

# Graduate Employment Search Industry Analysis 2008: Banking



## GMAC® Data-to-Go Series

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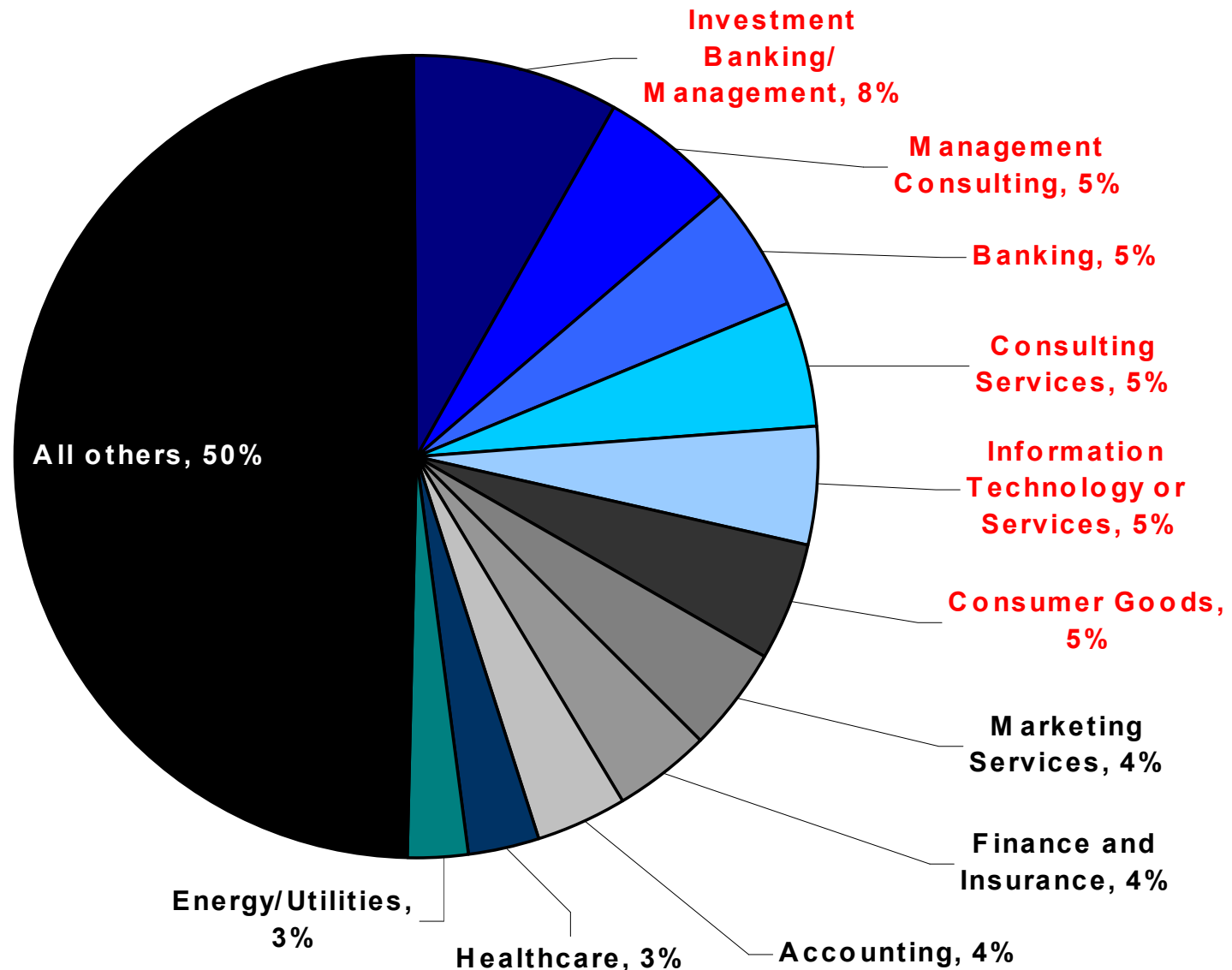
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# Post-Graduation Industries

