total	26,689	27,466	22,176	21,539	21,120	51,648	73.1%	24.0%	3.0%
	Men	16,323	16,493	13,351	12,667	12,348	32,038	78.1%	19.4%	2.5%
	Women	10,366	10,973	8,825	8,872	8,772	19,610	64.8%	31.4%	3.8%
	Mean Age	26.8	26.6	26.4	26.2	26.1	26.2	26.9	23.6	29.6
	Mean Total Score	530	531	531	534	537	567	567	566	601
Northeast	Total	30,015	31,766	23,762	23,077	22,387	53,802	78.4%	19.0%	2.6%
	Men	17,662	18,489	13,945	13,550	12,887	32,030	80.6%	17.4%	2.0%
	Women	12,353	13,277	9,817	9,527	9,500	21,772	75.0%	21.5%	3.5%
	Mean Age	26.3	26.2	26.0	26.1	25.9	26.0	26.4	24.2	28.5
	Mean Total Score	541	546	543	548	555	589	602	536	594
South	Total	27,170	27,128	21,679	20,456	19,604	49,388	65.5%	31.6%	3.0%
	Men	15,622	15,698	12,527	11,813	11,534	30,502	68.9%	28.4%	2.7%
	Women	11,548	11,430	9,152	8,643	8,070	18,886	59.8%	36.7%	3.4%
	Mean Age	26.7	26.7	26.4	26.2	26.1	25.8	26.7	23.8	30.1
	Mean Total Score	498	499	500	504	509	535	537	527	579
Southwest	Total	15,414	15,610	12,774	12,267	12,566	30,849	70.7%	26.0%	3.3%
	Men	9,114	9,198	7,597	7,273	7,401	19,308	75.0%	22.3%	2.7%
	Women	6,300	6,412	5,177	4,994	5,165	11,541	63.6%	32.1%	4.3%
	Mean Age	27.2	27.2	27.0	26.9	27.0	26.9	27.4	25.0	30.2
	Mean Total Score	508	508	509	512	515	546	553	522	583
US Military Bases	Total	95	141	114	118	162	465	84.3%	12.5%	3.2%
	Men	76	105	89	91	126	390	90.0%	10.0%	0.0%
	Women	19	36	25	27	36	75	54.7%	25.3%	20.0%
	Mean Age	31.0	29.0	30.3	31.3	30.8	30.0	29.8	31.3	29.9
	Mean Total Score	535	545	566	547	537	586	592	515	702
West	Total	27,081	28,082	21,807	22,175	22,514	58,323	77.6%	20.4%	2.0%
	Men	16,787	17,094	13,088	13,149	13,203	35,823	80.8%	17.1%	2.1%
	Women	10,294	10,988	8,719	9,026	9,311	22,500	72.4%	25.7%	1.9%
	Mean Age	27.7	27.5	27.4	27.3	27.2	27.1	27.6	25.1	29.5
	Mean Total Score	547	544	539	542	546	579	585	557	607

Table 2. GMAT® Testing Trends by US State of Residence

Residence	Exams Taken	GMAT® Exams Taken by Testing Year					TY2015 Score Reports Sent by Program			
		TY2011	TY2012	TY2013	TY2014	TY2015	Scores Sent	MBA	Non-MBA Master's	Doctoral /Other
Alabama	Total	2,025	1,905	1,626	1,715	1,724	4,199	53.8%	44.8%	1.4%
	Men	1,103	981	886	883	941	2,383	61.0%	38.0%	1.0%
	Women	922	924	740	832	783	1,816	44.4%	53.6%	2.0%
	Mean Age	26.2	26.1	25.9	25.4	25.3	25.0	25.9	23.7	28.9
	Mean Total Score	475	473	474	480	485	511	506	515	565
Alaska	Total	102	97	88	90	108	278	78.4%	19.8%	1.8%
	Men	56	61	56	55	64	171	81.3%	18.7%	0.0%
	Women	46	36	32	35	44	107	73.8%	21.5%	4.7%
	Mean Age	29.0	28.5	29.5	28.6	27.5	27.8	28.0	26.6	—
	Mean Total Score	536	519	501	506	528	564	570	529	—
Arizona	Total	1,706	1,698	1,298	1,255	1,273	3,059	70.4%	26.6%	3.0%
	Men	1,100	1,076	819	831	778	2,034	74.2%	22.8%	3.0%
	Women	606	622	479	424	495	1,025	62.8%	34.2%	2.9%
	Mean Age	27.8	27.4	27.2	27.3	26.7	27.0	27.8	24.8	29.9
	Mean Total Score	530	535	530	531	535	571	578	548	619
Arkansas	Total	845	929	752	665	553	1,229	69.2%	25.5%	5.3%
	Men	494	546	439	361	339	786	72.0%	22.5%	5.5%
	Women	351	383	313	304	214	443	64.3%	30.7%	5.0%
	Mean Age	26.1	26.0	25.9	25.7	25.5	25.5	25.7	24.0	29.6
	Mean Total Score	489	481	479	488	488	520	518	509	597
California	Total	16,616	17,648	13,447	13,764	13,886	36,967	82.1%	16.3%	1.6%
	Men	10,042	10,398	7,871	7,956	7,963	21,889	85.3%	13.2%	1.4%
	Women	6,574	7,250	5,576	5,808	5,923	15,078	77.3%	20.8%	1.8%
	Mean Age	27.7	27.5	27.5	27.4	27.3	27.2	27.6	25.0	29.9
	Mean Total Score	554	551	545	550	556	589	593	566	586
Colorado	Total	2,394	2,368	1,998	1,913	2,014	4,905	65.1%	33.4%	1.5%
	Men	1,392	1,419	1,172	1,111	1,174	3,018	69.7%	29.1%	1.2%
	Women	1,002	949	826	802	840	1,887	57.6%	40.3%	2.1%
	Mean Age	26.9	26.9	26.5	26.7	26.4	26.3	26.7	25.3	28.3
	Mean Total Score	528	527	531	536	532	562	570	542	615
Connecticut	Total	2,064	2,122	1,669	1,701	1,581	3,643	75.0%	22.9%	2.2%
	Men	1,321	1,305	1,054	1,045	985	2,366	76.0%	22.5%	1.5%
	Women	743	817	615	656	596	1,277	73.1%	23.5%	3.4%
	Mean Age	26.2	26.1	26.0	26.4	26.0	25.9	26.4	23.5	32.7
	Mean Total Score	525	535	532	538	542	566	579	527	540
Delaware	Total	333	379	335	377	356	715	67.1%	28.1%	4.8%
	Men	199	217	158	217	220	443	75.8%	21.9%	2.3%
	Women	134	162	177	160	136	272	52.9%	38.2%	8.8%
	Mean Age	27.0	26.5	25.4	25.2	26.3	26.3	27.3	24.2	23.5
	Mean Total Score	508	506	519	505	508	541	540	520	679
District of Columbia	Total	1,445	1,673	1,185	1,437	1,446	4,455	92.3%	5.7%	2.0%
	Men	788	923	716	842	767	2,324	93.3%	5.2%	1.5%
	Women	657	750	469	595	679	2,131	91.3%	6.2%	2.5%
	Mean Age	26.5	26.6	26.7	26.7	26.7	26.6	26.7	24.2	29.8
	Mean Total Score	599	609	610	619	619	645	650	597	574

