

Graduate Employment Search Industry Analysis 2008: Investment Banking



GMAC® Data-to-Go Series

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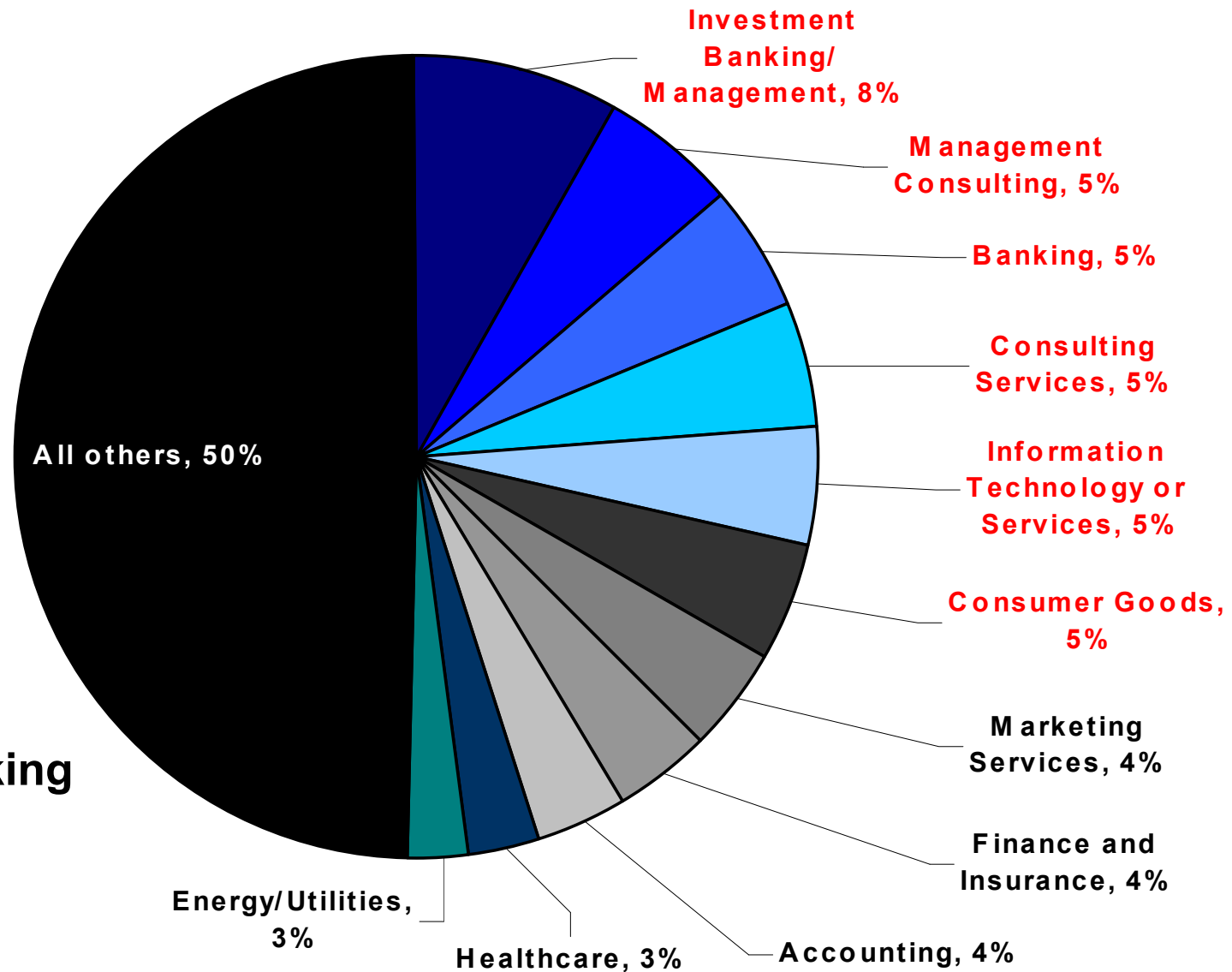
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Graduate Management Admission Council®

