

# Corporate Recruiters Survey 2025

## Regional profiles | 🌐 East and Southeast Asia

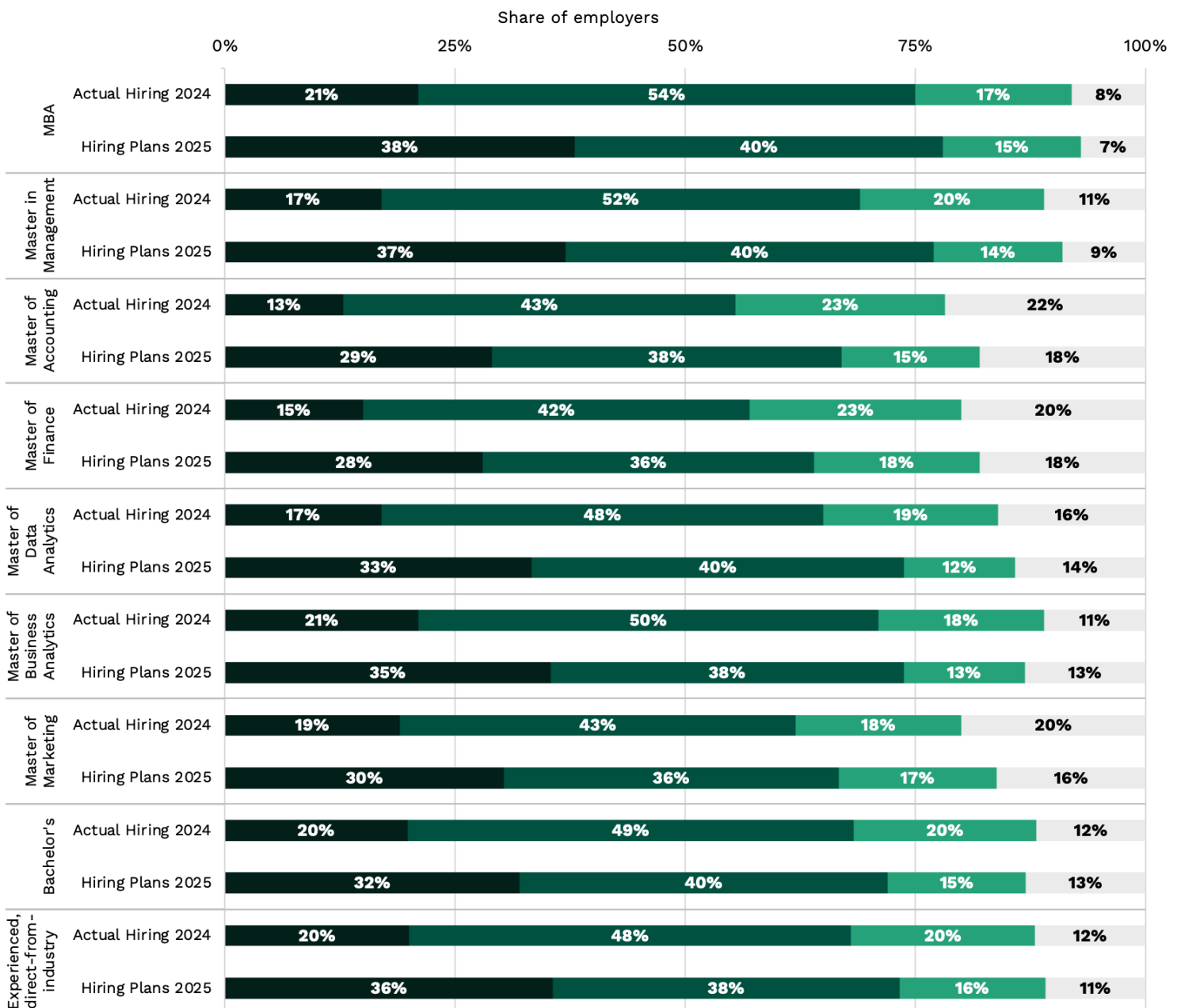
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**More than one-third of East and Southeast Asian employers plan to expand hiring of MBA, management, data analytics, business analytics, and industry candidates in 2025.**

