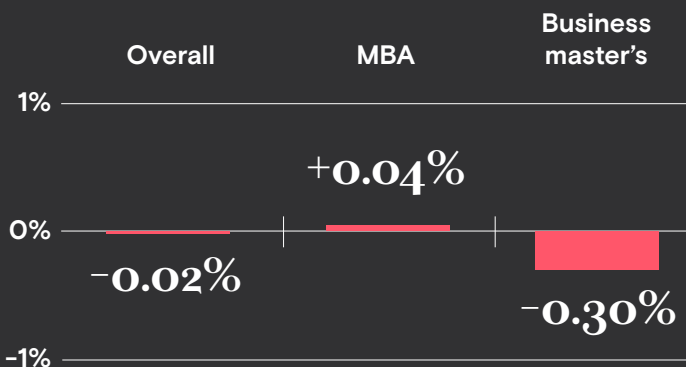


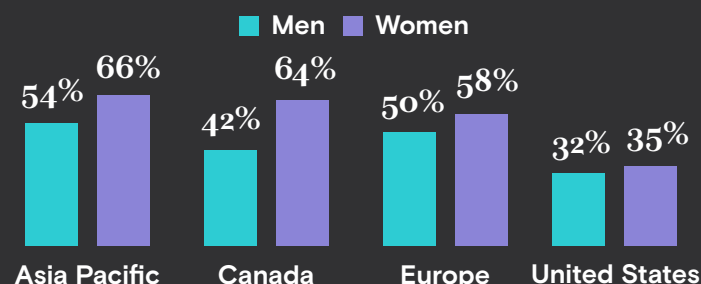
Overall Application Volumes Stable

Year-on-year absolute change in application volume



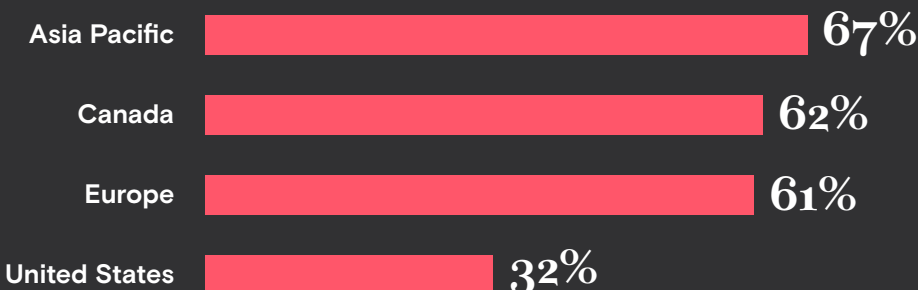
Women on the Rise

Percentage of programs reporting application growth from men and women, all program types, by program location



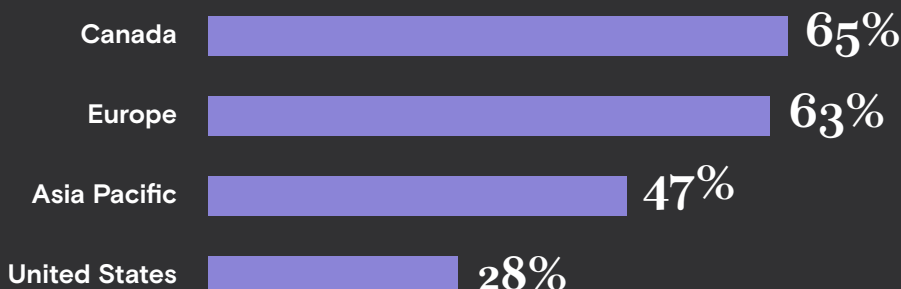
Regional Shifts in Demand

Percentage of programs reporting application volume growth, all program types, by program location

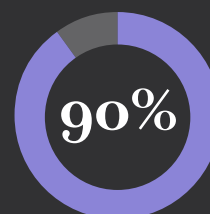


International Applications Up at Most Programs in Canada and Europe

Percentage of programs reporting international application growth, all program types, by program location

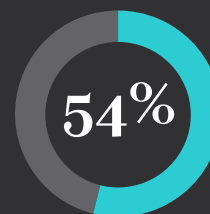


Applicant Pools Well Qualified



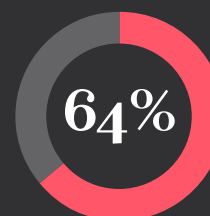
of programs say their pool is similarly or more academically qualified compared with last year's

Domestic Growth in Asia Pacific



of Asia-Pacific programs report domestic application volume growth in 2018

US Data Analytics Expansion



of US Master of Data Analytics programs report application volume growth in 2018