

Job Search & Career Services by Gender

2002
global
MBA



Introduction

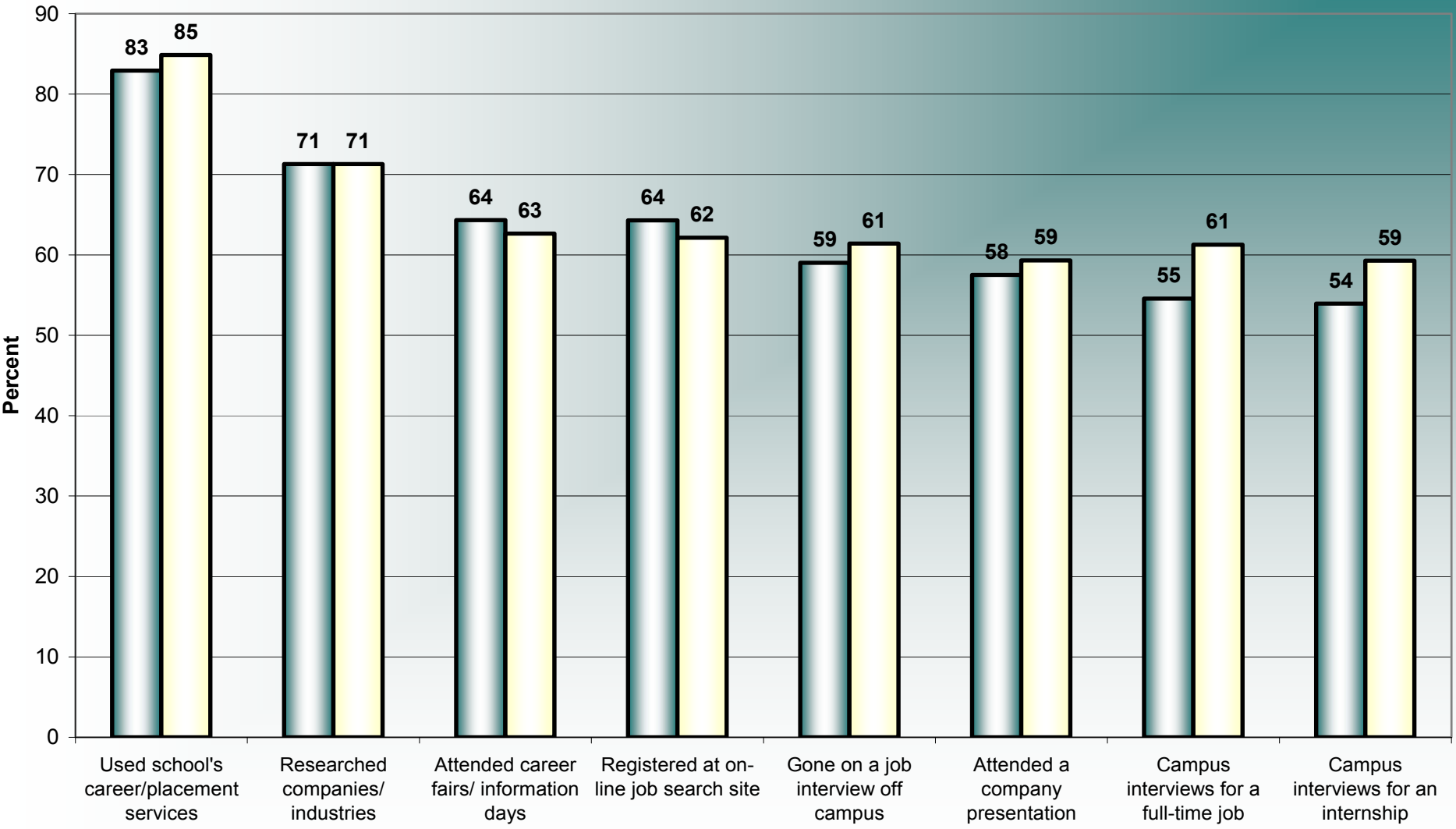
Potential students consider how an MBA will help increase career options as they weigh relative advantages of schools.