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		TY2011	TY2012	TY2013	TY2014	TY2015	Scores Sent	MBA	Non-MBA Master's	Doctoral /Other
Florida	Total	6,714	7,214	5,725	5,592	5,334	12,818	61.7%	35.6%	2.7%
	Men	3,949	4,200	3,316	3,238	3,159	7,980	62.9%	34.4%	2.7%
	Women	2,765	3,014	2,409	2,354	2,175	4,838	59.7%	37.6%	2.8%
	Mean Age	26.4	26.4	26.1	25.9	25.6	25.4	26.2	23.7	29.0
	Mean Total Score	504	505	507	513	516	543	547	532	595
Georgia	Total	4,856	4,597	3,579	3,308	3,404	9,260	72.1%	24.2%	3.6%
	Men	2,734	2,700	2,128	1,964	1,968	5,544	77.1%	20.5%	2.3%
	Women	2,122	1,897	1,451	1,344	1,436	3,716	64.7%	29.7%	5.6%
	Mean Age	27.4	27.5	27.0	26.7	26.8	26.5	27.2	24.0	29.3
	Mean Total Score	512	513	516	516	525	545	553	520	573
Hawaii	Total	448	409	317	320	322	839	80.7%	12.3%	7.0%
	Men	269	230	176	198	205	594	85.4%	9.6%	5.1%
	Women	179	179	141	122	117	245	69.4%	18.8%	11.8%
	Mean Age	28.4	28.5	28.8	28.7	29.8	29.5	29.2	27.0	36.5
	Mean Total Score	531	528	522	522	519	553	554	527	594
Idaho	Total	425	414	294	272	278	680	61.0%	34.4%	4.6%
	Men	296	306	205	196	191	532	61.8%	32.5%	5.6%
	Women	129	108	89	76	87	148	58.1%	41.2%	0.7%
	Mean Age	27.0	27.3	27.7	27.0	27.7	27.4	27.8	26.2	30.7
	Mean Total Score	525	520	503	524	509	550	538	554	671
Illinois	Total	7,117	7,304	5,692	5,619	5,630	14,671	81.1%	15.9%	3.0%
	Men	4,515	4,532	3,536	3,445	3,422	9,211	84.5%	13.1%	2.4%
	Women	2,602	2,772	2,156	2,174	2,208	5,460	75.5%	20.5%	4.0%
	Mean Age	26.9	26.9	26.9	26.7	26.5	26.6	27.0	24.0	29.3
	Mean Total Score	555	558	552	558	564	592	600	545	624
Indiana	Total	2,126	2,227	1,860	2,028	2,086	5,003	66.9%	31.2%	1.9%
	Men	1,307	1,380	1,178	1,214	1,177	3,026	76.8%	21.4%	1.8%
	Women	819	847	682	814	909	1,977	51.8%	46.0%	2.1%
	Mean Age	27.3	27.1	26.6	26.1	25.9	26.0	27.1	23.3	29.0
	Mean Total Score	517	520	529	526	527	559	551	575	604
Iowa	Total	1,002	1,177	1,053	1,033	1,046	2,122	59.8%	38.8%	1.4%
	Men	595	667	623	605	561	1,288	65.0%	33.9%	1.2%
	Women	407	510	430	428	485	834	51.8%	46.5%	1.7%
	Mean Age	27.4	27.0	27.1	26.2	26.2	25.9	27.7	23.0	28.6
	Mean Total Score	531	531	531	533	525	555	535	587	489
Kansas	Total	1,205	1,245	1,037	938	739	1,807	74.2%	21.3%	4.5%
	Men	706	711	614	511	444	1,165	79.7%	17.8%	2.5%
	Women	499	534	423	427	295	642	64.2%	27.7%	8.1%
	Mean Age	25.4	25.3	25.5	25.7	26.0	26.2	26.6	24.2	28.9
	Mean Total Score	499	514	508	497	498	530	522	542	601
Kentucky	Total	1,317	1,226	985	944	939	2,248	78.8%	18.0%	3.2%
	Men	771	726	584	569	585	1,466	78.9%	16.8%	4.3%
	Women	546	500	401	375	354	782	78.8%	20.2%	1.0%
	Mean Age	26.9	27.4	26.5	26.2	26.3	26.2	26.7	23.8	27.4
	Mean Total Score	501	498	507	504	494	522	515	538	598

