Women in the B-School Pipeline

- **47.1%** of GMAT exams were taken by women in FY 2019, a record high
- **75%** of women in the b-school pipeline are considering MBA programs
- **55%** of female candidates say data analytics is a must-have in their ideal program curriculum

Women Driven to Succeed

Female candidates’ career goals for after b-school

- Manage people and projects: 39%
- Salary increase: 38%
- Senior-level position: 38%
- Travel internationally: 37%
- Change jobs: 35%

Leadership Across Industries

Female graduates’ current industries of employment

- Products and Services: 21%
- Finance and Accounting: 16%
- Gov’t and Nonprofit: 16%
- Technology: 12%
- Consulting: 10%
- Health Care: 6%
- Manufacturing: 6%
- Energy and Utility: 2%
- Other Industry: 11%

Return on Investment

- **87%** of female graduates say their return on investment has been positive
- **77%** of female graduates agree their graduate business education increased their earnings power
- **94%** of female graduates rate the overall value of their graduate business degree as good to outstanding

Women’s Career Development

- **84%** of female graduates say their professional situation is better or much better as a result of their b-school degree
- **73%** of female graduates agree b-school prepared them for leadership positions
- **66%** of female graduates agree b-school offered them opportunities for quicker career advancement

B-School Network Strength

- **70%** of female graduates agree their graduate business education developed their professional network
- **25** Net Promoter Score—female graduates very likely to recommend b-school to others

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