Post-Graduation Industries

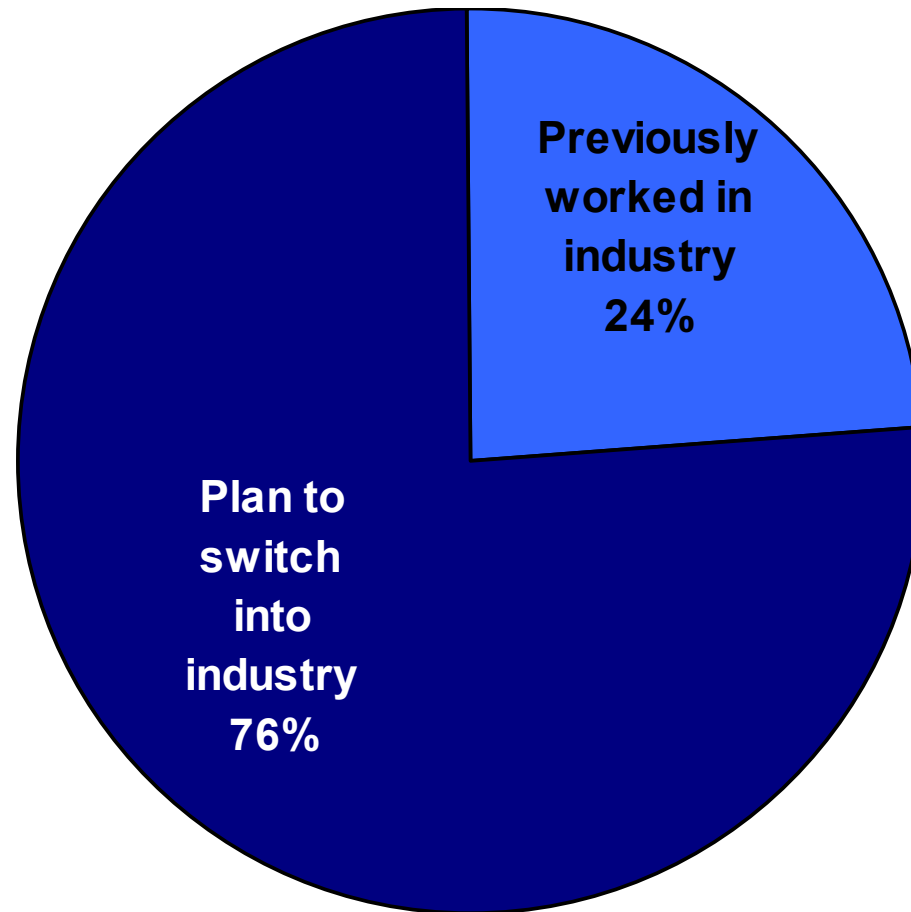
Half of the graduates were interested in 11 industries from a list of 55 industries.

8% of graduates intend to be employed in the investment banking industry.



