Graduate Management Admission Council**

RESEARCH SNAPSHOT

Application Trends Survey 2019 | Asia Pacific

gmac.com/applicationtrends

Applications from Women on the Rise

2 in 3

Asia-Pacific programs report growing or stable applications from women vs. last year



Programs in China See Strong Domestic Growth

73%

Percentage of programs in China reporting domestic application growth vs. last year



Indian Programs Report Mostly Growth or Stability

3 in 5

Indian programs report total application growth or stability vs. last year



Australian Programs See International Applications Drop Off

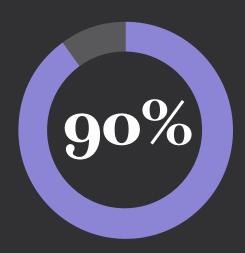
64%

Percentage of Australian programs reporting international application declines vs. last year

More Asia-Pacific Candidates Are Staying Close to Home



2 in 3 Asia-Pacific programs report growing or stable domestic application volumes vs. last year



Percentage of applications to Asia-Pacific programs that came from within the region

Top reasons candidates choose Asia Pacific as their preferred destination



To improve access to jobs in candidates' home countries



To be near relatives/family

41%

26%

% of candidates