Graduate Employment Search Industry Analysis 2008:

Consulting Services



GMAC® Data-to-Go Series

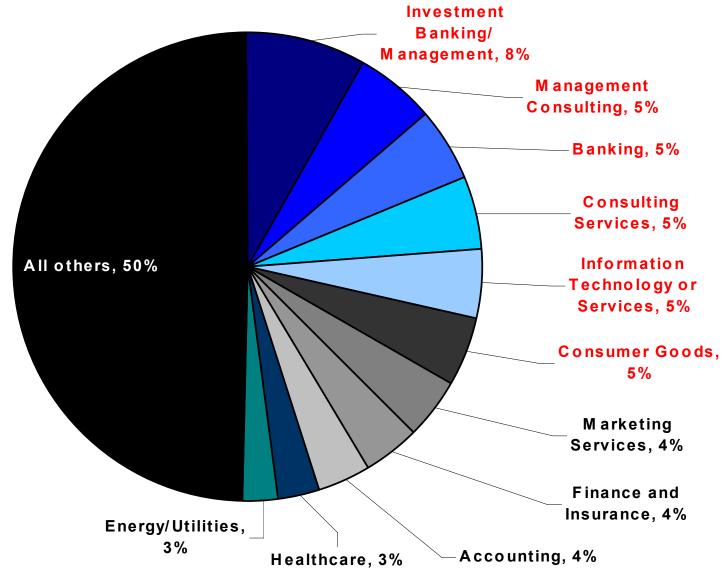
Gregg Schoenfeld

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Post-Graduation Industries

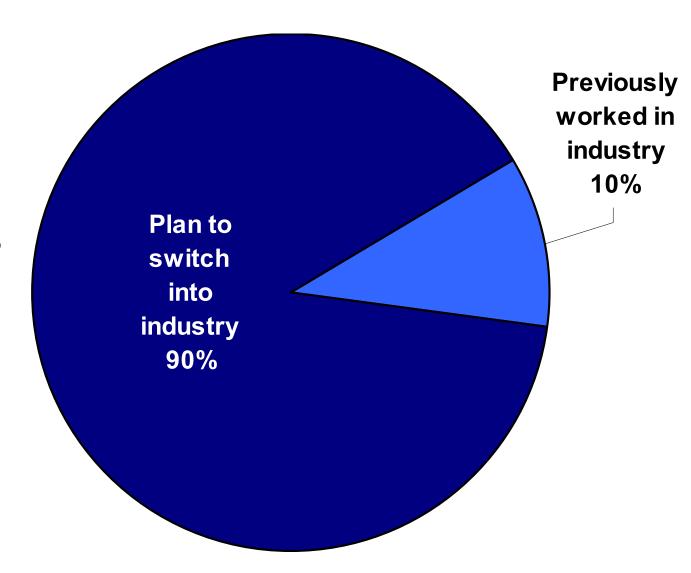
Half of the graduates were interested in 11 industries from a list of 55 industries.

5% of graduates intend to be employed in the consulting services industry.



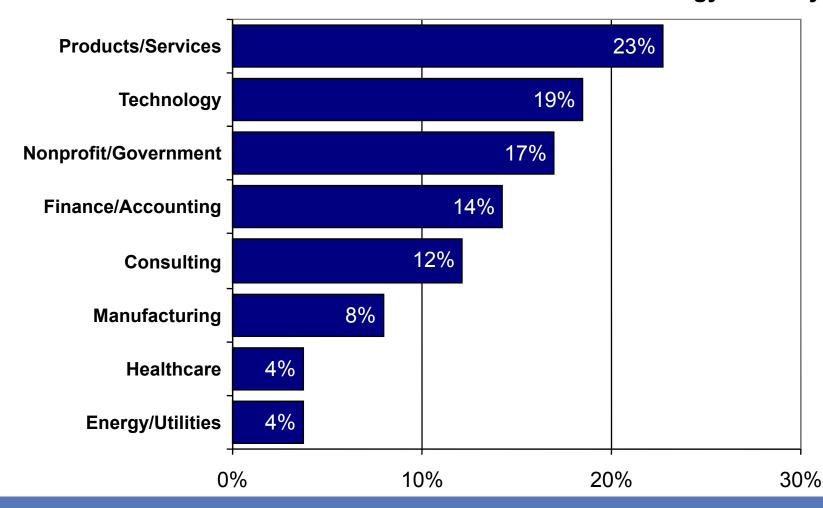
Consulting Services: Career Changing Status

The vast majority of respondents entering the consulting services industry were switching from other industries.