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Residence	Exams Taken	GMAT® Exams Taken by Testing Year					TY2015 Score Reports Sent by Program			
		TY2011	TY2012	TY2013	TY2014	TY2015	Scores Sent	MBA	Non-MBA Master's	Doctoral /Other
Louisiana	Total	1,969	1,859	1,544	1,429	1,254	3,006	75.2%	22.1%	2.7%
	Men	1,057	958	764	752	683	1,722	75.6%	21.0%	3.4%
	Women	912	901	780	677	571	1,284	74.8%	23.5%	1.7%
	Mean Age	25.3	25.5	25.6	25.4	25.5	25.2	25.4	24.2	29.6
	Mean Total Score	476	475	471	479	479	502	496	515	563
Maine	Total	234	260	189	157	152	326	85.9%	12.3%	1.8%
	Men	134	164	120	102	88	189	86.2%	13.2%	0.5%
	Women	100	96	69	55	64	137	85.4%	10.9%	3.6%
	Mean Age	26.8	26.8	26.5	27.7	27.1	26.6	26.7	25.3	—
	Mean Total Score	527	519	527	523	534	555	554	547	—
Maryland	Total	2,359	2,410	1,912	1,893	1,802	4,731	78.8%	18.0%	3.2%
	Men	1,407	1,458	1,171	1,123	1,040	2,939	80.3%	16.7%	3.0%
	Women	952	952	741	770	762	1,792	76.5%	20.1%	3.5%
	Mean Age	26.4	26.4	26.5	26.7	26.3	26.3	26.5	24.5	31.9
	Mean Total Score	533	529	535	532	536	565	569	546	584
Massachusetts	Total	5,672	5,888	4,621	4,385	4,429	11,336	81.2%	16.1%	2.7%
	Men	3,319	3,412	2,697	2,598	2,522	6,544	83.9%	13.8%	2.3%
	Women	2,353	2,476	1,924	1,787	1,907	4,792	77.5%	19.3%	3.2%
	Mean Age	26.7	26.6	26.3	26.3	26.2	26.2	26.5	24.5	29.7
	Mean Total Score	552	553	554	557	565	602	611	555	614
Michigan	Total	3,310	3,466	2,912	2,762	2,749	6,983	70.0%	27.3%	2.6%
	Men	2,009	2,078	1,758	1,678	1,672	4,488	74.5%	23.6%	2.0%
	Women	1,301	1,388	1,154	1,084	1,077	2,495	62.1%	34.1%	3.8%
	Mean Age	27.1	26.7	26.3	26.4	26.2	26.1	26.8	23.9	30.4
	Mean Total Score	516	519	519	525	530	558	555	561	609
Minnesota	Total	2,129	2,191	1,708	1,602	1,406	3,823	83.1%	15.2%	1.7%
	Men	1,283	1,291	1,020	941	809	2,305	86.6%	12.2%	1.2%
	Women	846	900	688	661	597	1,518	77.9%	19.8%	2.4%
	Mean Age	27.9	27.2	26.8	26.9	26.6	26.6	27.2	23.3	25.3
	Mean Total Score	551	550	553	554	555	583	581	589	606
Mississippi	Total	1,136	1,131	819	714	660	1,526	61.4%	33.8%	4.8%
	Men	597	602	414	377	382	946	61.5%	33.5%	5.0%
	Women	539	529	405	337	278	580	61.2%	34.3%	4.5%
	Mean Age	26.4	26.5	26.8	25.9	26.2	25.9	27.0	23.3	29.5
	Mean Total Score	442	442	441	451	451	473	463	475	578
Missouri	Total	2,360	2,366	1,918	1,853	1,976	4,302	64.5%	30.3%	5.2%
	Men	1,362	1,305	1,113	1,027	1,066	2,454	70.3%	25.1%	4.6%
	Women	998	1,061	805	826	910	1,848	56.9%	37.2%	5.9%
	Mean Age	25.7	25.4	25.2	25.5	25.2	25.3	25.9	23.3	29.2
	Mean Total Score	516	510	516	509	504	541	529	555	601
Montana	Total	220	197	152	162	138	306	70.3%	27.8%	2.0%
	Men	126	107	102	91	75	182	74.2%	22.5%	3.3%
	Women	94	90	50	71	63	124	64.5%	35.5%	0.0%
	Mean Age	27.6	27.3	28.0	27.1	26.5	26.0	26.8	24.1	—
	Mean Total Score	508	504	508	499	503	517	520	502	—

