

# Corporate Recruiters Survey 2024

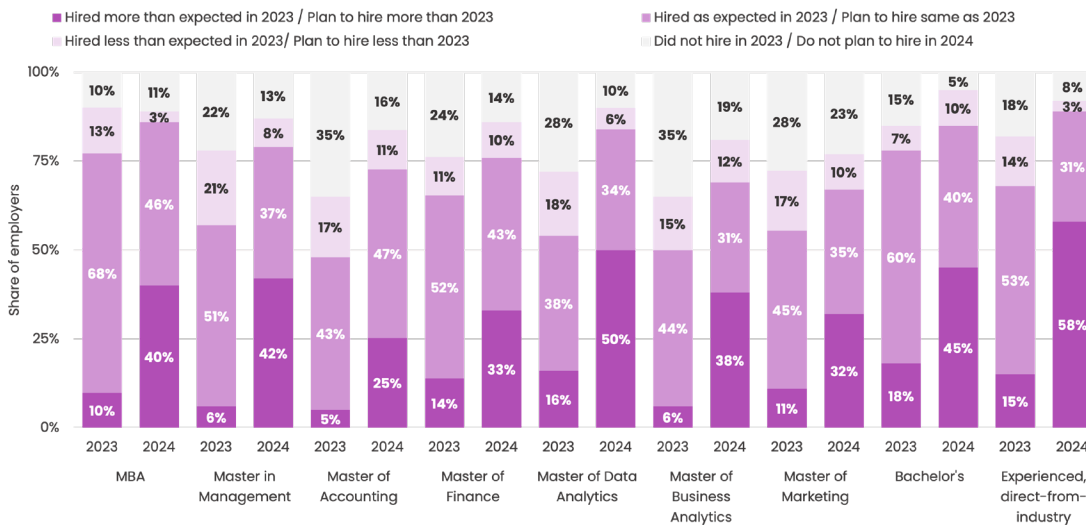
## Regional Profile | Latin America

n=71

**A quarter or more of Latin American employers plan to expand hiring of each degree type in 2024.**

*Half of employers expect to hire more Master of Data Analytics graduates in 2024.*

**Actual 2023 hiring and projected 2024 hiring by degree in Latin America**



**Importance of artificial intelligence**

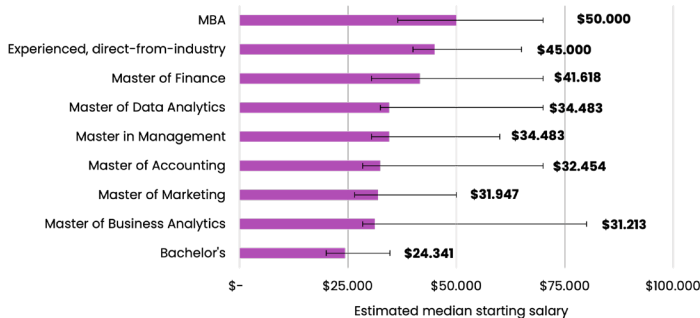
**18<sup>th</sup>**  
in current skills

**5<sup>th</sup>**  
in future skills

**Latin American MBA graduates' estimated median starting salary is twice that of bachelor's degree holders.**

*MBA grads have the highest median starting salary out of all degree types in Latin America.*

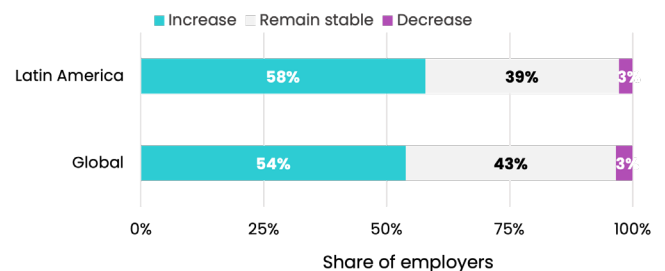
**Latin America median salary (in USD) by degree type, projected 2024**



**Over half of employers in Latin America expect an increase in demand for GME grads.**

*Very few employers predict a decrease in hiring demand.*

**Projected demand for GME graduates in the Latin America in the next five years**



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\*The error bars represent the 95 percent confidence intervals for each estimated population median. When the error bars do not overlap between groups, this indicates a significant difference. Salaries were reported in employers' choice of currency and converted to U.S. dollars using exchange rate data from the time when the survey was fielded.