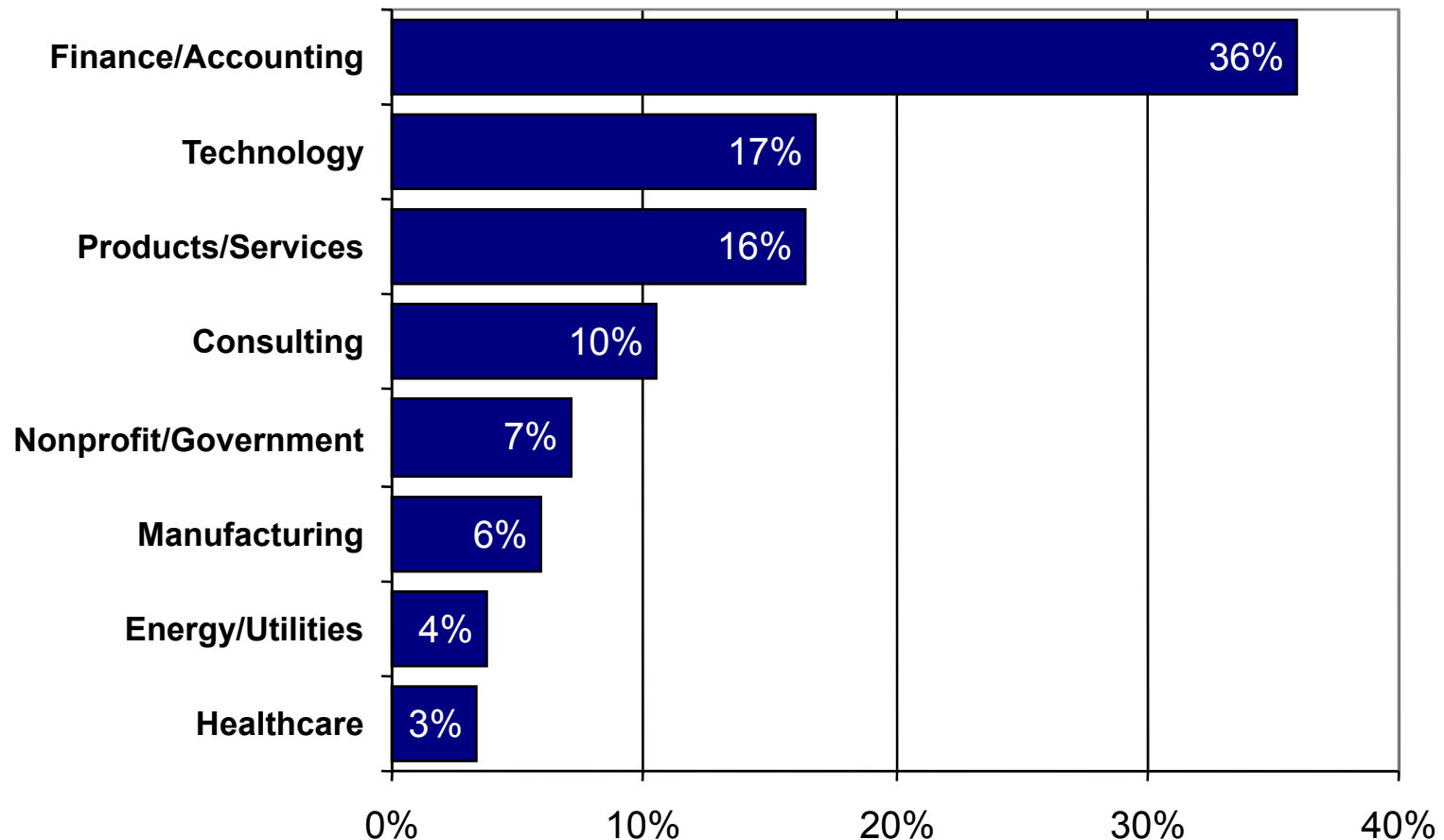
Investment Banking: Career Changing Status

The vast majority of respondents entering the investment banking/management industry were switching from other industries.