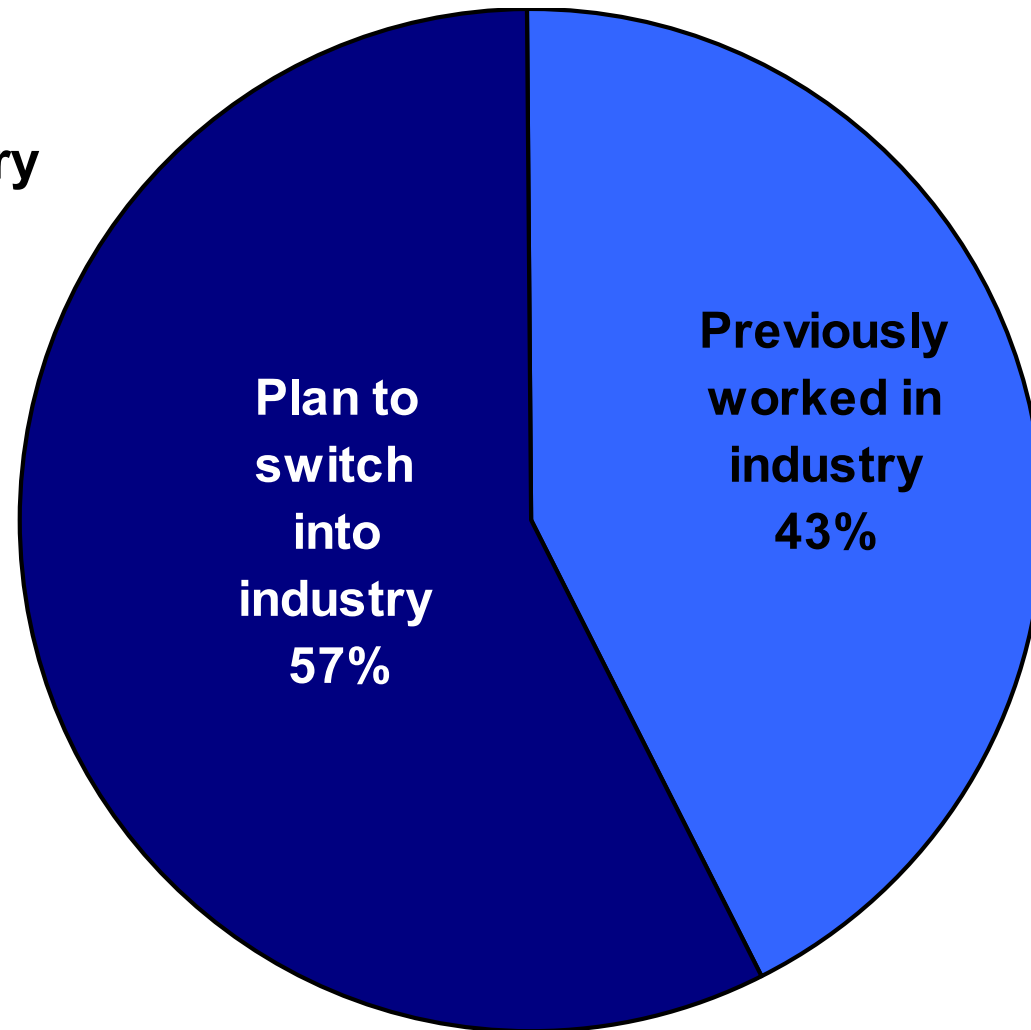
Half of the graduates were interested in 11 industries from a list of 55 industries.

5% of graduates intend to be employed in the banking industry.



