What employers want from business school graduates now and in the next five years

**Growth Areas**
Skills employers say aren’t as important now but will be in the next five years.

**Future Oriented**
Skills employers say are important now and will continue to be in the next five years.

**Low Utility**
Skills employers say aren’t as important now and won’t gain much relevance.

**Key Findings**
Communication, data analysis, and strategy skills are important now and will continue to be important in the future. But tech, human behavior, and media communication skills are expected to grow the most in the next five years.

**Communications Skills in Demand**
According to employers who said communication is an important skill for GME grads

- Cross-Cultural Competence: 81%
- Multilingualism: 77%
- Active Listening: 75%

**Tech Skills in Demand**
According to employers who view technology, software, and programming as important for GME grads

- Web3, Blockchain, & VR: 80%
- Cloud-Based Technology: 75%
- AI & Machine Learning: 74%