*Employers in the region most anticipate hiring MBA graduates in 2025.*

### East and Southeast Asian Employers' 2024 Hiring Outcomes and 2025 Hiring Projections by Degree Type

- Hired more than expected in 2024/Plan to hire more in 2025
- Hired less than expected in 2024/Plan to hire less in 2025
- Hired as expected in 2024/Plan to hire same in 2025
- Did not hire in 2024/Do not plan to hire in 2025



## Major influences on hiring decisions

44%

1. Financial status of your organization

35%

2. Inflation

33%

3. International and national conflict

## Major influences on salary decisions

39%

1. Type of functional role  
(e.g., marketing, data analytics, finance)

39%

2. Reputation/ranking of business school

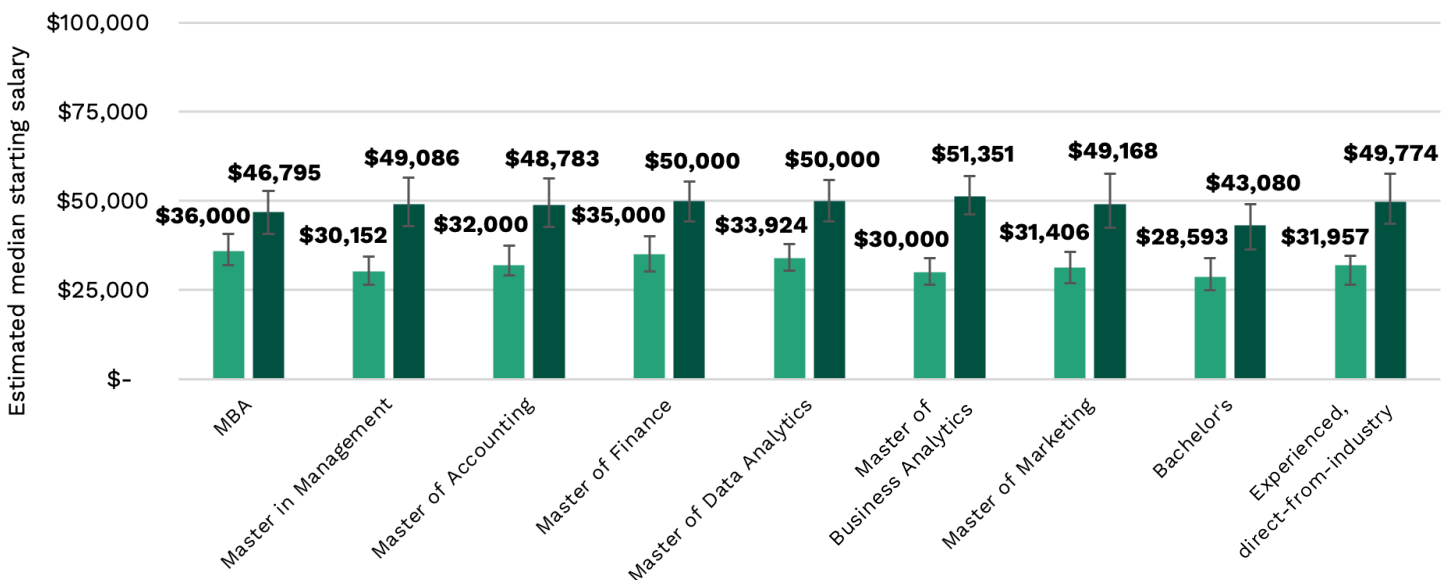
33%

3. Years of pre-business school graduation  
work experience

**Employers in East and Southeast Asia are anticipating higher starting salaries for all degree types in 2025.**

*Master of Business Analytics graduates have the highest projected median salary for 2025.*

East and Southeast Asia Estimated Median Salary (USD) by Degree Type, Projected 2024 and 2025



### Notes:

- Actual and projected hiring may not add up to 100 percent due to rounding.
- The error bars represent the 95 percent confidence intervals for each estimated population median. When the error bars do not overlap between groups, this indicates a significant difference.
- Salaries were reported in employers' choice of currency and converted to U.S. dollars using exchange rate data from the time when the survey was fielded.

Access the full report at [gmacc.com/corporaterecruiters](https://gmacc.com/corporaterecruiters)