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		TY2011	TY2012	TY2013	TY2014	TY2015	Scores Sent	MBA	Non-MBA Master's	Doctoral /Other
Nebraska	Total	730	664	546	504	486	1,135	70.9%	26.3%	2.8%
	Men	444	405	332	292	279	734	74.0%	22.6%	3.4%
	Women	286	259	214	212	207	401	65.3%	32.9%	1.7%
	Mean Age	25.7	26.3	25.6	26.2	25.8	25.8	26.3	23.9	29.5
	Mean Total Score	529	520	525	516	519	545	541	554	549
Nevada	Total	762	669	546	566	528	1,082	71.4%	25.8%	2.8%
	Men	467	383	309	346	296	691	77.6%	19.0%	3.5%
	Women	295	286	237	220	232	391	60.6%	37.9%	1.5%
	Mean Age	28.2	28.4	28.3	28.7	28.2	28.3	28.6	27.4	29.6
	Mean Total Score	514	516	504	503	511	543	548	516	670
New Hampshire	Total	357	351	284	274	262	639	82.0%	16.7%	1.3%
	Men	237	201	187	170	174	438	81.3%	16.9%	1.8%
	Women	120	150	97	104	88	201	83.6%	16.4%	0.0%
	Mean Age	26.4	26.2	25.8	25.8	25.4	25.7	26.1	23.5	—
	Mean Total Score	552	547	556	538	546	583	594	531	—
New Jersey	Total	5,516	5,727	4,163	3,960	3,714	8,909	79.0%	18.4%	2.5%
	Men	3,386	3,554	2,569	2,483	2,315	5,671	81.4%	16.6%	2.0%
	Women	2,130	2,173	1,594	1,477	1,399	3,238	74.8%	21.7%	3.5%
	Mean Age	26.7	26.7	26.4	26.4	26.1	26.2	26.5	24.5	29.4
	Mean Total Score	525	532	534	534	543	572	580	533	604
New Mexico	Total	372	348	313	270	316	700	72.6%	19.9%	7.6%
	Men	217	195	163	160	177	394	77.4%	18.8%	3.8%
	Women	155	153	150	110	139	306	66.3%	21.2%	12.4%
	Mean Age	27.2	27.2	26.6	26.6	27.3	26.3	26.4	25.2	28.0
	Mean Total Score	492	512	503	508	501	537	526	553	601
New York	Total	15,547	16,755	12,326	12,072	11,780	27,764	77.3%	19.9%	2.7%
	Men	8,895	9,443	7,030	6,831	6,541	16,123	79.7%	18.4%	1.9%
	Women	6,652	7,312	5,296	5,241	5,239	11,641	74.0%	22.1%	3.9%
	Mean Age	26.1	26.0	25.8	25.8	25.8	25.9	26.3	24.1	27.3
	Mean Total Score	546	551	544	553	558	594	611	531	587
North Carolina	Total	4,387	4,390	3,356	3,103	2,888	7,793	62.5%	34.3%	3.1%
	Men	2,597	2,624	2,025	1,866	1,765	4,998	68.4%	29.2%	2.5%
	Women	1,790	1,766	1,331	1,237	1,123	2,795	52.1%	43.5%	4.4%
	Mean Age	27.4	27.3	27.1	26.9	26.6	26.3	27.3	23.8	33.1
	Mean Total Score	512	517	519	519	534	557	563	543	582
North Dakota	Total	143	145	101	106	122	268	76.1%	16.4%	7.5%
	Men	74	86	70	66	70	185	77.3%	14.6%	8.1%
	Women	69	59	31	40	52	83	73.5%	20.5%	6.0%
	Mean Age	26.0	25.4	26.0	26.0	26.2	26.2	26.2	24.0	31.2
	Mean Total Score	491	531	539	516	509	546	539	553	606
Ohio	Total	4,533	4,674	3,636	3,490	3,307	7,930	67.6%	28.9%	3.5%
	Men	2,758	2,789	2,106	1,944	1,900	4,873	74.0%	22.7%	3.3%
	Women	1,775	1,885	1,530	1,546	1,407	3,057	57.5%	38.7%	3.8%
	Mean Age	26.6	26.4	26.0	25.8	25.7	25.7	26.4	23.3	30.7
	Mean Total Score	513	513	513	521	527	559	547	584	578