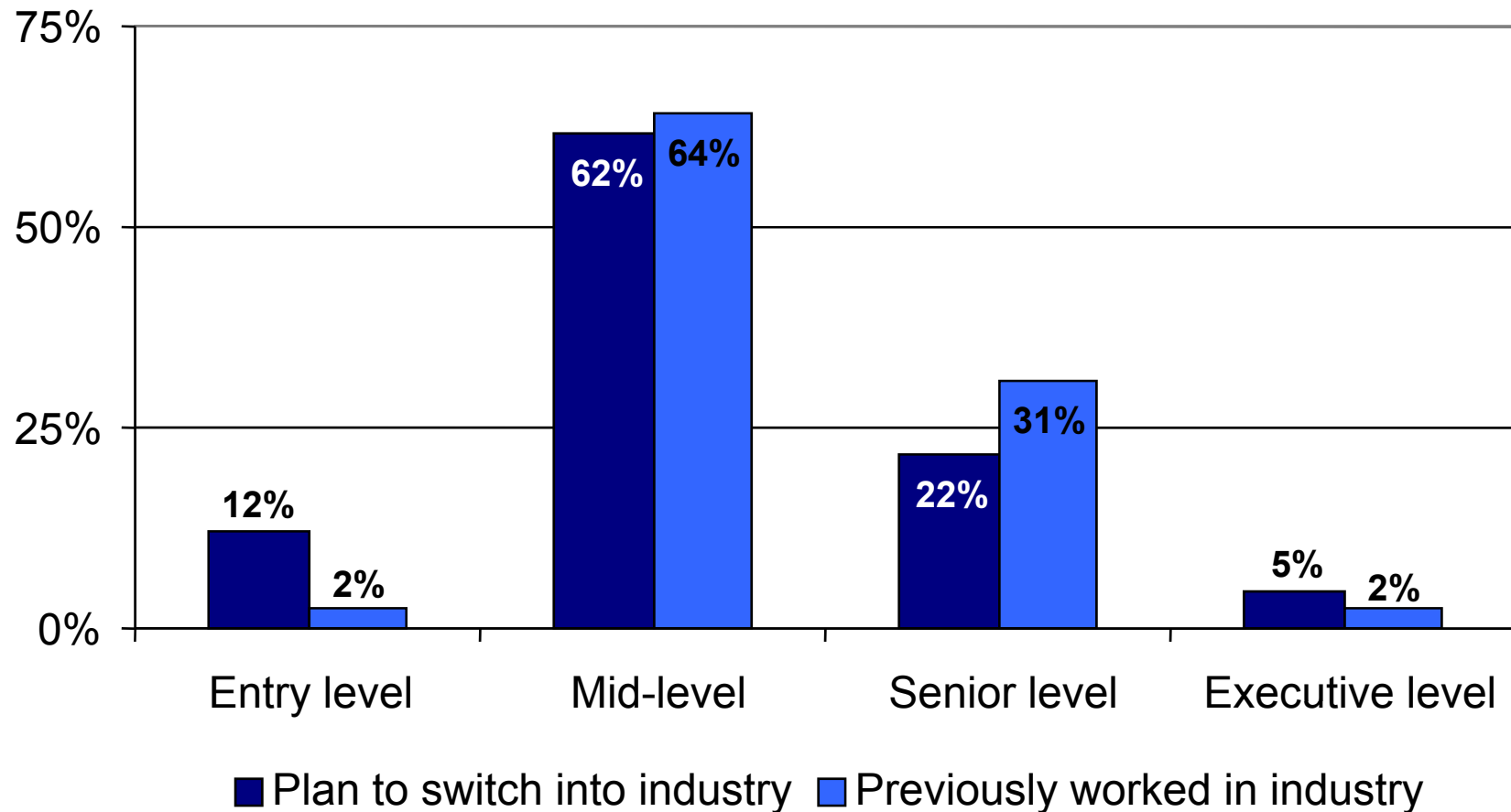
Investment Banking: Prior Industry among Career Switchers

About a third of the respondents switching into investment banking previously worked in other finance/accounting industries, and about a fifth worked in the technology or ykr products/services industries.