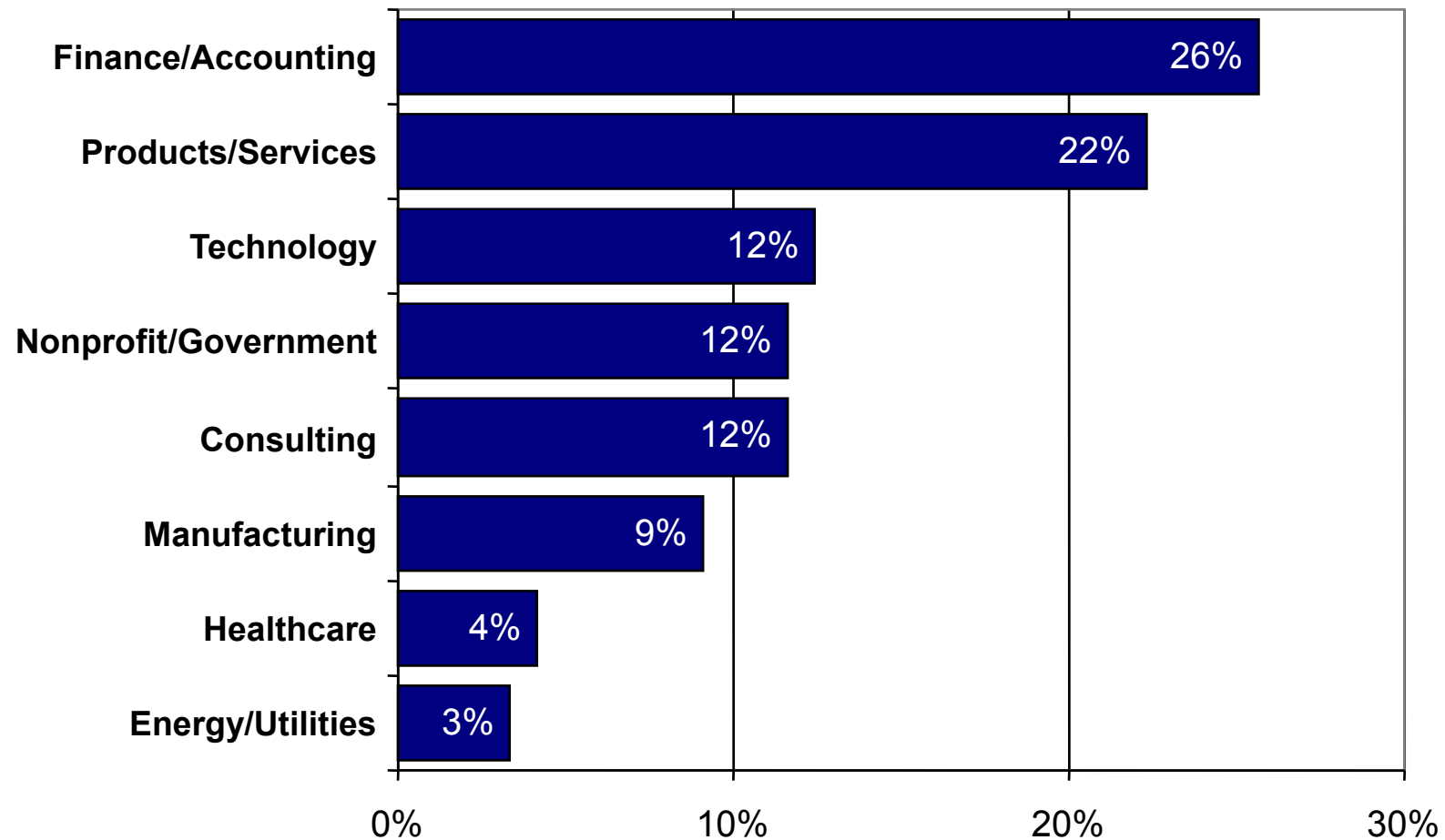
# Banking: Career-Changing Status

A majority of respondents entering the banking industry were switching from other industries.