Table 2. GMAT® Testing Trends by US State of Residence

Residence	Exams Taken	GMAT® Exams Taken by Testing Year					TY2015 Score Reports Sent by Program			
		TY2011	TY2012	TY2013	TY2014	TY2015	Scores Sent	MBA	Non-MBA Master's	Doctoral /Other
Oklahoma	Total	1,247	1,240	1,058	1,036	1,057	2,556	69.2%	25.6%	5.1%
	Men	737	726	648	629	628	1,654	73.5%	20.9%	5.6%
	Women	510	514	410	407	429	902	61.4%	34.3%	4.3%
	Mean Age	27.1	26.6	26.7	26.3	26.5	26.4	27.0	24.0	29.1
	Mean Total Score	499	505	500	506	511	546	531	566	647
Oregon	Total	1,224	1,327	1,099	1,199	1,289	2,673	67.4%	30.4%	2.2%
	Men	707	758	618	661	704	1,539	73.0%	24.0%	2.9%
	Women	517	569	481	538	585	1,134	59.8%	39.1%	1.1%
	Mean Age	27.7	27.3	26.7	26.2	25.9	26.1	26.9	24.1	28.6
	Mean Total Score	518	519	515	505	497	544	543	543	595
Pennsylvania	Total	4,785	5,057	4,086	4,126	3,458	8,866	80.2%	16.2%	3.6%
	Men	2,957	3,108	2,520	2,514	2,148	5,653	82.5%	14.6%	2.9%
	Women	1,828	1,949	1,566	1,612	1,310	3,213	76.1%	19.0%	4.9%
	Mean Age	26.5	26.4	26.2	26.1	26.3	26.3	26.7	24.0	28.4
	Mean Total Score	530	528	530	535	541	570	573	546	628
Rhode Island	Total	503	545	426	414	395	999	77.1%	20.5%	2.4%
	Men	296	331	233	251	217	583	78.7%	17.3%	3.9%
	Women	207	214	193	163	178	416	74.8%	25.0%	0.2%
	Mean Age	25.5	25.5	25.3	25.3	25.2	25.1	25.5	23.6	26.2
	Mean Total Score	506	504	504	505	514	559	560	547	627
South Carolina	Total	1,406	1,369	1,160	975	1,014	2,622	51.4%	45.6%	3.1%
	Men	822	826	658	559	586	1,645	57.1%	40.2%	2.7%
	Women	584	543	502	416	428	977	41.8%	54.6%	3.7%
	Mean Age	26.1	26.0	25.7	25.7	25.2	25.0	26.4	22.8	33.7
	Mean Total Score	502	509	510	505	512	538	538	536	560
South Dakota	Total	189	150	150	111	127	297	67.0%	33.0%	0.0%
	Men	117	90	70	55	78	210	68.1%	31.9%	0.0%
	Women	72	60	80	56	49	87	64.4%	35.6%	0.0%
	Mean Age	25.9	26.3	26.7	26.5	26.0	25.7	26.4	24.3	—
	Mean Total Score	506	508	509	494	517	531	515	563	—
Tennessee	Total	2,515	2,508	2,133	2,011	1,834	4,687	73.4%	24.4%	2.2%
	Men	1,498	1,535	1,313	1,244	1,126	3,032	76.6%	21.3%	2.2%
	Women	1,017	973	820	767	708	1,655	67.7%	30.2%	2.1%
	Mean Age	26.7	26.9	26.7	26.6	27.0	26.6	27.3	24.0	29.7
	Mean Total Score	493	491	490	496	499	525	525	523	545
Texas	Total	12,089	12,324	10,105	9,706	9,920	24,534	70.9%	26.1%	3.0%
	Men	7,060	7,201	5,967	5,653	5,818	15,226	75.2%	22.5%	2.3%
	Women	5,029	5,123	4,138	4,053	4,102	9,308	63.8%	32.1%	4.1%
	Mean Age	27.1	27.2	27.1	26.9	27.1	26.9	27.4	25.1	30.6
	Mean Total Score	506	505	508	510	513	543	552	514	565
US Military Bases	Total	95	141	114	118	162	465	84.3%	12.5%	3.2%
	Men	76	105	89	91	126	390	90.0%	10.0%	0.0%
	Women	19	36	25	27	36	75	54.7%	25.3%	20.0%
	Mean Age	31.0	29.0	30.3	31.3	30.8	30.0	29.8	31.3	29.9
	Mean Total Score	535	545	566	547	537	586	592	515	702

Table 2. GMAT® Testing Trends by US State of Residence

Residence	Exams Taken	TY2011	TY2012	TY2013	TY2014	TY2015	Scores Sent	MBA	Non-MBA Master's	Doctoral /Other
Utah	Total	2,042	2,224	1,625	1,533	1,511	4,343	68.0%	26.8%	5.2%
	Men	1,679	1,781	1,232	1,191	1,121	3,427	70.1%	24.2%	5.7%
	Women	363	443	393	342	390	916	60.4%	36.5%	3.2%
	Mean Age	27.8	27.6	27.9	27.9	27.9	27.6	28.1	26.2	27.8
	Mean Total Score	548	545	543	540	544	573	577	547	641
Vermont	Total	122	118	84	114	74	186	72.0%	26.9%	1.1%
	Men	74	79	55	70	45	116	73.3%	25.9%	0.9%
	Women	48	39	29	44	29	70	70.0%	28.6%	1.4%
	Mean Age	26.5	25.7	27.5	26.4	24.7	25.5	26.4	23.0	—
	Mean Total Score	550	580	555	556	542	573	578	558	—
Virginia	Total	4,297	4,553	3,279	3,136	3,043	8,145	77.0%	18.7%	4.3%
	Men	2,640	2,805	1,975	1,948	1,912	5,406	81.2%	15.5%	3.3%
	Women	1,657	1,748	1,304	1,188	1,131	2,739	68.6%	25.0%	6.4%
	Mean Age	27.0	27.3	27.0	27.1	27.2	27.1	27.5	24.7	31.2
	Mean Total Score	547	551	545	550	557	590	600	553	581
Washington	Total	2,743	2,643	2,175	2,312	2,384	6,115	75.2%	23.5%	1.3%
	Men	1,718	1,591	1,311	1,319	1,380	3,699	79.9%	18.5%	1.6%
	Women	1,025	1,052	864	993	1,004	2,416	68.0%	31.0%	0.9%
	Mean Age	28.2	28.3	27.8	27.1	27.1	27.0	27.9	24.2	27.1
	Mean Total Score	551	542	543	537	546	576	579	563	628
West Virginia	Total	402	385	325	277	282	673	65.2%	29.6%	5.2%
	Men	250	239	215	185	174	434	68.9%	27.6%	3.5%
	Women	152	146	110	92	108	239	58.6%	33.1%	8.4%
	Mean Age	24.3	24.4	24.3	24.2	24.0	24.3	24.1	23.9	29.6
	Mean Total Score	481	473	478	489	493	513	505	519	583
Wisconsin	Total	1,845	1,857	1,563	1,493	1,446	3,307	74.2%	23.2%	2.6%
	Men	1,153	1,159	931	889	870	2,099	79.0%	19.2%	1.8%
	Women	692	698	632	604	576	1,208	65.9%	30.1%	4.0%
	Mean Age	26.5	26.4	26.4	25.9	26.5	26.7	27.4	23.8	32.4
	Mean Total Score	532	524	538	544	542	569	569	565	599
Wyoming	Total	105	86	66	44	56	135	46.7%	50.4%	3.0%
	Men	35	60	36	25	30	81	53.1%	42.0%	4.9%
	Women	70	26	30	19	26	54	37.0%	63.0%	0.0%
	Mean Age	26.2	24.9	25.5	28.5	27.3	26.0	26.3	25.3	—
	Mean Total Score	518	540	529	521	527	553	517	584	—

Note: Dashes that appear in the table are used to indicate "not applicable", such as when there are no examinees in a given subgroup, and thus, no scores exist. For examinee privacy, dashes are also used in place of mean age and mean Total scores when there are fewer than five exams taken or less than 10 score reports sent by any given candidate group..

