

## Women in the GME Pipeline



**44%**

of GMAT™ exams were taken by women in testing year 2021



**27%**

of female business school candidates studied a STEM field as undergraduates

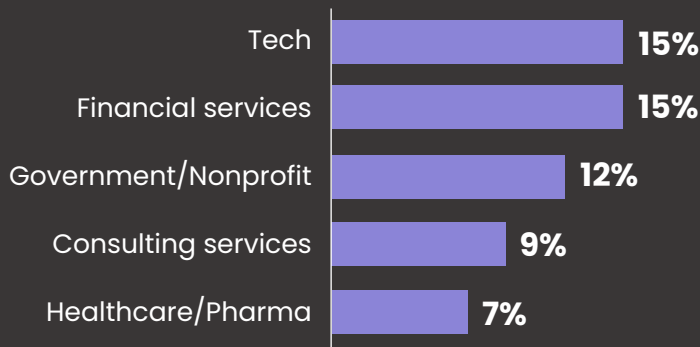


**55%**

of full-time MBA programs reported an increase in applications from women in 2021

## Relevance Across Industries

Top 5 female graduates' industries of employment



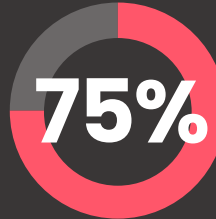
## Career Resilience



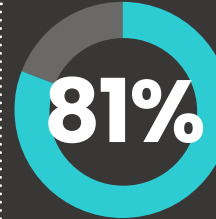
**83%**

of female graduates are confident in their employability even in times of economic uncertainty

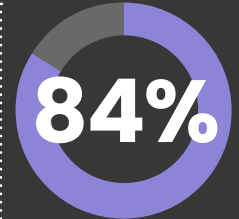
## Skill and Career Development



of female business school candidates want to develop problem solving skills, more than any other skill

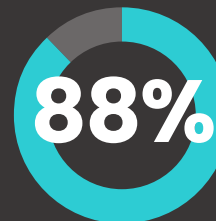


of female MBA graduates agree that business school prepared them for leadership positions

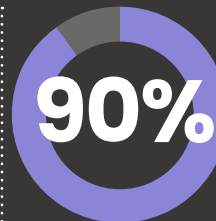


of female business master's graduates agree that business school increased their employability

## Return on Investment



of female candidates say the cost of business school may impact their decision to apply and enroll



of female MBA graduates from 2015-2019 report a positive return on investment of their degree



of female graduates agree that business school increased their earnings power

## Career Satisfaction



**89%**

of female candidates say having a job they enjoy doing is a very or extremely important aspect to their desired first job after business school