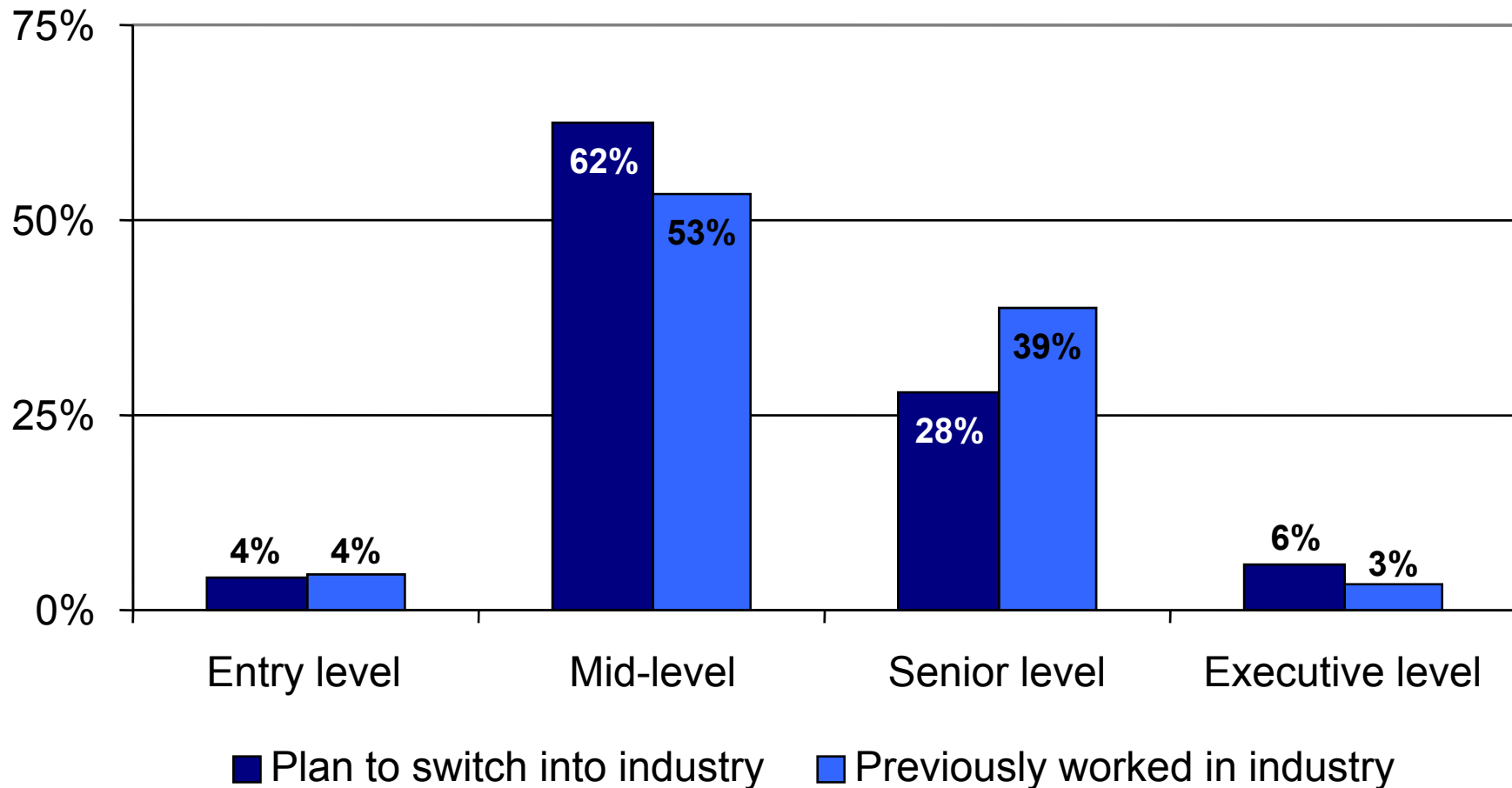
# Banking: Prior Industry among Career Switchers

About a quarter of the respondents switching into banking came from other finance/accounting industries and a fifth came from products/services industries.



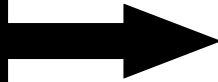
# Banking: Anticipated Job Level

The majority of respondents plan to enter the banking industry at a mid-level position. About two-fifths of the respondents who previously worked in banking plan to hold a senior-level position after graduation.