This presentation provides information on the job search process by gender. It includes:

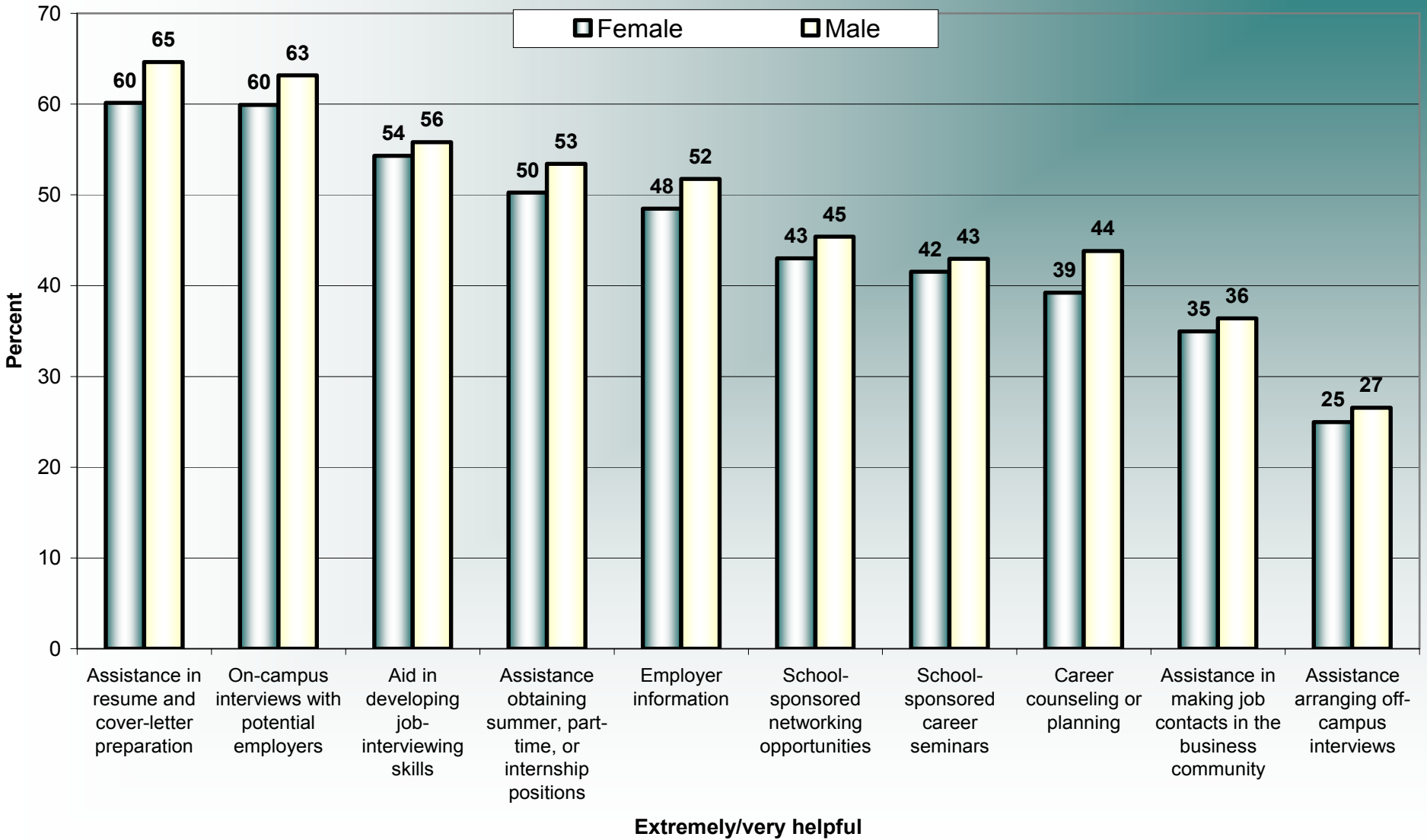
- **involvement in job search activities**
- **helpfulness of career services**
- **stage in the job search (as of March 13, 2001)**
- **reasons for not interviewing.**

