Corporate Recruiters Survey 2022

What's the state of employer demand for graduate business school talent?

Access the Summary Report at gmac.com/corporaterecruiters

Hiring intentions for b-school grads are high in 2022

% of corporate recruiters who plan to hire grads, by degree type

- MBA: 92%
- Master in Management: 88%
- Master of Data/Business Analytics: 86%
- Master of Finance: 84%
- Master of Accounting: 83%

The skills most important for getting a job in 2022

% of corporate recruiters who identify a skill as among the most important for 2022 openings

- Learning, motivation, & leadership: 62%
- Decision making processes: 56%
- Interpersonal skills: 61%
- Strategic and systems skills: 53%
- Strategy and innovation: 60%
- Business ethics: 48%

B-school grads are primed for career success

% of corporate recruiters who agree

- B-school grads tend to have a fast-track to upper level positions: 74%
- Employees with a b-school education tend to earn more: 71%
- Leaders in my organization tend to have a graduate b-school degree: 71%

Corporate recruiters express confidence in business school hires

Top reasons cited for confidence

- Strong communication skills: 73%
- Versatile skillset: 68%
- Strategic thinking: 66%

Recruiters are increasingly accepting of online degrees—but not everywhere

% agree by world region

- East & Southeast Asia: 78%
- Western Europe: 48%
- United States: 29%

© 2022 Graduate Management Admission Council™ (GMAC™). All rights reserved.