

Corporate Recruiters Survey 2024

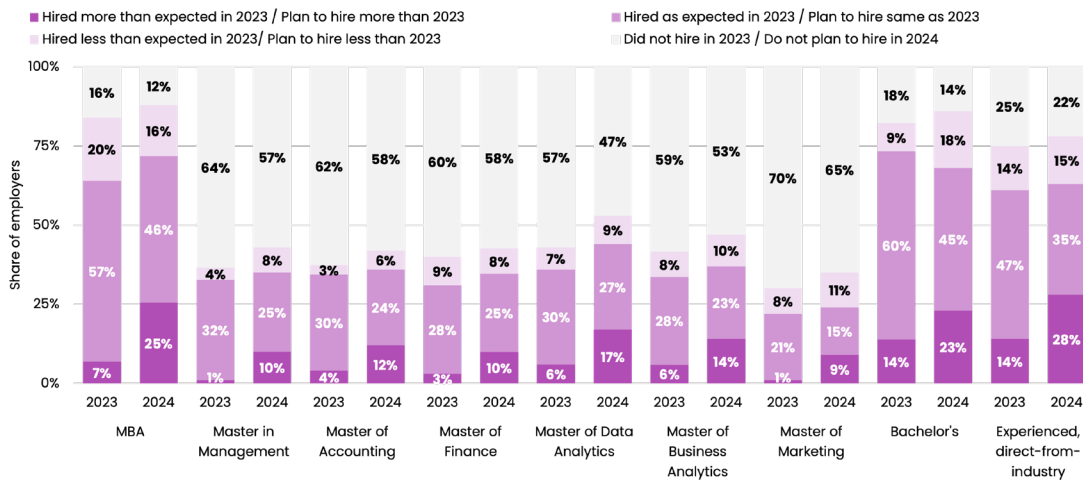
Regional Profile | United States

n=223

MBA talent in the United States was most-hired in 2023 and expected to be the most hired in 2024, even compared to bachelor's and industry candidates.

Over half of U.S. employers expect not to hire business master's degree holders in 2024, though planned hiring increased across these degree types.

Actual 2023 hiring and projected 2024 hiring by degree in the United States



Importance of artificial intelligence

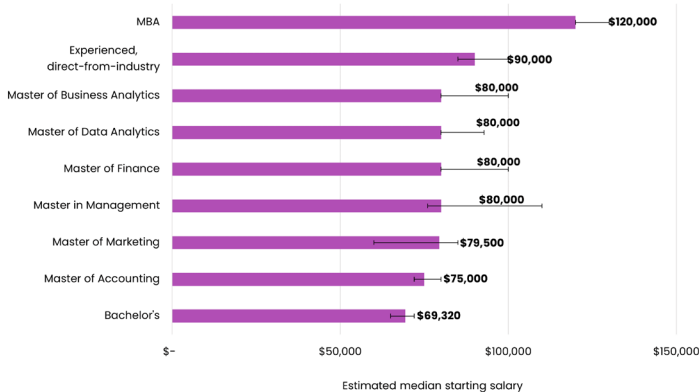
22nd
in current skills

6th
in future skills

The estimated median starting salary for MBA graduates is about 1.75 times that of bachelor's degree holders.

Most business master's graduates are estimated to make the same median starting salary.

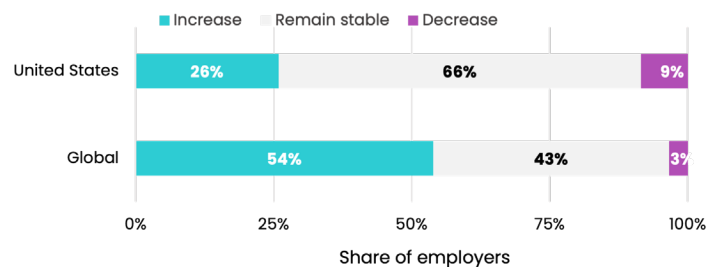
U.S. median salary (in USD) by degree type, projected 2024



Over a quarter of U.S. employers expect an increase in demand for GME grads.

U.S. employers are more likely to believe demand for GME talent will remain stable in the coming years.

Projected demand for GME graduates in the United States in the next five years



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*The error bars represent the 95 percent confidence intervals for each estimated population median. When the error bars do not overlap between groups, this indicates a significant difference. Salaries were reported in employers' choice of currency and converted to U.S. dollars using exchange rate data from the time when the survey was fielded.