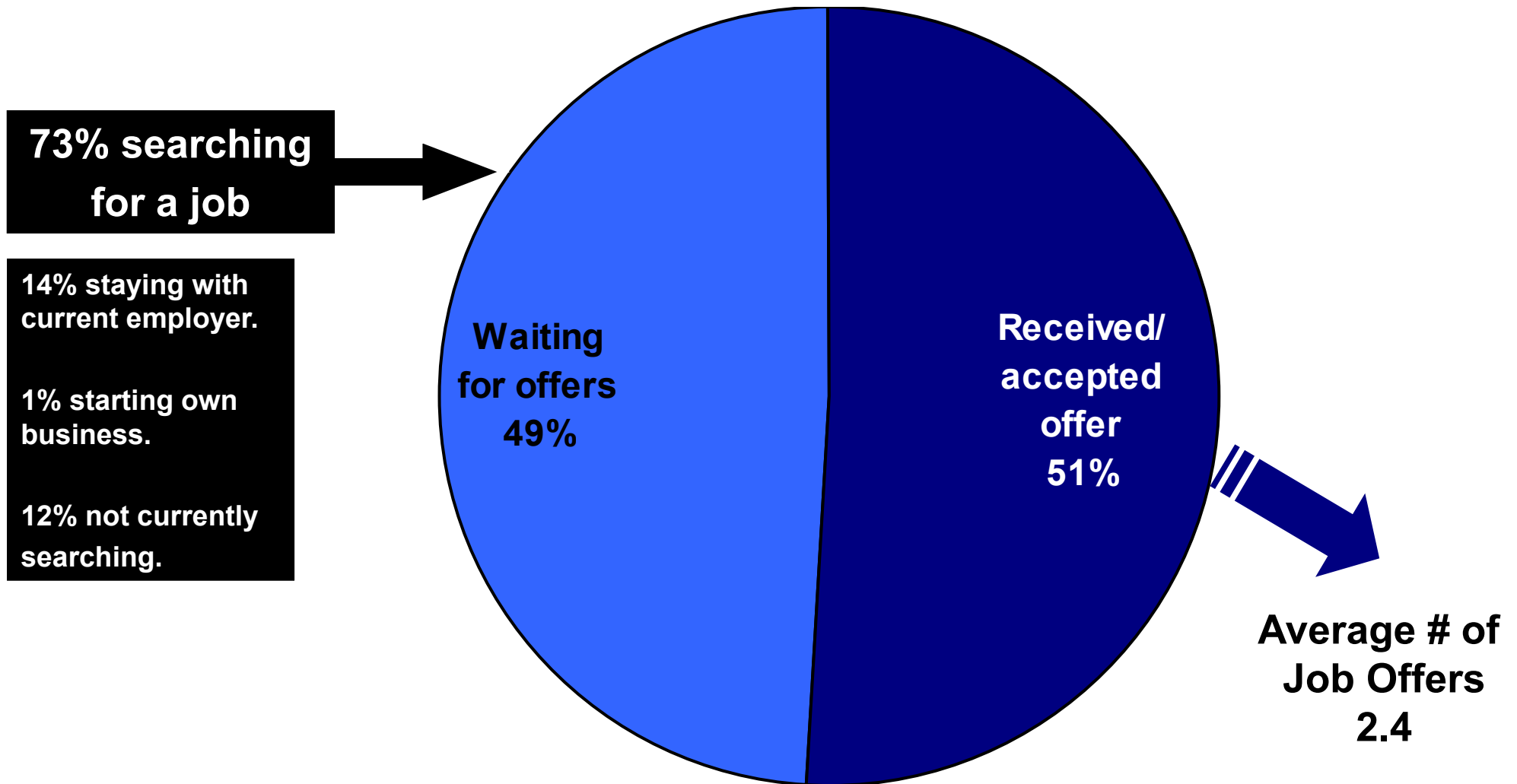


Investment Banking: Anticipated Job Level

The majority of respondents plan to enter the investment banking industry at a mid-level position after graduation. About third of the respondents who previously worked in the industry plan to hold a senior-level position after graduation.