# Banking: Job Search Status

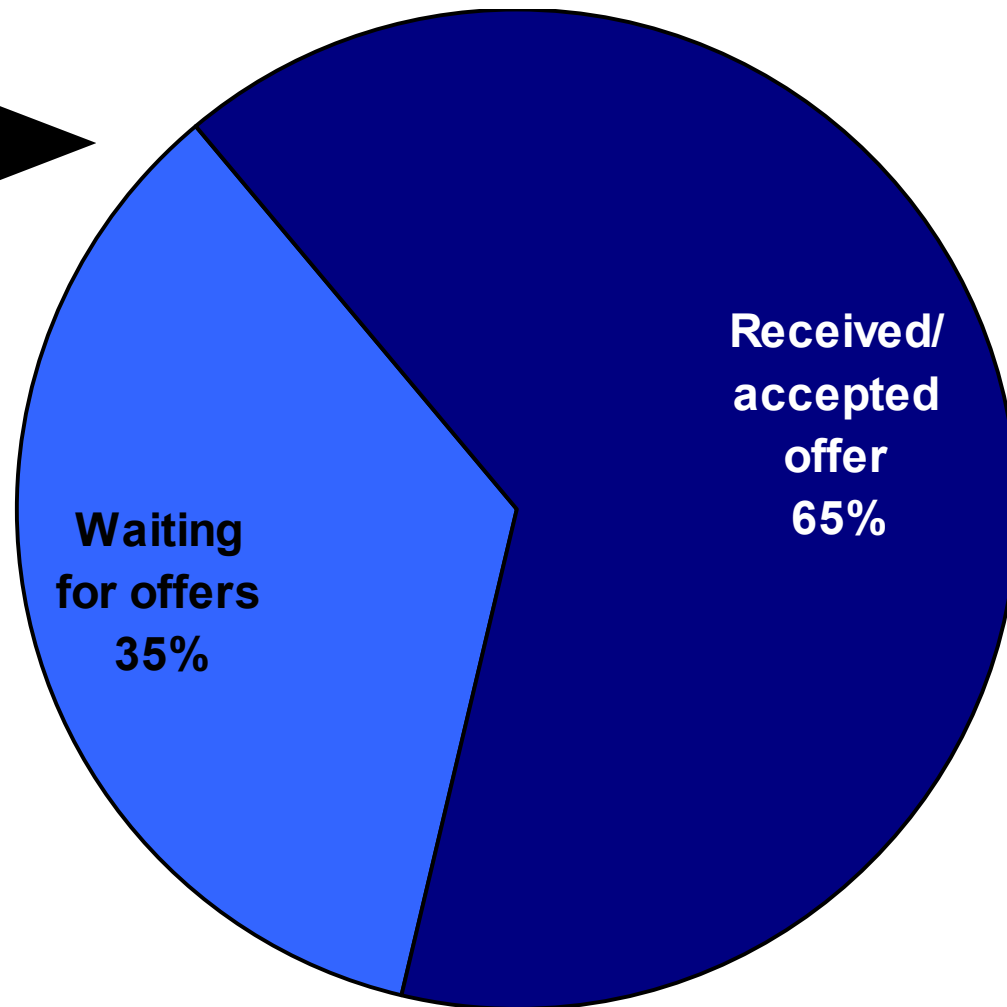
**68% searching  
for a job**



**21% staying with  
current employer.**

**0% starting own  
business.**