Table 3. GMAT® Testing Trends by Race/Ethnicity (US Citizens Only)

Race/Ethnicity (US Citizens Only)	Exams Taken	GMAT® Exams Taken by Testing Year					TY2015 Score Reports Sent by Program			
		TY2011	TY2012	TY2013	TY2014	TY2015	Scores Sent	MBA	Non-MBA Master's	Doctoral /Other
African American	Total	10,026	10,057	7,439	7,333	7,019	17,217	75.9%	18.8%	5.3%
	Men	4,811	4,958	3,705	3,684	3,554	9,056	78.6%	17.1%	4.3%
	Women	5,215	5,099	3,734	3,649	3,465	8,161	72.9%	20.7%	6.4%
	Mean Age	28.1	28.1	28.2	27.9	27.8	27.3	27.3	26.0	31.3
	Mean Total Score	430	433	432	436	440	461	465	429	516
American Indian, Alaskan Native, Pacific Islander American, or Other Native American	Total	864	878	658	599	556	1,341	82.0%	16.6%	1.5%
	Men	467	470	366	323	310	808	83.7%	15.3%	1.0%
	Women	397	408	292	276	246	533	79.4%	18.4%	2.3%
	Mean Age	28.6	28.2	28.2	28.1	27.8	27.2	27.3	26.5	30.4
	Mean Total Score	488	488	484	493	478	506	510	480	598
Asian American	Total	13,115	14,091	9,770	10,082	9,998	26,513	82.1%	16.2%	1.6%
	Men	7,528	7,917	5,597	5,794	5,633	15,133	83.2%	15.3%	1.5%
	Women	5,587	6,174	4,173	4,288	4,365	11,380	80.7%	17.5%	1.8%
	Mean Age	26.8	26.6	26.6	26.7	26.6	26.4	26.7	24.5	29.5
	Mean Total Score	559	565	560	566	574	602	613	544	637
Hispanic American	Total	7,217	7,802	6,055	6,115	6,159	15,173	76.0%	21.4%	2.6%
	Men	3,977	4,347	3,462	3,451	3,482	9,092	77.3%	20.4%	2.3%
	Women	3,240	3,455	2,593	2,664	2,677	6,081	74.1%	22.9%	3.0%
	Mean Age	27.1	27.2	27.1	26.8	26.9	26.6	27.0	24.6	29.1
	Mean Total Score	478	480	482	484	491	516	524	483	569
White (Non-Hispanic)	Total	79,307	77,776	61,459	57,906	56,078	146,187	79.0%	19.4%	1.6%
	Men	50,445	49,611	39,582	37,494	36,265	98,862	80.4%	18.1%	1.5%
	Women	28,862	28,165	21,877	20,412	19,813	47,325	76.0%	22.1%	1.9%
	Mean Age	26.6	26.6	26.5	26.5	26.4	26.3	26.8	24.1	30.3
	Mean Total Score	544	547	545	551	556	581	588	546	616
Multiracial/ Multiethnic/ Other	Total	6,017	6,227	4,554	4,682	4,469	11,270	81.1%	16.8%	2.1%
	Men	3,583	3,599	2,621	2,714	2,683	7,121	82.1%	15.7%	2.2%
	Women	2,434	2,628	1,933	1,968	1,786	4,149	79.4%	18.7%	1.9%
	Mean Age	27.1	27.1	27.2	27.1	27.0	26.8	27.1	25.2	31.4
	Mean Total Score	526	525	518	529	532	564	572	521	586
No Response	Total	0	680	606	393	321	807	82.9%	14.7%	2.4%
	Men	0	442	402	264	208	558	85.8%	11.1%	3.0%
	Women	0	238	204	129	113	249	76.3%	22.9%	0.8%
	Mean Age	—	27.4	27.3	27.6	27.4	27.5	27.6	25.7	33.1
	Mean Total Score	—	590	604	589	595	633	635	624	625

Note: Dashes that appear in the table are used to indicate "not applicable", such as when there are no examinees in a given subgroup, and thus, no scores exist. For examinee privacy, dashes are also used in place of mean age and mean Total scores when there are fewer than five exams taken or less than 10 score reports sent by any given candidate group.

