

Corporate Recruiters Survey 2025

Regional profiles | 🌐 United States

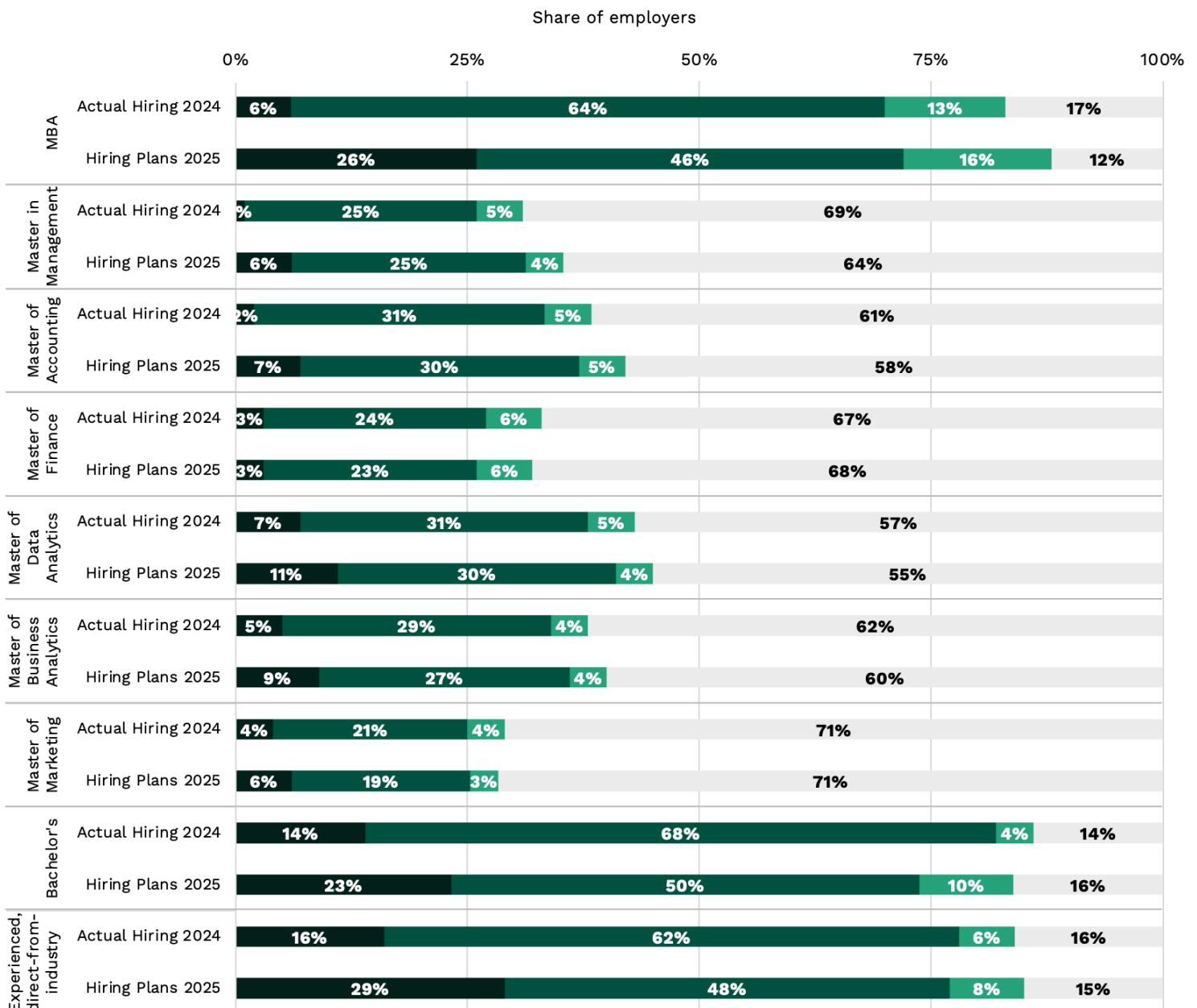
Sample size=261

U.S. employers plan more total hiring across degree types in 2025, with the exception of the Master of Finance.

More than a quarter of U.S. employers plan to expand their hiring of MBA graduates in 2025.

