

Access the Summary Report at [gmac.com/corporaterecruiters](https://www.gmac.com/corporaterecruiters)

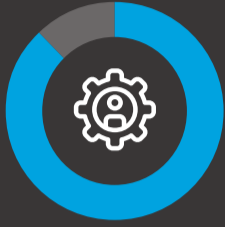
Hiring intentions for b-school grads are high in 2022

% of corporate recruiters who plan to hire grads, by degree type



92%

MBA



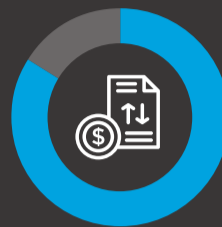
88%

Master in Management



86%

Master of Data/
Business Analytics



84%

Master of Finance



83%

Master of Accounting

The skills most important for getting a job in 2022

% of corporate recruiters who identify a skill as among the most important for 2022 openings



62%

Learning, motivation, & leadership



56%

Decision making processes



61%

Interpersonal skills



53%

Strategic and systems skills



60%

Strategy and innovation



48%

Business ethics

B-school grads are primed for career success

% of corporate recruiters who agree



74%

B-school grads tend to have a fast-track to upper level positions



71%

Employees with a b-school education tend to earn more

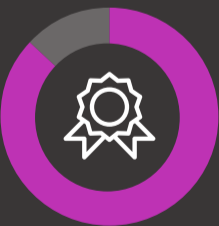


71%

Leaders in my organization tend to have a graduate b-school degree

Corporate recruiters express confidence in business school hires

Top reasons cited for confidence



87%

are confident in the ability of b-schools to prep students for success in their orgs



73%

Strong communication skills



68%

Versatile skillset



66%

Strategic thinking

Recruiters are increasingly accepting of online degrees—but not everywhere

% agree by world region



60%

of global corporate recruiters agree they view grads of online and in-person degrees equally, up from 34% last year



78%

East & Southeast Asia



48%

Western Europe



29%

United States