

RESEARCH SNAPSHOT

Women and Business School 2018

Data points from the 2018 Alumni Perspectives Survey
gmac.com/alumniperspectives

Positive Impact of GME



9 in 10 alumnae entrepreneurs agree that their GME was personally rewarding



4 in 5 recent women full-time MBA grads agree the skills they developed in b-school advanced their careers



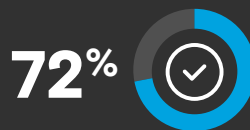
2 in 3 part-time MBA alumnae agree they received more promotions than peers without their degree

Immediate Salary Growth

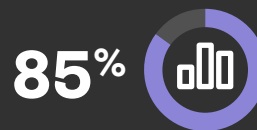
Median difference in pre- and post-degree salaries, 2016 and 2017 MBA grads, by program type



Global Learning and Possibilities



72% agree b-school prepared them to work in culturally diverse orgs.



85% say b-school prepared them to analyze problems from different perspectives



43% of recent full-time MBA grads traveled internationally with their program

B-School Network Strength



94%

of alumnae would recruit a student for a job from their alma mater



75%

of alumnae agree going to b-school developed their professional network



41

Net Promoter Score® - alumni very likely to recommend GME to others

B-School Opens Doors

76% agree b-school increased their earnings power

74% agree b-school prepared them for their chosen career

68% agree b-school provided opportunities for quicker career advancement

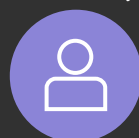
B-School Grads Can Do It All

Alumnae job functions



Alumnae say their graduate management education was rewarding

Personally



93%

Professionally



86%

Financially



66%