Table 4. GMAT® Testing Trends by Canadian Province of Residence

Province of Residence	Exams Taken	GMAT® Exams Taken by Testing Year					TY2015 Score Reports Sent by Program			
		TY2011	TY2012	TY2013	TY2014	TY2015	Scores Sent	MBA	Non - MBA Master's	Doctoral /Other
All Canadian Residents	Total	8,531	9,313	7,969	7,534	7,774	17,216	78.5%	16.9%	4.6%
	Men	5,145	5,458	4,739	4,474	4,540	10,405	82.0%	13.9%	4.1%
	Women	3,386	3,855	3,230	3,060	3,234	6,811	73.1%	21.6%	5.3%
	Mean Age	27.7	27.6	27.5	27.4	27.4	27.2	27.5	24.5	30.3
	Mean Total Score	553	555	553	552	557	598	595	607	613
Alberta	Total	814	801	772	718	753	1,634	89.4%	7.2%	3.4%
	Men	526	533	492	450	492	1,104	90.4%	6.4%	3.2%
	Women	288	268	280	268	261	530	87.2%	8.9%	4.0%
	Mean Age	29.5	29.2	29.7	29.6	29.3	28.4	28.5	25.5	32.5
	Mean Total Score	558	563	550	552	558	601	599	629	587
British Columbia	Total	1,184	1,185	976	856	893	1,946	70.6%	22.3%	7.1%
	Men	684	658	528	483	497	1,140	75.6%	19.3%	5.1%
	Women	500	527	448	373	396	806	63.4%	26.6%	10.0%
	Mean Age	27.7	27.8	27.4	27.7	27.5	27.6	28.3	24.9	29.1
	Mean Total Score	563	562	556	557	561	603	601	607	605
Manitoba	Total	112	110	91	97	142	265	73.6%	23.8%	2.6%
	Men	65	57	51	66	98	163	66.9%	28.8%	4.3%
	Women	47	53	40	31	44	102	84.3%	15.7%	0.0%
	Mean Age	30.2	28.3	29.5	27.5	28.5	27.3	28.2	23.9	—
	Mean Total Score	550	537	531	532	538	588	578	626	—
New Brunswick	Total	71	66	75	60	38	64	87.5%	12.5%	0.0%
	Men	49	47	49	30	29	50	88.0%	12.0%	0.0%
	Women	22	19	26	30	9	14	85.7%	14.3%	0.0%
	Mean Age	26.2	26.8	24.9	25.7	25.5	25.4	25.5	—	—
	Mean Total Score	505	498	502	479	524	573	568	—	—
Newfoundland	Total	122	112	94	73	77	140	77.9%	20.0%	2.1%
	Men	64	40	53	34	46	90	87.8%	8.9%	3.3%
	Women	58	72	41	39	31	50	60.0%	40.0%	0.0%
	Mean Age	26.6	26.3	27.9	26.8	27.6	26.7	27.5	23.1	—
	Mean Total Score	518	508	532	522	550	593	592	585	—
Nova Scotia	Total	196	234	232	251	181	352	72.4%	21.6%	6.0%
	Men	111	113	123	131	91	198	83.8%	14.1%	2.0%
	Women	85	121	109	120	90	154	57.8%	31.2%	11.0%
	Mean Age	26.6	26.5	26.0	25.5	26.0	25.3	25.8	23.3	27.2
	Mean Total Score	523	514	509	508	522	587	577	611	620
Northwest Territories	Total	1	1	0	2	3	10	100.0%	0.0%	0.0%
	Men	1	0	0	1	3	10	100.0%	0.0%	0.0%
	Women	0	1	0	1	0	0	—	—	—
	Mean Age	—	—	—	—	—	30.0	30.0	—	—
	Mean Total Score	—	—	—	—	—	660	660	—	—
Nunavut	Total	2	0	0	0	2	8	—	—	—
	Men	1	0	0	0	2	8	—	—	—
	Women	1	0	0	0	0	0	—	—	—
	Mean Age	—	—	—	—	—	—	—	—	—
	Mean Total Score	—	—	—	—	—	—	—	—	—

Table 4. GMAT® Testing Trends by Canadian Province of Residence

Province of Residence	Exams Taken	GMAT® Exams Taken by Testing Year					TY2015 Score Reports Sent by Program			
		TY2011	TY2012	TY2013	TY2014	TY2015	Scores Sent	MBA	Non - MBA Master's	Doctoral /Other
Ontario	Total	4,829	5,479	4,604	4,411	4,515	10,196	80.1%	15.7%	4.2%
	Men	2,897	3,210	2,766	2,621	2,562	5,970	83.6%	12.4%	4.0%
	Women	1,932	2,269	1,838	1,790	1,953	4,226	75.1%	20.4%	4.5%
	Mean Age	27.3	27.3	27.1	27.0	26.9	26.7	26.9	24.6	30.5
	Mean Total Score	554	558	559	556	560	599	597	605	620
Prince Edward Island	Total	19	19	15	14	10	27	77.8%	22.2%	0.0%
	Men	13	9	7	8	4	10	90.0%	10.0%	0.0%
	Women	6	10	8	6	6	17	70.6%	29.4%	0.0%
	Mean Age	26.8	23.9	23.7	23.4	24.4	24.5	24.5	—	—
	Mean Total Score	494	537	504	578	540	516	512	—	—
Quebec	Total	1,089	1,170	985	965	1,044	2,365	70.8%	23.5%	5.7%
	Men	682	721	600	601	647	1,506	74.3%	20.4%	5.3%
	Women	407	449	385	364	397	859	64.7%	29.0%	6.3%
	Mean Age	28.2	28.2	28.0	27.8	28.0	28.1	29.2	24.2	30.4
	Mean Total Score	546	547	551	553	556	594	588	607	613
Saskatchewan	Total	87	134	122	86	114	207	86.5%	12.1%	1.4%
	Men	50	69	70	49	68	155	86.5%	11.6%	1.9%
	Women	37	65	52	37	46	52	86.5%	13.5%	0.0%
	Mean Age	28.8	28.5	27.5	28.9	29.4	29.1	29.8	23.8	—
	Mean Total Score	517	521	521	518	525	551	543	615	—
Yukon	Total	5	2	3	1	2	2	—	—	—
	Men	2	1	0	0	1	1	—	—	—
	Women	3	1	3	1	1	1	—	—	—
	Mean Age	26.8	—	—	—	—	—	—	—	—
	Mean Total Score	566	—	—	—	—	—	—	—	—

Note: Dashes that appear in the table are used to indicate "not applicable", such as when there are no examinees in a given subgroup, and thus, no scores exist. For examinee privacy, dashes are also used in place of mean age and mean Total scores when there are fewer than five exams taken or less than 10 score reports sent by any given candidate group.