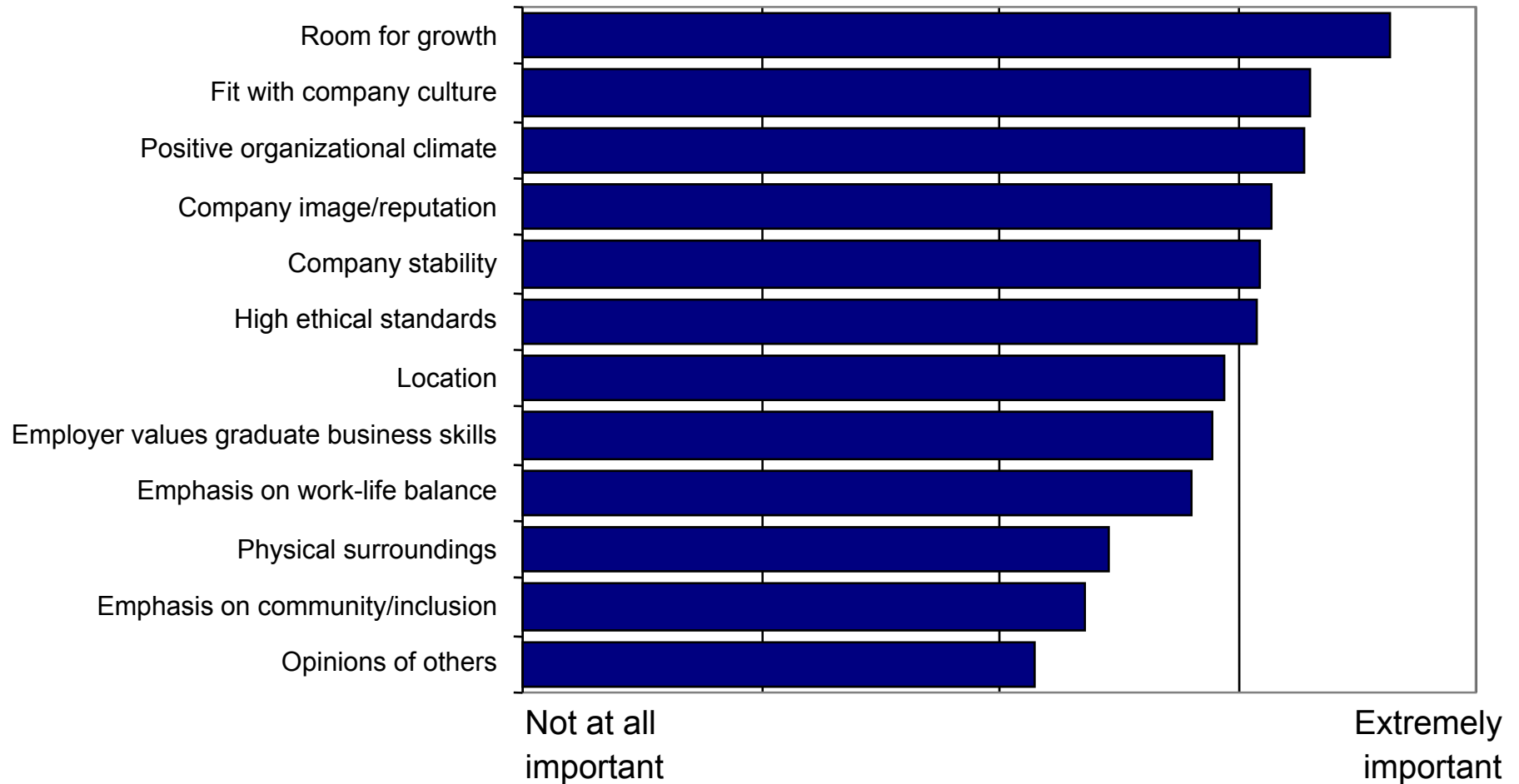


Investment Banking: Job Search Status



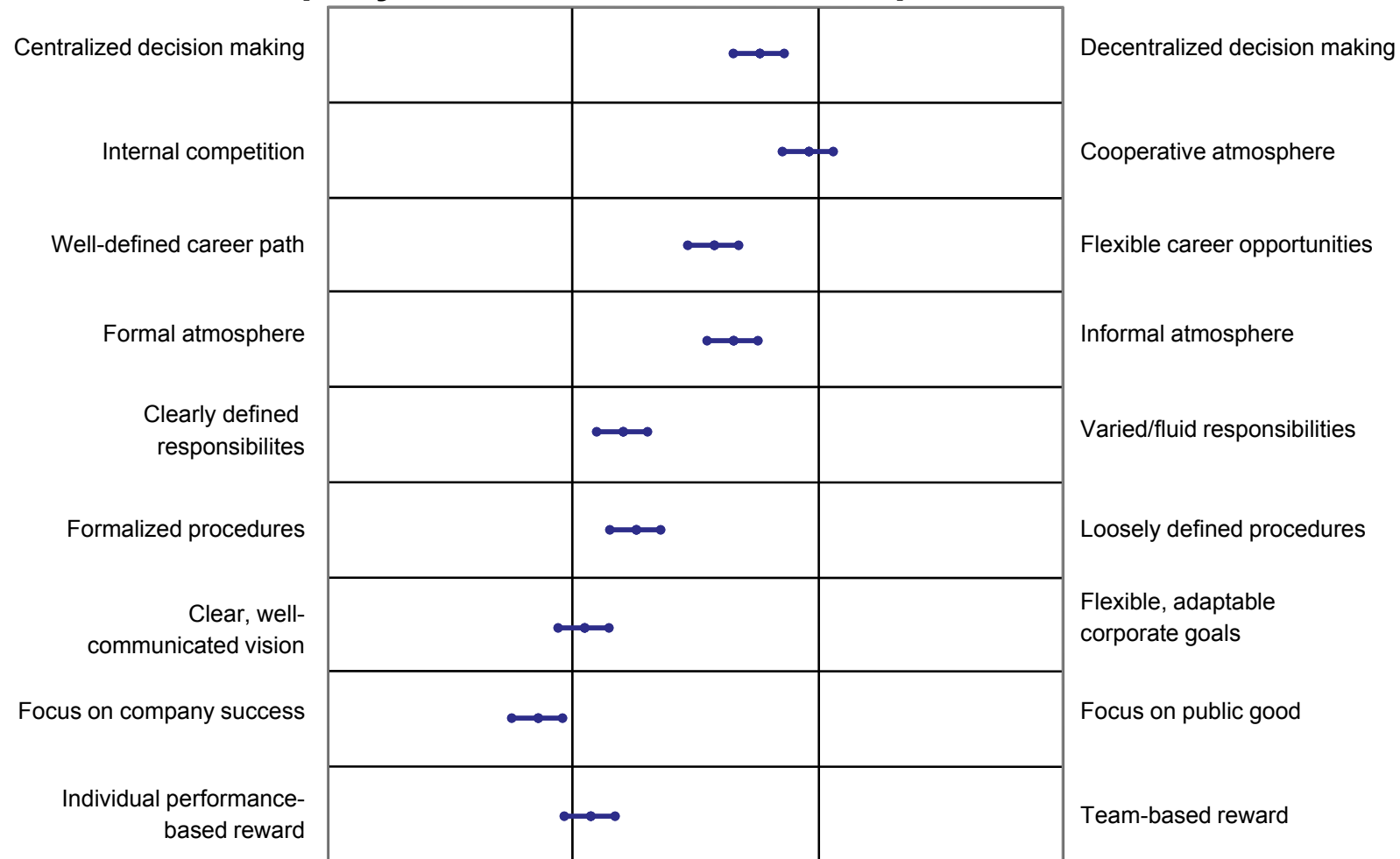
Investment Banking: Company Selection Criteria

When selecting a company in the investment banking industry, respondents considered room for growth, a fit with the company culture, and a positive organizational climate to be the most important criteria.



