

Uptick in International Applications Drives Positive Year

56%

Percentage of European programs reporting international application growth vs. last year

+0.9%

Absolute year-on-year change in international applications

Top reasons international candidates choose Europe as their preferred destination



70%

Reputation of the educational system



65%

Improved chances of an international career

MBA Programs Report Strong Growth

63%

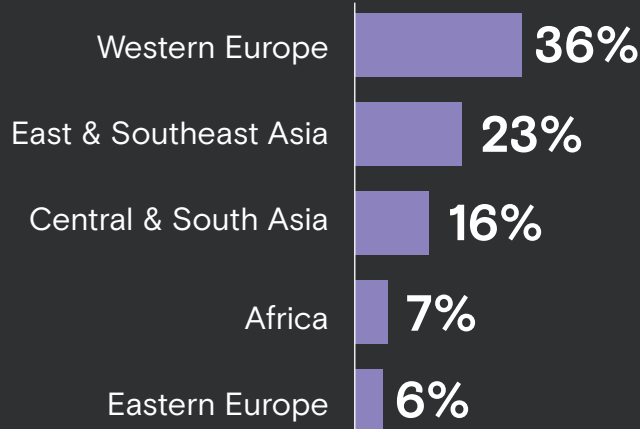
Percentage of European full-time one-year MBA programs reporting total application growth vs. last year

56%

Percentage of European executive MBA programs reporting total application growth vs. last year

European Programs Attract Global Candidates

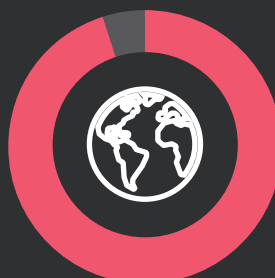
Region of citizenship of applicants



United Kingdom Remains a Top International Destination

2 in 3

UK programs reporting international application growth vs. last year



95%

Percentage of applicants to UK business master's programs that were international this year