2026 Research Calendar

January

Corporate Recruiters Survey Opens

Invite Schools to Preliminary Application Trends Survey

February

Corporate Recruiters Survey Continues

Preliminary Application Trends Survey Opens

Preliminary Application Trends Survey Closes

March

Corporate Recruiters Survey Closes

Preliminary Application Trends Survey Report

Prospective Students Survey Report

April

Prospective Students Survey Data Reports

Prospective Students Survey Interactive Dashboard

May

June

Invite Schools to Participate in Application Trends Survey

Application Trends Survey Opens

Corporate Recruiters Survey Report

July

Application Trends Survey Continues

Corporate Recruiters Survey Interactive and Benchmark Dashboards

August

Application Trends Survey Closes

September

School Satisfaction Survey Opens

October

School Satisfaction Survey Closes

Application Trends Survey Report

Application Trends Survey Interactive and Benchmark Dashboards

November

Invite Schools to 2027 Corporate Recruiters Survey

December

TY2026 Competitive Intelligence Reports

Note: Prospective Students Survey is open throughout the year