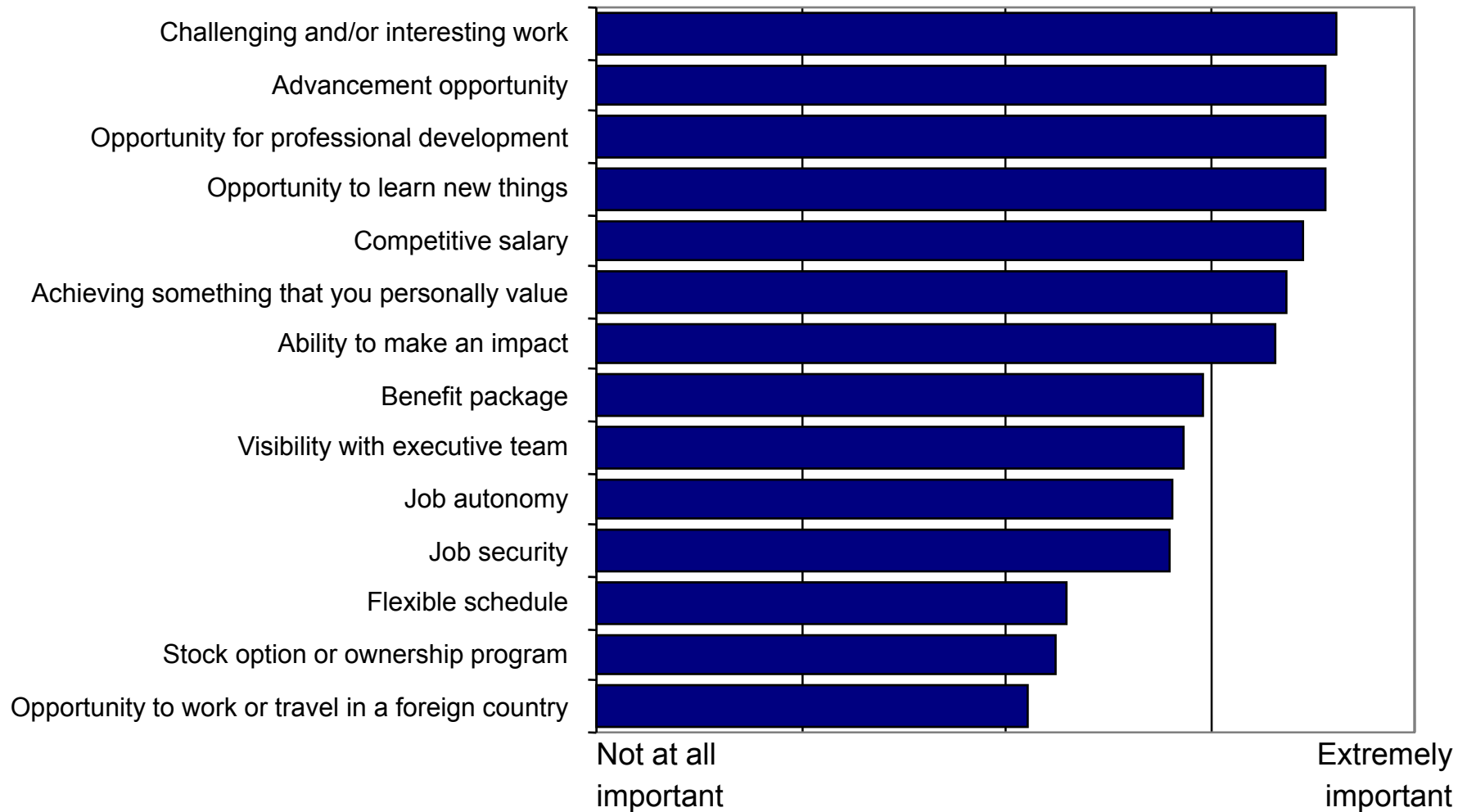
Investment Banking: Preferred Organizational Culture

The preferred culture includes a cooperative atmosphere, a clear and well-communicated vision, a focus on company success, and individual performance-based rewards.



Investment Banking: Job Selection Criteria

When selecting a job, respondents considered challenging and interesting work, advancement opportunities, an opportunity to learn new things, and opportunity for professional development to be the most important criteria.



Investment Banking: Expected Change in Salary

Overall, respondents entering the investment banking industry expected a 64% increase in salary compared with their pre-degree earnings.