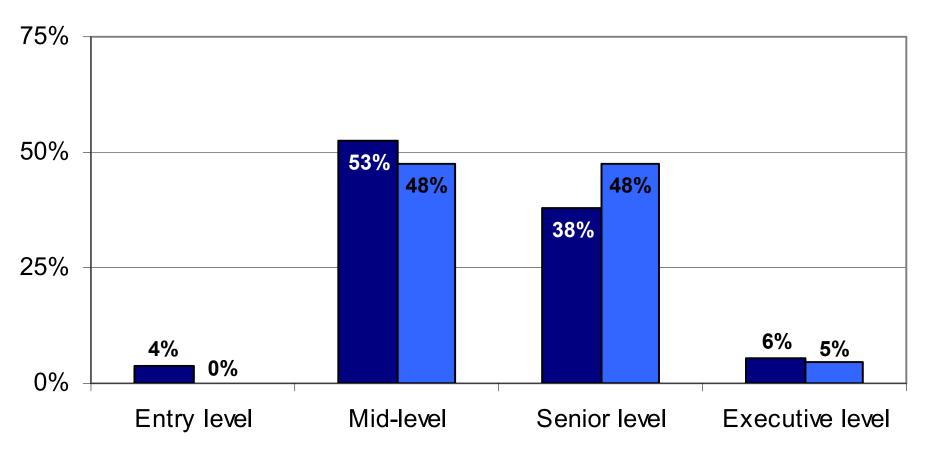
Consulting Services: Prior Industry among Career Switchers

About a quarter of the respondents switching into consulting services came from the products/services industries and about a fifth came from the technology industry.



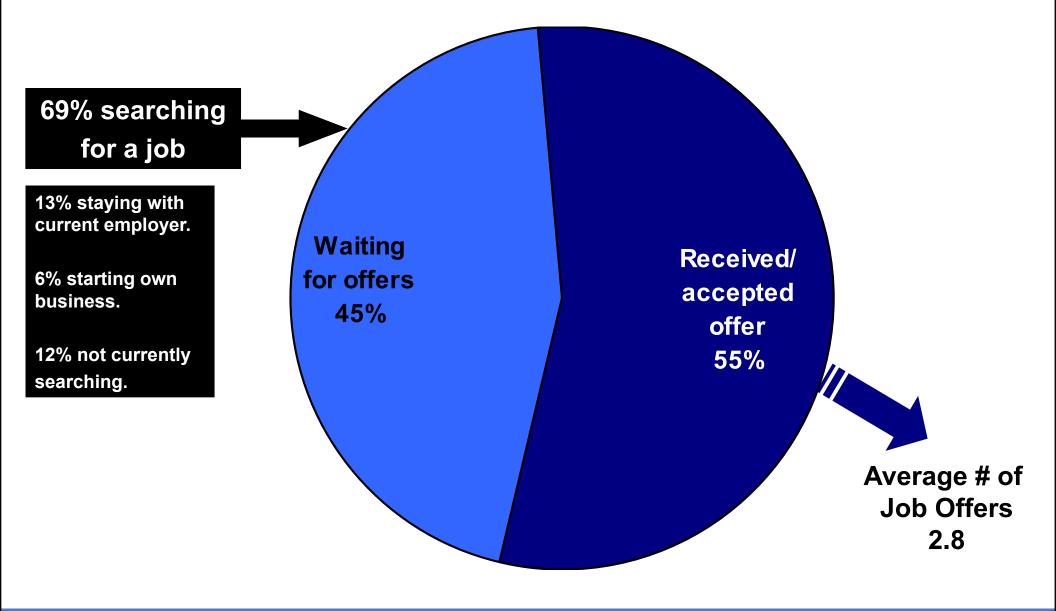
Consulting Services: Anticipated Job Level

The majority of respondents moving into consulting services hope to enter at a mid-level position. After graduation, about half of the respondents who previously worked in the industry plan to hold a mid-level position and half plan to hold a senior-level position.



