

Corporate Recruiters Survey 2025

Regional profiles | United States

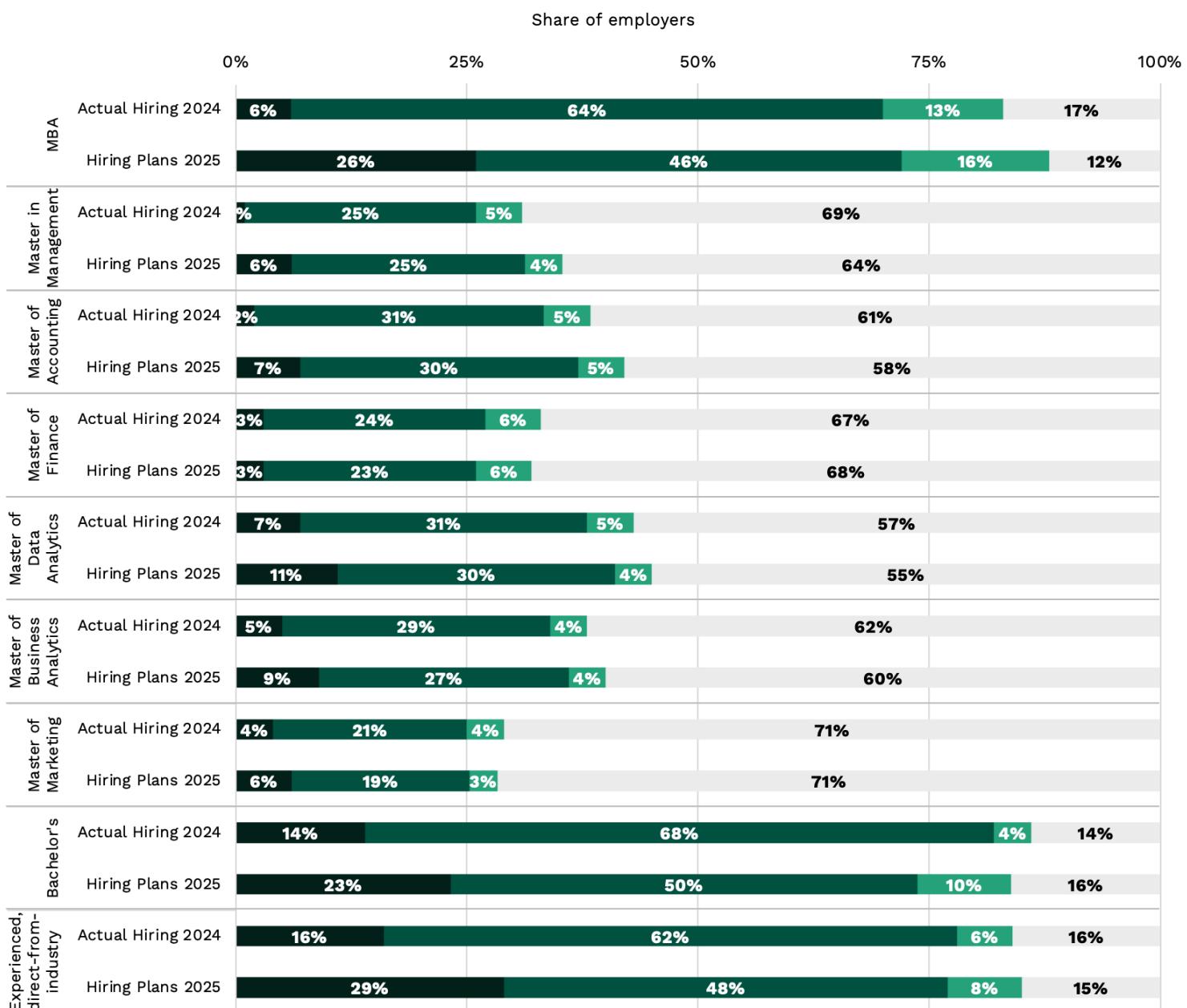
Sample size=261

U.S. employers plan more total hiring across degree types in 2025, with the exception of the Master of Finance.

More than a quarter of U.S. employers plan to expand their hiring of MBA graduates in 2025.

