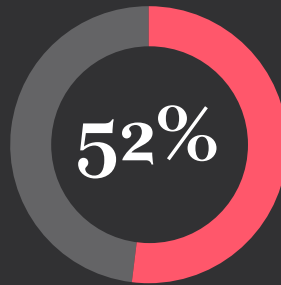


### Overall Findings

#### Total Apps Down Slightly vs. Last Year

-3.1%

Weighted absolute year-on-year change in total applications



Percentage of programs that report application declines vs. last year

#### Asia-Pacific Candidates Are Staying Closer to Home

2 in 3

Asia-Pacific programs report growing or stable domestic applications vs. last year

90%

Percentage of applications to Asia-Pacific programs that came from within the region

#### Programs Continue to Seat Classes with Top Talent

2.5

Median applications per seat

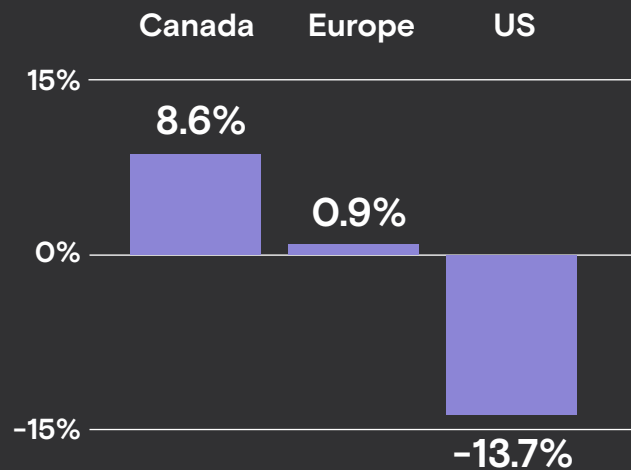


9 in 10

Programs say their applicant pools were equally or more qualified than last year

#### Int'l Apps Up in Canada and Europe; Down in US

Absolute year-on-year change in international applications, by program location



#### Our Largest Survey Sample Ever

1,145  
programs

336  
business schools

40  
countries

The Application Trends Survey 2019 collected data on applications received by graduate business school programs for the 2019-2020 academic year. Between June and August, 1,145 programs at 336 business schools worldwide provided responses.