

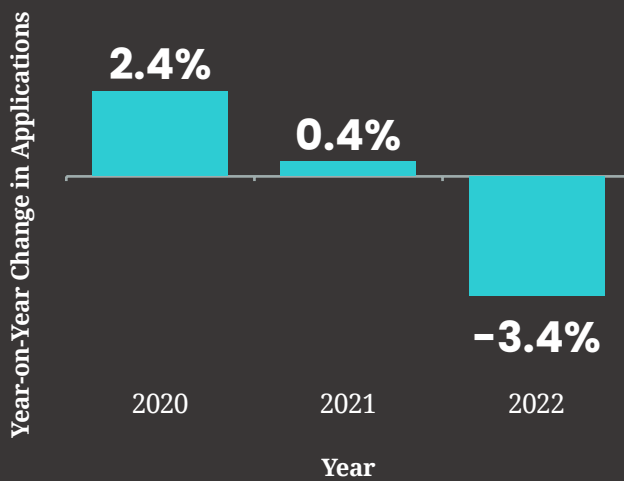
# Application Trends Survey 2022

What's the state of demand for graduate management education?

Access the Summary Report at [gmac.com/applicationtrends](https://www.gmac.com/applicationtrends)

## Applications dipped from pandemic highs

Weighted Absolute Year-on-Year Change in Total Applications, 2020-2022



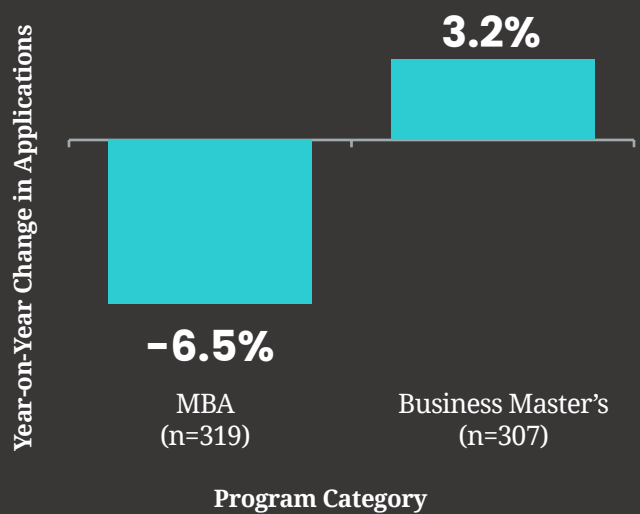
## Most programs in Asia Pacific and Europe increased apps from women

Percentage of programs that grew or sustained application volumes from women vs. last year



## Business master's ticked up as MBA volumes moderated

Weighted Absolute Year-on-Year Change in Total Applications, by Program Category



## International apps to US programs up big this year