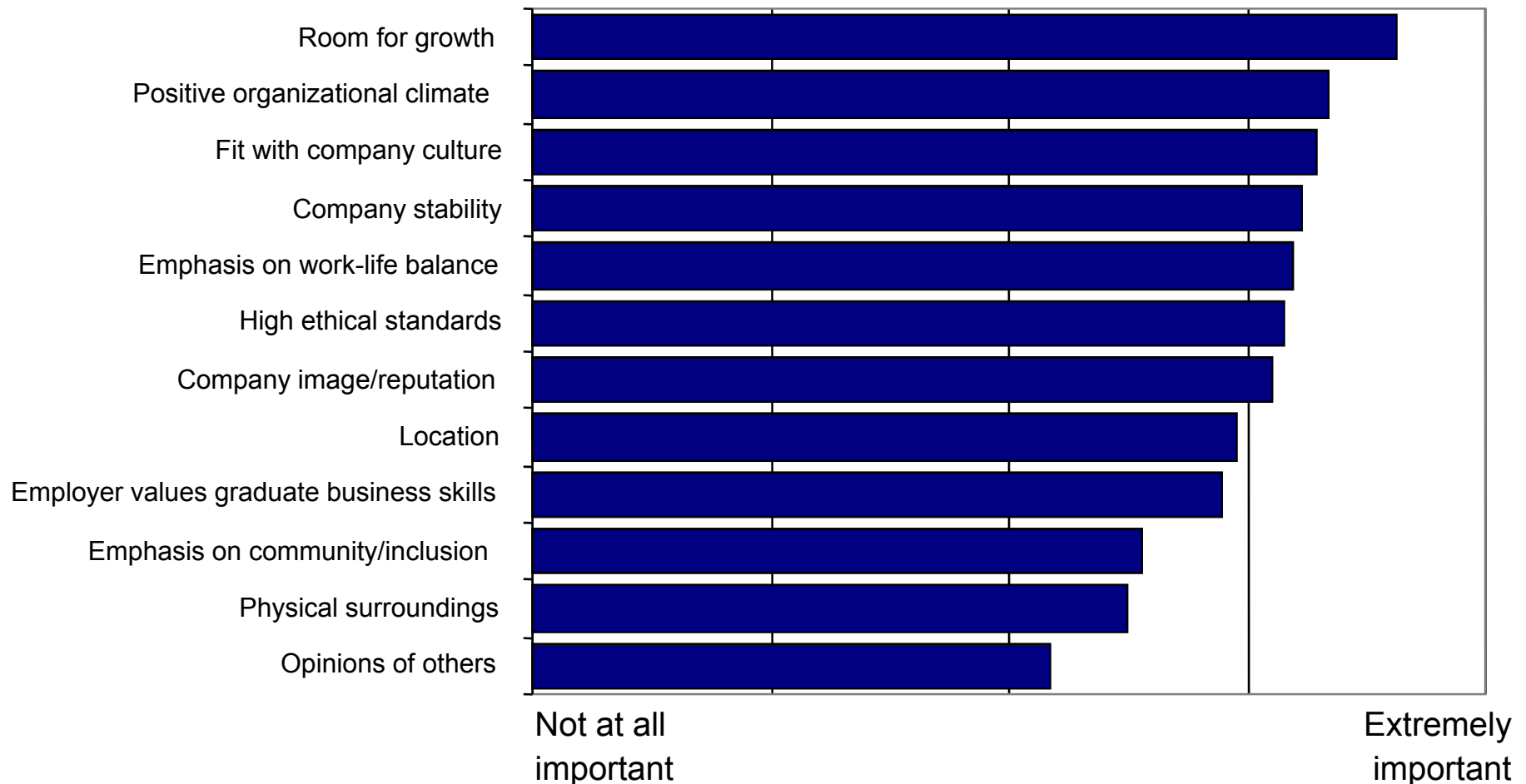
**11% not currently  
searching.**



**Average # of  
Job Offers  
2.1**

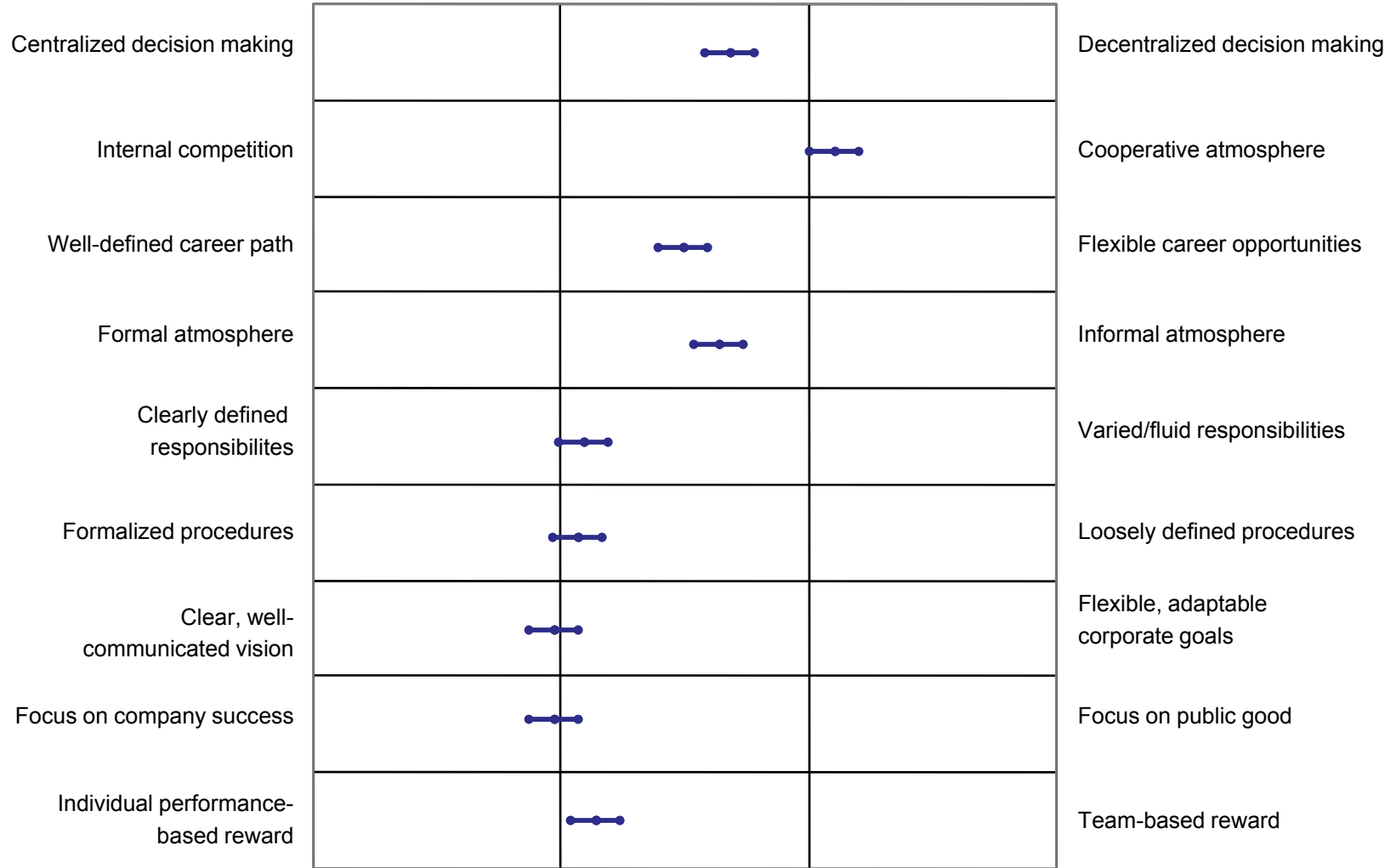
# Banking: Company Selection Criteria

When selecting a company in the banking industry, respondents considered room for growth, a positive organizational climate, and a fit with the company culture most important.



