Graduate Management Admission Council[®]

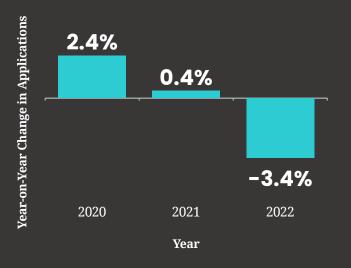
Application Trends Survey 2022

What's the state of demand for graduate management education?

Access the Summary Report at gmac.com/applicationtrends

Applications dipped from pandemic highs

Weighted Absolute Year-on-Year Change in Total Applications, 2020-2022



Most programs in Asia Pacific and Europe increased apps from women

Percentage of programs that grew or sustained application volumes from women vs. last year





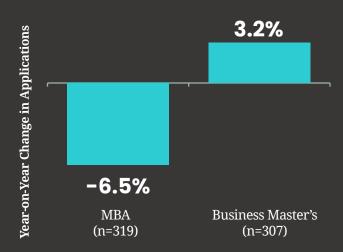


57%

Asia Pacific

Business master's ticked up as MBA volumes moderated

Weighted Absolute Year-on-Year Change in Total Applications, by Program Category



Program Category

International apps to US programs up big this year



19%

Increase in international applications to US programs vs. last year

80%

of full-time two-year MBA programs increased international applications



61% of STEM-certified

programs increased international applications