U.S. Employers' 2024 Hiring Outcomes and 2025 Hiring Projections by Degree Type

- Hired more than expected in 2024/Plan to hire more in 2025
- Hired less than expected in 2024/Plan to hire less in 2025
- Hired as expected in 2024/Plan to hire same in 2025
- Did not hire in 2024/Do not plan to hire in 2025



Major influences on hiring decisions

54%

1. Financial status of your organization

13%

2. Recession fears

11%

3. Inflation

Major influences on salary decisions

36%

1. Type of functional role
(e.g., marketing, data analytics, finance)

31%

2. Benchmarking with other companies

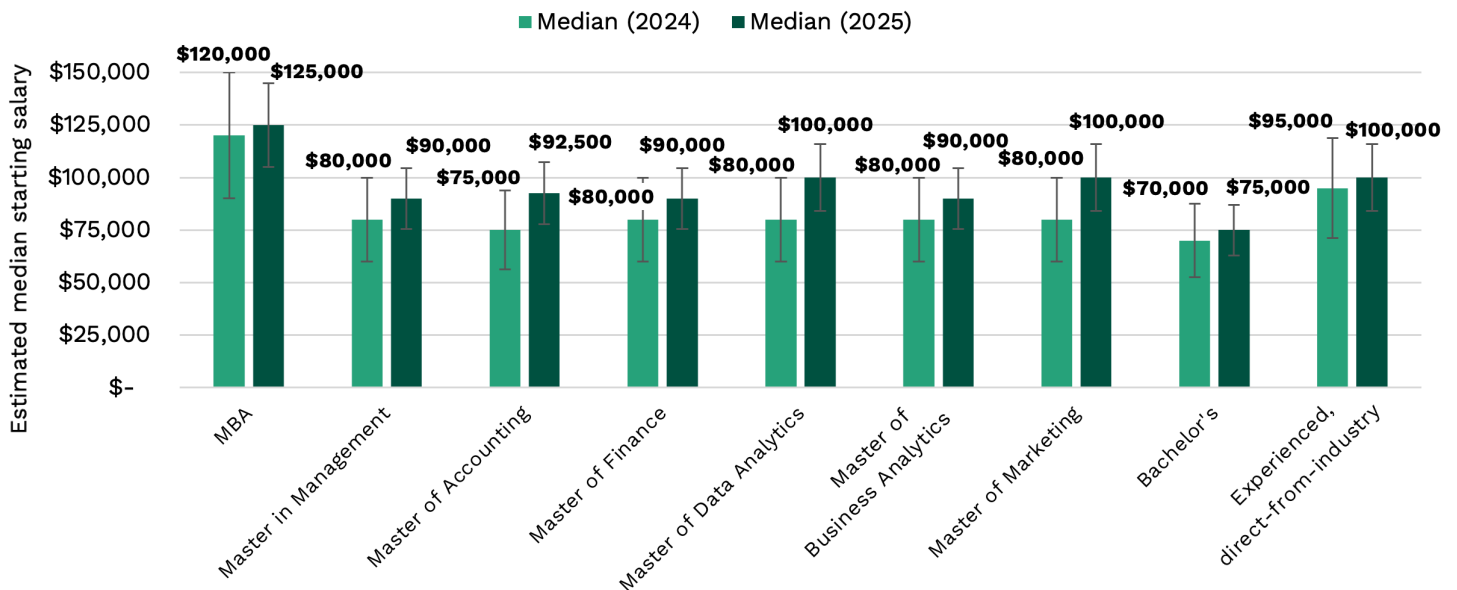
28%

3. Benchmarking within the company

Across degree types, GME graduates in the United States are expected to have higher post-grad salaries in 2025 compared to 2024.

MBA graduates in the United States are expected to make \$25,000 more than a candidate coming directly from another organization.

U.S. Estimated Median Salary (USD) by Degree Type, Projected 2024 and 2025



Notes:

- Actual and projected hiring may not add up to 100 percent due to rounding.
- The error bars represent the 95 percent confidence intervals for each estimated population median. When the error bars do not overlap between groups, this indicates a significant difference.
- Salaries were reported in employers' choice of currency and converted to U.S. dollars using exchange rate data from the time when the survey was fielded.

Access the full report at gmacc.com/corporaterecruiters