# Banking: Preferred Organizational Culture

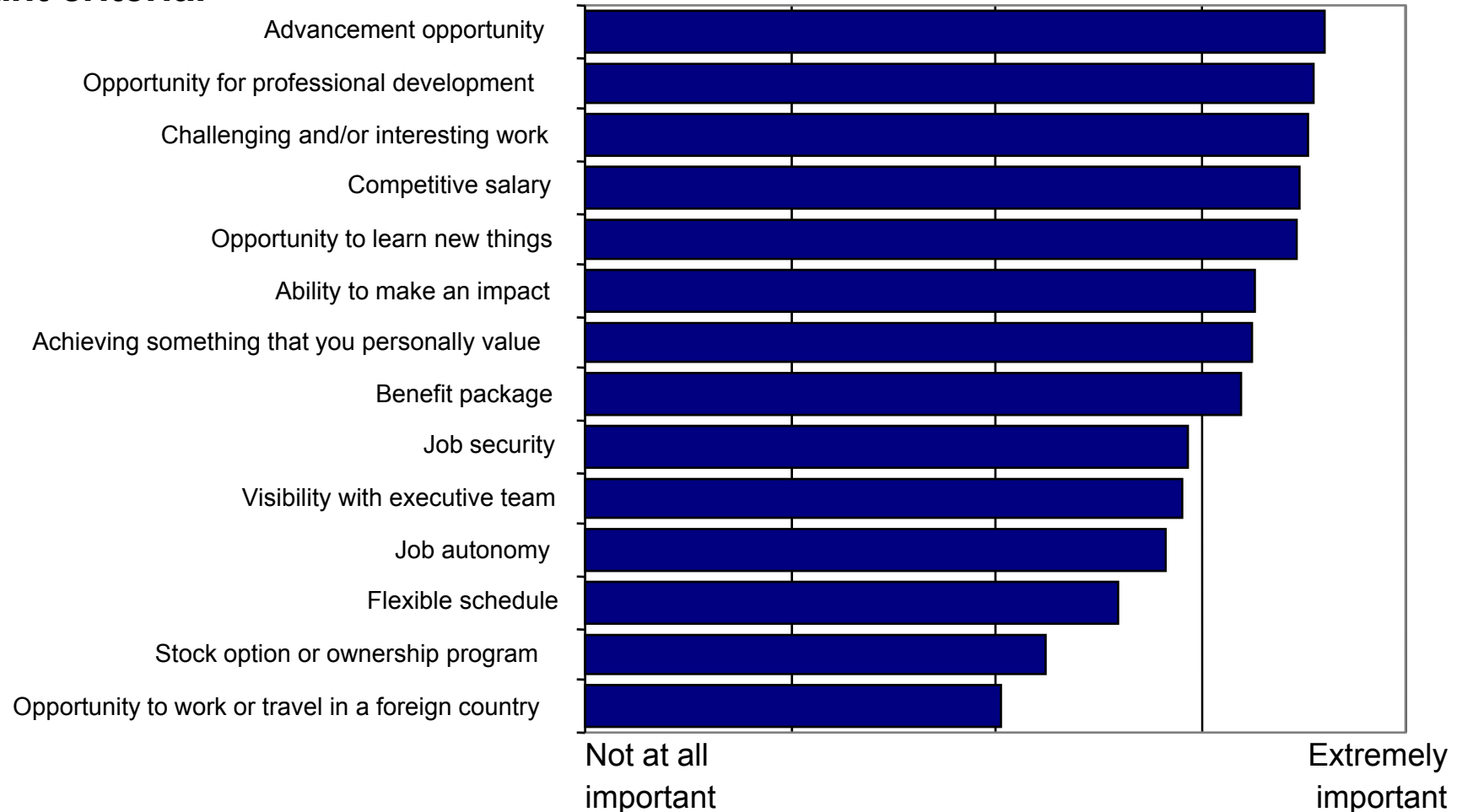
The preferred culture includes a cooperative atmosphere, formalized procedures, a clear and well-communicated vision, and a focus on company success.





# Banking: Job Selection Criteria

When selecting a job, respondents considered advancement opportunities, opportunities for professional development, and challenging and interesting work to be the most important criteria.



# Banking: Expected Change in Salary

Overall, respondents entering the banking industry expected a 73% increase in salary compared with their pre-degree earnings.