Methodology

Notes About the Data

GMAT® Volume in TY2015 and Score Preview

In late June 2014, GMAC instituted a revised policy offering test takers the ability to preview their GMAT section scores before deciding to accept or cancel the exam results. Although no score reports are distributed to schools for those who cancel their exam results, candidates do have the option to reinstate their scores at a later date if they choose.

The ability to cancel exam results is not itself new; however, candidates in the past were unable to see their section scores *before* making the decision to cancel a score. Following the policy change, the number of test takers choosing to cancel a score has increased from around one percent a year to more than 20 percent. Ultimately, the majority of test takers who cancel their exam results go on to retake the GMAT exam and generate a new set of reportable scores.

GMAC reports annual GMAT trends to monitor global interest and mobility in high-quality graduate management education worldwide. Because even candidates who cancel their score continue to represent recruitment opportunities for business programs around the world, GMAC will now include canceled exam volume in its candidate reports. This reporting change allows comparisons to be made more accurately across time for the number of exams taken by any given student group. Care should be taken, however, when comparing score-sending figures from TY2015 with previous years, as fewer score reports overall are now being sent as candidates have changed their score cancel behavior in line with the new policy.

GMAT® Program Code Classifications

Program data in this report are based on a business school's current GMAT code classifications for its respective programs. In any given GMAT testing year, school representatives have the opportunity to modify their program classifications if they differ from original classifications established at the time of GMAT program code assignment. As a result, historic GMAT score-sending data may change based on such program classification changes.

Review of Historical GMAT® Testing Data

In August 2015, GMAC conducted a review of historical GMAT testing data using new database technology. Minor anomalies were discovered and subsequently corrected for GMAT testing data between TY2007 and TY2008. Updated testing volumes for this period have dropped by approximately 1,000 exams. For details please contact David Svancer at dsvancer@gmac.com or the GMAC Research Services Department at research@gmac.com.

Regional Categories

UNITED STATES

Middle Atlantic
Delaware
District of Columbia (Washington, DC)
Maryland
Pennsylvania
Virginia
West Virginia

Midwest
Illinois
Indiana
Iowa
Kansas
Michigan
Minnesota
Missouri
Nebraska
North Dakota
Ohio
South Dakota
Wisconsin

Northeast
Connecticut
Maine
Massachusetts
New Hampshire
New Jersey
New York
Rhode Island
Vermont

South
Alabama
Arkansas
Florida
Georgia
Kentucky
Louisiana
Mississippi
North Carolina
South Carolina
Tennessee

Southwest
Arizona
New Mexico
Oklahoma
Texas

West
Alaska
California
Colorado
Hawaii
Idaho
Montana
Nevada
Oregon
Utah
Washington
Wyoming

CANADA
Alberta
British Columbia
Manitoba
New Brunswick
Newfoundland
Nova Scotia
Northwest Territories
Nunavut
Ontario
Prince Edward Island
Quebec
Saskatchewan
Yukon

Related Publications

- *2015 mba.com Prospective Students Survey Report*
  This survey report offers information about the motivations, reservations, intended career outcomes, and funding expectations of prospective graduate management students who have registered on mba.com. Rich survey data offer insights into key issues that affect school recruitment success.
  gmac.com/prospectivestudents

- *2015 mba.com Prospective Students Interactive Research Tool (For GMAT using schools)*
  The Interactive Data Research Tool allows schools to create customized searches of survey data regarding the motivations, preferences, program choices of thousands of individuals who are considering applying to a graduate business school program. This report represents data collected from nearly 12,000 prospective students who registered on mba.com from October 2013 through September 2014.
  gmac.com/interactiveresearch

Related Admissions Recruiting Resources

Looking for more students? The **Graduate Management Admission Search Service® (GMASS®)** database can help you find the best talent to recruit for your programs. As a GMAT score recipient, you have access to the GMASS global database of prospective candidates interested in graduate management education—nearly 500,000 candidates who are waiting to hear from you.

The benefits of using the GMASS service:

- Target your audience: Use more than 30 criteria to narrow your search and tailor your message for the best response rate.
- Get the most up-to-date contacts: The global GMASS database is updated daily.
- Find the best candidates anytime, anywhere with our easy-to-use web-based application.
- Save time: Receive automatic results daily, weekly, or monthly, and save your best searches.
- Recruit early: Target GMAT pre-test candidates early in their decision-making process.
- Save money: GMASS is a cost-effective way to build multichannel marketing programs.

To get more information, or to start a GMASS subscription, please contact Paula McKay at pmckay@gmac.com, or visit gmac.com/gmass.

Contributors

The following individuals from the Research Services Department in the School Products Division of GMAC made significant contributions to the publication of this report: **Alex Chisholm**, Senior Director, Research Services, manuscript review; **Hillary Chan**, Research Analysis Associate Manager, analysis, interpretation of data, and revising of manuscript for intellectual content; **David Svancer**, Research Analyst Manager, data preparation and manuscript review; **Paula Bruggeman**, Research Publications Manager, editorial review and publication management; **Matthew Hazenbush**, Research Communications Manager, manuscript review; **Tacoma Williams**, Research Senior Coordinator, quality assurance; **Paula McKay**, Director, School Products, content review; and **Robert Alig**, Executive Vice President, School Products, manuscript review.

Contact Information

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