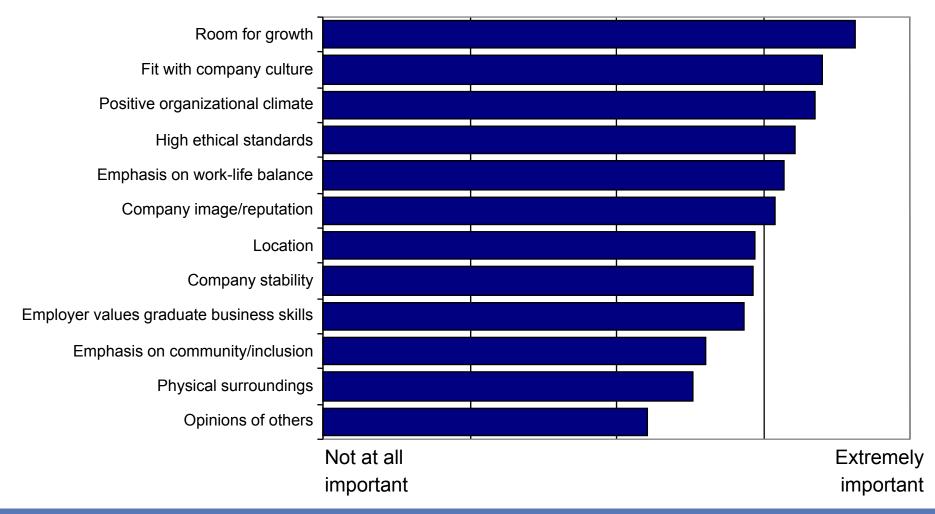
■ Plan to switch into industry ■ Previously worked in industry

Consulting Services: Job Search Status



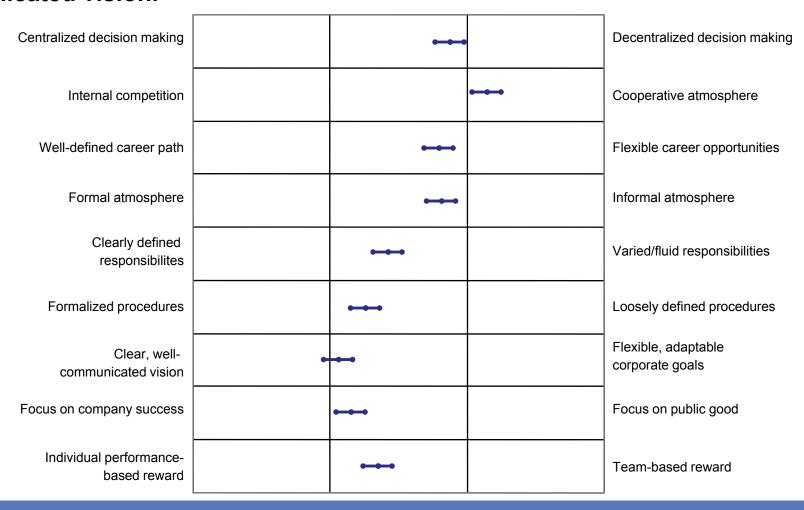
Consulting Services: Company Selection Criteria

When selecting a company in the consulting services industry, respondents considered room for growth, a positive organizational climate, and a fit with the company culture to be the most important criteria.



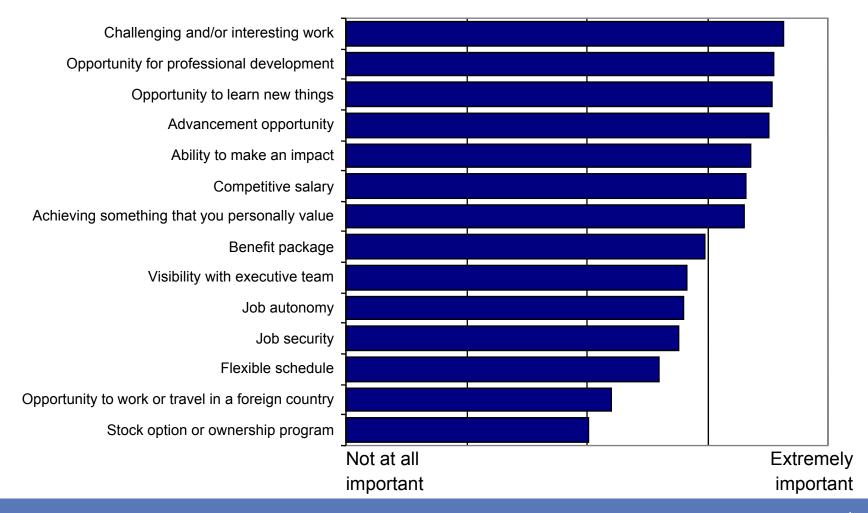
Consulting Services: Preferred Organizational Culture

The preferred culture includes a cooperative atmosphere and a clear and well-communicated vision.



Consulting Services: Job Selection Criteria

When selecting a job, respondents considered challenging and interesting work, an opportunity for professional development, an opportunity to learn new things, and advancement opportunities to be the most important criteria.



Consulting Services: Expected Change in Salary

Overall, respondents entering the consulting services industry expected a 69% increase in salary compared with their pre-degree earnings.

