

# Corporate Recruiters Survey 2024

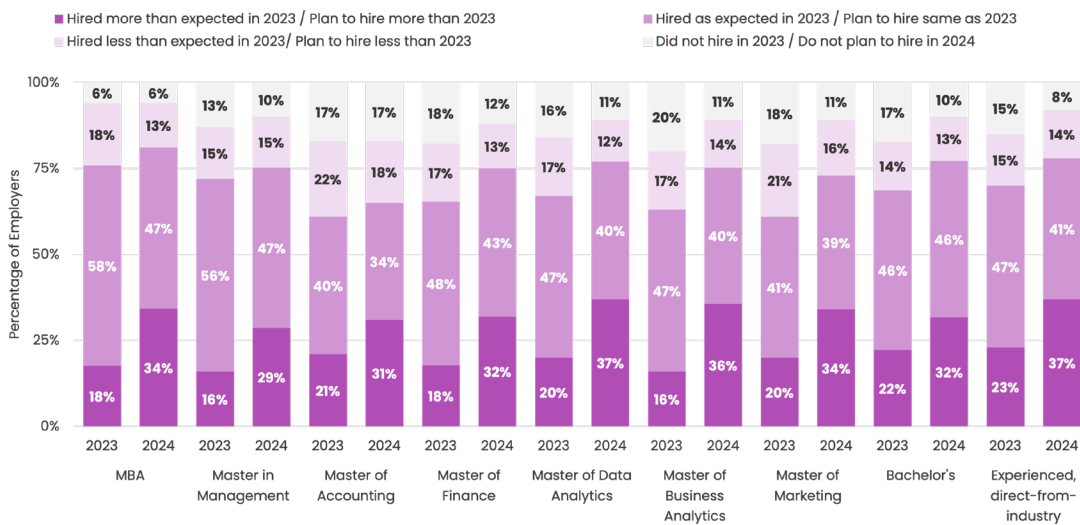
## Regional Profile | East & Southeast Asia

n=286

Plans to expand hiring is up in East & Southeast Asia in 2024 for all degree types compared to more-than-expected hiring in 2023.

Well over one-third of employers expect to expand hiring of data and business analytics graduates in 2024.

Actual 2023 hiring and projected 2024 hiring by degree in East & Southeast Asia



Importance of artificial intelligence

14<sup>th</sup> in current skills

3<sup>rd</sup> in future skills

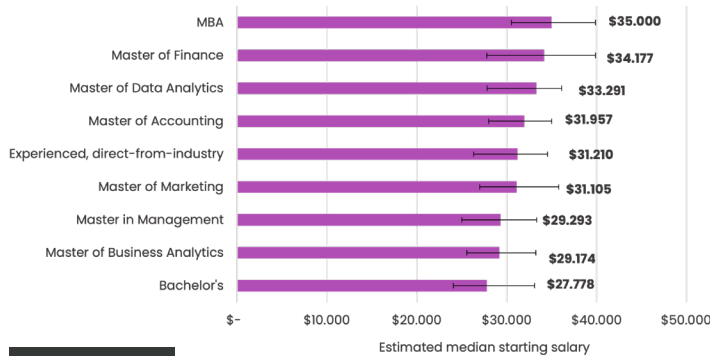
East & Southeast Asian MBA graduates' estimated median starting salaries are about 1.25 times that of bachelor's degree holders.

Finance and data analytics graduates are estimated to earn the next-highest median salaries after MBAs.

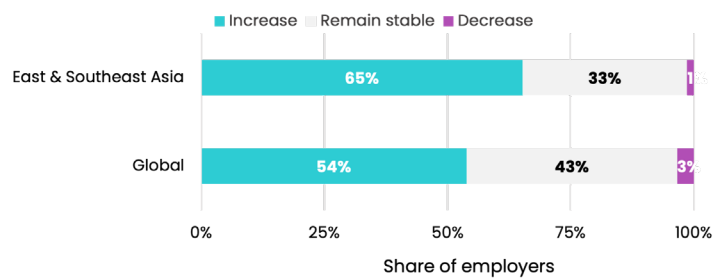
Almost two-thirds of employers in East & Southeast Asia predict an increase in demand for hiring GME graduates.

Only 1% of employers predict a decrease in demand for hiring GME grads.

East & Southeast Asia median salary (in USD) by degree type, projected 2024



Projected demand for GME graduates East & Southeast Asia in the next five years



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\*The error bars represent the 95 percent confidence intervals for each estimated population median. When the error bars do not overlap between groups, this indicates a significant difference. Salaries were reported in employers' choice of currency and converted to U.S. dollars using exchange rate data from the time when the survey was fielded.