

Global Women Business School Candidates

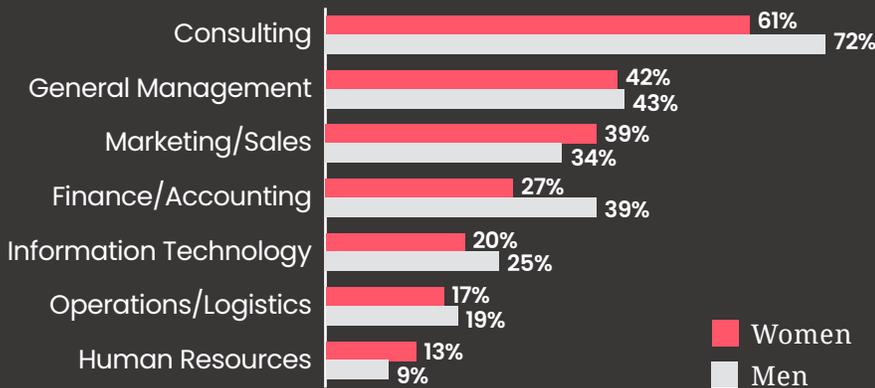


40% of prospective GME students are women.

compared to 58 percent men and 2 percent non-binary candidates.

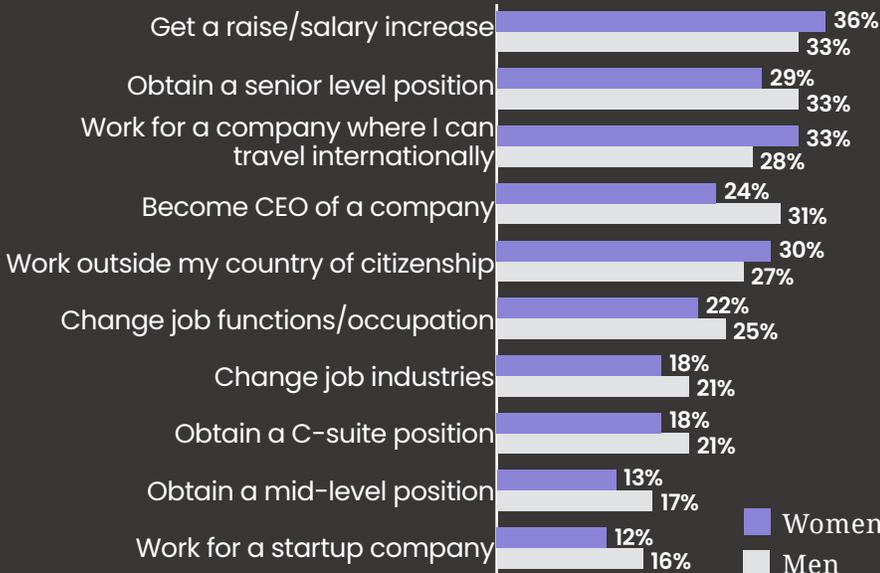
Women are more interested in marketing and sales, while men have more interest in finance/accounting and technology roles.

Both women and men most want to be consultants after GME, but men have a stronger preference for the role.



After GME, women are more likely to want to work internationally and get a raise.

Men are more likely to cite their next title, like CEO, C-suite, or executive.



Women in the GME pipeline are more likely to welcome flexibility in program delivery.

69%

of female prospective students want to study primarily in person

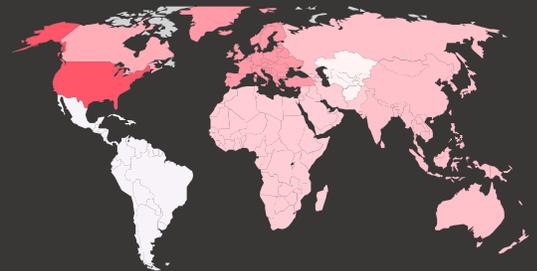
compared to 77 percent men.

76%

of female prospective students prefer full-time programs

compared to 81 percent of men.

Female candidates' most popular preferred regions for studying are the United States and Europe.



Women are more interested in the nonprofit/government sector than men are.

Men are more likely to prefer the finance and accounting industry.

