

Corporate Recruiters Survey 2024

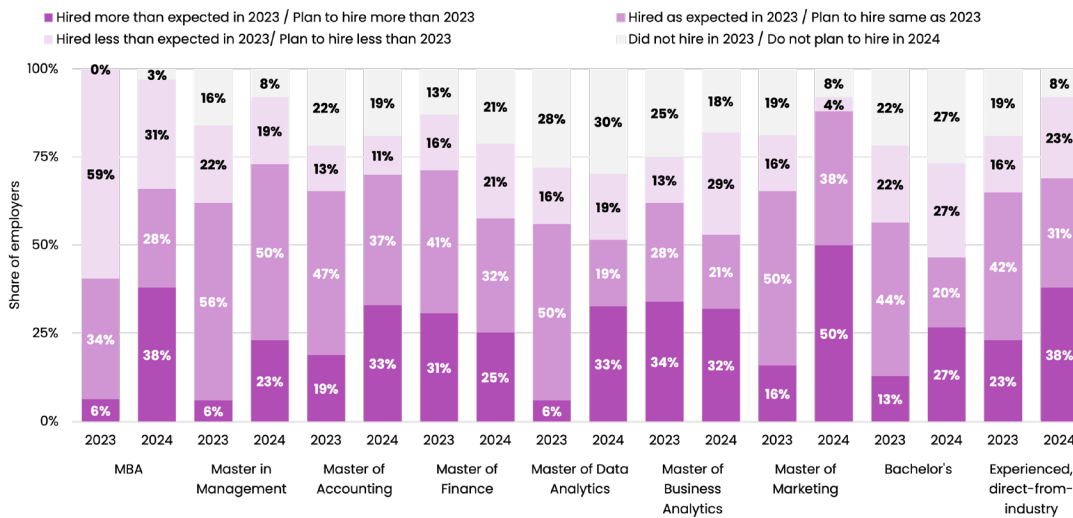
Regional Profile | Middle East

n=32

One-third of Middle Eastern employers or more plan to expand hiring of MBA, data analytics, marketing, and industry candidates in 2024.

Total planned hiring for 2024 is expected to increase for management, accounting, business analytics, marketing, and industry candidates.

Actual 2023 hiring and projected 2024 hiring by degree in the Middle East



Importance of artificial intelligence

22nd
in current skills

10th
in future skills

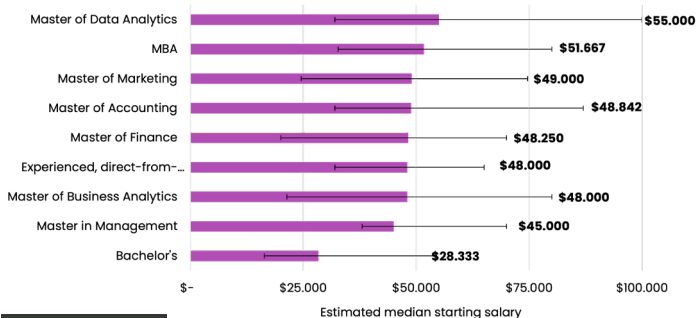
Middle East MBA graduates make almost double estimated median starting salary of bachelor's degree graduates.

Master of Data Analytics graduates are expected to take home the largest median starting salary among GME graduates in the Middle East.

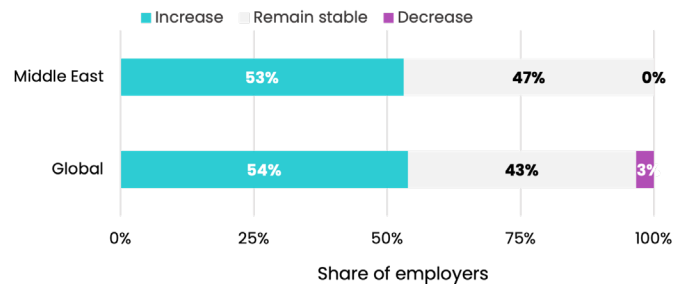
Over half of Middle Eastern employers expect to see a rise in demand for GME grads over the next five years.

All employers in the Middle East said demand would either stay constant or increase.

Middle Eastern median salary (in USD) by degree type, projected 2024



Projected demand for GME graduates in the Middle East in the next five years



Graduate Management Admission Council™

[Access the full report at gmac.com/corporaterecruiters](https://www.gmac.com/corporaterecruiters)

*The error bars represent the 95 percent confidence intervals for each estimated population median. When the error bars do not overlap between groups, this indicates a significant difference. Salaries were reported in employers' choice of currency and converted to U.S. dollars using exchange rate data from the time when the survey was fielded. The sample of Middle Eastern employers reporting salary data per degree type is less than 30, so conclusions should not be drawn about the population.