U.S. Employers' 2024 Hiring Outcomes and 2025 Hiring Projections by Degree Type

- Hired more than expected in 2024/Plan to hire more in 2025
- Hired as expected in 2024/Plan to hire same in 2025
- Hired less than expected in 2024/Plan to hire less in 2025
- Did not hire in 2024/Do not plan to hire in 2025



Major influences on hiring decisions

54%

1. Financial status of your organization

13%

2. Recession fears

11%

3. Inflation

Major influences on salary decisions

36%

1. Type of functional role
(e.g., marketing, data analytics, finance)

31%

2. Benchmarking with other companies

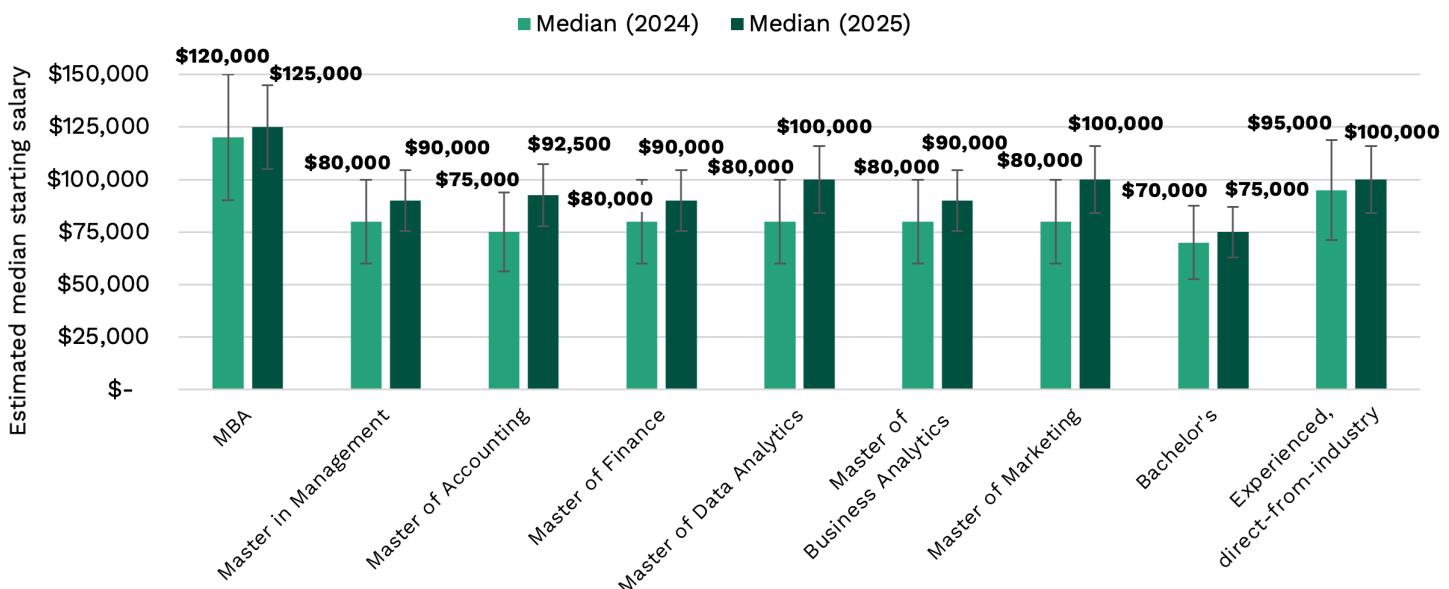
28%

3. Benchmarking within the company

Across degree types, GME graduates in the United States are expected to have higher post-grad salaries in 2025 compared to 2024.

MBA graduates in the United States are expected to make \$25,000 more than a candidate coming directly from another organization.

U.S. Estimated Median Salary (USD) by Degree Type, Projected 2024 and 2025



Notes:

- Actual and projected hiring may not add up to 100 percent due to rounding.
- The error bars represent the 95 percent confidence intervals for each estimated population median. When the error bars do not overlap between groups, this indicates a significant difference.

- Salaries were reported in employers' choice of currency and converted to U.S. dollars using exchange rate data from the time when the survey was fielded.