INVOLVEMENT IN JOB SEARCH ACTIVITIES (FULL-TIME PROGRAMS) BY GENDER

Female Male

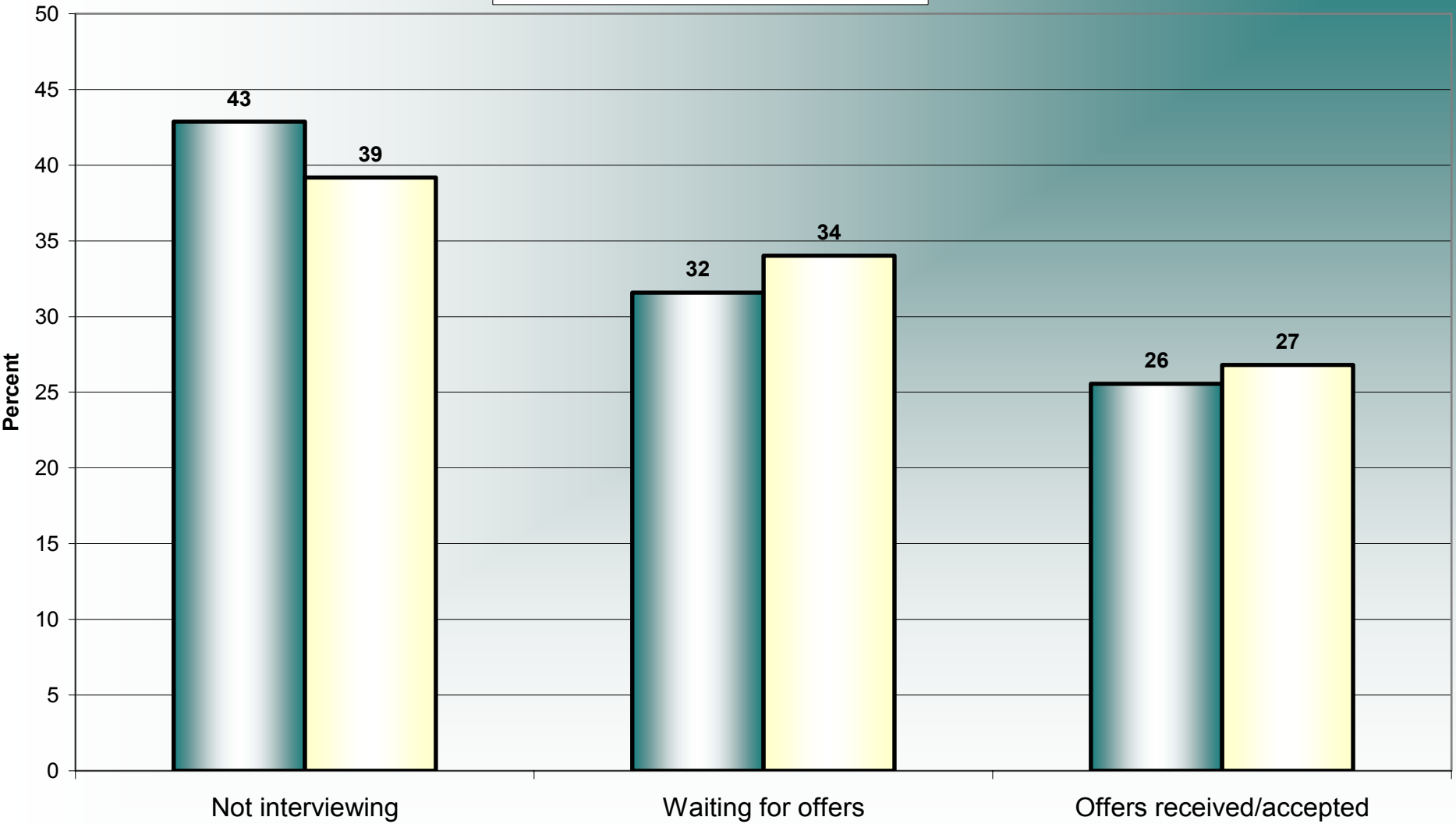


HELPFULNESS OF AVAILABLE CAREER/PLACEMENT SERVICES (FULL-TIME PROGRAMS) BY GENDER



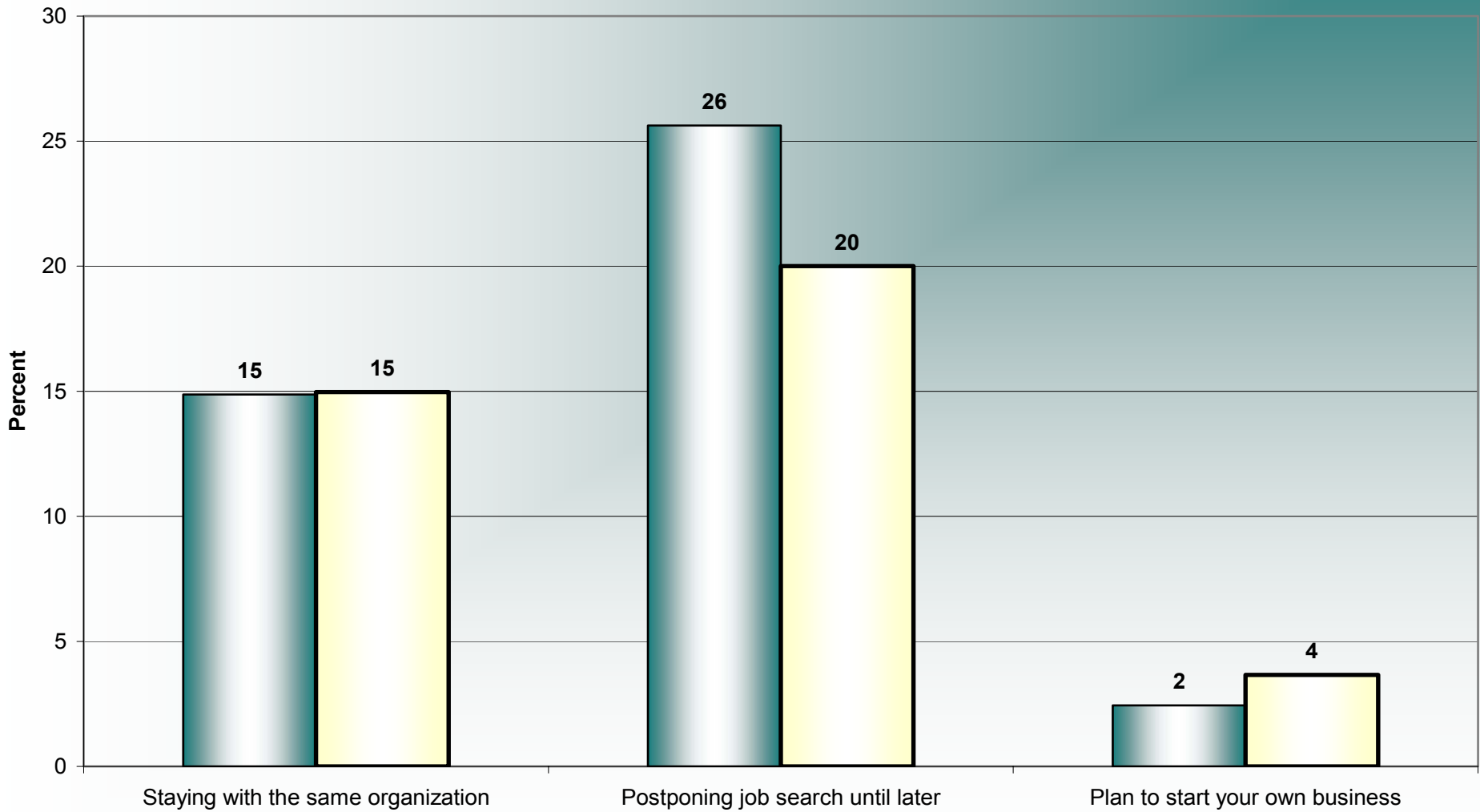
PHASE OF JOB SEARCH PROCESS BY GENDER

Female Male



REASONS FOR NOT INTERVIEWING BY GENDER

Female Male



Implications

Individual factors with an impact on the job search are:

- **Seeking a job in a different country or state**
- **Lack of understanding and/or confidence in conducting a job search**
- **Flexibility about employer characteristics**
- **Persistence (or lack thereof)**
- **Networking opportunities**

Career offices need to understand the different needs, priorities, and patterns of both genders to better structure the most effective services.

Postponing a job search could have long-term career implications, given lost momentum and the increased likelihood of fewer or missed opportunities.