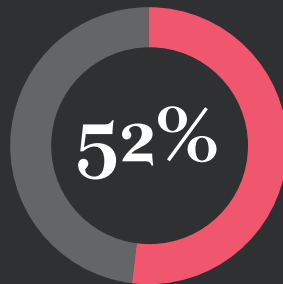


### Total Apps Down Slightly vs. Last Year

**-3.1%**

Weighted absolute year-on-year change in total applications



Percentage of programs reporting application declines vs. last year

### Asia-Pacific Candidates Are Staying Closer to Home

**2 in 3**

Asia-Pacific programs report growing or stable domestic applications vs. last year

**90%**

Percentage of applications to Asia-Pacific programs that came from within the region

### Programs Continue to Seat Classes with Top Talent

**2.5**

Median applications per seat



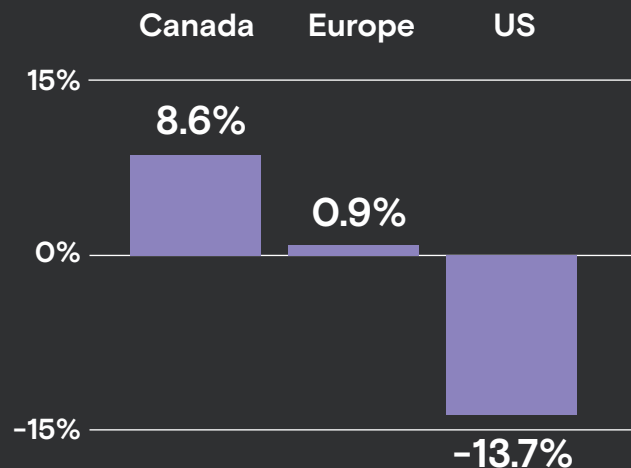
**9 in 10**

Programs say their applicant pools were equally or more qualified than last year



### Int'l Apps Up in Canada and Europe; Down in US

Absolute year-on-year change in international applications, by program location



### Our Largest Survey Sample Ever

**1,145**

programs

**336**

business schools

**40**

countries

The Application Trends Survey 2019 collected data on applications received by graduate business school programs for the 2019-2020 academic year. Between June and August, 1,145 programs at 336 business schools worldwide provided responses.